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Description of document:

The White House Office of National Drug Control Policy (ONDCP) emails and memos that include the word "hemp," 2006 – 2007

Requested date: 21-December-2007

Released date: 12-February-2008

Posted date: 20-March-2009

Date/date range of document: January 30, 2008

Source of document:

Note:

Only one record located and released

Office of Legal Counsel Attn: General Counsel 750 17th Street, N.W. Washington, D.C. 20503 Fax: (202) 395–5543

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## EXECUTIVE OFFICE OF THE PRESIDENT OFFICE OF NATIONAL DRUG CONTROL POLICY Washington, D.C. 20503

February 12, 2008

This letter is in response to your FOIA request dated December 21, 2007 for a copy of all emails and memos during 2006 and 2007 that include the word "hemp." After a thorough search or our Executive Sec. Component, there was only 1 document that met your request.

If we can be of further assistant please do not hesitate to contact us at 202-395-6622.

Sincerely,

Tammye D. Johnson

FOIA, Assist. Public Liaison



FROM:

## **EXECUTIVE OFFICE OF THE PRESIDENT** OFFICE OF NATIONAL DRUG CONTROL POLICY Washington, D.C. 20503

January 30, 2008

MEMORANDUM FOR TAMMYE JOHNSON FOIA Asst. Public Liaison

VEOLA C. BRYANT DB 1/30/08 Corresponden Correspondence Management Specialist

SUBJECT: FOIA Request

Per your memo dated January 17, 2008, regarding a request from to get a copy of any and all emails and memos during 2006 and 2007 that include the word "hemp," I've only located one document during the time period stated that referred to "hemp."

Attached is a copy of document 10044. Don't hesitate to call me if you need further assistance.



## Director's Correspondence

COPY

Sender:	Fay, Calvina L. Executive Director Drug Free America St. Petersburg, FL 33701	Doc. ID: Date on Letter: Date Received:	10044 10/17/2005 10/28/2005 10:40:12 AM
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Subject: Copy of letter addressed to Mr. S. Robson Walton, Chairman Wal-Mart stores, expressing concerns that they are selling products that promote and glorify hemp.

<u>Priority</u>	Action	Lead	Info
Immediate	Director's Note	Deputy Director	Deputy Director
Routine	Deputy Director's Action	Chief of Staff	Chief of Staff
	Chief of Staff's Action	Deputy Chief of Staff	Deputy Chief of Staff
	Component Head's Action	Executive Secretariat	Executive Secretariat
	Do Concept Paper	Secretary	Secretary
	Review - Return	DIR/SA - O'Gara	DIR/SA - O'Gara
	w/Recommendation Read Ahead	DIR/SA - Murray	DIR/SA - Murray
	See Me - Discuss   Hold - File   Other	DIR/Beddoes	DIR/Beddoes
		DIR/G. Burns	DIR/G. Burns
		DIR/L. Aldrich 🖕	DIR/L. Aldrich
		DIR/S. Katsurinis	DIR/S. Katsurinis
		Demand Reduction	Demand Reduction
		Supply Reduction	Supply Reduction
		Media Campaign	Media Campaign
		State and Local	State and Local
		Planning and Budget	Planning and Budget
		Intelligence	Intelligence
		General Counsel	General Counsel
		Legislative Affairs	Legislative Affairs
		Strategy	Strategy
		Public Affairs	Public Affairs
		CTAC	CTAC
		Office of Management & Administration	Office of Management & Administration





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Executive Director Calvina L. Fay October 17, 2005

Mr. S. Robson Walton Chairman Wal-Mart Wal-Mart Corporate Headquarters Bentonville, AR

Dear Mr. Walton

I am a longtime customer of Wal-Mart and have always admired your corporate philosophy of community responsibility and protection of the family. Today, however, I learned that your stores and Walmart.com offer products that promote and glorify hemp.

You offer a book titled "Hemp: A Short History of the Most Misunderstood Plant and Uses and Abuses" that espouses hemp to be food, used to make insulation in clothes and buildings, burned as fuel, made into medicine and distilled into hemp oil for use in lotions, soäps, and cosmetics. It purports to explore the ongoing struggle for reclaiming its legitimacy" when in fact there is no legitimate purpose for the cultivation of hemp other than to promote the social acceptance of marijuana use. You also offer "H.E.M.P. – Healthy Eating Made Possible" and "The Galaxy Global Eatery Hemp Cookbook." Not too many drug prevention professionals or scientists would tell you that hemp is healthy eating. Most disturbing, however, is that you offer a paperback titled "Hemp Jewelry" that targets children of a very young age.

You also offer a CD which targets the youth population titled "*Chixdiggit*!" This CD contains, among other offensive songs, one titled <u>Hemp Hemp Hooray</u>." One only has to consider some of the words of the song to know that this is not promoting a healthy lifestyle to our youngsters. Here is just a sampling:

Well, THC, I need some T.L.C., I got plans for you tonight and with my marking pen and you my friend I know what Im gonna write so take it from your brother who's trying to discover and know what he wants to do you know I know what I wanna do Ill take it on the chin for you you know I know what I wanna do hemp hemp hooray."

In case you don't know, THC is the major intoxicating ingredient in marijuana!

Since hemp is a 'first cousin' of and contains the same intoxicating ingredient as marijuana (THC), I am totally confused as to why a respectable business such as yours

Mr. S. Robson Walton Page Two October 17, 2005

would market it. The hemp message and the marijuana message are frequently intermixed to confuse our children and create the illusion that both are safe and socially acceptable. Promotion of hemp is one of the self-proclaimed strategies of the advocates of drug legalization in an effort to change the perception of the public about the use of marijuana.

Young children coming into your stores cannot help but see these items on display and will easily conclude that marijuana is socially acceptable since it is openly promoted at reputable business establishments. This is very troubling since studies through the years have clearly shown that when our children perceive drugs to be harmful and socially unacceptable, they are less likely to use them yet, when their perception is that drugs are not harmful and society condones drug use, they are much more likely to use.

Since I am certain that Wal-Mart would presumably never promote anything that even gives the slightest hint that you accept or condone other illegal activities such as rape, murder, incest, pedophilia, or domestic violence, I am sure that you would also not want to promote anything that gives even the slightest perception that you are supporting illicit drug use.

I am respectfully requesting that you reconsider your decision to market such questionable products and remove them from your shelves and your web site. Please join us in doing all that can be done to curb drug-related violence and to protect our children and teach them that drugs are not acceptable in our society.

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Regards,

Calvina L. Fay Executive Director

Cc: Mr. Carter Case, President, Walmart.com Mr. John P. Walters, Director, Office of National Drug Control Policy