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Description of document: **Talking points for four selected individuals at the National Institutes of Health (NIH), 2007-2010**

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Source of document: Freedom of Information Office, NIH  
Building 31, Room 5B351  
9000 Rockville Pike  
Bethesda, MD 20892  
Fax: (301) 402-4541

Note: See following pages for specifics of the request and the release.

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December 8, 2010

Re: FOI Case No. 38234

This is a partial response to your November 4, 2010, Freedom of Information Act (FOIA) request addressed to Ms. Brenda J. Butler, FOIA Specialist, National Institutes of Health (NIH). Department of Health and Human Services' (DHHS) policy calls for the fullest possible disclosure provided by the FOIA, 5 U.S.C. §552, consistent with the protections contained therein. The implementing DHHS Regulations establish the criteria pursuant to which the FOIA is administered, *see* 45 C.F.R. Part 5. Copies of the FOIA and the DHHS FOIA Regulations are located on our website at: <http://www.nih.gov/icd/od/foia/efoia.htm> and <http://www.nih.gov/icd/od/foia/cfr45.htm>.

You requested a copy of any documents (any years found) located through a quick keyword search of the computer records for the phrase "talking points," for the following four individuals:

1. Dr. Marin P. Allen, Director, Public Information Office;
2. Calvin Jackson, News Media Branch Chief;
3. Don Ralbovsky, Press Officer; and
4. Jennifer Gorman, Special Projects Branch Chief.

We queried appropriate components of the Office of the Director, NIH, for records responsive to your request. Thus far, our search has produced the enclosed 125 pages responsive to Item 1 and 31 pages responsive to Item 4. Certain information has been redacted from the enclosed records, consisting of a conference call pass code, predecisional, deliberative comments and personal information. The redacted information is protected from release pursuant to Exemption 5 and 6 of the FOIA, 5 U.S.C. §§552(b)(2), (b)(5) and (b)(6) and sections 5.63, 5.66 and 5.67 of the DHHS FOIA Regulations, 45 C.F.R. Part 5.

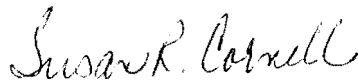
Exemption 2 protects from mandatory disclosure records that are related solely to the internal personnel rules and practices of an agency if disclosure would result in circumvention of a legal requirement. Exemption 5 protects the integrity of the deliberative or policy-making processes

within the agency by exempting from mandatory disclosure opinions, conclusions, and recommendations included within interagency or intra-agency memoranda or letters. Exemption 6 exempts from disclosure records that if released would cause a clearly unwarranted invasion of personal privacy. In addition, information outside the scope of your request contained within these records has been removed as indicated in the enclosed records.

Provisions of the FOIA allow us to recover part of the cost of complying with your request. We have categorized you as an "other" requester for purposes of assessing fees, which means you are entitled to 100 pages of records free of charge, after which you will be charged 10 cents a page. You are also entitled to two hours of search time free, after which you will be charged for search time at the hourly rate of the searcher (\$23.00, \$46.00 or \$83.00). Please be advised that we have expended your two free hours of search time. At this point, we estimate that complying with the remaining items of your request will entail, *at a minimum*, 2-3 hours of additional search time, at a cost of \$160 -240. Therefore, before we continue processing the rest of your request we will need a written agreement from you to pay the anticipated fees. We will hold your request in abeyance pending receipt of your agreement to pay the fees. However, if we do not hear from you by December 22, 2010, we will conclude that you are not interested in a response to the remaining Items of your request and your file will be closed.

If you decide not to pursue your request, please be advised that you have the right to appeal our determination deny you access to information in the agency's possession. Should you wish to do so, you must send your appeal within thirty (30) days of receipt of this letter to the Deputy Assistant Secretary for Public Affairs (Media), United States Department of Health and Human Services, Parklawn Building, Room 17-66, 5600 Fishers Lane, Rockville, MD 20857, following the procedures outlined in Subpart C of the DHHS FOIA Regulations. Please mark both the envelope and the appeal letter "FOIA Appeal." If you are going to pursue your request, we ask that you wait to exercise any appeal rights until you receive our final response.

Sincerely,

A handwritten signature in cursive script that reads "Susan R. Cornell".

Susan R. Cornell, J.D.  
Freedom of Information Officer  
National Institutes of Health  
Building 31, Room 5B35  
9000 Rockville Pike  
Bethesda, MD 20892

Enclosures: 156 pages

**Allen, Marin (NIH/OD) [E]**

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, July 15, 2009 1:45 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Subject:** RE: Research America

*Information outside the  
scope of the request*

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390-6666 (NIH cell)  
marin\_allen@nih.gov

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**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Wednesday, July 15, 2009 1:44 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** Re: Research America

We're OK. That's a relative term, I know...

---

**From:** Allen, Marin (NIH/OD) [E]  
**To:** Burklow, John (NIH/OD) [E]  
**Sent:** Wed Jul 15 13:43:44 2009  
**Subject:** RE: Research America

JC!

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390-6666 (NIH cell)  
marin\_allen@nih.gov

**From:** Pelis, Kim (NIH/OD) [E]  
**Sent:** Wednesday, July 15, 2009 12:55 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]  
**Subject:** RE: Research America

John,

I'm rather out to sea on this one – no real idea where to start, *information outside the scope of the request*

Suggestions?

Thanks  
Kim

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**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Wednesday, July 15, 2009 12:49 PM  
**To:** Pelis, Kim (NIH/OD) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]  
**Subject:** Fw: Research America

Hi, Kim--Could you help Nick? I'd like to see what you plan to send him.

Thanks!

