



# governmentattic.org

*"Rummaging in the government's attic"*

Description of document: **Correspondence and email from Governor Sarah Palin or the Office of the Governor in the office of the Executive Director of the Alaska Seafood Marketing Institute, January 1, 2007 to September, 2008**

Requested date: 13-September-2008

Released date: 16-October-2008

Posted date: 17-October-2008

Date/date range of document: 31-January-2007 – 05-September-2008

Source of document: Office of the Executive Director  
Alaska Seafood Marketing Institute  
311 North Franklin Street, Suite 200  
Juneau, Alaska 99801  
Toll free: (800) 478-2903  
Phone: (907) 465-5560  
Fax: (907) 465-5572  
Executive Director email: [rriutta@alaskaseafood.org](mailto:rriutta@alaskaseafood.org)

The governmentattic.org web site ("the site") is noncommercial and free to the public. The site and materials made available on the site, such as this file, are for reference only. The governmentattic.org web site and its principals have made every effort to make this information as complete and as accurate as possible, however, there may be mistakes and omissions, both typographical and in content. The governmentattic.org web site and its principals shall have neither liability nor responsibility to any person or entity with respect to any loss or damage caused, or alleged to have been caused, directly or indirectly, by the information provided on the governmentattic.org web site or in this file.

Alaska Seafood Marketing Institute  
311 North Franklin Street  
Suite 200  
Juneau, Alaska 99801

October 16, 2008

Re: Public Records Request dated September 13, 2008

This is in response to your public records request to this office dated September 13, 2008. You requested copies of the following documents:

1. a copy of all correspondence from Governor Sarah Palin or the Office of the Governor in your office (January 1, 2007 to present)
2. a copy of all reasonably accessible email from Governor Sarah Palin or the Office of the Governor in your office (January 1, 2007 to present)

We have enclosed copies of all of the non-privileged documents that satisfy your request. As agreed in our email of 1 October, 2008 to reduce your cost for this request I have not included emails to and from the Governor's staff that concerned staff travel requests, personnel policy or procedures, hiring requests and exchanges with the fisheries policy advisor and international staff concerning meetings and fisheries related questions not involving the Governor. These total about 100 pages, which have been approved for release by the Attorney General's office and are available if you want them.

And, based upon a review by the Attorney General's office, we have been advised to withhold the following documents because they are privileged communications under the deliberative process privilege and/or the executive privilege.

Alaska Statute 40.25.120 sets out the exceptions to the general rule of disclosure of public records. Subsection (a)(4) provides an exception for "records required to be kept confidential by ... state law." The executive privilege and deliberative process privilege are judicially recognized by "state law" exceptions under AS 40.25.120(a)(4). *Gwich'in Steering Committee v. State*, 10 P.3d 572 (Alaska 2000).

The documents not disclosed are as follows:

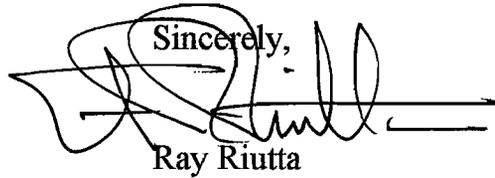
1. an e-mail dated 9/23/08 addressed to Cora Crome (governor's office) from Ray Riutta (ASMI) regarding FY' 10 budget information
2. an e-mail dated 3/14/08 addressed to Meghan Stapleton (governor's office) from Ray Riutta(ASMI) regarding Intrafish interview questions and bullets for the Governor
3. an e-mail dated 9/8/08 addressed to Laura Fleming (ASMI) from Lynn Coffee (ASMI) regarding the FY' 10 budget
4. an e-mail dated 4/11/07 addressed to Kathryn Mally (fish and game) from Ray Riutta (ASMI), draft letter for Governor Palin to Mr. Giles re:Icicle Seafoods
5. an e-mail dated 3/15/07 addressed to Ray Riutta(ASMI) from Meghan Stapleton (governor's office) regarding interview points for the Governor re: Intrafish

The documents described in numbers 1, 3 and 4 above come within the deliberative process privilege and are not subject to inspection under the public records act. They are internal communications by the state. The contents of these documents are both predecisional and deliberative. They reflect the give-and-take of the decision making process and contain opinions, recommendations, and advice for the Governor's consideration and deliberation in formulating the upcoming budget. They generally retain such privilege status until such time as the budget is officially released. *See* AS 37.07.050.

The documents described in numbers 2 and 5 come under the executive privilege doctrine and retain their privilege status even after a decision has been made. *See Capital Information Group v. State*, 923 P.2d 29, 35-36 (Alaska 1996); *Gwich'in Steering Comm. V. State*.

You may administratively appeal this denial by complying with the procedures in 2 AAC 96.340; or you may elect to obtain immediate judicial review of the denial by seeking an injunction from the superior court under AS 40.25.125. An election not to pursue injunctive remedies in superior court has no effect on your rights before this agency. An administrative appeal from a denial of a request for public records requires no appeal bond.

The state of Alaska normally requires we charge \$0.10 per page for requests of this nature. However, since cost for the total number of pages (40) is less than \$5.00 we will not bill you for this request.

Sincerely,  


Ray Riutta  
Executive Director  
Alaska Seafood Marking Institute

cc: Margie Vandor, AAG

SARAH PALIN  
GOVERNOR



STATE OF ALASKA  
OFFICE OF THE GOVERNOR  
JUNEAU

July 31, 2008

Mr. Ray Riutta  
Director  
ASMI  
311 North Franklin, Suite 200  
Juneau, AK 99801

Dear Mr. Riutta:

Thank you for your generous donation of the giveaways to the 2008 Governor's Annual Picnic. This year's picnic was a great success, and it could not have taken place without the kind contributions from all of our sponsors.

All of us enjoyed the picnic's great atmosphere! The fun for the entire family, including games for kids, energetic tunes by the Air Force Band of the Pacific, the Pavehawk Helicopter, and many other fun filled events were provided by you, our sponsors.

Without each and every sponsor, this picnic would not have been possible. I, and nearly 6,000 Anchorage residents, truly appreciate your contribution to this annual event. Thank you so much and I look forward to partnering with you again next year!

Sincerely,

A handwritten signature in cursive script that reads "Sarah Palin".

Sarah Palin  
Governor

SARAH PALIN  
GOVERNOR

GOVERNOR@GOV.STATE.AK.US



P.O. Box 110001  
JUNEAU, ALASKA 99811-0001  
(907) 465-3500  
FAX (907) 465-3532  
WWW.GOV.STATE.AK.US

STATE OF ALASKA  
OFFICE OF THE GOVERNOR  
JUNEAU

March 9, 2007

Mr. Mark Palmer  
Chairman of the Board  
Alaska Seafood Marketing Institute  
311 North Franklin Street, Suite 200  
Juneau, AK 99801

Dear Mr. Palmer:

Thank you for your letter of February 14, and for outlining the points of the Alaska Seafood Marketing Institute (ASMI) Board of Directors meeting last month. It was a pleasure to meet you. As you know, I am a strong supporter of our fishing industry.

I am excited to have the opportunity to be the spokesperson for the Alaska Seafood industry. My deputy press secretary, Sharon Leighow, has been working with Laura Fleming on the public relations campaign.

Thank you again for taking the time to write. I look forward to a productive working relationship with you.

Sincerely,

A handwritten signature in black ink that reads "Sarah Palin". The signature is fluid and cursive, with a large initial "S" and a distinct "P" at the end.

Sarah Palin  
Governor

## Ray Riutta

---

**From:** Ray Riutta  
**Sent:** Wednesday, January 31, 2007 3:35 PM  
**To:** michael\_nizich@gov.state.ak.us  
**Cc:** mark.palmer@oceanbeauty.com; mike\_tibbles@gov.state.ak.us;  
john\_bitney@gov.state.ak.us; Kevin Adams (kgadams@gci.net)  
**Subject:** Alaska Night at the Boston Seafood Show

Hi Mike,

Here's a request for the Governor to attend the Boston Seafood show. I would appreciate it if you could get this in front of her soon so we could know if there is any possibility of her attending this function. We will send a request via snail mail too but transportation and rooms are very hard to come by already as this is a very large show so timing is important. An early ok would be needed to in order to secure decent flights and a hotel. I realize it is a long shot given all that is going on.

Thanks,

Ray

Ray Riutta  
Executive Director  
Alaska Seafood Marketing Institute  
311 North Franklin Street  
Suite 200  
Juneau, Alaska 99801-1147  
rriutta@alaskaseafood.org  
907-465-5569

Dear Governor Palin,

I really enjoyed our short conversation at the Governor's Inaugural Ball in Juneau and was delighted to hear of your interest in participating in the promotion our great Alaska Seafood. Knowing we have our Governor behind us and willing to help us carry the important health and sustainability messages about Alaska Seafood to our customers is an exciting prospect.

We will certainly develop some proposals for you to consider at a later date.

What I am writing to you about right now is to seek your participation in the upcoming Alaska Night event at the International Boston Seafood Show. The event is the night of March 12th at the Seaport Hotel in Boston which is right next to the Convention Center. It is called "Go Wild, Alaska Style" and is an exciting event started several years ago by the Alaska Department of Commerce. ASMI has been asked to oversee the event this year. We would very much like you to be the keynote speaker and open the evening event for the Alaska seafood industry.

