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Description of document: District of Columbia (DC) Office of Cable Television, Film, Music & Entertainment (OCTFME) list of motion picture and television projects in DC, 2010-2011

Requested date: December 2011

Released date: 06-December-2011

Posted date: 29-February-2016

Source of document: Freedom of Information Act Request  
D.C. Office of Motion Picture and Television Development  
3007 Tilden Street, NW  
4th Floor, Pod-P  
Washington, DC 20008  
[Freedom of Information Act Public Access Website](#)

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Subject: Re: Freedom of Information Act request

Please see responses to your request below in red and documents attached.

Best,  
Leslie

Leslie R. Green  
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One City...One Government...One Voice

FY2010 Production Report

<b>October 2009</b>	<b># Category</b>	<b>Project</b>
	1 Documentary/Promo Film	Land in Sicht
	2 Other	Armored
	3 Other - Broll/Stock Catalog	DC
	4 Documentary	Double Jeopardy
	5 Documentary	Horizon
	6	FSA Commercial
	7 Commercial	US Chamber of Commerce
	8 Other	AUSA/Thurd Army
	9 Still Photo Shoot	Translites
	10 Industrial	AAAS Press Conference
	11 TV Special	US Navy Concert
	12 TV Show/Radio Show	MIKE and MIKE Show
	13 PSA	2010 Census
	14 Documentary	HBO Story Cube
	15 Feature Film	Fair Game
	16 PSA	Our Town
	17 Student Project	An Experiment in Fashion
	18 Other	DC Grand Opening
	19 TV Series	Bang for Your Buck
	20 Other - Web Video	Quinn Evans Video
	21 Commercial	Drive one 2.0
	22 Other - Corporate	Wisconsin Ave Giant
	23 Industrial	Connector Resend to Practice
	24 TV Series	Dean's List
	25 Music Video	Know My Name
	26 Documentary	History of U.S.
	27 Still Photo Shoot	Out 100 2009
	28 Documentary	Obama's America
	29 TV Series	The Apprentice
	30 Media Event	W Hotel Grand Opening
	31 Industrial	Compliance
	32 Short Film	End of the Line
	33 TV Special	Barson
	34 Commercial	Let's Talk About Your Plan
	35 Other-DVD Curriculum	Justice For the Poor
	36 TV Show	Iron Chef America
	37 TV Movie	The Special Relationship
	38 Student Project	Untitled
	39 TV Series	The Border
	40 TV Special	In Performance at the White House La
<b>October 2009 Totals</b>	<b>40</b>	

FY2010 Production Report

<b>November 2009</b>	<b># Category</b>	<b>Project</b>
	1 Feature Film	Adams Morgan The Movie
	2 Documentary	Digital Revolution
	3 Feature Film	Untitled
	4 Industrial	OGRE 2009
	5 Commercial	Car of Tommorrow
	6 TV Special	Robin Williams: Weapons of Self Destri
	7 Student Project	Smoke and Mirrors
	8 News Promo	While You're Sleep
	9 TV Series	My First Place
	10 Other	NOMA BID Video
	11 Other	Hell Center
	12 Documentary	Dispatches
	13 TV Special	American Urban Legend
	14 Special Event	Regeneration-Virgin Mobile & Public E
	15 News Story	Used Car Challenges
	16 Documentary	Native American Project
	17 Commercial	Give Day Get a Disney Day
	18 Documentary	Energy
	19 Documentary	Meltdown
	20 TV Series	Teach
	21 Other	The Solid Gold Cadillac
	22 Documentary	Diplomacy Symposium
	23 Documentary	The Lost Symbol
<b>November 2009 Totals</b>	<b>23</b>	

FY2010 Production Report

<b>December 2009</b>	<b># Category</b>	<b>Project</b>
	1 Documentary	Horizon Genius
	2 Commercial	CNN Promos
	3 Documentary	Hope Diamond
	4 Photo Still	Rockette's Photo Shoot
	5 Industrial	Ruth Chris
	6 TV Special	US Navy Concert
	7 Commercial-Photo Shoot	GANT FW 10
	8 News	NEW
	9 Other	NoMa BID Video
	10 Documentary	More Than A Month
	11 Other	AICPA
	12 TV Special	Christmas in Washington
	13 TV Series	Monsters Inside Me 2
	14 TV Series	Prison Wives
	15 Music Video	Stacy Clark Video
	16 TV Series	America's Most Wanted
	17 TV Series	America's Most Wanted
	18 TV Special	Lincoln's Secret
	19 Student Films	The Talented
	20 Other	Hooray for the Holidays
	21 TV Series	Daddy's Home
	22 Other	A Holiday Festival
	23 Other	13th Annual Woodley House Movie Be
<b>December 2009 Totals</b>	<b>23</b>	

<b>January 2010</b>	<b># Category</b>	<b>Project</b>
	1 Photo Still	CDC
	2 Photo Still	At&T Cover Shoot
	3 Feature Film	Fair Game
	4 Industrial - Video	USA Pavillion
	5 Other - Promo	Ellen
	6 Documentary	Explorer
	7 Photo Still	Glamour Magazine
	8 TV Show - Reality	Daddy's Home
	9 Documentary	The Truth About Life
	10 Documentary	Inside the FBI
	11	BET Honors
<b>January 2010 Totals</b>	<b>11</b>	

FY2010 Production Report

<b>February 2010</b>	<b># Category</b>	<b>Project</b>
	1 TV Series	Jamie Oliver Project
	2 Documentary	The Youssra Show
	3 TV Series	Travel Channel Presents: Food Wars
	4 PSA	NRDC
	5 TV Series - Reality Show	Cupcake Sisters
	6 TV Special	In Performance at the White House
	7 Student Film	State of Black Relationships
	8 TV Special/Documentary	
	9 Documentary	
	10 Documentary	Hunt for Bin Laden
	11 Other	TV Book Club
	12 Documentary	Wall Street Conspiracy
	13 Promo for TV	
	14 Other	2010 USAF Band Guest Artist Series
	15 T.V. Series	America's Most Wanted
	16 Other	White House Health Care Summit
<b>February 2010 Totals</b>	<b>16</b>	

FY2010 Production Report

<b>March 2010</b>	<b># Category</b>	<b>Project</b>
	1 Documentary	Untitled-HBO Military Documentary
	2 TV Special	Al Qaeda: Can We Win
	3 Student Film	Yanks are Starving
	4 Documentary	The World's Tallest Man
	5 Independent Film/Student Film	Indigo Heart
	6 PSA	Lung Association
	7 Live Webcast	Department of Energy Live Webcast
	8 Student Film	Rock Creek
	9 Commercial	BFA
	10 TV Series	Bang For Your Buck
	11 TV Series	Monsters Inside Me
	12 TV News	Frontline
	13 Short Film	Sisters
	14 TV Series	Mysteries of the Museum
	15 TV Series	The IFC Media Project
	16 TV Series	Real Estate Intervention
	17 Student Film	Street Sense
	18 Feature Film	Lives and Deaths of the Poets
	19 TV Series	Cupcake Sisters
	20 Feature Film	Decadence
	21 TV Series	Kathy Griffin:My Life on the D List
	22 Film/Video	Promo for the History Channel
	23 Video DVD	Exorcist Locations
	24 Documentary	Clear the Way
	25 TV Series	America's Most Wanted
	26 TV Special	National Inventors Hall of Fame
	27 Documentary	The Fight For Our Lives
	28 Feature Film	Red
	29 Documentary	Inside the State Department
	30 Documentary	
	31 Documentary	Political Documentary
	32 Short Film	Joey The Alien
	33 Student Thesis	Sorrow Unmasked
	34 Commercial	Verizon
	35 TV Special	Understanding Females Sexual Desires
	36 Photo Still/Editorial Shoot	Young Washington
	37 TV News	Frontline
	38 Other	NES Brookings
<b>March 2010 Totals</b>	<b>38</b>	