John

---

**From:** Papas, Nicholas W (OS)  
**To:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]  
**Cc:** Backus, Jenny (OS); Rivas-Vazquez, Vicki A (OS); Springfield, Aprill (OS)  
**Sent:** Wed Jul 15 12:41:25 2009  
**Subject:** RE: Research America  
Many thanks

---

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Wednesday, July 15, 2009 12:41 PM  
**To:** Papas, Nicholas (HHS/ASPA); Allen, Marin (NIH/OD) [E]  
**Cc:** Backus, Jenny (HHS/ASPA); Rivas-Vazquez, Vicki (HHS/ASPA); Springfield, Aprill (HHS/IOS)  
**Subject:** Re: Research America

Will do, Nick.

John

---

*Information originating with the DHHS/Office of the Secretary.*

11/8/2010

Information originating with  
the DHHS/office of the Secretary

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, July 17, 2009 12:41 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Subject:** Talking points--

--RePORTER is best source of the funded grants

--Easiest coordination would be through PIO net. Starting to work now. We can circle in AAU now (sent note to Tovi )

--PIO have kept them informed, growing list of more than 300 key institutions (goal is all 3,000)--new AREA grant folks also in. Early success with collaborative releases on Pioneer and CTSAs. We are providing guidance on how to use resources, how to identify grants etc. also calls to discuss key needs of grantee institutions. Much email sharing.

--Problem is to work collaboratively without pre-releasing info before PI gets it from WH or Congress (extra step has added a glitch in the system and actual award time is not exactly predictable, but with lists moving now, more likely to be able to do it in a coordinated way with OCPL, Bonnie, AAU)

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## **grunder**

### **Community Cancer Centers Program**

The NCI Community Cancer Centers Program (NCCCP) is a network of community hospitals that is researching ways to provide the latest, most advanced cancer care to patients, right in their home communities. The NCCCP began in 2007 as a pilot involving 16 community cancer centers in rural, small-town, and underserved urban areas around the country to support their engagement in cancer research and enable them to offer the latest evidence-based, multidisciplinary cancer care to their patients. Since then, the program has made considerable progress toward achieving its goals and is defining for NCI what it will take to significantly expand the program into a national network of research-based community cancer centers that care for millions of Americans close to home.

The main objective of the NCCCP is to research ways to provide state-of-the-art cancer care in local communities, with emphasis on reaching underserved patients. The major goals are to study how to reduce cancer healthcare disparities; draw more patients into clinical trials; standardize the collection of voluntarily donated tissue and other medical specimens for research purposes; improve information technology capabilities, including electronic health records; improve quality of care, and enhance survivorship and palliative care. These goals fit squarely with NCI's mission of reducing the burden of cancer for all Americans by making NCI-supported research accessible to a vastly greater number of people.

For many cancer patients, the best cancer care and access to clinical trials is simply out of reach because it requires too much travel and too much time away from family and jobs. The NCCCP was founded on the principle that patients should not have to travel to the National Institutes of Health clinical center in Bethesda, Md., or one of the 65-NCI designated Cancer Centers for state-of-the-art care. Patients at NCCCP hospitals have greater opportunities to participate in clinical trials, and access to enhanced screening, palliative care and other services. At the same time, cancer researchers need to evaluate interventions in community settings and to involve a great number and diversity of patients in cancer research to speed up the development of new treatments and improve the quality of care. The NCCCP provides abundant opportunity to do this. The program is a major component of NCI's emerging personalized cancer care platform, where approaches to personalized medicine can be developed and tested.

Using the American Recovery and Reinvestment Act (ARRA) stimulus funds to expand the NCCCP will introduce new research programs to the existing 16 cancer centers, as well as increase the number of sites in the network – creating new jobs for research nurses, medical technicians, patient navigators and outreach staff. NCI-designated Cancer Centers working in partnership with a community hospital based cancer center will also be considered as a subset of the awarded sites because the NCI wants to study how the expertise of these NCI-designated Cancer Centers can promote rapid expansion of research and improved quality of cancer care in the community, using the NCCCP model.

The NCCCP network provides an existing mechanism through which NCI can quickly and effectively disburse stimulus funds into communities to advance cancer research and care. This will have a direct impact on disparate and underserved communities that are feeling the effects of the economic recession, providing community access to essential screening, treatment and follow-up care. In addition, expanding the NCCCP will benefit healthcare reform by pursuing the development of electronic health records. Ultimately, the NCCCP holds great promise in the battle against cancer. Studies suggest that equal access to quality care could dramatically reduce cancer deaths in the United States. Since a major focus of the NCCCP is to improve access to care among underserved populations with unusually high cancer rates, an expanded program will bring more Americans into a system of high quality cancer care.



## ing Points

### Community Cancer Centers Program

#### About the NCI Community Cancer Centers Program

- The NCI Community Cancer Centers Program (NCCCP) is a pilot network of community cancer centers that is expanding cancer research and delivering the latest, most advanced cancer care to more Americans in the communities where they live.
- The NCCCP began in 2007 as a three-year pilot program involving community hospitals, primarily in rural, small-town, and underserved urban areas.
- The program's goals are to research how to reduce cancer healthcare disparities; draw more patients into clinical trials; standardize the collection of voluntarily donated tissue and other medical specimens for research purposes; improve information technology capabilities, including electronic health records; improve quality of care; and enhance palliative care and survivorship services at community hospitals.