By way of background, the International Boston Seafood Show is the largest seafood show on the continent and attracts seafood producers from around the world. All of Alaska's major companies, many of our smaller companies and some of fishermen who direct market attend this event. ASMI has a large booth at the show. The show runs from March 11 to 13 and if you are able to attend the Alaska Night on the 12th and spend part of the day the show itself, I believe you would find it a very positive experience. The "Go Wild, Alaska Style" event usually draws 600 to 700 people, many of whom are our biggest customers. I know the Alaska Seafood industry members would be very pleased and proud to see you there.

We all realize you have an extremely busy schedule but the entire Alaska Seafood Industry would be honored if you can find the time to visit the show and to join us at "Go Wild, Alaska Style" on 12 March, 2007 at the International Boston Seafood Show.

If it is not possible for you to attend, then we request that a video taped message be prepared for us to play at the

"Alaska Night" to open the event. We would be pleased to work with your public affairs staff to develop such a video. Of course, it would be much better to have you there in person.

Very Respectfully,

Ray

Ray Riutta  
Executive Director  
Alaska Seafood Marketing Institute  
311 North Franklin Street  
Suite 200  
Juneau, Alaska 99801-1147  
rriutta@alaskaseafood.org

## Ray Riutta

---

**From:** Ray Riutta  
**Sent:** Wednesday, February 14, 2007 1:58 PM  
**To:** John Bitney (john\_bitney@gov.state.ak.us)  
**Cc:** Laura Fleming; bdc@ppsf.com; bhw\_ody@hotmail.com; dfields@ptialaska.net; Don Giles (dong@icicleseafoods.com); joebundrant@tridentseafoods.com; Kevin Adams (kgadams@gci.net); mark.palmer@oceanbeauty.com  
**Subject:** Follow up on meeting with Governor Palin  
**Attachments:** Thank you to Governor.doc

Hi John.

Thank you very much for arranging a meeting between the ASMI Board and the Governor. I know it wasn't easy to sandwich in but we all certainly appreciated the time you and Lynn devoted to us as well. Attached is a letter to the Governor from our Board summarizing the meeting as you requested.

I will send a hard copy over with Mark Palmer's signature on it this afternoon but wanted to get this to you now so you have the summation you requested.

As I mentioned, when things settle down a bit (a tall order I know), I would be honored to brief the Governor and senior staff members on ASMI and our activities.

Please don't hesitate to contact me if I can help in any way.

Sincerely,

Ray

Ray Riutta  
Executive Director  
Alaska Seafood Marketing Institute  
311 North Franklin Street  
Suite 200  
Juneau, Alaska 99801-1147  
rriutta@alaskaseafood.org  
Direct line: 907-465-5569



Thank you to  
Governor.doc (37 ...)

14 February, 2007

Dear Governor Palin,

Thank you for meeting with the Alaska Seafood Marketing Institute (ASMI) Board of Directors on Tuesday afternoon. We greatly appreciate the time you spent with us, especially when we know your schedule is so full. We are very encouraged by your support for the Alaska Seafood industry and your willingness to help us in public relations efforts to tell the great story about Alaska's seafood.

As a reminder, these are the points that we addressed:

- Adequate funding for ASMI... ASMI currently receives \$1M in General Funds; these are used to match federal Market Access Program dollars at nearly three to one. Federal dollars fund over 60% of our overseas marketing budget so continued funding is very necessary and a good investment.
- Sustainability is under attack... for many years Alaska Seafood has enjoyed the high ground in the market place because of the way we manage our fisheries. Our Constitution requires it and our Fish and Game managers have been doing it since statehood. That is now under attack from aquaculture and environmental organizations who, for their own purposes are creating confusion in the market place with such terms "food miles" and "carbon footprint". It will take a sustained PR effort to deal with this in the years ahead and that requires funding and an effective spokesperson.
- Governor as Spokesperson for Sustainable Alaska Seafood ... we believe our Governor would be an ideal spokesperson for our public relations campaign to help us get the message out. Credibility is key when trying to clear up confusion in the market place and with our Governor on point we would be in a very strong position. We appreciate your agreeing to help us in this regard and will prepare proposal for you to consider.
- Adequate funding for ADF&G... we are concerned that ADF&G be adequately funded to perform their very critical task of managing our fisheries... our fisheries managers are the best in the world and have the full support of the industry behind them. In order to continue to effectively manage this renewable treasure we must have a strong commercial fisheries management program in ADF&G.
- MSC recertification is questionable... Although Alaska was the "poster child" for sustainable harvests when the Marine Stewardship Council approached us, we are now having difficulty with recertification as MSC is "raising the bar" to appease the Non Governmental Organizations (NGO) community. We need an Alaska alternative that capitalizes on our attributes and does not rely on outsiders to certify what we already have, a sustainable, well managed resource. We have the

moral high ground on sustainability, purity and the environment we need to leverage these elements to our advantage. And of course our health message is very strong.

- Alaska is not a price setter... Alaska produces about 5 billion pounds of seafood per year, yet that is only 2% of the world seafood supply. Aquaculture makes up about 34% and has very deep pockets. We must differentiate our products in a manner that convinces customers to pay more for our fish than for other seafood products. This generates better prices, which equals more dollars in the fisherman's pockets, more money in our rural communities and high tax revenues for the state. We compete against countries in the market place; Norway and Chile together have an \$80M marketing budget. ASMI has \$17M and that is falling rapidly.
- The seafood industry funds ASMI... ASMI's core funding, over \$7M, comes directly from voluntary industry assessment paid by processors. Last year the Legislature provided \$1M in GF to help with marketing efforts. Federal grants and federal matching dollars make up the remainder of our funds. Much of the federal dollars are going away which leaves ASMI sources limited at a time when the competition is ramping up their efforts to weaken our marketing position.

We encourage you to continue to support the Alaska Seafood industry by:

- Fully funding ASMI's \$1M GF line item in your budget
- Being a spokesperson for our Alaska Seafood industry
- Supporting a healthy ADF&G budget

Again, we thank you for your time and interest in helping us promote the great seafood that comes from our state. With your help we will continue to let the world know that the best seafood is from Alaska.

Respectfully,

Mark Palmer  
President, Ocean Beauty Seafoods  
Chairman of the Board

Bruce Wallace  
Fisherman, Ketchikan  
Vice Chairman

Don Giles  
President, Icicle Seafoods

Joe Bundrant  
Vice President, Trident Seafoods

Duncan Fields  
Small Processor, Kodiak

Barry Collier  
President, Peter Pan Seafoods

Kevin Adams  
Fisherman, Bristol Bay

**Ray Riutta**

---

**From:** Sunny Cayce [sunny\_cayce@gov.state.ak.us]  
**Sent:** Friday, February 16, 2007 8:27 AM  
**To:** Ray Riutta  
**Subject:** Boston Seafood Show

Dear Ray:

We sincerely appreciate your invitation for the Governor to attend the Alaska Night event at the International Boston Seafood Show on March 12, but must decline. Her schedule is completely booked the rest of this month and well into March, and with the Legislative session in the Governor needs to remain in Juneau as much as possible. A trip to Boston at this time is just not feasible. I am forwarding a copy of your letter to our Communications office and will let them work with you on your request for a video taped message.

Sincerely,

Sunny Cayce  
Governor Palin's Scheduling Office

9/24/2008

**Ray Riutta**

---

**From:** Meghan Stapleton [meghan\_stapleton@gov.state.ak.us]  
**Sent:** Wednesday, March 14, 2007 11:36 AM  
**To:** Ray Riutta  
**Cc:** Laura Fleming  
**Subject:** Fish Interviews with Governor  
**Importance:** High

Ray,

Tomorrow, Governor Palin and Commissioner Lloyd will be interviewed by IntraFish and the Anchorage Daily News on fish policy. Commissioner Lloyd suggested that I forward you the topics below - the first paragraph reflects IntraFish and the second reflects ADN's interests. Could you please provide any input that you may have regarding answers for these interviews?

Thank you,  
Meghan

IntraFish:

I don't have any questions prepared yet, but generally I want to know what she has planned for the seafood industry in the way of state support, what safeguards there will be to protect seafood sector as Alaska expands its oil and gas drilling, her opinion on open-ocean aquaculture and whether there is a place in Alaska for aquaculture, whether she supports efforts to boost Alaska's shellfish farming segment and how she will do that, her background coming from a salmon fishing family, her level of support for ASMI and how much money the state will give the agency, does she think there is anything the state can do to help protect against fraudulent use of name of Alaska on seafood not caught in Alaska, stuff like that. Also, we will need some photos of her, preferably one of her in some sort of seafood setting, ie. handling fish or speaking with seafood industry execs; if not, whatever you can give us. Photos need to be 1 megabyte in size and jpeg format if possible.

Anchorage Daily News:

Also, would like to schedule a meeting with Anchorage Daily News' Wesley Loy between the two since he's been asking for awhile now. He'll be looking for more policy at this point, but some more generic questions would include:

I'd like to sound her out on a few major issues of high interest to fishing people including the proposed Pebble mine, offshore oil and gas leasing in Bristol Bay, and the trend toward "rationalizing" fisheries. That is, dividing open fisheries into individual catch shares for fishermen.