FY2010 Production Report

<b>April 2010</b>	<b># Category</b>	<b>Project</b>
	1 Commercial	Wyndham Vacation Resorts
	2 Photo Still	Spring City Brochure
	3 T.V. Report	Valencian People Around the World
	4 TV Series	One Big Happy Family
	5 Film Screening	Road to Hollywood
	6 Commercial	USDC Going Green
	7 Photo Still	Smithsonian/Ocean
	8 TV Short Film	The Time I Walked to Cure Diabetes
	9 Documentary	Tiger Woods
	10 Documentary	Seventh Generation
	11 Commercial	Consumer's Union Banker
	12 Industrial	CL Video
	13 Commercial	"Salt" Stand up
	14 Industrial	Lunch
	15 News Broadcast	Televisa Mexico
	16 TV Series	Top Chef
	17 TV Special	Horatio Alger Awards
	18 TV Pilot	Don't Kill the Messenger
	19 Documentary	In Organic We Trust
	20 TV Series	The Real Housewives of D.C.
	21 Music Video	Riverside
	22 Student Film	Empty Shell
	23 TV Series	Eat St.
	24 Documentary	America at Risk
	25 Other	National Capital CFC Film
	26 Commercial	WyndhamVacation Resorts
	27 Feature Film	Norte Estrecho
	28 Documentary	McCalvary DVD
<b>April 2010 Totals</b>	<b>28</b>	



FY2010 Production Report

<u>May 2010</u>	<u># Category</u>	<u>Project</u>
	1 Documentary	Digital Ranch Productions
	2 Other	Live Nation Press Conference
	3 Student	Life Advice Documentary
	4 TV Special	Spirit of America A Ford's Theatre Cele
	5 Commercial	The Other 98% (Moveon.org)
	6 Film Festival	Film Festival
	7 Web Video	ExecuStay
	8 Documentary	From Place to Place
	9 TV Movie	The Japanese American
	10 Student	Save Our Safety Net Campaign
	11 TV Episode	Americas Most Wanted
	12 TV Series	Energy Series
	13 Web Video	Urban Daddy
	14 Photography	August 10 MOB Fashion
	15 TV Special	National Memorial Day Concert
	16 TV Special	Horatio Alger Awards
	17 TV Special	National Memorial Day Parade
	18 TV Special	National Spelling Bee 2010
	19 TV Special	In Performance at the White House
	20 Documentary	Iraq After Saddam
	21 TV Episode	Chefs vs. City
	22 Informational DVD	Convergence
	23 TV Series	Kid In A Candy Store
	24 Video	Center for Global Development
	25 Web Video	Top Chef's DC Culinary Adventure
	26 Web Video	Anthony Gemma for Congress
	27 Commercial	DC 2011 Promo
	28 TV Series	Mysteries of the Museum
	29 Photography	Trey Photo Shoot / Rocawear
	30 Other	DC Footage
	31 TV Series	Workforce
<b>May 2010 Totals</b>	<b>31</b>	

FY2010 Production Report

<u>June 2010</u>	<u># Category</u>	<u>Project</u>
	1 Documentary	Too Fat For 15 - Fighting Back
	2 Feature Film	For the Glory
	3 Tv Special	George Mason High School
	4 Commercial	Capitol One Bank
	5 Commercial	Count Down to Zero Movie Screening
	6 Web Series	OJBG Web Series
	7 Documentary	Nolan Family Visit White House
	8 TV Special	Ultimate Fan Access
	9 Student Project	Gustavo Monje - Student Project
	10 Still Photo	AU Advertisement
	11 TV Special	TNT Memphis BBQ Tour
	12 Commercial	Robert Morris University Commercial
	13 TV Show	Outlaw
	14 Documentary	Chasing Legends
	15 Short Film	Marco Polo
	16 Other	Covert Affairs, DC 2
	17 Other	Policy Topic Video Vignettes
	18 Documentary	DHL Regional Update
	19 Commercial	Allstate Insurance
	20 TV Special	A Ford's Theatre Celebration
<b>June 2010 Totals</b>	<b>20</b>	

FY2010 Production Report

<b>July 2010</b>	<b># Category</b>	<b>Project</b>
	1 TV Series	Decoded
	2 Documentary	Deloitte Documentary Film Project
	3 Other	Salt Press Junket-TV Standups
	4 Industrial	Salt Spy Tour
	5 TV Pilot	Curiosity: The Questions of Life
	6 TV Series	HGTV Real Estate Invention
	7 TV Special	Fourth of July Concert
	8 TV Series	Covert Affairs
	9 Other	Dept of Energy Live Webcast
	10 PSA	Glaxo Smith Klien/Health Awareness
	11 TV Series	The Lottery Changed My Life
	12 Corporate Video for AIPAC	Student Activism
	13 Student/Documentary	Intercultural Forensics
	14 Documentary	ID Investigates: Why is Bin Laden Alive
	15 Feature Film	Lithium Ion Battery
	16 Feature Film	JFK: The Making of Modern Politics
	17 TV Special	In Performance at The White House: B
	18 Special Event/Screening	Screen on the Green
	19 Other	Microsoft Worldwide Partner Conferer
	20 Feature Film/Student Film	Black Relationships in Dire Straits
	21 Feature Film	The Spill
	22 Documentary	History of Terrorism and Cournterterrcc
	23 Commercial	Marine Corps Spot
	24 TV Series	Outlaw
	25 TV Series	My First Sale Season 2
<b>July 2010 Totals</b>	<b>25</b>	

FY2010 Production Report

<b>August 2010</b>	<b># Category</b>	<b>Project</b>
	1 Student Film	Dark City
	2 Infomercial	Bradford Exchange
	3 Still Photography	Finish Line Photoshoot
	4 Other	American Express
	5 Feature Film	Clear the Way
	6 Other	Internet 2
	7 Student Film	The Bad Samaritan
	8 PSA	Checkpoint Strikeforce 2010
	9 Commercial	Arts Edge Sizzle Reel
	10 Documentary	Habitat for Humanity - Community
	11 TV Pilot	Curiosity: The Questions of Life
	12 Documentary	Overcoming Obstacles in Treating Your
	13 Documentary	Fanboy Confessional
	14 TV Series	America's Most Wanted
	15 Informercial	Oreck
	16 Documentary	Living According to Human Measure - I
	17 Other	Meet the Press Promo
	18 Commercial	Alabama State Senate Caucus
	19 TV Series	Decoded
	20 PSA	InTransition
	21 TV Pilot	Ancient Enemy
	22 Student Film	Dark City
<b>August 2010 Totals</b>	<b>22</b>	