#### Importance to Cancer Research and Patients

- For many cancer patients, the best cancer care and access to clinical trials is simply out of reach because it requires too much travel and time away from family and jobs. The NCCCP was founded on the principle that patients should not have to travel to NIH or one of the 6 NCI designated Cancer Centers for state-of-the-art care.
- The program is a major component of NCI's emerging personalized cancer care platform. It will provide researchers an ideal resource for a national biobank of healthy and cancerous tissue drawn from a diverse and highly characterized cohort of patient volunteers from which approaches to personalized medicine can be developed and tested.
- Patients at NCCCP hospitals have greater opportunities to participate in clinical trials, and access to enhanced screening, palliative care and other services.
- At the same time, cancer researchers need to evaluate interventions in community setting and how these interventions can be incorporated into everyday clinical practice. There is also a need to involve a greater number and wider diversity of patients in translational and clinical research to speed up the development of effective new treatments. The NCCCP provides abundant opportunity to do this.
- Ultimately, the NCCCP holds great promise in the battle against cancer. Studies suggest that equal access to quality care could dramatically reduce cancer deaths in the United States. Since a major focus of the NCCCP is on improving access to care among underserved populations with unusually high cancer rates, an expanded program will

bring more Americans into a system of high quality cancer care.

**Alignment with NCI's Mission and the American Recovery and Reinvestment Act (ARRA)**

- The overall mission of the National Cancer Institute (NCI) is to reduce the burden of cancer for *all*. By casting a wide net around the nation's community hospital system – where NCI estimates 85 percent of cancer patients are diagnosed and receive at least their first round of treatment – NCI is bringing the latest that science has to offer to millions of Americans who otherwise may not have access.
- The NCI received \$1.3 billion through the American Recovery and Reinvestment Act (ARRA), \$80 M of which will be devoted to the NCCCP.
- The NCCCP brings resources and jobs directly into communities across the country and the existing NCCCP network enables NCI to quickly and effectively disburse the stimulus funds into these communities and new communities.
- Using ARRA stimulus funds to expand the NCCCP will introduce new research programs to the existing 16 cancer centers, as well as increase the number of sites in the network – creating new jobs for research nurses, medical technicians, patient navigators and outreach staff in communities where healthcare disparities exist.
- An independent evaluation of the NCCCP is being conducted on an ongoing basis and will continue throughout the stimulus funding period. NCI is using the evaluation recommendations to continually refine the program.
- NCI has a communications plan in place that outlines use of the media, NCI Web site, correspondence with professional and advocacy groups, and other means to report progress on the NCCCP and other NCI programs receiving ARRA funding.

## **Frequently Asked Questions**

### **Community Cancer Centers Program**

#### **About the NCI Community Cancer Centers Program**

##### **Q1. What is the NCI Community Cancer Centers Program?**

The NCI Community Cancer Centers Program (NCCCP) is a pilot network of community cancer centers that is expanding cancer research and delivering the latest, most advanced cancer care to more Americans in the communities where they live.

##### **Q2. What are the goals of the NCCCP?**

The NCCCP began in 2007 as a three-year pilot involving community hospitals primarily in rural, small-town, and underserved urban areas to study how to reduce cancer healthcare disparities; draw more patients into clinical trials; standardize the collection of voluntarily donated tissue and other medical specimens for research purposes; improve information technology capabilities, including electronic health records; improve quality of care; and enhance palliative care and survivorship services at community hospitals.

##### **Q3. What are the accomplishments related to this program to date?**

The 16 NCCCP hospitals have made considerable progress toward achieving the major goals of the program and are defining for NCI what it will take to build a national network of community cancer centers that are engaged in research and offer the latest evidence-based, multidisciplinary care. Each participating community hospital has taken steps to accelerate cancer research and raise the quality of care—and to do both with a special emphasis on minority and underserved patients. All sites are accruing more patients to clinical trials. Many have begun moving their decentralized, paper-based records systems into computerized data that will improve both cancer research and patient care. The hospitals are putting into place national standards for handling medical specimens bound for research laboratories to improve cancer research and the development of advanced therapies custom-tailored to individual patients. The community hospitals have entered into new collaborations with NCI-designated Cancer Centers located at major research institutions around the country and expanded their relationships with local private medical practice oncology physicians. Through these connections, NCI is extending the reach of its research programs into rural, inner-city, and underserved communities.

##### **Q4. What are the upcoming milestones for the NCCCP?**

The 3-year pilot phase of the NCCCP is nearing the end of its second year (in June 2009). Already, there is evidence that the NCCCP should be continued and expanded. Milestones will include continued evaluation and refinement of the program through 2010 and beyond.

##### **Q5. How does this program support the overall mission of the NCI?**

The overall mission of NCI is to reduce the burden of cancer for *all*. By casting a wide net around the nation's community hospital system – where NCI estimates 85 percent of cancer patients are diagnosed and receive at least their first round of treatment – NCI is bringing the latest that science has to offer to millions of Americans who otherwise would not have access. Many patients choose to receive their cancer care at their community hospitals because they are close to family, friends and jobs, whereas the major academic-based cancer research hospitals may be too far away or unavailable due to economic, logistic, or personal reasons.

**Q6. Where can I find additional information about this program?**

Information about NCCCP can be found on its website: <http://ncccp.cancer.gov>.

**About the Award and Its Contribution to Economic Growth**

**Q1. How much funding did this program receive through the American Recovery and Reinvestment Act (ARRA)?**

The NCI received \$1.3 billion through the ARRA, \$80 M of which will be devoted to the NCCCP.

**Q2. What is the budget for this program?**

At the onset of the NCCCP pilot in 2007, each site was awarded approximately \$500,000 per year; the overall program budget is approximately \$15 M for three years.

**Q3. What criteria were considered for granting this award?**

Initially, the 16 pilot sites, located in 14 states, were chosen based on numerous criteria. They were all community hospital-based cancer centers that offered medical, surgical, and radiation oncology care in a co-localized setting. They already managed a patient volume of more than 1,000 new cancer cases each year; enrolled patients in clinical trials; and took part in outreach to underserved populations. Additional sites funded by ARRA funds will adhere to similar criteria.