How will the new administration work with respect to fish? For instance, past governors including Wally Hickel appointed fishery advisers with ready access to the governor. Will this continue?

I'd like to hear some elaboration on this statement from Gov. Palin's State of the State address: "So, sub-cabinets will be established and existing cabinet goals will be amended. Let me give an example: We have a Fish Cabinet and basically what it's done is simply 'distribute grants.' It'll now work with Labor and Workforce Development to create new ideas on everything from employment opportunities to new seafood marketing initiatives."

Finally, I might ask about her general philosophy on state budgeting, and the implications for funding Department of Fish and Game research and management.

Thanks,  
Meg

9/24/2008

## Kara Hollatz

---

**From:** Eckert, Patricia F (GOV) [patricia.eckert@alaska.gov]  
**Sent:** Friday, August 17, 2007 5:02 PM  
**To:** Leighow, Sharon W (GOV); Kara Hollatz; kwinegarak@hotmail.com  
**Cc:** Perry, Kristina Y (GOV); Laura Fleming  
**Subject:** Seafood promotion update

**Attachments:** MOU use of Governor photo and quote.pdf



MOU use of  
overnor photo and .

Kara and Sharon,

Regarding Friedrich's request to use Alaska Governor photo and quote, ASMI is sharing the approved quote and MOU with this German company now and will send them the selected photo Tuesday.

- 1) The quote has been reviewed and is ready to go.
- 2) The image selection stalled late today because ASMI's email server went down and faxed images were not readable. Kara and I will select an image on Tuesday and share it with Sharon then.
- 4) ASMI has drafted the MOU which will control each use. The MOU will be signed in advance with each company or user. Attached is copy FYI.

Just so we're all on the same page about allowing use of Governor's picture, statement, name, and signature for marketing purposes by seafood companies in international markets, here's the summary of the MOU.

- 1) The picture, statement, name, and signature may be used together in advertising and other collateral marketing material such as posters, flyers, mailers, supermarket hangtags, shelf displays, etc., after review and approval by ASMI of the design and use. Approval is for each use.
- 2) The statement and name may be used on seafood packaging after review and approval by ASMI of the design and use.
- 3) The picture and signature may not be used on seafood packaging.

Thanks.

**Kara Hollatz**

---

**From:** Eckert, Patricia F (GOV) [patricia.eckert@alaska.gov]

**Sent:** Friday, August 31, 2007 2:59 PM

**To:** Kara Hollatz

**Subject:** RE: Gov Fish photos

I was able to meet the Friedrichs folk in Hamburg last year and I do know they do a great job promoting Alaska fish!!

---

**From:** Kara Hollatz [mailto:khollatz@alaskaseafood.org]

**Sent:** Friday, August 31, 2007 2:13 PM

**To:** Eckert, Patricia F (GOV)

**Subject:** RE: Gov Fish photos

Dear Patricia,

Thanks for all your help with this! We provided the photo to Eckhard last Saturday and he was thrilled with the photo and very appreciative.

Best regards,  
Kara

---

**From:** Eckert, Patricia F (GOV) [mailto:patricia.eckert@alaska.gov]

**Sent:** Wednesday, August 22, 2007 2:15 PM

**To:** Kara Hollatz

**Subject:** RE: Gov Fish photos

Kara, yes, this photo is approved. Thank you for working this through. Should make for great promotions.

Patricia

---

**From:** Kara Hollatz [mailto:khollatz@alaskaseafood.org]

**Sent:** Wednesday, August 22, 2007 1:36 PM

**To:** Eckert, Patricia F (GOV)

**Subject:** RE: Gov Fish photos

Hi Patricia,

I have attached my favorite. What do you think? Let me know if it is approved for usage.

Thanks!  
Kara

---

**From:** Eckert, Patricia F (GOV) [mailto:patricia.eckert@alaska.gov]

**Sent:** Tuesday, August 21, 2007 3:23 PM

**To:** Laura Fleming; Leighow, Sharon W (GOV)

**Cc:** Kara Hollatz

**Subject:** RE: Gov Fish photos

9/25/2008

Kara, let's try to connect again today. Sorry I missed you. Just left you a voicemail. These pictures are great. I like the fish holding photo rather than the boat photo. Which one do you prefer?

---

**From:** Laura Fleming [mailto:lfleming@alaskaseafood.org]  
**Sent:** Friday, August 17, 2007 3:42 PM  
**To:** Eckert, Patricia F (GOV); Leighow, Sharon W (GOV)  
**Cc:** Kara Hollatz  
**Subject:** Gov Fish photos

Here are the jpps. Please advise if you receive. 1-800-478-2903. <<Sarah holds fish 2.jpg>> <<Sarah estab fishing 1.jpg>> <<Sarah holds fish1.jpg>>

**SARAH PALIN**  
Governor



Robert Atwood Building  
550 W. 7th Avenue, Suite 1700  
Anchorage, Alaska 99501  
(907) 269-7450  
Fax (907) 269-7461

**STATE OF ALASKA  
OFFICE OF THE GOVERNOR  
ANCHORAGE**

**MEMORANDUM**

**TO:** Kris Perry, Director

**DATE:** January 7, 2008

**FROM:** Patricia Eckert, Trade Specialist  
Shelley James, Trade Specialist

**TELEPHONE:** (907) 269-8118  
**FAX:** (907) 269-7461

**SUBJECT:** Trade Missions 2008-2009

Here are three trade mission options for discussion.

<b><u>EUROPE</u></b> <b><u>April 2008</u></b>	<b><u>ASIA</u></b> <b><u>November 2008</u></b>	<b><u>ASIA/RUSSIA</u></b> <b><u>Fall 2009</u></b>
<p><b>Brussels, Belgium</b> Seafood European Expo</p> <ul style="list-style-type: none"><li>• <i>Largest European seafood show. 1600 exhibiting companies from 87 countries. ASMI has significant presence.</i></li><li>• <i>22 April 2008</i></li></ul>	<p><b>Qingdao/Beijing, China</b> China Seafood Expo</p> <ul style="list-style-type: none"><li>• <i>Largest Asian seafood show in world. 850 exhibiting companies from 35 countries and more than 1,600 booths. ASMI has significant presence.</i></li><li>• <i>Site visit to processors of Alaskan seafood</i></li><li>• <i>4 November 2008</i></li></ul>	<p><b>Seoul, Korea</b></p> <ul style="list-style-type: none"><li>• <i>Korea East West Power Company, Korean Airlines, Korea Gas Company</i></li></ul>
<p><b>London, UK</b> Energy, Mining, Tourism</p> <ul style="list-style-type: none"><li>• <i>BP, Barrick, Rio Tinto, Anglo American, Royal Dutch Shell</i></li><li>• <i>London has frequent air service to Israel</i></li></ul>	<p><b>Tokyo, Japan</b> Seafood, Energy, Mining, Foreign Investment, Tourism</p> <ul style="list-style-type: none"><li>• <i>Tokyo Electric Power, Tokyo Gas, Sumitomo Metal Mining, Mitsubishi Base Metals Group, Japan Oil, Gas and Minerals National Corporation (JOGMEC), Maruha-Nichiro, Nippon Suisan, Marubeni, Japan Airlines</i></li></ul>	<p><b>Sakhalin, Russia</b> Russian American Pacific Partnership Annual Meeting</p> <ul style="list-style-type: none"><li>• <i>Site visits to oil and gas facilities and to Alaska-based contractors</i></li></ul>
<p><b>Frankfurt, Germany</b> Tourism</p> <ul style="list-style-type: none"><li>• <i>Courtesy call on Condor Airlines, Alaska's only direct passenger service to Europe</i></li><li>• <i>Frankfurt has frequent air service to Israel</i></li></ul>		

## Ray Riutta

---

**From:** Laura Fleming  
**Sent:** Tuesday, January 15, 2008 9:29 AM  
**To:** Perry, Kristina Y (GOV); Crome, Cora J (GOV); Leschper, Beth (GOV); Sharon Leighow  
**Cc:** Eckert, Patricia F (GOV); James, Shelley A (GOV); Kara Hollatz; Ray Riutta; Rod Paulk  
**Subject:** International Opportunities for Governor w/ASMI

**Attachments:** Opportunities for Governor Palin 2008.doc

Dear Friends in the Governor's Office:

Attached and below please find a short list of opportunities for the Governor to consider that would advance Alaska's international seafood promotion effort. (These are separate from the U.S. public relations opportunities being pursued.) We hope that the Governor will be able to commit to some dates well in advance so that events can be put in place to maximize the impact of a visit from Alaska's chief executive. This list was provided to Patricia Eckert and Shelley James during this morning.

Thanks very much,  
Laura Fleming

**Opportunities for Governor Palin 2008**

From Alaska Seafood Marketing Institute

Best opportunities marked with asterisks (\*) (ASMI has full slate of international activities but these are best opportunities for Governor.)