FY2010 Production Report

<b>September 2010</b>	<b># Category</b>	<b>Project</b>
	1 Documentary	American Civil War
	2 Commercial	"John Wall - One Night" Washington W
	3 TV Episode	Lincoln Cottage to White House (Best c
	4 TV Series	America's Most Wanted
	5 Documentary	Operation Overt
	6 Documentary	Get Schooled Challenge Tour
	7 TV Series	Operation/Infrastructure
	8 Other	DC Shorts Film Festival
	9 TV Special	Leaders Wanted
	10 TV Special	Brandpunt
	11 Other	N/A
	12 Other	Middle East Peace Talks State Dept
	13 TV Series	Outlaw
	14 Documentary	Long Distance Warrior
	15	Amateur Hour
	16 Documentary	Reagan Special
	17 TV Series	Obese
	18 Commercial	Internet PSA/Satire, NRDC
	19 Commercial	Bank of America
	20 TV Series	America's Most Wanted
	21 TV Show	Morning Joe Mike's Health Challenge
	22 PSA	PSA
	23 TV Series	Real Estate Intervention 2
<b>September 2010 Totals</b>	<b>23</b>	

<b>Fiscal Year 2010</b>	<b>#</b>
Fiscal Year 2010 Tot:	300

**Production Company**

AIDA Cruises  
Allied Integrated Marketing  
Anderson Studios  
BBC  
BBC  
Braun Film and Video  
Cold Harbor Films  
Crawford Communications  
David Westphal Photography  
DCI "Ruth Chris"  
Defense Media Activity  
ESPN  
Engine Pictures  
Event US  
Fair Game Productions  
Firebrand Productions  
Fresia Rodriguez - Student Project  
Golden Era Productions  
High Noon Entertainment HGTV  
Hinge  
HSI Los Angeles "Ford Commercial"  
Interface Multimedia  
KV Media Group Inc/Solidline Media  
MTVU  
NBTV Studios "  
NUTOPIA  
OUT Magazine  
Oxford Film/Television "Obama's America"  
Reilly Worldwide Inc. "The Apprentice"  
Relevant/W Hotel "Grand Opening"  
Russell Creative Inc.  
Sapling Pictures "End of the Line"  
Sirens Media "Barson"  
Socket Films LTD "Let's Talk About Your Plan"  
The C2 Group "Justice for the Poor"  
Triage Entertainment inc "Iron Chef America"  
Trilogy Films "The Special Relationship"  
Untitled GLRTQA Film - Student Project  
Ventana Productions "The Border"  
WETA "LaFiesta Latina"

**Production Company**

Adams Morgan, The Movie LLC  
BBC "Digital Revolution"  
C Malo Productions  
Cresta Communications "OGRE 2009"  
Engine Pictures "Car of Tomorrow"  
Funny Business Inc.  
George Mason University  
Greencard Pictures "While You're Asleep"  
High Noon Entertainment "My First Place"  
Interface Multimedia Inc. "NoMa BID Video"  
Interface Multimedia Inc.  
Lion Television "Dispatches"  
Marcom Visual Creation Inc.  
Mochilla/Virgin Mobile "Event w/the Mayor"  
NBC 4/WRC  
Plowshares Media  
Pro Motion Inc. "Give a Day, Get a Disney Day"  
Productions de la ruelle Inc.  
Studio Lambert "Meltdown"  
Teach Productions Inc. "Teach"  
The Studeo Theatre "The Solid Gold Cadillac"  
Visionaire Media  
Wildfire Television LTD "The Lost Symbol"

**Production Company**

BBC "Horizon:Genius"  
Blackwatch Productions "CNN"  
Blink Films "Hope Diamond"  
Brotman Winter Fried Communications "Rockettes Phc  
DCI - Diversified Communications  
Defense Media Activity - Anacostia  
Gant AB - Maria Lindberg Productions  
IHA News Agency  
Interface Multimedia Inc. "NoMa BID Video"  
In Search of Carter G LLC  
New England Satellite Systems  
New Liberty Productions "CIW"  
Optomen Productions "Monsters Inside Me 2"  
Sirens Media "Prison Wives"  
Sonders Photography LLC  
STF Productions "AMW"  
STF Productions "AMW"  
The Biscuit Factory LLC "Secret Lincoln"  
The Talented Movie LLC  
The USAF Band  
Viacom BET  
The US Army Band "Army Holiday Concert"  
Woodley House Inc.

**Production Company**

Cade Martin Photography  
Callie Lipkin Photography  
Fair Game Productions LLC "Fair Game"  
Media Showmanship/BRC Imagination Arts  
Mother New York  
National Geographic Television "Explorer"  
The Conde Nast Publications Inc/Glamour Magazine  
Viacom Inc./BET TV  
Verite Studios "The Truth Avout Life"  
Winton Dupont Films "Inside the FBI"  
BET



**Production Company**

GCM Productions

Soura Films LTD

Sharp Entertainment

Community Media Productions

Big Fish Entertainment

WETA

Lempchord Productions

Towers Productions

World of Wonder

October Films

Cactus TV

WSC LLC

ASGARD Entertainment/Team Sound and Vision

The USAF Band

STF Productions

C-Span

**Production Company**

World of Wonder  
Towers Productions  
Margo Guernsey (Student Production)  
Wild Dream Films  
Toneka Abdullah  
Ruckus Film  
Crawford Communications  
Different Drummer Films  
Squire Kanpp Dunn Communications  
High Noon Entertainment  
Optomen Productions  
PBS  
Monica Mingo  
Optomen Productions  
Honest Engine  
Edelman Productions  
April Foreman Productions  
One of a Kind Company  
Big Fish Entertainment  
Fork Films  
Picture This Television  
Asgard Entertainment  
Blue Collar Productions  
CTW Film Productions, LTD  
STF Productions  
Event Tech  
Pater Fillus Pictures  
Cooper Productions  
Hoggard Films  
Schenk Productions, LLC  
TY Jenson Media  
Papachango Films/Astrocasters  
Mind Trip Pictures  
Made and Model LLC  
Discovery Studios  
The NY Times Magazine  
Public Broadcating Service  
New England Satellite Systems

**Production Company**

Road Pictures  
New Vision Communications  
New Atlantis Line  
Clock Tower Productions  
Ogilvy Action  
Engine Pictures  
Felishman-Hillard  
Creative Asylum  
Fresh One Productions  
One Earth Productions  
GMMB, Inc.  
Cortina Productions  
Mob Scene  
Velocity  
International Media Services, Inc.  
Magical Elves  
East Coast Television  
Madison Ave Sports and Entertainment  
Pasture Pictures, LLC  
Half Yard Prodcutions  
Douglas Sonders Photography  
VSW Media Group Student Film  
Fastlane Foods Production/Papery Films Inc., Canada  
Citizens United  
Rafferty Weiss Film & Media  
Road Pictures  
Global Communications Network  
International Collectors Associates