**Q4. Recognizing that this is a two-year award, how will the program continue to sustain itself?**

The NCI regards the NCCCP as a high-priority program and will continue to support it beyond the two-year stimulus funding period through regular NCI budget allocations.

**Q5. How is this program helping to stimulate the economy?**

The NCCCP brings resources and jobs directly into communities across the country. Using ARRA stimulus funds to expand the NCCCP will introduce new research programs to the existing 16 cancer centers, as well as increase the number of sites in the network – creating new jobs for research nurses, medical technicians, patient navigators and outreach staff in communities where healthcare disparities exist. The existing NCCCP network enables NCI to quickly and effectively disburse stimulus funds to these communities.

**Measurement and Reporting**

**Q1. What metrics will be used to monitor this program's success?**

An independent evaluation of the NCCCP is being conducted on an ongoing basis and will continue throughout the stimulus funding period. NCI is using the evaluation recommendations to continually refine the program.

**Q2. How is NCI planning to report progress on this program?**

NCI has a communications plan in place that outlines use of the media, NCI Web site, correspondence with professional and advocacy groups, and other means to report progress on the NCCCP and other NCI programs receiving ARRA funding.

## Spokespersons

### NCI Community Cancer Centers Program

Mark Krasna, MD – 5 NCCCP pilot locations  
Medical Director  
St. Joseph Medical Center  
Towson, MD

Thomas Purcell, MD, MBA  
Director, Billings Clinic Cancer Center  
Billings, MT

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National Institutes of Health  
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301-496-5787  
240-390- (ext) NIH cell)  
marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, July 24, 2009 11:58 AM  
**To:** Older, Stephanie (NIH/NIDA) [E]  
**Cc:** Burklow, John (NIH/OD) [E]  
**Subject:** Pls send talking points before the meeting to us and to Vicki. Thanks

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390 (b) (NIH cell)  
marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, July 24, 2009 5:16 PM  
**To:** Older, Stephanie (NIH/NIDA) [E]  
**Subject:** RE: Interview request: clinical trial, "Effects of Ecstasy Use on the Brain"

Thanks!

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
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marin\_allen@nih.gov

---

**From:** Older, Stephanie (NIH/NIDA) [E]  
**Sent:** Friday, July 24, 2009 4:58 PM  
**To:** Allen, Marin (NIH/OD) [E]; Rivas-Vazquez, Vicki A (OS); Hall, Bill (OS); Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Krause, Carol (NIH/NIDA) [E]; Backus, Jenny (OS); Levine, Jeffrey (NIH/NIDA) [E]; Miner, Cindy (NIH/NIDA) [E]; Condon, Timothy (NIH/NIDA) [E]  
**Subject:** RE: Interview request: clinical trial, "Effects of Ecstasy Use on the Brain"


Great—Jeff or Carol will be sending over talking points shortly.

Best,

***Stephanie Older***

**Deputy Press Officer**  
**National Institute on Drug Abuse**  
**National Institutes of Health**  
**6001 Executive Boulevard, Room 5220**  
**Bethesda, Maryland 20892**  
**Telephone: 301-594-6145**  
**Fax: 301-443-7397**  
**Email: [olders@nida.nih.gov](mailto:olders@nida.nih.gov)**

**NIDAMED** 

 Please consider the environment before printing this e-mail.

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, July 24, 2009 4:55 PM  
**To:** Older, Stephanie (NIH/NIDA) [E]; Rivas-Vazquez, Vicki A (OS); Hall, Bill (OS); Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Krause, Carol (NIH/NIDA) [E]; Backus, Jenny (OS); Levine, Jeffrey (NIH/NIDA) [E]; Miner, Cindy (NIH/NIDA) [E]; Condon, Timothy (NIH/NIDA) [E]

11/8/2010

**Subject:** RE: Interview request: clinical trial, "Effects of Ecstasy Use on the Brain"

Thanks so much, Stephanie. Yes, we've been asked to take it from here. We really appreciate your help-and will need the talking points early on Monday. Thanks, again. Marin

Marin P. Allen, Ph.D.  
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marin\_allen@nih.gov

---

**From:** Older, Stephanie (NIH/NIDA) [E]  
**Sent:** Friday, July 24, 2009 4:54 PM  
**To:** Allen, Marin (NIH/OD) [E]; Rivas-Vazquez, Vicki A (OS); Hall, Bill (OS); Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Krause, Carol (NIH/NIDA) [E]; Backus, Jenny (OS); Levine, Jeffrey (NIH/NIDA) [E]; Miner, Cindy (NIH/NIDA) [E]; Condon, Timothy (NIH/NIDA) [E]  
**Subject:** RE: Interview request: clinical trial, "Effects of Ecstasy Use on the Brain"  
**Importance:** High

Hi Marin,

I just got off the phone with Dr. Huestis before getting your email. She said she'd make herself available Monday morning for any preparation. Her cell phone is: (443) 889-[b6]

If you need it, her assistant is Rochelle Randolph: 443-740-2523

The interview has already been scheduled with Dr. Huestis and the reporter, Patrick Gavin, for **12:00 pm (EST) Monday**, however they are both expecting me to contact them with conference call-in instructions. Does this mean you will be taking it from here?

Patrick Gavin's phone number: (202) 251-[b6] and his email is: [pwgavin@\[b6\]](mailto:pwgavin@[b6])

Please confirm whether you will be contacting Patrick and Marilyn, or whether you need me to coordinate any further logistics.