### **YEAR ROUND \*\*\*\***

Particularly recommend MAY 2008 and early JUNE 2008

Given sufficient advance notice of the Governor's intention to visit Japan, ASMI Japan will arrange the following:

Open forum with the Governor and major importers and distributors of Alaska Seafood in Japan, an opportunity to meet face to face with Alaska's biggest seafood customers to discuss the sustainable Alaska fisheries management, a model for the world.

Visit special cooking classes for parents and children, where Alaska seafood is being used, and attend the post-event session as an honored guest and speaker.

Media interviews to further spread the message through Alaska's chief executive about Alaska as the model for sustainable fisheries management.

### **YEAR ROUND**

If the Governor planned to go to the United Kingdom, and sufficient notice is provided, ASMI will arrange press lunches for journalists and celebrity chefs to hear the Governor speak. ASMI has arranged similar things for two previous governors in this market and the events were very successful in elevating the profile of Alaska Seafood in this market.

**February 24-26, 2008 \*\*\*\***

International Boston Seafood Show, Boston, MA

ASMI will exhibit at one of the largest seafood trade shows in the world, crucial for U.S. seafood business. Also, the seafood industry and ASMI sponsor an Alaska reception on the evening of February 25, "Go Wild Alaska Style!" --- last year the Governor sent a taped message which was played at this reception, and it would be a tremendous boost for the Alaska seafood industry to have her personally address Alaskans and Alaska seafood customers at this event.

**April 14-17, 2008 \*\*\*\***

European Seafood Exposition, Brussels, Belgium

ASMI sponsors an entire Alaska pavilion of Alaska seafood companies at the biggest trade show in Europe. If the Governor was able to come to Europe, meetings with buyers at the show could be arranged which would support Alaska seafood sales. Provided there is sufficient advance notice of the governor's plans, a special luncheon with buyers could be arranged in Europe to which buyers would travel from several countries to hear the Governor speak.

**November 4-6, 2008 \*\***

**China Fisheries and Seafood Expo, Qingdao, China**

**ASMI exhibits at this increasingly busy international expo, and has participated for the past 10 years. It would be a good opportunity to meet Alaska seafood customers from Asia, as well as other parts of the world. The Governor would be an honored guest at ASMI reception held in conjunction with the expo.**



Opportunities for  
Governor Pal...

## Opportunities for Governor Palin 2008

From Alaska Seafood Marketing Institute

Best opportunities marked with asterisks (\*) (ASMI has full slate of international activities but these are best opportunities for Governor.)

### YEAR ROUND \*\*\*\*

Particularly recommend MAY 2008 and early JUNE 2008

Given sufficient advance notice of the Governor's intention to visit Japan, ASMI Japan will arrange the following:

Open forum with the Governor and major importers and distributors of Alaska Seafood in Japan, an opportunity to meet face to face with Alaska's biggest seafood customers to discuss the sustainable Alaska fisheries management, a model for the world.

Visit special cooking classes for parents and children, where Alaska seafood is being used, and attend the post-event session as an honored guest and speaker.

Media interviews to further spread the message through Alaska's chief executive about Alaska as the model for sustainable fisheries management.

### YEAR ROUND

If the Governor planned to go to the United Kingdom, and sufficient notice is provided, ASMI will arrange press lunches for journalists and celebrity chefs to hear the Governor speak. ASMI has arranged similar things for two previous governors in this market and the events were very successful in elevating the profile of Alaska Seafood in this market.

### February 24-26, 2008 \*\*\*\*

International Boston Seafood Show, Boston, MA

ASMI will exhibit at one of the largest seafood trade shows in the world, crucial for U.S. seafood business. Also, the seafood industry and ASMI sponsor an Alaska reception on the evening of February 25, "Go Wild Alaska Style!" --- last year the Governor sent a taped message which was played at this reception, and it would be a tremendous boost for the Alaska seafood industry to have her personally address Alaskans and Alaska seafood customers at this event.

### April 14-17, 2008 \*\*\*\*

European Seafood Exposition, Brussels, Belgium

ASMI sponsors an entire Alaska pavilion of Alaska seafood companies at the biggest trade show in Europe. If the Governor was able to come to Europe, meetings with buyers at the show could be arranged which would support Alaska seafood sales. Provided there is sufficient advance notice of the governor's plans, a special luncheon with buyers could be arranged in Europe to which buyers would travel from several countries to hear the Governor speak.

### November 4-6, 2008 \*\*

China Fisheries and Seafood Expo, Qingdao, China

ASMI exhibits at this increasingly busy international expo, and has participated for the past 10 years. It would be a good opportunity to meet Alaska seafood customers from Asia, as well as other parts of the world. The Governor would be an honored guest at ASMI reception held in conjunction with the expo.

## Ray Riutta

---

**From:** Eckert, Patricia F (GOV) [patricia.eckert@alaska.gov]  
**Sent:** Monday, February 04, 2008 2:09 PM  
**To:** Clifton, Kelly L (GOV)  
**Cc:** Perry, Kristina Y (GOV); Ray Riutta; James, Shelley A (GOV)  
**Subject:** Trade Mission Discussion

**Attachments:** Memo PE to KP re Trade Missions.doc; ASMI Memo Trade Mission Opportunities for Governor Palin 2008.doc



Memo PE to KP re ASMI Memo Trade  
Trade Mission... Mission Oppor...

Kelly, the LG talked to me about his interest in trade missions when we were both in Fairbanks last week. He asked me to send along the ideas that Shelley and I have been talking about with Kris. I talked to Ray Riutta of ASMI today and am sending ASMI's ideas along, too--note ASMI's events are part of the multi-sector trade mission ideas in our memo to Kris.

The LG and I discussed this in general but these are ideas for further discussion. Obviously, no firms plans yet.

Happy to follow up on this at LG's convenience.

**Ray Riutta**

---

**From:** Eckert, Patricia F (GOV) [patricia.eckert@alaska.gov]  
**Sent:** Thursday, June 12, 2008 10:56 AM  
**To:** Ray Riutta  
**Cc:** Perry, Kristina Y (GOV)  
**Subject:** Thank you

Thanks again for delaying your flight and meeting with Consul General Gao over lunch on Tuesday. Much appreciated.

9/24/2008

**Ray Riutta**

---

**From:** Eckert, Patricia F (GOV) [patricia.eckert@alaska.gov]  
**Sent:** Wednesday, June 18, 2008 2:20 PM  
**To:** Ray Riutta; Hartig, Lawrence L (DEC)  
**Cc:** James, Shelley A (GOV); Perry, Kristina Y (GOV); Fishwick, Claire (DEC); Laura Fleming  
**Subject:** June 20 PRC stopover  
**Attachments:** Alaska Exports to China brief.doc; Itinerary.doc

Thank you both for agreeing to serve as the senior State of Alaska officials at the brief welcoming event for the PRC delegation at the Airport on Friday, June 20. Plans for this event have had quite a few changes. The proposed itinerary is attached – please review it for details on where and when to meet (4:45 pm in North Terminal), etc.

Everything is subject to change – did I mention that? It would be great if you could refresh my memory about your cell phone numbers since our database is not up and running at this point.

Also attached: brief on Alaska's trade with China. At the bottom of this email is a Washington Post article about the activities of this delegation on the East Coast.

We are not yet sure if Kris Perry will be at this event. There is another event (official opening of Korean consulate) right around this same time. We probably won't have the acting airport director either.

The Consul General has invited you both to join him and the Chinese consular staff at a dinner after the plane has departed at Tokyo Garden in Anchorage. Ray, if you can't make that dinner because of flight schedules, we'll see if Commissioner Hartig can. (Ray, thank you for the great briefing and one-on-one time with the Consul General at lunch last week to educate him about Alaskan seafood and fisheries. )

There are 67 members of the delegation; the Chinese list 17 as VIPs. Pretty high ranking officials... this is about 1/3 of the PRC cabinet.

Thank you.  
Here's the article....

**Oil to the Fore in U.S.-China Talks**  
Focus Shifts From Currency

9/24/2008



Treasury Secretary Henry M. Paulson Jr. greets Wang Qishan, China's vice premier, at the Strategic Economic Dialogue at the U.S. Naval Academy. (By Dennis Brack – Bloomberg News)

Washington Post Staff Writer  
 Wednesday, June 18, 2008; Page D01

As high-level delegations from the United States and China meet this week in Annapolis for their latest talks on economic coordination, the Bush administration's concerns about the value of the Chinese currency have been overshadowed by anxiety over the global price of oil.

Since the Strategic Economic Dialogue began two years ago, U.S. policymakers have repeatedly pressed Beijing to curtail manipulation of its currency. China's objections failed to change the subject. But now, rising oil prices have taken center stage much as they are dominating economic and political discussions worldwide.

On the first day of talks, U.S. officials repeated their call yesterday for China to stop subsidizing fuel for its citizens, arguing that it contributes to surging demand for oil and thus higher global prices. Since Chinese citizens pay a fraction of the market price, they have less incentive to pull back in their use of gasoline and heating oil.

Beyond that, the United States wants China to release more information about what it is doing with its strategic petroleum reserve and to share more information with the International Energy Agency so the world can better deal with supply disruptions or other shocks.

But while China's population is larger and consumption is growing at a much faster rate than in the United States, the Chinese note that the average American consumes about 14 times as much oil as his Chinese counterpart.