**Production Company**

Paperback Mysteries  
Yellow Cat Productions  
Jonathan Landers  
Cates/Doty Productions  
Chared, LLC.  
GI Film Festival  
Working Stiff Commercial Film Production, Inc.  
Porch Productions  
High Field Entertainment  
George Washington University Documentary Center  
STF Productions  
Discovery Studios  
Digital Seamstress  
Self Magazine  
Capitol Concerts  
Horatio Alger Association  
York Media  
ESPN/ABC  
WETA  
Quicksilver Media  
Circus Dog Productions  
Convergence LLC  
O'Malley Productions  
Richfield Productions  
91 East Productions  
Mediapeel Inc  
Shaklee Corporation  
Optomen Productions  
First Shot Productions  
Master Key VFX  
Workforce Entertainment

**Production Company**

Daisybeck Productions  
CDR Communications  
Falls Church City Public School  
HSI Productions Inc.  
Halogen TV  
20/20 Productions  
Corra Films  
CMT Canada  
Gustavo Monje - Student  
Cade Martin Photography  
BFG Communicatons  
Longfellow Productions  
Open 4 Business Productions, LLC  
Gripped Films  
13700 Films  
Master Key VFX  
IMS Productions  
Maverick Advertising  
Eye Candy  
Spirit of America

**Production Company**

Go Go Lucky Entertainment/Decoded Productions  
Radical Media  
Junket Productions Inc.  
Sony Pictures Entertainment  
Discovery Studios  
Edelman Productions  
Capitol Concerts, Inc.  
Open 4 Business Productions LLC  
Crawford Communications  
Publicis-Dallas  
Beyond Productions  
Amy DeLouise  
George Mason University TV  
Discovery Communications  
North By Northwest Productions  
IWC Media  
WETA  
DC Film Alliance  
Touch Worldwide  
Face In The Clouds Entertainment  
Rainmedia for Frontline  
Doc en Stock  
Bandito Brothers  
Open 4 Business Productions LLC  
High Noon Entertainment

**Production Company**

The Dark City Project/Student Project  
Purple Minibike Media LLC  
Under Armour  
Beach-Haus LLC  
Tile Films Ltd  
Creative Management Services  
ChezTac Productions  
Third Story Films  
Fleishman-Hillard Creative Studio  
Rock Creek Productions Inc.  
Discovery Studios  
Discovery Studios  
Fanboy Confessional Inc.  
STF Productions  
Script to Screen Inc.  
Ranfilm  
NBC News Marketing  
Murphy Putnam Media LLC  
Decoded Productions/Go Go Lucky Productions  
Booze Allen Hamilton  
Ancient Enemy Productions  
The Dark City Project/Student Project

**Production Company**

Travel Channel International Limited  
Base Productions  
Andora Trails/Thomas A. Seay (RFD TV)  
STF Productions  
Raw TV Ltd  
Oasis Productions  
Original Productions  
DC Film Alliance  
Stichting Teleac  
KRO (Stichting AKN)  
Neoscape  
Associated Press Television  
Eschelon Productions Inc.  
Northern Light Productions  
Austere Films  
Boom Pictures  
Bongo Inc. - 3 Ball Productions  
Dahlman Cook Productions  
RSA Films  
STF Productions  
NBC Universal/MSNBC  
Douglas Sonders Photography  
Edelman Productions





FY2011 Production Report

<u>Production Co.</u>	<u>Project Name</u>	<u>Project Type</u>
1 + 1 Management	Editorial Spread	Still Photography
20/20 Productions	Orange Juice in Bishop's Garden	Short Film
2nd In Comman LLC/HBO	VEEP	TV Pilot
3ball Productions "Obese" Season 2	Extreme Makeover Weight Loss Ed.	TV Series/Reality Show
44 Blue Productions	Potomac Fever	Television (pilot)
44 Pictures	Soja Photo Shoot	Still Photography
7627297 Canada Inc.	Facebook Follies	Documentary
ABC Entertainment Marketing	ABC Entertainment Marketing Upfront Presentation "Soaring"	TV Pilot
ABS-CBN International	Citizen Pinoy	Television (special)
Aljazeera English Programs w/Dub Production	Empire	Television special
Allied Integrated Marketing	Agents on a Mission: Cars 2	Special Event
American University	Route 42 Music Video	Student Film
American University	AU	Commercial
Animal Inc.	Consol Energy	Commercial
Arena Films 3D	Monumental DC	Documentary
ASQ Why Productinons	Untitled	Documentary
At&t/Rabbit	At&t	Commercial
Atlas Media	The True Story of Chandra Levy	TV Special
Atlas Media Corporation	The True Story of Chandra Levy	TV Special
Atlas Music Video	Atlas Music Video	Student Film
Atmosphere Pictures	The Price of Power	Documentary
Bark Bark LLC	TLC Internal Use Interviews	Other
Base Productions	Ancient Artifacts	TV Series
Bayside Productions	Untitled	Documentary
BBC	10 Years of Terror	Documentary
BBC	10 Years of Terror	Documentary
BBC	Origins of US	Documentary

FY2011 Production Report

<u>Production Co.</u>	<u>Project Name</u>	<u>Project Type</u>
BBC	The Art of America	Documentary
BBC Television	Natural World	Documentary
BBC World Wide Reality Productions	What Not to Wear	TV Series
BBC/Quicksilver Media	Secret Pakistan	Documentary
Best Treatment Productions	Bloomberg Media Shoot	Still Photography
Big Fish Entertainment	DC Cupcakes	TV Series/Reality
Big Fish Entertainment	DC Cupcakes	TV Series
Big Fish Entertainment	DC Cupcakes	TV Series - Reality
Big Fish Entertainment	Pie Sisters	TV Pilot
Big Fish Entertainment	DC Cupcake: Special	TV Show
Black Entertainment Television	BET Honors	Television (special)
Bongo LLC	Extreme Makeover WLE	TV Series
Bongo, Inc./3 Ball Productions	Obese	TV Series
Bright Idea Media	Return to Honor	Documentary
British Broadcasting Corp.	The Story of Ireland	Documentary
Brook Lapping Productions	Russia and the West	Documentary
Burn Through Communications	Australian Edge	Commercial
Butler Films	Kaiser-Permanente Capital Med Ctr	Commercial
Cade Martin Photography	Alexandria Cadillac	Commercial
Cade Martin Photography	Georgetown BID	Still Shoot
Cade Martin Photography	Hay Adams Photo Shoot	Photo Shoot
Capitol Concerts	Memorial Day Celebration	TV Special
Capitol Concerts	A Capitol Fourth	TV Special
Chase Team LLC	Safe House	Feature Film
Chris Wayne Associates/Minassian Media	US Islamic Global Forum	Other
Circus Dog Productions Inc.	House Hunters	TV Special
Citizens United	American Exceptionalism	Documentary
CNBC	CNBC Special	News