Best,


***Stephanie Older***

Deputy Press Officer  
National Institute on Drug Abuse  
National Institutes of Health  
6001 Executive Boulevard, Room 5220  
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Telephone: 301-594-6145  
Fax: 301-443-7397  
Email: [olders@nida.nih.gov](mailto:olders@nida.nih.gov)

**NIDAMED** 

11/8/2010




 Please consider the environment before printing this e-mail.

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, July 24, 2009 4:39 PM  
**To:** Older, Stephanie (NIH/NIDA) [E]; Rivas-Vazquez, Vicki A (OS); Hall, Bill (OS); Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Krause, Carol (NIH/NIDA) [E]; Backus, Jenny (OS); Levine, Jeffrey (NIH/NIDA) [E]; Miner, Cindy (NIH/NIDA) [E]; Condon, Timothy (NIH/NIDA) [E]  
**Subject:** RE: Interview request: clinical trial, "Effects of Ecstasy Use on the Brain"  
**Importance:** High

Hi, Stephanie

Can we work out a time early on Monday to talk with Dr. Huestis? We will be handling the request from our office. John may be speaking to the reporter or providing text. Thanks for all your help-- everyone at NIDA. Marin

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
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240-390- (NIH cell)  
marin\_allen@nih.gov

---

**From:** Older, Stephanie (NIH/NIDA) [E]  
**Sent:** Friday, July 24, 2009 11:28 AM  
**To:** Rivas-Vazquez, Vicki A (OS); Hall, Bill (OS); Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Krause, Carol (NIH/NIDA) [E]; Emr, Marian (NIH/NINDS) [E]; Backus, Jenny (OS); Levine, Jeffrey (NIH/NIDA) [E]; Miner, Cindy (NIH/NIDA) [E]; Condon, Timothy (NIH/NIDA) [E]  
**Subject:** RE: Interview request: clinical trial, "Effects of Ecstasy Use on the Brain"

Hi all,

It turns out the reporter had to run into another interview, since we were late calling him. He proposed a few other times to talk today, but Marilyn Huestis (the PI) can't talk again until Monday afternoon.

What we thought we'd do is work with Marilyn today or Monday morning and provide her with some talking points. As for Herb Kleber, the reporter wasn't interested in talking with him until after his call with Marilyn (if at all). Thus, I can't guarantee whether the reporter will want to talk with him, but we'll do everything we can to encourage it!

After talking this over with both Carol Krause and Jeff Levine, we feel this is the best approach under the circumstances. If you'd like for us to refer him to anyone else, we're happy to—please let us know.

11/8/2010

Best,

**Stephanie Older**

Deputy Press Officer

National Institute on Drug Abuse

National Institutes of Health

6001 Executive Boulevard, Room 5220


Bethesda, Maryland 20892

Telephone: 301-594-6145

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Email: [olders@nida.nih.gov](mailto:olders@nida.nih.gov)

**NIDAMED**

 Please consider the environment before printing this e-mail.

Information Outside the  
Scope of the Request

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**Information Outside the Scope of the Request**

**Allen, Marin (NIH/OD) [E]**

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**From:** Allen, Marin (NIH/OD) [E]

**Sent:** Monday, July 27, 2009 12:07 PM

**To:** Krause, Carol (NIH/NIDA) [E]

**Cc:** Burklow, John (NIH/OD) [E]

**Subject:** Where are the revised talking points? She did not lead with the seriousness.

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information

National Institutes of Health

Building 1 Room 344

301-496-5787

240-390- (b)(6) NIH cell)

marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, July 29, 2009 8:59 AM  
**To:** Krause, Carol (NIH/NIDA) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]  
**Subject:** FW: The Washington Examiner (7-29-09) - The Daily Outrage - NIH Project Involving Malt Liquor and Marijuana Users - Newspaper Asking Public to Contact OMA  
**Importance:** High  
**Attachments:** The Daily Outrage-7-29-09\_The Washington Examiner.pdf

Hi, Carol

We will need a background and some talking points as soon as possible. Thanks, Marin

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of the request*

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**Information Outside the Scope of the Request**

**Allen, Marin (NIH/OD) [E]**

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, July 29, 2009 2:07 PM  
**To:** Gray, Roz (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]  
**Subject:** FW: talking points?

Note that Angela (below) is asking.

Marin P. Allen, Ph.D.  
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240-390-*h* (NIH cell)  
marin\_allen@nih.gov

---

**From:** Benner, Ann (NIH/OD) [E]  
**Sent:** Wednesday, July 29, 2009 2:07 PM  
**To:** Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Cc:** Olster, Deborah (NIH/OD) [E]  
**Subject:** RE: talking points?

Thanks, Marin

*Ann*  
(301) 594-4574  
annb@nih.gov

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, July 29, 2009 2:06 PM  
**To:** Benner, Ann (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Cc:** Olster, Deborah (NIH/OD) [E]  
**Subject:** RE: talking points?

We have been working with each IC (both for Issa and press attention)--not all are ARRA-- and the NIH leadership. We are getting information and talking points and working closely with OLPA. Thanks for checking. b6 / glad you are back. Marin

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Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
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301-496-5787  
240-390-*h* (NIH cell)

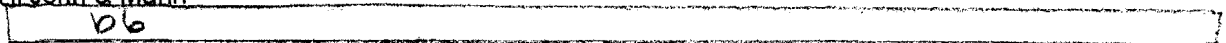
11/8/2010

marin\_allen@nih.gov

---

**From:** Benner, Ann (NIH/OD) [E]  
**Sent:** Wednesday, July 29, 2009 2:03 PM  
**To:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]  
**Subject:** talking points?