The focus on energy and environmental issues does not sit well with longstanding critics of the talks, who argue that the Bush administration isn't being aggressive enough in pushing China to change

9/24/2008

policies that disadvantage U.S. companies.

"I really don't think that anything Washington does is going to significantly affect China's domestic energy policies," said Alan Tonelson, a research fellow for the U.S. Business and Industry Council who views the talks as more an exercise in public relations than a path toward progress. "China will choose to subsidize or not subsidize fuels because of how it sees China's own economic and energy interests."

In the previous three rounds of talks, U.S. officials have concentrated their diplomatic efforts on China's intervention in the currency markets to give its exporters an advantage.

"The currency is certainly an important issue, but it's not just about the currency this time," said Rob Nichols, president of the Financial Services Forum and a former Treasury Department official.

The shift partly reflects what is going on in the world. China has allowed its currency, the yuan, to rise about 20 percent against the dollar in the past three years. The financial crisis that started in the United States -- and was caused in part by lax regulation -- has given Beijing another argument against U.S. demands that China further deregulate its financial markets.

The shift also reflects a desire by Treasury Secretary Henry M. Paulson Jr., in the final months of the Bush administration, to make the high-level talks and a stronger economic relationship with China part of his legacy. He said he hopes the next president continues the tradition of the twice-yearly discussions between top economic officials of the two countries, which have occurred since 2006 and alternate location between the United States and China.

"The United States and China don't always agree on economic issues," Paulson said in a news conference. "Sometimes we may disagree quite strongly, but we keep talking."

It helps that leading the talks across the table is Wang Qishan, the new Chinese vice premier, with whom Paulson has had a collaborative relationship since his days as chief executive of Goldman Sachs. The previous leader of the Chinese side, a veteran trade negotiator, was more combative.

"When conflicts or problems arise, we need to solve them through dialogue and communication and improve mutual understanding . . . to avoid complicating and politicizing economic and trade issues," Wang said in a news conference. "Our cooperation is an irreversible and unstoppable current."

Some skeptics of the Bush administration's approach on China argue that the premise of this economic dialogue is flawed because China is being asked to adopt policies that are out of step with its political traditions. Moreover, they say the administration has little leverage in its twilight months.

"We've been asking them to adopt our policies in terms of exchange rates, financial deregulation and everything else, to follow our model rather than selectively deciding what fits our mutual interests and pursuing that," said Colin I. Bradford, a senior fellow at the Brookings Institution. "My feeling is there is an enormous need to restart the dialogue with China in a new administration."



**Transit Visit of  
The Delegation of the People's Republic of China  
June 20, 2008**

**Head of Delegation and Ministers**

1. Mr. **Wang Qishan**, head of delegation and Vice Premier of the State Council
2. Mr. **Xie Xuren**, Minister of Finance
3. Mr. **Zhang Ping**, Minister of the National Development and Reform Commission
4. Mr. **Zhou Shengxian**, Minister of Environmental Protection
5. Mr. **Chen Deming**, Minister of Commerce
6. Mr. **Zhou Xiaochuan**, Governor, People's Bank of China
7. Mr. **Sheng Guangzu**, Minister of General Administration of Customs
8. Mr. **Li Changjiang**, Minister, Quality Supervision, Inspection and Quarantine
9. Mr. **Liu Mingkang**, Chairman, China Banking Regulatory Commission
10. Mr. **Shang Fulin**, Chairman, China Securities Regulatory Commission
11. Mr. **Wu Dingfu**, Chairman, China Insurance Regulatory Commission
12. Mr. **Bi Jingquan**, Deputy Secretary General, State Council
13. Mr. **Li Jinzhang**, Vice Minister of Foreign Affairs
14. Mr. **Shang Yong**, Vice Minister of Science and Technology
15. Mr. **Hu Xiaoyi**, Vice Minister of Ministry of Human Resources and Social Security
16. Mr. **Niu Dun**, Vice Minister of Agriculture
17. Ms. **Ma Xiuhong**, Vice Minister of Commerce

In addition, the following individuals will also be in the VIP room

18. Mr. **Zhou Liang**, Secretary to Vice Premier Wang Qishan
  19. Ms. **Lin Nan**, Deputy Director General, Protocol Dept., Ministry of Foreign Affairs
  20. Ms. **Zhou**, Deputy Division Director, Translation Dept., Ministry of Foreign Affairs
  21. Mr. **Zhao Peiwu**, Division Director, Central Security Bureau
  22. Mr. **Chen Zhen**, Security Officer, of Mr. Wang Qishan
  23. Mr. **Liu Dawei**, Security Officer, Central Security Bureau
  24. Mr. **Chen Yadong**, Doctor for Vice Premier Wang Qishan, Central Security Bureau
- Consul General Gao and Deputy Consul General Shen from San Francisco consulate will also be in the VIP room.*

*The 40+ other members of the delegation will be in the international transit lounge.*

**State of Alaska**

Ms. Kris Perry, Director, Office of International Trade and Director, Office of the Governor, Anchorage

Ms. Patricia Eckert, Trade Specialist

Telephone (907) 269-8118 Cell (907) 632-5698 Email [patricia.eckert@alaska.gov](mailto:patricia.eckert@alaska.gov)

Ms. Shelley James, Trade Specialist

Telephone (907) 269-8119 Cell (907) 351-6380 Email [shelley.james@alaska.gov](mailto:shelley.james@alaska.gov)

**Friday, June 20, 2008 - New York to Anchorage to Beijing**

- |                   |  |   |
|-------------------|--|---|
| Early afternoon   | <b>Please call to check on flight arrival time</b> <ul style="list-style-type: none"><li>• Please call Linda Close to determine if flight is on time.</li></ul>  | Linda Close, Airport Marketing Manager<br>Telephone 907.266.2541<br>Cell 907.748.2541   |
| 4:45 pm           | <b>Alaska officials arrive Airport</b> <ul style="list-style-type: none"><li>• Gather in North Terminal lobby by polar bear for escort into secure area</li></ul>  | PRC advance team will already be there.   |
| 5:10 pm           | <b>Delegation arrives Anchorage Intl Airport</b><br><b>Greeting Team</b>   |   |
| 5:15 pm           | <b>Red Carpet Greeting of VIPs at Gate</b> <ul style="list-style-type: none"><li>• Lawrence Hartig, Commissioner</li><li>• Ray Riutta, Executive Director, Alaska Seafood Marketing Institute</li><li>• Kris Perry, Director, Anchorage Office of the Governor and Director, Office of International Trade</li><li>• Christine Klein, Acting Airport Director TBC</li><li>• Patricia Eckert, Trade Specialist, Office of the Governor</li><li>• Shelley James, Trade Specialist, Office of the Governor</li><li>• Linda Close, Marketing Manager</li></ul> | Alaska officials walk with VIPs up the staircase to VIP room  |
| 5:15 pm – 5:20 pm | <b>Informal Conversation with Delegation Leaders in VIP Room</b> <ul style="list-style-type: none"><li>• Commissioner and Vice Premier sit and exchange conversation.</li><li>• Informal exchange of cards between all Alaskans and Chinese?</li><li>• Gifts for entire VIP group gifts on side table in room: Copper River smoked salmon</li></ul>  | Gift for Vice Premier to be presented privately to protocol officer by trade specialist<br><br>Office of the Governor to provide smoked salmon. |
| 5:20 pm – 5:30 pm | <b>Photos</b> <ul style="list-style-type: none"><li>• Photo 1: Vice Premier, Consul General, 1 or 2 other Chinese VIP's with Commissioner, ASMI Executive, Intl Trade Director</li><li>• Photo 2: 17 Chinese VIPs and 7 Alaskans</li><li>• Question: fresh salmon on ice in second photo?</li></ul>  |   |
| 5:30 pm –         | <b>Alaskan officials say good bye and depart VIP</b>   |   |

5:35 pm      **room**

5:10 pm –      **Transit Lounge**

7:00 pm      • Crosspoint Café and shops are open for  
main delegation

Crosspoint Café  
Bryner Chen, Telephone  
907.243.3365 Cell 907.230.6191

6:45 pm      **Gifts at Gate**

- Gifts will be available on a table at the gate for the entire delegation: ASMI Seafood recipe book/calendar and tote bag

7:10 pm      **Depart Anchorage**

7:10 pm      **Depart Anchorage**

**Advance Team**

Mr. **Gao** Zhansheng, Consul General

Mr. **Tong** Defa, Consul

Mr. **Zhou** Jihua, Vice-Consul

Ms. **Wang** Yanlai, Consul

Mr. **Yang** Shaowen, Counsellor, (arriving with delegation on 20th)

Mr. **Shen** Weilian, Deputy-Consul General

Mr. **Wang** Yigong, Consul

Mr. **Huang** Zhihu, Vice-Consul

Ms. **Wang** Lina, Consul

### Alaska Exports to China

	2005	2006	2007	% Change 2007/2006
Seafood	\$242,134,131	\$323,406,713	\$411,113,496	27.12
Minerals	\$13,436,211	\$53,849,607	\$172,058,816	219.52
Energy	\$0	\$0	\$89,349,866	
Fish Meal	\$24,427,616	\$24,899,066	\$22,447,826	-9.84
Forest Products	\$7,635,015	\$7,938,459	\$13,850,160	74.47
Other	<u>\$49,795,681</u>	<u>\$64,186,010</u>	<u>\$6,846,169</u>	
<b>Total</b>	<b>\$337,428,654</b>	<b>\$474,279,855</b>	<b>\$715,666,333</b>	<b>50.9</b>

China's rapid economic growth continued with another year of double-digit growth - 11.4 percent in 2007. This is the first year that China has ranked as Alaska's second largest export market. China is the United States' second largest trading partner. The value of Alaska's exports to China grew 50.9 percent from \$474 million in 2006 to \$716 million in 2007, driven by increases in seafood, minerals, and energy.