FY2011 Production Report

<u>Production Co.</u>	<u>Project Name</u>	<u>Project Type</u>
CNN	Axelrod Interview	TV Special
Conde Nast/Glamour Magazine	Photo Shoot of Lani Hay	Still Photography
Connectivity Group LLC	DC 48hr Film Festival	Short Film
Consumer Watchdog	None	Still Photography
Creative Differences	Pearl Harbor "12 Minutes of Infamy"	TV Special
Cripsin Porter&Bogusky	Burger King-King of the Road	Commercial
CTV- Prince George's CC	HIV/AIDS PSA: What % Are You?	Student Film
Dean Alexander Productions	EYA Lifestyle Photography	Still Photography
Decoded Productions Inc.	Decoded: Season 2	TV Series
Discovery Channel Comm	Out of the Danger Zone: Winning the War on Healthcare Harm	Documentary
Discovery Studios	Curiosity: The Questions of Life	TV Series
Discovery Studios	HealthIT	Documentary
Distant Moon Media	The Struggle	Student Film
Docfactory	Shadows of Liberty	Documentary
Dog Green Productions	Te Morgenthau: An American Family	Documentary
Downriver Productions	Last Call at the Oasis	Documentary
Duncan Copp Ltd	Science Doc for NOVA/Nat Geo	Documentary
Dune Road Films LLC	Addiction Inc	Documentary
DW Studios Productions	Transformers 3	Feature Film
Early Light Productions	John Lewis Documentary	Documentary
Echelon Productions Inc	The Firm	TV Pilot
Edelman Productions	HGTV Real Estate Intervention	TV Series
Elysia Films	Agent 187	Short Film
Encompass Digital Media	DOE/Blue Ribbon Commission Webcast	Other - Webcast
Encompass Digital Media	DVIDS	Other-Live Broadcast
Encompass Digital Media	DOE/Blue Ribbon Commission Webcast	Other
Encompass Digital Media Inc	DOE Blue Ribbon Commission	Webcast
Engine Pictures	Promo for PBS	Other

FY2011 Production Report

<u>Production Co.</u>	<u>Project Name</u>	<u>Project Type</u>
Engine Pictures	Propaganda in Modern Age	Short Film
Engine Pictures Inc.	Propaganda in Modern Age	Short Film
Epiphany Productions Inc.	Election Results Watch Party	Other
Erase Your Head Films	The Funeral	Student Film
ETV (MTV Production)	MTV The Road to The World Stage	TV Special
Exploration Productions Inc.	HQ24:DC FEMS	Documentary
Exponent Events	Trans-Saharan African Documentary	Documentary
Eye Candy	PBS Kids	Commercial
Falls Church Community TV	George Mason HS Graduation	TV Special
Fastlane Foods Productions Inc.	Eat St	Documentary
Figure 8 Films	Kate Plus 8	Reality TV Series
Filmhead Productions	Cars 2 Go	Other
Fixer Inc.	Yorkshire Tea	Commercial
Fixing America LLC	Fixing America	Documentary
Fleishman-Hillard	DHS-Cybersecurity Workforce Dev Video	Short Film
Flying Colors Broadcasts	Nat'l Theater Peace Corp Downlink	Other
Fogarty Services	US Bank 2012 Incentive Video	Other - Video
FotoWeek DC	Road Show Projections	Other
Furlined	Pizza Hut	Commercial
Gitbox, LLC	Ultrasonic	Other
Glamour Magazine	RLD/Lindsay Morgan	Still Photo Shoot
Golden Bear	Destination DC Marketing Outlook Video	Other - Video
Golden Triangle BID	Holiday Movies	Screening
Golf Channel	Golf Now: Washington DC	TV Series
Grace Hall	Damascus Rd	Short Film
GRB Entertainment	Aftermath w/William Shatner	Documentary
Green Point Pictures	Chevron	Commercial
Hadley Media	Terra Nova	Promo for Fox TV

FY2011 Production Report

<u>Production Co.</u>	<u>Project Name</u>	<u>Project Type</u>
Half Yard Productions	How the States Got Their Shapes	Documentary
Hello Doggie Inc.	The Daily Show w/Jon Stewart	TV Show
Henninger Media Services	Pepco Services	Commercial
Hi, Inc.	Cancer Treatment Ctr of America	Commercial
High Noon Entertainment	HGTV Bang for Your Buck	TV Series
High Peaks Productions dba Snippies	Go Play" Industrial	Other
Home Front Communications	Celebrate w/Action	TV Special
Howard University	The Contender	Student Project
Howard University	The Contender	Student Film
HSI Productions Inc.	Capital One Bank	Commercial
Hungry Heart Media	MSNBC	TV Special
Impatient Cow Productions	Acestry.com	Commercial
Interface Media Group	VHA Webcast	Other
International Media LLC	Water	Documentary
Joyce Meyer Ministries	Enjoying Everyday Life	Other
Kara Glynn Productions	Jones Day NY	Still Photography
Karga Seven Pictures Inc	Living Shield	Documentary
Knowlera Media	Destination DC	Travel Video
Lambda Kappa Tau	Coalition to Stop Gun Violence Web PSA	Student Project - PSA
Last Weekend Productions	NuvaRing	Industrial Project
Latinsphere	Disney Let The Dream Begin	Media/PR Promo
LeadDog Marketing Group	AMC The Walking Dead Promo	Other - Promo
LGB Productions	L'Oeil De Jimmy(NASA Documentary)	Documentary
Lion Television	History Detective	TV Series
LMNO Productions	The Little Couple	TV Series
Lock & Key Productions	Extreme Makeover: HE	TV Series
Lock and Key Productions	Ryan & Tatum: The O'Neals	TV Series
Loquasto Films	Fractured Legacy	Student Project

FY2011 Production Report

<u>Production Co.</u>	<u>Project Name</u>	<u>Project Type</u>
Lung Cancer Alliance	Follow that Fire Engine Comes to DC	Still Photo Shoot
Lyon & Associates/Mires+Ball	OSE Videos	Corporate video web piece
Magical Dog Inc/Stamen Media	Pro Bono Clients fof Morrison & Foerster	Short Film
Maha Films Inc.	The Roads to 9/11	Documentary
Marcom Visual Creation	National Gallery of Art in Tokyo	TV Special
Marcom Visual Creation Inc.	NHK Documentary	Documentary
Master Key Productions	Covert Affairs	TV Series
Master Key Productions Inc.	Damage Control	TV Pilot
Mattox Photography	Group Photo	Still Photography
McLean Bible Church	MBC Welcome Video	Other
Micah Challenge	The Jesus Agenda	Documentary
Michael Sugrue Photography	VISA B-roll	other
Milestone Productions	64th Annual Horatio Awards Ceremony	TV Special
Milky Way Media, Inc	U.S. Route 1 w/ Sudoh Genki	Documentary
mOcean	DC Cupcakes	TV Series/Reality
Monte Montgomery Films	Ready to Live	PSA
Moxie Pictures	9/11 Tribute	PSA
MS Creative Productions	HSBC Private Bank	Still Photography
MSNBC/Universal Media LLC	MSNBC Promo	Commercial
MTV New Remote Productions	MTV New Remote Productions	Informational Video
National Black Programming Consortium	DCMet: Inside School Reform	Documentary
National Geographic Television	JFK: The Lost Bullet	Documentary
Natural Balance Pet Foods Inc.	Who Let the Dogs Out	TV Show
Natural Resources Defense Council	NRDC Marine Spatial Planning	Documentary
NBC 4 Washington	NBC News Coverage	Live news broadcast
NBC News/Global Climate Townhall	Global Climate Townhall	Townhall
NBC Sports	Hockey in the Hood	Television (special)
New Liberty Productions	Christmas In Washington	TV Special