Hi John & Marin -

 I apologize if this was covered at the last CD meeting or on ARRA calls, which I missed, but I wondered if there were talking points for NIH projects that might attract negative attention (due to their name, for example)

Thanks

*Ann*  
(301) 594-4574  
[annb@nih.gov](mailto:annb@nih.gov)

---

**From:** Olster, Deborah (NIH/OD) [E]  
**Sent:** Wednesday, July 29, 2009 1:01 PM  
**To:** Benner, Ann (NIH/OD) [E]  
**Subject:** RE: Coburn Scrutinizing ARRA-funded projects

Is the NIH leadership or John Burklow's office doing anything? I'd heard they were preparing talking points for projects that were attracting negative attention, but is there some kind of unified response being developed? I'm wondering the same thing about the grants slated to be "de-funded" by the Issa amendment.  
-Deb

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of the request*

11/8/2010



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**Information Outside the Scope of the Request**

**Allen, Marin (NIH/OD) [E]**

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, August 03, 2009 9:50 AM  
**To:** Haliski, Jenny (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]  
**Subject:** RE: N.I.H. Interview for Lab Manager Magazine

Hi, Jenny

Too low profile for them. Maybe Della Hann? We'd want to see some talking points. This could be sticky if not done with a broad view. Thanks, Marin

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Building 1 Room 344  
301-496-5787  
240-390 ~~667~~ (NIH cell)  
marin\_allen@nih.gov

---

**From:** Haliski, Jenny (NIH/OD) [E]  
**Sent:** Monday, August 03, 2009 8:50 AM  
**To:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]  
**Subject:** FW: N.I.H. Interview for Lab Manager Magazine

A good interview for Dr. Rockey? Or would Dr. Tabak or RSK want to do?

---

**From:** Richard Daub [mailto:rdaub82@gmail.com]  
**Sent:** Sunday, August 02, 2009 9:53 PM  
**To:** Haliski, Jenny (NIH/OD) [E]  
**Subject:** N.I.H. Interview for Lab Manager Magazine

Dear Ms. Haliski,

My name is Richard Daub, and I am a reporter writing an article for *Lab Manager* magazine regarding the effects of the recession on funding for research laboratories. I am writing with hopes that someone from N.I.H. would be willing to conduct a brief interview regarding the impact the current recession has had on funding for research laboratories in regards to the amount of grants and funding available, the number of applications being received, and any perceivable changes N.I.H. has seen on their end. The interview would be brief and done over the phone at a time of your convenience and should take no longer than ten minutes.

I am also hoping to acquire some statistics about how much the US has spent each year for research funding going back 50 years. So, if you have such a report that includes this information, I would

appreciate it very much if you can email it to me or let me know where I can access it online.

Thank you for your assistance. I hope to hear from you soon.

Best regards,

Richard Daub  
rdaub82@ b4  
917-657- b4  
www.labmanager.com

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, August 05, 2009 3:07 PM  
**To:** George, Jill (NIH/OD) [E]  
**Cc:** Gorman, Jennifer (NIH/OD) [E]; Mowery, Tara (NIH/OD) [E]  
**Subject:** RE: Thursday, August 6 tour of Wilson building at ~ 10:55-11:20

Do you want me to give the 5-10 minutes of NIH overview?

Marin P. Allen, Ph.D.  
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301-496-5787  
240-390-~~123~~ (NIH cell)  
marin\_allen@nih.gov

---

**From:** George, Jill (NIH/OD) [E]  
**Sent:** Wednesday, August 05, 2009 1:47 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Gorman, Jennifer (NIH/OD) [E]; Mowery, Tara (NIH/OD) [E]  
**Subject:** RE: Thursday, August 6 tour of Wilson building at ~ 10:55-11:20

As fate would have it, I will be at Fernwood tomorrow morning for CIT training on 508 compliance for PowerPoints, and will be unable to assist with this tour. This group is going first to the Visitor's Center to get the NIH background, then NLM, then Building 1, then the CRC.

Miriam Friedman (who works in Fernwood) is willing to guide her group on her own for the Building 1 part. (She brings CIT members to the Bethesda campus monthly for tours, but has never had time to include Building 1.) I have sent my building 1 talking points along with the layout of the portraits on the 1st floor, FDR's dedication speech, and pages from the 70 Acres of Science about the dedication and building of the first 6 buildings.

Should we have someone accompany her besides Kelvin Grant, our building manager?

Jill George  
OD/OCPL

---

**From:** George, Jill (NIH/OD) [E]  
**Sent:** Wednesday, August 05, 2009 11:22 AM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Mowery, Tara (NIH/OD) [E]; Gorman, Jennifer (NIH/OD) [E]  
**Subject:** RE: Thursday, August 6 tour of Wilson building at ~ 10:55-11:20

Thanks Marin. FDR was definitely a topic for the NIH history part. Since they are all employees in the CIT communications office, I can give them a briefer-than-normal overview, but they probably do need one. I'll ask questions first to get a feel for what they want to learn on their tour.

11/8/2010

Jill George  
OD/OCPL

---

From: Allen, Marin (NIH/OD) [E]  
Sent: Wednesday, August 05, 2009 11:18 AM  
To: George, Jill (NIH/OD) [E]  
Cc: Mowery, Tara (NIH/OD) [E]; Gorman, Jennifer (NIH/OD) [E]  
Subject: RE: Thursday, August 6 tour of Wilson building at ~ 10:55-11:20

FDR! Some of the overview of what NIH does.