Alaska's seafood exports to China have steadily increased each year for the past five years, reaching \$411 million in 2007, an increase of 27.1 percent. Around the beginning of the decade, the value of the state's seafood exports to China was \$50 to \$75 million per year.

This large increase in Alaska seafood export to China reflects two things. First, as China's urban consumers have become increasingly affluent, opportunities for Alaska's seafood in China's domestic markets continue to grow. Alaska seafood is now available in retail markets in more than a dozen cities in China. Also, China plays a role in reprocessing Alaska seafood for re-export to U.S., European and Asian markets—this is introducing an increased variety of product forms to international markets.

The Alaska Seafood Marketing Institute has marketing representatives based in China as well as Japan and the European Union. All of these markets have generated a significant overall increase in the state's seafood exports in the past decade. Improvements in processing technology and quality assurance, an increase in the number of product forms, and strong promotional efforts by the State of Alaska have increased the value of the harvest.

*For more information about Alaska's exports, contact the  
Governor's Office of International Trade, [Patricia.Eckert@Alaska.Gov](mailto:Patricia.Eckert@Alaska.Gov)*

For a copy of the USDA Foreign Agricultural Service's 2006 annual report on China and fishery products, please see:  
<http://www.fas.usda.gov/gainfiles/200612/146269872.pdf>

For a copy of the USDA Foreign Agricultural Service/Office of Global Analysis' Fiscal Year Trade Forecasts for Ag, Fishery & Solid Wood Products, see  
<http://www.fas.usda.gov/cmp/outlook/2008/Feb-08/Feb2108.pdf>

The state's forest products export to China increased in 2007 to \$13.8 million. Because China's log fumigation requirements are not practical or economic in Alaska's logging sites, the state's log producers meet the requirements in one of two ways. They are able to use China's log fumigation facilities upon arrival or Alaska logs bound for China may be treated in other countries with established log fumigation capabilities. The U.S. and Chinese bilateral agreement that allows these two solutions was the result of several years of work by Alaska's forest products industry and by state and federal officials in both countries.

Alaska exported \$172 million worth of zinc and lead ore to China in 2007, more than triple the 2006 export value of \$54 million. Demand for minerals continues to grow at a rapid pace in China, reflecting its strong industrial sector growth. China has decreased its mineral import taxes in recent years and has been active in efforts to secure mineral supplies around the world. Rising zinc prices worldwide have significantly increased the value of Alaska's mineral exports in the past three years.

The State of Alaska hired trade representation in China in 2002. Former Alaskan Mr. Yingdi Wang serves as the part-time trade representative in Beijing.

For a copy of the U.S. Commercial Service country commercial guide for China, please see [http://www.buyusainfo.net/docs/x\\_9980274.pdf](http://www.buyusainfo.net/docs/x_9980274.pdf)

The source of the Alaska export statistics is the U.S. Census Bureau. For more information about Alaska's exports, contact Governor's Office of International Trade, [Patricia.Eckert@Alaska.Gov](mailto:Patricia.Eckert@Alaska.Gov)

*For more information about Alaska's exports, contact the  
Governor's Office of International Trade, [Patricia.Eckert@Alaska.Gov](mailto:Patricia.Eckert@Alaska.Gov)*

## Joe Jacobson

---

**From:** Eckert, Patricia F (GOV) [patricia.eckert@alaska.gov]  
**Sent:** Monday, June 30, 2008 4:30 PM  
**To:** Joe Jacobson  
**Subject:** RE: food aid  
**Attachments:** Governor of Sichuan Province Ju Feng JIANG re ASMI donation for earthquake victims.doc

Ooops! Here we go....new version.

Patricia Eckert  
Trade Specialist  
Governor's Office of International Trade  
550 W 7<sup>th</sup> Avenue, Anchorage, Alaska 99501 USA  
Telephone (907) 269-8118 Fax (907) 269-7450

---

**From:** Joe Jacobson [mailto:jjacobson@alaskaseafood.org]  
**Sent:** Monday, June 30, 2008 4:34 PM  
**To:** Eckert, Patricia F (GOV)  
**Cc:** Rintala, Jessalynn F (GOV)  
**Subject:** RE: food aid

Thanks Patricia.

That looked great but I have one additional edit...

In the final paragraph it says "...Chinese people in China..." which seems redundant though I understand it is to distinguish domestic Chinese from overseas Chinese... Perhaps just use "Chinese people" or maybe "Chinese people in Sichuan" if you prefer.

Just my thoughts.

Thanks,

Joe

---

**From:** Eckert, Patricia F (GOV) [mailto:patricia.eckert@alaska.gov]  
**Sent:** Monday, June 30, 2008 4:18 PM  
**To:** Joe Jacobson  
**Cc:** Rintala, Jessalynn F (GOV)  
**Subject:** RE: food aid

Jessalyn: here's a revised version with Joe's edits included.

Joe: great edits! Thanks!

Patricia Eckert  
Trade Specialist

9/24/2008

Governor's Office of International Trade  
550 W 7<sup>th</sup> Avenue, Anchorage, Alaska 99501 USA  
Telephone (907) 269-8118 Fax (907) 269-7450

---

**From:** Joe Jacobson [mailto:jjacobson@alaskaseafood.org]  
**Sent:** Monday, June 30, 2008 4:13 PM  
**To:** Eckert, Patricia F (GOV)  
**Cc:** Rintala, Jessalynn F (GOV)  
**Subject:** RE: food aid

Hi Patricia and Jessalynn,

Thank you so much for the letter and your support. After taking a look at it, I thought there were a couple points that might be better expressed that I probably didn't explain in my initial letter request. I have attached the letter with my inserted comments to reflect this. As you're looking at these, please keep in mind that this is a donation that was requested by and is being coordinated by the Foreign Agricultural Service's Agricultural Trade Office in Chengdu (Kevin Latner is the ATO Chengdu Director). ASMI China (Robin Wang) is coordinating this effort with the ATO and the Deyang Bureau of Education and the ATO should be mentioned.

Also, this donation was made in regards to a specific request of immediate assistance but we are also working on a larger donation in the fall. Though this is not concrete, we will continue to work with this in mind which is why I suggest using language that indicates continuing support.

You both better understand the Governor's voice than I do and my comments are not specific proposals for language. They are meant simply to better illuminate the context so please feel free to modify in any way you see fit.

The shipment is ready to go and we will be sent in the next day or two.

Best,

Joe

---

**From:** Eckert, Patricia F (GOV) [mailto:patricia.eckert@alaska.gov]  
**Sent:** Monday, June 30, 2008 9:18 AM  
**To:** Joe Jacobson  
**Cc:** Rintala, Jessalynn F (GOV)  
**Subject:** RE: food aid

Jessalyn: Attached is a letter for proofing. Joe Jacobson of ASMI will contact you when/if the shipment of seafood referenced in the letter is actually made. Please do not fax the letter until you hear the "OK" from Joe. Joe may want to pick up the original letter in order to fedex it to the ASMI rep in Shanghai for him to forward on. (Just a thought, Joe). If Joe doesn't want to pick up the letter, then just mail the original with international air mail postage after it is faxed. Jessalyn, please bcc me on the final signed copy. Thank you.

Joe: Thanks. Here's the revised letter. I am cc'ing Jessalyn Rintala on this. She works in the Correspondence Unit of the Governor's office in Juneau. Please call her directly 465-3500 when you would like to have this letter sent.

Patricia Eckert  
Trade Specialist

9/24/2008

Governor's Office of International Trade  
550 W 7<sup>th</sup> Avenue, Anchorage, Alaska 99501 USA  
Telephone (907) 269-8118 Fax (907) 269-7450

---

**From:** Joe Jacobson [mailto:jjacobson@alaskaseafood.org]  
**Sent:** Friday, June 27, 2008 5:17 PM  
**To:** Eckert, Patricia F (GOV)  
**Subject:** FW: food aid

Hi Patricia,

I just got your message. FYI, below is the best address to use. It is similar to what I sent you but more detailed.

The following is the contact details for Sichuan Governor's office.

Governor JIANG Ju Feng  
c/o Consular Division  
Foreign Affairs Office of Sichuan Provincial People's Government  
100, Dong San Duan  
Yi Huan Lu, Chengdu  
Sichuan 610021  
Tel: 86-28-84356799  
Fax: 86-28-84356789

Per ATO Chengdu, the letter from the State of Alaska can be mailed to the above address, then it will be definitely passed to the Governor.