FY2011 Production Report

<u>Production Co.</u>	<u>Project Name</u>	<u>Project Type</u>
Newfangled Pictures	Big Boys	Student Film
Newscast	Madame Tussaud's Presidents	Short Film
Nonfiction Unlimited	US Navy	Commercial
Nonprofit American Wind Energy Association	YouTube Video for the AWEA	Video
Not Another Bailout Productions	HBO "Too Big to Fail"	TV Movie
November Films	Not for Profit, educational Doc	Documentary
Nubia Filmworks	Necturnal Agency	Independent Film
Nutopia	History Drama Documentary	Documentary
Nutopia	Target: Bin Laden	Documentary
Old Post Films	Starting Strong	TV Series
Open 4 Business LLC	Covert Affair	TV Series
Open 4 Business Productions	Covert Affairs	TV Series
Optomen Productions	Mysteries at the Museum Season 2	TV Series
Out in Front Productions	Forgotten Flag Raisers	
Part 2 Pictures	Our America w/Lisa Ling	Documentary Series
Part 2 Pictures	Our America w/Lisa Ling	Documentary
Partisan Pictures	Bush's 9/11	Documentary
PBS	NHK/PBS Super Hi Vision Shoot	TV Series
Peripheria Productions Inc	American Tiger	Documentary
Prakahs Patel Photography	Architectural Phtography of PNC Place	Still Photography
Productions 7691335 Canada Inc.	15 Good Reasons to Go to Washington	Documentary
Progressive Productions	The Double	Feature Film
Prometheus Studios Inc.	Ancient Aliens	TV Series
Public Broadcasting Service	PBS Toy Line	Commercial
Putnam Partners LLC	More Than a Word	Informercial
QVC Local Inc.	QVC on Location: Smithsonian Nat'l Gem Gallery	Live Broadcast
Radical Media	Untitled BP Spill Project	Documentary
Rafferty Weiss Media	CMS Medicare Fraud "Cracking Down"	Commercial

FY2011 Production Report

<u>Production Co.</u>	<u>Project Name</u>	<u>Project Type</u>
Rain Media	WikiLeaks	Documentary
Red Thread	Bank of America Local Mkt	Commercial
Red Thread Productions	NEI Youth Summit	Corporate Youth Project
Reel Screen Summit		
Revolution Agency	Man on the Street Interviews	Other
Rhino Studios	Wale "Bait"	Music Video
Rocket Media	Betrayed	Industrial Project
Rocket Media Group	Betrayed	Short Film
SET Productions	Peacemakers	Documentary
ShadowBox Pictures	Hoveround Across America	Commercial
Shaftesburg	Who's Sorry Now	Documentary
Shed Media US	All American Muslim	TV Series
Sirens Media	Strange Sex: Season 2	TV series
Sirens Media	Who the Bleep Did I Marry?	TV Series
Sirens Media	RHONJ 4	TV Series
Sirens Media	The Day That Changed My Life	TV Series
Sirens Media	The Day That Changed My Life	TV Series
SKDK		Other
Skehan Communications	Horatio Alger Awards	Other
Smuggler	Forward - Wells Fargo	Commercial
Smuggler Inc.	Reebok	Commercial
Special Operations Technology Inc	SOTECH Orientation	Training Video
Spitfire Studios	World Financial Group Corp. Image Video	Commercial
Steed Media Group	Table of Brotherhood Project	Live Broadcast
STF Productions	Americas Most Wanted	TV Series
STF Productions	America's Most Wanted	TV Series
STF Productions	America's Most Wanted	TV Series
STF Productions, Inc.	America's Most Wanted	Television show



FY2011 Production Report

<u>Production Co.</u>	<u>Project Name</u>	<u>Project Type</u>
Stornoway Productions	Saving The Mustang	Documentary
Story House Productions	The Last Days	Documentary
Story Store Media	NACD New Member Recruitment Video	Short Film
Sturgis Productions	Full Throttle Saloon	TV Interviews
Sycamore Pictures	The Voyage of Time	Documentary
Symbio Studios	Why It Matters: Web Series for HS Students	Other
Synaptic Digital	United Way Worldwide	Other
TDA Boulder	Webroot Tax Love	Other
Team Sizzle LLC	Commitment	Short Film
TelePunch	World Markets	Documentary
Tennis Channel	Destination Tennis Washington DC	TV Series
Terry Hines & Ass. For Warner Bros. Pictures	Red Carpet Screening	Other- Screening
The C2 Group	The Circle Maker	Documentary
The Center For New American Media	For Your Marriage	PSA
The Educational Film Ctr	Economic USA	Documentary
The Firm Television Productions	The Firm	TV Pilot
The US Air Force Band	The Best Gift of All	Holiday Shows
The US Air Force Band	The USAF Concert at DAR	TV Special
The US Army Band	Army Holiday Concert	Live Broadcast
The Visionaries Public Television Series	Stop the Silence	Documentary
Think Again Media	AU Orientation Video	Video
Thinkfilm	Homeland	TV Pilot
Third Story Films	Click it or Ticket	Commercial
Tim Gordon	Washington Mystics	Commercial
Time Inc Content Solutions	ATT Magazine	Still Photography
Time Inc Content Solutions	At&t Magazine	Still Shoot
Tool of North America	Capital One	Commercial
Tremendous Entertainment Inc.	Bizarre Foods w/Andrew Zimmern	TV Series

FY2011 Production Report

<b><u>Production Co.</u></b>	<b><u>Project Name</u></b>	<b><u>Project Type</u></b>
True Sight Media	Bubba's Custom Cars	Pilot
Univision	Townhall w/Pres Obama on Education	Live Broadcast
Vecchione Print & Film	DC Lottery	Still Photo Shoot
Video Link Inc.	Thomson Reuters Webcast	Webcast
Videolink, Inc.	Thompson @ Irish Embassy	Live Broadcast
Vineyard Vines	Summer 2 Catalog	Still Photography
VIVA Creative	WSWA Video	Other
VRT-Belgian National TV	Vlaaderen Vakantieland	Documentary
VSW Media Group	What's Her Face	Student Project
Warner Bros.	J. Edgar	Feature Film
Washington Nationals Baseball Club	Wash. Nat'l Movie Premiere "HDYK"	Premiere
WeaselWorks Ltd	DC Lottery	Commercial
Wedding Show 2011	Wedding Show 2011	TV Pilot
Wells Fargo Media	Wells Fargo	Commercial
WETA TV and PBS	In Performance at the WH: Motown Sound	TV Special
Wild Eyes Productions	Osama	Documentary
Windows Productions	Windows Productions	Documentary
Windwalker Corporation	Strong Choice	Other
Winton Dupont Films	Inside the FBI	TV Special
WNET Thirteen	Let Me Down Easy	TV Special
Writebrain Films	Issue	Commercial
WUC Productions LLC	Untitled	Short Film
YAP 1812 Productions	1812- War of the Worlds	Documentary
Yardstick Partners LLC/PBS	Freedom Riders 50th Anniversary Premiere	Documentary
York Media	TV Broadcast of Nat'l Memorial Day Parade	TV Special
ZaZou Productions	Sekaino Hatemade	TV Series
ZaZou Productions Inc.	Sekaino Hatemade ItteQ	TV Series
ZDF German Television	Documentary 9-11	Documentary