Marin P. Allen, Ph.D.  
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240-390- *b6* (NIH cell)  
marin\_allen@nih.gov

---

From: George, Jill (NIH/OD) [E]  
Sent: Wednesday, August 05, 2009 9:59 AM  
To: Allen, Marin (NIH/OD) [E]  
Cc: Mowery, Tara (NIH/OD) [E]; Gorman, Jennifer (NIH/OD) [E]  
Subject: FW: Thursday, August 6 tour of Wilson building at ~ 10:55-11:20  
I've gotten pulled into this because of my research on the buildings, and am happy to help with this tour. I just wanted you to know about it, and see if you had any ideas on what should be mentioned other than the history of the building and the Wilson's contributions to NIH.

Jill George  
OD/OCPL

---

From: Farina, Conrad (NIH/OD/ORF) [E]  
Sent: Wednesday, August 05, 2009 9:57 AM  
To: Friedman, Miriam (NIH/CIT) [C]  
Cc: Grant, Kelvin (NIH/OD/ORF) [E]; George, Jill (NIH/OD) [E]; Farina, Conrad (NIH/OD/ORF) [E]  
Subject: RE: Thursday, August 6 tour of Wilson building at ~ 10:55-11:20

Miriam

We were able to obtain a little information about the history of building 1 along with a floor plan and a description of the scientific displays through the building. As I mentioned earlier I most likely will not be able to attend but Kelvin Grant and Jill George will meet you in the lobby of the building between 1:55 and 1:00 am and will show you around. Please feel free to contact me if you have any additional questions.

Conrad Farina  
IC Liaison  
Building 13 Room 2W48  
Office (301) 594-0173  
Fax (301) 480-1106  
Cell (240) 388- *b6*  
cfarina@mail.nih.gov

11/8/2010

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From: Friedman, Miriam (NIH/CIT) [C]  
Sent: Tuesday, August 04, 2009 11:51 AM  
To: Farina, Conrad (NIH/OD/ORF) [E]  
Subject: Thursday, August 6 tour of Wilson building at ~ 10:55-11:20

Hi,

I was just following up on our tour coming up on Thursday, August 6. I am bringing a group of 13 plus myself from CIT's communications office. Please let me know if it's all okay.

Please let me know where we should meet - in the lobby when you first walk in the front doors?

Thanks, Miriam

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, August 07, 2009 1:53 PM  
**To:** Folkers, Richard (NIH/NCI) [E]; Miller, Michael (NIH/NCI) [E]  
**Cc:** Ralbovsky, Don (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** Please, follow up and give us a heads up  
**Importance:** High

Hi, Rich and Mike

Eric T. Rosenthal (Oncology Times) is calling around. He expects a call back by 3:00 on the CIS closings process:

610-649-1375 [etr@evocatalk.com](mailto:etr@evocatalk.com) Please, let me know it happened. Also, do you have some talking points on this for our office to share downtown. Thanks, Marin

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
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240-390-1200 (NIH cell)  
[marin\\_allen@nih.gov](mailto:marin_allen@nih.gov)

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, August 19, 2009 11:04 AM  
**To:** Burklow, John (NIH/OD) [E]  
**Subject:** FW: Charge to Search Committee on Thursday, August 20

**Attachments:** draft charge to committee OLPA\_v8.19.09\_Oral.doc; draft charge to committee OLPA\_v8.19.09.doc; OLPA Charge BD.doc; Roster v2.doc



draft charge to  
committee OLPA...

A



draft charge to  
committee OLPA...

I



OLPA Charge  
BD.doc (34 KB)

t



Roster v2.doc (28  
KB)

is should go through us before it goes to Lisa for

now, right?

Marin P. Allen, Ph.D.

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-----Original Message-----

**From:** George, Jill (NIH/OD) [E]

**Sent:** Wednesday, August 19, 2009 10:20 AM

**To:** Marshall, Lisa (NIH/OD) [E]

**Cc:** Wood, Gretchen (NIH/OD) [E]; Flowers, Susan (NIH/OD) [E]; Pelis, Kim (NIH/OD) [E]; Gray, Roz (NIH/OD) [E]; Persons, Susan (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]

**Subject:** Charge to Search Committee on Thursday, August 20

Dear Lisa,

As this is our first time preparing anything for Dr. Collins, and we have not had a chance to meet with him regarding his speeches, we still have a few general questions -- but we wanted to give him as much time as possible to review the charge. The talking points were initially prepared on the charge template, with technical input from Roz Gray. They have also been reviewed by Penny Burgoon, who has prepared charges in the past.

We are sending two versions of the charge. They are identical except one is formatted for oral delivery. We were hesitant to send Dr. Collins an e-mail requesting his preference, and have opted for 14 point Arial, as it is frequently considered more legible than Times New Roman.

We also don't know if Dr. Collins is familiar with this type of charge -- what is boiler plate, what he can edit for his personal style. We have asked Penny to stop by so that we can discuss these types of questions.

Thanks,

Jill & Kim



**Allen, Marin (NIH/OD) [E]**

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, August 25, 2009 5:56 PM  
**To:** Krause, Carol (NIH/NIDA) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** RE: draft talking points for propofol

Thanks, Carol!

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
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240-390- ~~bx~~ NIH cell)  
marin\_allen@nih.gov

---

**From:** Krause, Carol (NIH/NIDA) [E]  
**Sent:** Tuesday, August 25, 2009 5:55 PM  
**To:** Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** FW: draft talking points for propofol

I thought you might want to have these propofol talking points on hand. We are referring folks to FDA or DEA when we can. However, we are the only folks able to discuss the abuse liability of propofol, and we have two medication specialists who have boned up on the subject. Since it is not commonly abused, we really did not know that much about it. There is actually not much in the literature, and because of access issues, the only folks really abusing it are health professionals. Even so, one does not get a lasting high from this drug—it is more of an instant “escape” kind of drug...you just fall asleep.