Please see the below passage as it is taken directly from the donation request letter sent to us by FAS. It gives you the specific name of the aid recipient, in this case the Deyang Bureau of Education. If you need more detailed information, please let me know.

Lastly, our donation has changed from two tons of pink salmon to one ton of pink salmon and .5 ton of cod fillets due to time constraints and shipping costs. Also, please do not send the letter until I have confirmed that the product has actually been shipped... while we have confirmed our order, my experience in China tells me to wait until we know for certain that nothing can fall through.

Thanks again for all of your help... have a great weekend!

Best,

Joe

Because of the short window for this year's graduating seniors, local Chinese officials have identified the following opportunities to support students in the tent-schools. Donations should be directed to the Deyang Bureau of Education. Contact information for either food or cash aid can be found in the attached document (and is included below for computers that support Asian characters). ATO Chengdu will not coordinate aid but request that we be notified of donations and we will track them.

9/24/2008

**Food Donations:** The most critical request has been for food donations. Local authorities have confirmed that they can accept shelf-stable, fresh, chilled, and frozen products. There are approximately 4,800 students, requiring many servings per day of fruits, vegetables, nuts, meat, seafood, poultry, oil, and dairy products.

The shipments should be directly to the Deyang Bureau of Education. ATO Chengdu will not be consolidating the shipments. Also, donations must be customs cleared. Because of this requirement and the limited time frame, for the short-term, the best alternative is probably to procure locally available U.S. products for donations.

Li Xiaoxia of the Deyang Bureau of Education will receive and distribution donations. The contact information is detailed below and in the attached word document in English and Chinese.

Thanks for your help and best regards.

Robin

===== 2008-06-27 10:39:45 您在来信中写道 : =====

===== 下面是转发邮件 =====

原邮件发件人名字 : Joe Jacobson

原邮件发件人地址 : [jjacobson@alaskaseafood.org](mailto:jjacobson@alaskaseafood.org)

Robin,

Since this aid is supposed to be provided in early July, is it even useful if it is going to take a few weeks to ship?

It was my understanding that this was supposed to be used in early July.

As I mentioned before, I don't want to make a donation that will not go to good use.

Thanks,

Joe

**Ray Riutta**


---

**From:** Eckert, Patricia F (GOV) [patricia.eckert@alaska.gov]  
**Sent:** Wednesday, July 02, 2008 10:53 AM  
**To:** Hartig, Lawrence L (DEC); Ray Riutta; Notti, Emil R (CED)  
**Cc:** Perry, Kristina Y (GOV); James, Shelley A (GOV); Close, Linda L (DOT); Joe Jacobson; Pappas, George E (DFG); Fair, Lowell F (DFG); Lloyd, Denby S (DFG); Schlosser, Mary A (DFG); Katz, John W (GOV); Bustamante, Linda (DOT)  
**Subject:** Photos from PRC Vice Premier's transit visit in Alaska.  
**Attachments:** 2008 06 20 Meeting Commerce Minister Chen Perry Riutta Vice Premier Wang Larry Hartig Emil Notti Environment Minister Zhou.JPG; 2008 06 20 Meeting Photo Ray Riutta Minister Zhou Vice Premier Wang Hartig Notti Perry.JPG; 2008 06 20 Meeting Photo Riutta Environmental Minister Zhou Vice Premier Wang Commissioner Larry Hartig.JPG; 2008 06 20 Salmon Photo Vice Premier Wang Qishan.jpg; 2008 06 20 Salmon Photo Chairman China Insurance Regulatory Commission Wu Dingfu.jpg; 2008 06 20 Salmon Photo Commerce Minister Chen Deming with 77 pound salmon.JPG

Kris Perry asked me to send you these photos which we hope may be useful to promotional efforts by ASMI's rep in China!

Thanks so much for coming out to the Airport to warmly greet PRC Vice Premier Wang, Commerce Minister Chen, Environmental Protection Minister Zhou and the other members of the delegation on June 20.

Lowell Fair and George Pappas at ADF&G deserve a sustained big round of applause for providing the amazing (taxidermied) 77 pound salmon and giant King Crab which greatly impressed the leaders of this delegation. The fish and crab provided a great departure point for education and conversation about Alaska's seafood. Thank you, Lowell and George, for responding quickly and loaning these valuable items so generously. The Airport did their usual good job preparing for this meeting – thanks, Linda Close and Linda Bustamante

Attached are photos from this event; we'll post the large group photo on the Gov's web site – it's the one with the lengthy name of "2008 06 20 Meeting Commerce Minister Chen Perry Riutta Vice Premier Wang Larry Hartig Emil Notti Environment Minister Zhou.jpg". Here's our caption for the large group photo.

*Senior officials from the State of Alaska and the People's Republic of China met in June during a stopover at Anchorage International Airport. The meeting led by State of Alaska Commissioner Larry Hartig and Vice Premier Qishang Wang was originally scheduled as a 15-20 minute courtesy call, but expanded to nearly an hour-long discussion of Alaska seafood. Vice Premier Wang asked that the group picture be taken with the 77-pound salmon taxidermy owned by successful Alaskan fisherman Lowell Fair. Pictured left to right: PRC Minister of Commerce Deming Chen, State of Alaska Director of International Trade Kris Perry, ASMI Director Ray Riutta, PRC Vice Premier Qishan Wang, State of Alaska Commissioner of Environmental Conservation Larry Hartig, State of Alaska Commissioner of Commerce Emil Notti, and PRC Minister of Environmental Protection Zhou Shengxian. Photo courtesy of the Airport.*

Patricia Eckert  
 Trade Specialist  
 Governor's Office of International Trade  
 550 W 7<sup>th</sup> Avenue, Anchorage, Alaska 99501 USA  
 Telephone (907) 269-8118 Fax (907) 269-7450

9/24/2008

**Joe Jacobson**

**From:** Eckert, Patricia F (GOV) [patricia.eckert@alaska.gov]  
**Sent:** Wednesday, July 02, 2008 10:53 AM  
**To:** Hartig, Lawrence L (DEC); Ray Riutta; Notti, Emil R (CED)  
**Cc:** Perry, Kristina Y (GOV); James, Shelley A (GOV); Close, Linda L (DOT); Joe Jacobson; Pappas, George E (DFG); Fair, Lowell F (DFG); Lloyd, Denby S (DFG); Schlosser, Mary A (DFG); Katz, John W (GOV); Bustamante, Linda (DOT)  
**Subject:** Photos from PRC Vice Premier's transit visit in Alaska.  
**Attachments:** 2008 06 20 Meeting Commerce Minister Chen Perry Riutta Vice Premier Wang Larry Hartig Emil Notti Environment Minister Zhou.JPG; 2008 06 20 Meeting Photo Ray Riutta Minister Zhou Vice Premier Wang Hartig Notti Perry.JPG; 2008 06 20 Meeting Photo Riutta Environmental Minister Zhou Vice Premier Wang Commissioner Larry Hartig.JPG; 2008 06 20 Salmon Photo Vice Premier Wang Qishan.jpg; 2008 06 20 Salmon Photo Chairman China Insurance Regulatory Commission Wu Dingfu.jpg; 2008 06 20 Salmon Photo Commerce Minister Chen Deming with 77 pound salmon.JPG

Kris Perry asked me to send you these photos which we hope may be useful to promotional efforts by ASMI's rep in China!

Thanks so much for coming out to the Airport to warmly greet PRC Vice Premier Wang, Commerce Minister Chen, Environmental Protection Minister Zhou and the other members of the delegation on June 20.

Lowell Fair and George Pappas at ADF&G deserve a sustained big round of applause for providing the amazing (taxidermied) 77 pound salmon and giant King Crab which greatly impressed the leaders of this delegation. The fish and crab provided a great departure point for education and conversation about Alaska's seafood. Thank you, Lowell and George, for responding quickly and loaning these valuable items so generously. The Airport did their usual good job preparing for this meeting -- thanks, Linda Close and Linda Bustamante

Attached are photos from this event; we'll post the large group photo on the Gov's web site -- it's the one with the lengthy name of "2008 06 20 Meeting Commerce Minister Chen Perry Riutta Vice Premier Wang Larry Hartig Emil Notti Environment Minister Zhou.jpg". Here's our caption for the large group photo.

*Senior officials from the State of Alaska and the People's Republic of China met in June during a stopover at Anchorage International Airport. The meeting led by State of Alaska Commissioner Larry Hartig and Vice Premier Qishang Wang was originally scheduled as a 15-20 minute courtesy call, but expanded to nearly an hour-long discussion of Alaska seafood. Vice Premier Wang asked that the group picture be taken with the 77-pound salmon taxidermy owned by successful Alaskan fisherman Lowell Fair. Pictured left to right: PRC Minister of Commerce Deming Chen, State of Alaska Director of International Trade Kris Perry, ASMI Director Ray Riutta, PRC Vice Premier Qishan Wang, State of Alaska Commissioner of Environmental Conservation Larry Hartig, State of Alaska Commissioner of Commerce Emil Notti, and PRC Minister of Environmental Protection Zhou Shengxian. Photo courtesy of the Airport.*

Patricia Eckert  
 Trade Specialist  
 Governor's Office of International Trade  
 550 W 7<sup>th</sup> Avenue, Anchorage, Alaska 99501 USA  
 Telephone (907) 269-8118 Fax (907) 269-7450

## Ray Riutta

---

**From:** info  
**Sent:** Thursday, July 05, 2007 11:45 AM  
**To:** Ray Riutta  
**Subject:** FW: June and July Term Expirations and Board Vacancies

Hi Ray,

This was sent to the Info mail account.