FY2011 Production Report

<b><u>Production Co.</u></b>	<b><u>Project Name</u></b>	<b><u>Project Type</u></b>
ZoCo Productions	The Dr. Oz Show	TV Series
ZoCo Productions Inc.	The Dr. Oz Show	TV Special
Zone 2 Productions	She Didn't Know	Feature Film
Zuffa LLC	UFC on VS: Cruz v. Johnson	TV Special

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# Office of Motion Picture and Television Development

[www.film.dc.gov](http://www.film.dc.gov)

Telephone: 202-727-6608

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Description	FY 2009 Actual	FY 2010 Approved	FY 2011 Proposed	% Change from FY 2010
Operating Budget	\$2,058,320	\$635,850	\$601,669	-5.4
FTEs	3.5	4.0	4.0	0.0

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The mission of the Office of Motion Picture and Television Development (MPTD) is to initiate, implement, and manage the operations and logistics of programs aimed at generating revenue and stimulating employment and business opportunities in the District through the production of film, video, television, photography, and multimedia projects.

## Summary of Services

MPTD offers various services to filmmakers, including: research assistance and location scouting; technical and logistical assistance; script breakdown; production support; online locations library; community relations; special event planning and promotions; and hotel, restaurant, and transportation assistance. MPTD also serves as a liaison between the film industry and the city, working to ensure that affected resi-

dents, businesses and city agencies are aware of film activity in the community. MPTD works to mitigate any negative impact of such film activity, while developing access for residents and businesses to take advantage of the positive opportunities that filmmaking presents.

The agency's FY 2011 proposed budget is presented in the following tables:

## FY 2011 Proposed Gross Funds Operating Budget, by Revenue Type

Table TK0-1 contains the proposed FY 2011 agency budget compared to the FY 2010 approved budget. It also provides FY 2008 and FY 2009 actual expenditures.

**Table TK0-1**  
(dollars in thousands)

Appropriated Fund	Actual FY 2008	Actual FY 2009	Approved FY 2010	Proposed FY 2011	Change from FY 2010	Percent Change*
<b>General Fund</b>						
Local Funds	841	1,990	584	555	-29	-5.0
Special Purpose Revenue Funds	0	0	52	46	-5	-10.0
<b>Total for General Fund</b>	<b>841</b>	<b>1,990</b>	<b>636</b>	<b>602</b>	<b>-34</b>	<b>-5.4</b>
<b>Intra-District Funds</b>						
Intra-District Funds	50	68	0	0	0	N/A
<b>Total for Intra-District Funds</b>	<b>50</b>	<b>68</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>N/A</b>
<b>Gross Funds</b>	<b>891</b>	<b>2,058</b>	<b>636</b>	<b>602</b>	<b>-34</b>	<b>-5.4</b>

\*Percent Change is based on whole dollars.

Note: If applicable, for a breakdown of each Grant (Federal and Private), Special Purpose Revenue type and Intra-District agreement, please refer to Schedule 80, Agency Summary by Revenue Source, in the Operating Appendices located on the Office of the Chief Financial Officer's website.

## FY 2011 Proposed Full-Time Equivalents, by Revenue Type

Table TK0-2 contains the proposed FY 2011 FTE level compared to the FY 2010 approved FTE level by revenue type. It also provides FY 2008 and FY 2009 actual data.

**Table TK0-2**

Appropriated Fund	Actual FY 2008	Actual FY 2009	Approved FY 2010	Proposed FY 2011	Change from FY 2010	Percent Change
<b>General Fund</b>						
Local Funds	5.0	3.5	4.0	4.0	0.0	0.0
<b>Total for General Fund</b>	<b>5.0</b>	<b>3.5</b>	<b>4.0</b>	<b>4.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Total Proposed FTEs</b>	<b>5.0</b>	<b>3.5</b>	<b>4.0</b>	<b>4.0</b>	<b>0.0</b>	<b>0.0</b>

## FY 2011 Proposed Operating Budget, by Comptroller Source Group

Table TK0-3 contains the proposed FY 2011 budget at the Comptroller Source Group (object class) level compared to the FY 2010 approved budget. It also provides FY 2008 and FY 2009 actual expenditures.

**Table TK0-3**  
(dollars in thousands)

<b>Comptroller Source Group</b>	<b>Actual FY 2008</b>	<b>Actual FY 2009</b>	<b>Approved FY 2010</b>	<b>Proposed FY 2011</b>	<b>Change from FY 2010</b>	<b>Percent Change*</b>
11 - Regular Pay - Cont Full Time	187	206	236	223	-13	-5.7
12 - Regular Pay - Other	143	140	138	146	8	6.1
13 - Additional Gross Pay	86	4	0	0	0	N/A
14 - Fringe Benefits - Curr Personnel	55	58	62	66	5	8.0
15 - Overtime Pay	2	0	0	0	0	N/A
<b>Subtotal Personal Services (PS)</b>	<b>473</b>	<b>409</b>	<b>435</b>	<b>435</b>	<b>0</b>	<b>0.0</b>
20 - Supplies and Materials	5	2	6	6	0	2.2
30 - Energy, Comm. and Building Rentals	9	8	9	0	-9	-100.0
31 - Telephone, Telegraph, Telegram, Etc.	7	6	6	0	-6	-100.0
33 - Janitorial Services	2	0	4	0	-4	-100.0
34 - Security Services	3	4	3	0	-3	-100.0
35 - Occupancy Fixed Costs	0	3	5	0	-5	-100.0
40 - Other Services and Charges	200	204	155	150	-4	-2.8
41 - Contractual Services - Other	3	21	3	0	-3	-100.0
50 - Subsidies and Transfers	184	1,400	0	0	0	N/A
70 - Equipment and Equipment Rental	5	2	10	10	0	0.0
<b>Subtotal Nonpersonal Services (NPS)</b>	<b>417</b>	<b>1,649</b>	<b>201</b>	<b>167</b>	<b>-34</b>	<b>-17.0</b>
<b>Gross Funds</b>	<b>891</b>	<b>2,058</b>	<b>636</b>	<b>602</b>	<b>-34</b>	<b>-5.4</b>

\*Percent Change is based on whole dollars.

