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Description of document: Statement of Work for pesticide study undertaken by Doane Marketing Research Inc., St. Louis, Missouri for the US Geological Survey (USGS) under contract ING13PX00046, 2013

Request date: 01-December-2014

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Source of document: Freedom of Information Act (FOIA) Officer
U.S. Geological Survey
Department of the Interior
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From: "Freedom of Information Act, GS-GIO"
Date: Dec 4, 2014 7:25:44 AM
Subject: USGS FOIA 2015-00043 - Statement of Work and Link to USGS Report

Good Morning,

On Monday, December 1, 2014, we received your request for the following information:

A copy of the final report and final presentation resulting from the pesticide study undertaken by Doane Marketing Research Inc., St. Louis, Missouri for the USGS, under contract ING13PX00046, signed March 4, 2013.

I've attached Attachment A of the awarded contract, ING13PX00046, which contains the Statement of Work (SOW). According to the SOW, USGS contracted Doane Marketing Research, Inc. to provide data to USGS in ".txt" format. The General Information statement in the SOW states that "tables, maps, and related products are made available to the public once the study has been completed and products have been approved."

Doane Marketing Research Inc. provided USGS with the raw data in a .txt format that we then imported the data to our USGS project database. Our final reports have been approved and publicly released here: <http://water.usgs.gov/nawqa/pnsp/usage/maps/>

Doane Marketing Research Inc. was not contracted to provide us with a report specific to the data they provided us. Therefore, Doane Marketing Research Inc. has not provided us with a "final report [or] final presentation" responsive to your request. Our reports, provided in the URL above, describe the methods that we used to analyze the raw data.

Does the attached SOW and the URL provided above sufficiently answer your request? If so, please let me know and I will close your request. If not, please call me so we can discuss your request and the records you seek.

Thank you for your time and your interest in the USGS.

Sincerely,

//SIGNED//Brian A. May

Freedom of Information Act (FOIA) Officer
U.S. Geological Survey
Department of the Interior
5522 Research Park Drive
Baltimore, MD 21228
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ATTACHMENT A

Statement Of Work

I. GENERAL INFORMATION

- A. Introduction: Information on the amount and distribution of pesticide usage in the U.S., as well as seed trait information indicating the use of genetically modified crops, is needed in order for the U.S. Geological Survey's (USGS) National Water-Quality Assessment (NAWQA) Program to study the effects of pesticides on water quality. Among a variety of products, USGS produces summary tables of pesticide use for NAWQA study units and for the total U.S., maps that show the distribution of the estimated agricultural use of selected pesticides, and various models that relate estimated pesticide use to water quality. These tables, maps, and related products are made available to the public once the study has been completed and products have been approved.

II. WORK REQUIREMENTS

- A. Technical Requirements.
1. Estimates of pesticide use and related parameters (see below) for 2012 and 2013.
 2. Estimated reliability of estimates by crop and Active Ingredients (AIs) for 2012 and 2013.
 3. The following information will be provided for 2012 and 2013:
 - a. Data will be provided on a state and CRD (crop reporting district) level basis.
 - b. Pesticide usage data on all 60 crops collected in the GfK Kynetec AgroTrak™ Study.
 - c. A cross reference data base of each of the 60 crops to Census of Agriculture crops
 - d. Include all AIs collected in AgroTrak™ (approximately 320).
 - e. Crop acres planted
 - f. Annual application rate by AI and crop
 - g. Percentage of acreage treated for each crop
 - h. Total pounds AI by crop.
 - i. Total area treated by crop.
 - j. Application timing (expressed as a % of total pounds AI during a particular crop production phase).
 - k. A GIS coverage of CRDs as well as a list of counties in each CRD will be provided.
 4. The following information will be provided for 2012 and 2013:
 - a. Data will be provided on a state and CRD (crop reporting district) level basis.
 - b. Seed trait data for cotton, corn and soybeans, indicating types of seed and genetic traits and acreages.
- B. Data Reporting
1. Data will be reported to the USGS in a .txt format and may include multiple files depending on the size of the output generated.
 2. GfK Kynetec will provide documentation and explanation on key data variables and will provide explanation of the data to the USGS when needed.
- C. Criteria for acceptance of Product or Service:

Verification of (1) completeness of provided data as specified in technical requirements and (2) acceptability for USGS application to data analysis.

D. Deliverables:

1. Data as specified in II.A. delivered as verified and readable .txt files via FTP and CD.
2. Assistance to USGS for adequately understanding and analyzing the provided data by USGS methods

III. SUPPORTING INFORMATION

A. Place of Performance: Vendor's business address

1807 Park 270 Drive, Suite 300

St. Louis, MO 63146

(314) 878-7707

(314) 878-7616 FAX

B. Period of Performance: Date of award to March 15, 2014

2012 Use Data is needed by March 15, 2013

2013 Use Data is needed by March 15, 2014

C. Government Furnished Property (GFP): None

D. Special Considerations

1. Key personnel qualifications: None
2. Data Rights: None
3. Security/Privacy issues: None

52.212-4 Contract Terms and Conditions—Commercial Items.

As prescribed in 12.301(b)(3), insert the following clause:

CONTRACT TERMS AND CONDITIONS—COMMERCIAL ITEMS (FEB 2012)

(a) *Inspection/Acceptance.* The Contractor shall only tender for acceptance those items that conform to the requirements of this contract. The Government reserves the right to inspect or test any supplies or services that have been tendered for acceptance. The Government may require repair or replacement of nonconforming supplies or reperformance of nonconforming services at no increase in contract price. If repair/replacement or reperformance will not correct the defects or is not possible, the Government may seek an equitable price reduction or adequate consideration for acceptance of nonconforming supplies or services. The Government must exercise its post-acceptance rights—

(1) Within a reasonable time after the defect was discovered or should have been discovered; and

(2) Before any substantial change occurs in the condition of the item, unless the change is due to the defect in the item.

(b) *Assignment.* The Contractor or its assignee may assign its rights to receive payment due as a result of performance of this contract to a bank, trust company, or other financing institution, including any Federal lending agency in accordance with the Assignment of Claims Act (31 U.S.C. 3727). However, when a third party makes payment (e.g., use of the Governmentwide commercial purchase card), the Contractor may not assign its rights to receive payment under this contract.