---

**From:** Frye, Ivy J (GOV) [mailto:ivy.frye@alaska.gov]  
**Sent:** Tuesday, July 03, 2007 6:23 PM  
**To:** Frye, Ivy J (GOV)  
**Subject:** June and July Term Expirations and Board Vacancies

Hello,

I've been in contact with many of you regarding the terms that expire on your respective boards and commissions in June and July, or regarding the current vacancies your boards or commissions may have. I will meet with Governor Palin and Chief of Staff Mike Tibbles in the following weeks, as time allows, to review all of our June and July boards with expiring terms (approximately 30). We are conducting interviews, and reaching out to Alaskans for feedback to guarantee we're taking the best candidates to Governor Palin for her consideration. We are very close to making decisions on all of our expired terms or vacancies. I appreciate your continued patience.

Please don't hesitate to contact me if you have any questions.

Thank you,

IVY FRYE  
DIRECTOR OF BOARDS AND COMMISSIONS  
OFFICE OF GOVERNOR SARAH PALIN  
IVY.FRYE@ALASKA.GOV  
OFFICE (907) 465-3934  
FAX (907) 465-8110

9/24/2008

## Ray Riutta

---

**From:** Ray Riutta  
**Sent:** Monday, July 14, 2008 11:04 AM  
**To:** 'Morgan, Katryn L (GOV)'  
**Cc:** Laura Fleming; Randy Rice  
**Subject:** RE: ASMI Sustainability Conference Agenda

Hi Kate,

Laura Fleming will be the emergency contact. Her cell number is 907-723-7341

Thanks,

Ray

Ray Riutta  
Executive Director  
Alaska Seafood Marketing Institute  
311 North Franklin Street, Suite 200  
Juneau, Alaska 99801

 **Think Green.** Please don't print this message unless it's really necessary. Thank you.

---

**From:** Morgan, Katryn L (GOV) [mailto:kate.morgan@alaska.gov]  
**Sent:** Monday, July 14, 2008 10:55 AM  
**To:** Ray Riutta  
**Cc:** Laura Fleming; Randy Rice  
**Subject:** RE: ASMI Sustainability Conference Agenda

Hi Ray,

Can you please confirm for me who will be the event contact and what their cell phone number is? We need to have a contact in case of emergency. Thanks!

*Kate Morgan*  
Communications Coordinator  
Office of Governor Sarah Palin  
(907) 269-7450

---

**From:** Ray Riutta [mailto:rriutta@alaskaseafood.org]  
**Sent:** Friday, July 11, 2008 10:57 AM  
**To:** Morgan, Katryn L (GOV)  
**Cc:** Fleming, Laura L (ASMI); Rice, Randy L (ASMI)  
**Subject:** RE: ASMI Sustainability Conference Agenda

Hi Kate,

The timing you describe... 3:35 pm arrival, 3:45 pm speak is good. We are developing a detailed script and a timed agenda now. We will send that along early next week so you have a timeline for the whole event in more

9/24/2008

detail.

Also, Laura is ready to help further develop talking points for the Governor when she gets back on Monday. Just let her know what you might need in addition to what she has sent so far.

All the best,

Ray

Ray Riutta  
Executive Director  
Alaska Seafood Marketing Institute  
311 North Franklin Street, Suite 200  
Juneau, Alaska 99801

 **Think Green.** Please don't print this message unless it's really necessary. Thank you.

---

**From:** Morgan, Katryn L (GOV) [mailto:kate.morgan@alaska.gov]  
**Sent:** Friday, July 11, 2008 10:41 AM  
**To:** Ray Riutta  
**Subject:** ASMI Sustainability Conference Agenda

Good morning, Ray!

As I begin preparations for the Governor to participate in the conference on the 21<sup>st</sup>, I was looking through the agenda and noted that it is untimed. There are segments of time dedicated to speakers, but the speakers themselves have no timeline. In order for the Governor to arrive and speak on time, I will need to know exactly when she will be speaking. Now, I did see that she was slated to speak around 3:45 p.m., and she typically arrives 5-10 minutes ahead of time, so that would put her at the Captain Cook around 3:35 p.m. If you could confirm that that time works I would appreciate it; I will also require a timed agenda at your earliest convenience. Thanks so much for your help!

*Kate Morgan*  
Communications Coordinator  
Office of Governor Sarah Palin  
(907) 269-7450

9/24/2008

**Ray Riutta**

---

**From:** Ray Riutta  
**Sent:** Tuesday, July 29, 2008 4:26 PM  
**To:** 'Perry, Kristina Y (GOV)'  
**Subject:** RE: Coast Guard Foundation Dinner

Hi Kris,

We will miss you. It is a neat event. Please let me know as soon as possible on the Governor as the event is sold out, also on who you would want to replace you. I am sure I can fill up the seats though if either is a problem.

I will be out the rest of the week but will check my email so you can reach me. We have our youngest sons wedding reception coming up in a couple days and have a house full of out of town visitors arriving starting tomorrow.

Good luck at the tournament...that is definitely more important and I do understand.

All the best,

Ray

Ray Riutta  
Executive Director  
Alaska Seafood Marketing Institute  
311 North Franklin Street, Suite 200  
Juneau, Alaska 99801

 **Think Green.** Please don't print this message unless it's really necessary. Thank you.

---

**From:** Perry, Kristina Y (GOV) [mailto:kris.perry@alaska.gov]  
**Sent:** Tuesday, July 29, 2008 4:14 PM  
**To:** Ray Riutta  
**Subject:** Re: Coast Guard Foundation Dinner

Ray,

I'm so sorry but I will now be in Fairbanks at that time. It is my sons' state soccer tournament and I didn't realize it at the time I responded.

Again, I'm sorry as I very much wanted to attend. I'll check on a suitable replacement and also the Governor's availability.

Thanks,  
Kris

---

**From:** Ray Riutta  
**To:** Perry, Kristina Y (GOV)  
**Sent:** Tue Jul 29 15:55:00 2008  
**Subject:** Coast Guard Foundation Dinner

9/24/2008

Hi Kris,

Just a follow up. I will send a copy of the invitation so you have times, etc in the mail today. Assuming the Governor is already invited I will go ahead and invite another couple to join our table of 8 at the end of the week. We will have 2 Coast Guard people at our table in addition to my wife Robin and I, you and your spouse and one other couple.

All the best,

Ray

Ray Riutta  
Executive Director  
Alaska Seafood Marketing Institute  
311 North Franklin Street, Suite 200  
Juneau, Alaska 99801

 **Think Green.** Please don't print this message unless it's really necessary. Thank you.

---

**From:** Ray Riutta  
**Sent:** Tuesday, July 08, 2008 2:57 PM  
**To:** 'Perry, Kristina Y (GOV)'  
**Cc:** Fradley, Tara D (GOV)  
**Subject:** RE: message

Super, I will put you down for two seats. Do you know if the Governor is going too? I expect Wally Hickel Jr. would invite her and Todd as he is committee chair, but if not I would be delighted to extend an invitation for them as well.

Also, would you please send me your spouse's name for the table roster?

Thanks,

Ray

Ray Riutta  
Executive Director  
Alaska Seafood Marketing Institute  
311 North Franklin Street, Suite 200  
Juneau, Alaska 99801

---

**From:** Perry, Kristina Y (GOV) [mailto:kris.perry@alaska.gov]  
**Sent:** Tuesday, July 08, 2008 2:38 PM  
**To:** Ray Riutta  
**Cc:** Fradley, Tara D (GOV)  
**Subject:** message

Thanks Ray for the invite for the Ball on August 14th. Sounds great!

*Kris Perry, Director  
Office of Governor Sarah Palin &  
Office of International Trade  
907.269.7450 (p)  
907.269.7463 (f)*

9/24/2008

Page 3 is blank

**Naresh Shrestha**

---

**From:** Leighow, Sharon W (GOV) [sharon.leighow@alaska.gov]  
**Sent:** Friday, September 05, 2008 1:39 PM  
**To:** Laura Fleming  
**Subject:** Re: Seeking permission to post footage on ASMI website

Laura- please do not release this

---

**From:** Laura Fleming  
**To:** Leighow, Sharon W (GOV)  
**Cc:** Crome, Cora J (GOV); Nizich, Michael A (GOV)  
**Sent:** Fri Sep 05 11:39:56 2008  
**Subject:** Seeking permission to post footage on ASMI website

Dear Sharon:

Greetings to you. Earlier this week I requested permission to post a short video we created of the Governor and her family fishing (Nushagak, July 2007). We showed this video at the February ASMI board meeting in Juneau. Yesterday I provided another copy to Jason and Andy so the Governor's Office would have it. I am having it prepared as a sample web posting so that you can see how it would look if we get permission to post it. Also I want to reiterate that we have not released or used (nor will we release or use) any image of the Governor without specific authorization on a case by case basis.

Best,  
Laura