## **Program Description**

The Office of Motion Picture and Television Development operates through the following 2 programs:

**Motion Picture and Television Development** - promotes the District in the United States and abroad as a major venue for production activity. These outreach efforts generate revenue for the District and include the following forms of production: feature films; short films; television series; television specials; commercials; documentaries; and corporate, music, and education videos. This program also promotes the use of local film and video resources and provides pre-production, production, and post-production assistance to producers filming in the District. In addition, this program stimulates employment opportunities in the District through the production of film, video, photography, and multimedia projects.

This program contains the following 3 activities:

- **Marketing and Promotions** - provides the industry with information on the District's film/video industry, studio and production facilities, and first-rate technicians and creative talent;
- **Production Support** - provides filmmakers with a range of services designed to save them time, money, and effort so that they will perceive the District as a "film-friendly" environment; and
- **Community Outreach** - provides filmmakers an opportunity to become involved in the community in which they are working.

**Agency Management** - provides for administrative support and the required tools to achieve operational and programmatic results. This program is standard for all agencies using performance-based budgeting.

## **Program Structure Changes**

The Office of Motion Picture and Television Development had no program structure changes in the FY 2011 Proposed Budget.

## FY 2011 Proposed Operating Budget and FTEs, by Program and Activity

Table TK0-4 contains the proposed FY 2011 budget by program and activity compared to the FY 2010 approved budget. It also provides FY 2009 actual data.

**Table TK0-4**

(dollars in thousands)

Program/Activity	Dollars in Thousands				Full-Time Equivalents			
	Actual FY 2009	Approved FY 2010	Proposed FY 2011	Change from FY 2010	Actual FY 2009	Approved FY 2010	Proposed FY 2011	Change from FY 2010
<b>(1000) Agency Management Program</b>								
(1010) Personnel	17	16	17	0	0.1	0.1	0.1	0.0
(1015) Training and Employee Development	17	16	17	0	0.1	0.1	0.1	0.0
(1020) Contracting and Procurement	43	28	27	-1	0.1	0.2	0.2	0.0
(1030) Property Management	15	20	0	-20	0.0	0.0	0.0	0.0
(1040) Information Technology	104	25	18	-7	1.0	0.1	0.1	0.0
(1050) Financial Management	17	26	25	-1	0.1	0.2	0.2	0.0
(1070) Fleet Management	0	1	0	-1	0.0	0.0	0.0	0.0
(1080) Communications	28	53	27	-26	0.1	0.2	0.2	0.0
(1085) Customer Service	17	26	27	1	0.1	0.2	0.2	0.0
(1090) Performance Management	17	16	17	0	0.1	0.1	0.1	0.0
<b>Subtotal (1000) Agency Management Program</b>	<b>273</b>	<b>230</b>	<b>174</b>	<b>-56</b>	<b>1.7</b>	<b>1.2</b>	<b>1.2</b>	<b>0.0</b>
<b>(2000) Office of Motion Picture &amp; Television Development</b>								
(2010) Marketing and Promotions	1,515	114	132	17	0.4	0.6	0.6	0.0
(2020) Production Support	254	263	267	4	1.4	2.1	2.1	0.0
(2030) Community Outreach	17	29	29	0	0.1	0.1	0.1	0.0
<b>Subtotal (2000) Office of Motion Picture &amp; TV Develop.</b>	<b>1,785</b>	<b>406</b>	<b>428</b>	<b>22</b>	<b>1.9</b>	<b>2.8</b>	<b>2.8</b>	<b>0.0</b>
<b>Total Proposed Operating Budget</b>	<b>2,058</b>	<b>636</b>	<b>602</b>	<b>-34</b>	<b>3.5</b>	<b>4.0</b>	<b>4.0</b>	<b>0.0</b>

(Change is calculated by whole numbers and numbers may not add up due to rounding)

**Note:** For more detailed information regarding the proposed funding for the activities within this agency's programs, please see Schedule 30-PBB Program Summary by Activity in the FY 2011 Operating Appendices located on the Office of the Chief Financial Officer's website.

### FY 2011 Proposed Budget Changes

**Intra-Agency Adjustments:** For FY 2011, the Office of Motion Picture and Television Development (MPTD) reduced its projection of Special Purpose revenue from the new permit fees by approximately \$5,000.

**Transfers Out:** MPTD transferred \$27,000 of its fixed costs, including facility and telecom expendi-

tures, to the new fixed cost agency and the Office of Finance and Resource Management. Additionally, \$2,000 for procurement and human resources assessments was transferred to the Office of Contracting and Procurement and the D.C. Department of Human Resources.



## FY 2010 Approved Budget to FY 2011 Proposed Budget, by Revenue Type

Table TK0-5 itemizes the changes by revenue type between the FY 2010 approved budget and the FY 2011 proposed budget.

**Table TK0-5**

(dollars in thousands)

	PROGRAM	BUDGET	FTE
<b>LOCAL FUND: FY 2010 Approved Budget and FTE</b>		<b>584</b>	<b>4.0</b>
Transfer Out: Transfer facility and telecom fixed costs to new fixed cost agency and OFRM	Agency Management Program	-27	0.0
Transfer Out: Transfer procurement and human resources assessments to OCP/DCHR	Agency Management Program	-2	0.0
<b>LOCAL FUND: FY 2011 Proposed Budget and FTE</b>		<b>556</b>	<b>4.0</b>
<b>SPECIAL PURPOSE REVENUE FUNDS: FY 2010 Approved Budget and FTE</b>		<b>52</b>	<b>0.0</b>
Reduce: Adjust Special Purpose Revenue projection	Office of Motion Picture & TV Development	-5	0.0
<b>SPECIAL PURPOSE REVENUE FUNDS: FY 2011 Proposed Budget and FTE</b>		<b>46</b>	<b>0.0</b>
<b>Gross for TK0 - Office of Motion Picture and Television Development</b>		<b>602</b>	<b>4.0</b>

## Agency's Performance Plan

The agency's performance plan has the following objectives for FY 2011:

**Objective 1:** Expand overall level of motion picture and television production activity, increase visibility, and promote the District as a "film-friendly" city.

**Objective 2:** Create employment and business opportunities in motion picture and television production, while developing the infrastructure to support the future growth of the film industry in the District.

**Objective 3:** Expand community outreach and enhance constituent communication.

## Agency Performance Measures

Table TK0-6

Measure	FY 2008 Actual	FY 2009 Target	FY 2009 Actual	FY 2010 Projection	FY 2011 Projection	FY 2012 Projection
Productions filmed in the District	309	300	326	310	320	330
Motion picture and television industry spending in the District	\$16.10 Million	NA	\$26.25 Million	\$20 Million	\$20 Million	\$20 Million
Filmmakers that rank the overall film experience in DC as satisfactory or very satisfactory	89%	85%	100%	90%	90%	90%
Industry events or activities attended and/or participated in to market the District as a production venue (at least 1 per quarter)	NA	NA	NA	4	4	4
Contacts made (in person or over the phone) with location filmmaking decision-makers to promote the District as a production venue	NA	NA	NA	50	60	70
Temporary job and training opportunities in the motion picture and television industry	1,903	2,100	2,600	2,150	2,200	2,250
Events/activities facilitated by MPTD aimed at connecting District residents with job and training opportunities (1 per month)	NA	NA	NA	12	12	12