But I wanted you to know we are prepared to answer questions about this drug. Please do not distribute these talking points—since so little is known about this anesthesia as an abused drug I thought you would be interested in seeing these.

**Carol Krause, M. A.**  
Chief, Public Information and Liaison Branch  
Office of Science Policy and Communications  
National Institute on Drug Abuse  
National Institutes of Health  
6001 Executive Blvd.  
Room 5217  
Bethesda, MD 20892  
Phone: 301/594-6148  
Fax: 301/443-7397  
[krausec@nida.nih.gov](mailto:krausec@nida.nih.gov)

**NIDAMED**

**From:** McCann, David (NIH/NIDA) [E]  
**Sent:** Saturday, August 22, 2009 10:36 PM  
**To:** Older, Stephanie (NIH/NIDA) [E]; Krause, Carol (NIH/NIDA) [E]  
**Subject:** draft talking points for propofol

Stephanie and Carol –

*Information outside the scope  
of the request.*

Anyhow... the experience motivated me to send you some draft talking points, as we discussed a couple of weeks ago. Please see attached.

Dave

\*\*\*\*\*  
David J. McCann, Ph.D.  
Acting Director, Division of Pharmacotherapies & Medical Consequences of Drug Abuse  
National Institute on Drug Abuse

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Bethesda, Maryland 20892-9551

Parcel Delivery Address (Fed Ex, UPS, etc.):  
6001 Executive Boulevard, Room 4123  
Rockville, Maryland 20852  
\*\*\*\*\*

11/8/2010

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, August 26, 2009 2:25 PM  
**To:** Hann, Della (NIH/NIMH) [E]; Dowling, Gayathri J (NIH/NIDA) [E]  
**Subject:** RE: Update: Sex-Studies and Stimulus

Yes, the press communication directors and press officers have them. Thanks, Marin

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
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Building 1 Room 344  
301-496-5787  
240-390- ~~26~~ NIH cell)  
marin\_allen@nih.gov

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**From:** Hann, Della (NIH/NIMH) [E]  
**Sent:** Wednesday, August 26, 2009 2:24 PM  
**To:** Dowling, Gayathri J (NIH/NIDA) [E]; Allen, Marin (NIH/OD) [E]  
**Subject:** RE: Update: Sex-Studies and Stimulus

Hi Gaya,

Good question and I am not sure.

Marin – the briefs that OER prepared for each of the 4 sex studies – are these for the press offices too, or only for Congressional purposes?

Thanks,

Della

*Della M. Hann, Ph.D.*  
Acting Deputy Director  
Office of Extramural Research  
NIH  
(v) 301-496-1096  
(f) 301-402-3469

---

**From:** Dowling, Gayathri J (NIH/NIDA) [E]  
**Sent:** Wednesday, August 26, 2009 1:24 PM  
**To:** Hann, Della (NIH/NIMH) [E]  
**Subject:** RE: Update: Sex-Studies and Stimulus

Hi Della – Are these briefs for Congress or will the press office also be using them as talking points? I just want to make sure we're all on the same page.

Thanks,

Gaya

---

**From:** Hann, Della (NIH/NIMH) [E]

**Sent:** Wednesday, August 26, 2009 11:20 AM

**To:** Liv, Chanya (NIH/NICHD) [E]; Glavin, Sarah (NIH/NICHD) [E]; Maddox, Yvonne (NIH/NICHD) [E]; Rowe, Mona (NIH/NICHD) [E]; Kaeser, Lisa (NIH/NICHD) [E]; Powell, Patricia (NIH/NIAAA) [E]; Warren, Kenneth (NIH/NIAAA) [E]; Faden, Vivian (NIH/NIAAA) [E]; Kawazoe, Robin (NIH/NIAAA) [E]; Lamirande, Keith (NIH/NIAAA) [E]; Weiss, Susan (NIH/NIDA) [E]; Colvis, Christine (NIH/NIDA) [E]; Dowling, Gayathri J (NIH/NIDA) [E]; Miner, Cindy (NIH/NIDA) [E]

**Cc:** Zuk, Dorit (NIH/OD) [E]

**Subject:** Update: Sex-Studies and Stimulus

Dear All,

Many thanks for your thorough and rapid response to the recent request for info about grants questioned by the media. Using your materials, we have developed briefs about each study and developed a standard format for presenting the information. These briefs are attached.

As you can imagine, Congress has also picked up the story and is asking about the studies. Anne Houser is getting in touch with your legislative contacts with a more info.

That said, we are looking for each of you to identify a program person (could be the PO, branch chief, division director, etc), that can accompany Sally Rockey in discussing these studies with congressional staffers. We hope that we can arrange this as a teleconference, but that is not yet determined. Also, we will want a pre-meeting with all involved. We anticipate this all to unfold over the next 7 days.

Please send me the name of your IC program representative by end of day.

Again, many thanks for your help with this.

Best,

Della

*Della M. Hann, Ph.D.*

Acting Deputy Director  
Office of Extramural Research  
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(v) 301-496-1096  
(f) 301-402-3469

11/8/2010

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]

**Sent:** Monday, September 14, 2009 5:50 PM

**To:** Hudson, Kathy (NIH/OD) [E]; Burklow, John (NIH/OD) [E]

**Subject:** Draft talking pts--starting point

--Thank you for welcoming me today.

--This is a day of transition for EKS NICHD. I want to reassure the Council that we are all paying attention to the needs of the Institute during this time of change.

--I am here to thank Dr. Alexander, who has served this institute since 1978--first as Assistant Director, as Deputy Director, and then as the leader of the Institute--over an expanded mission.

NICHD was originally initially established to investigate the broad aspects of human development as a means of understanding developmental disabilities, and the events that occur during pregnancy. Today, the Institute conducts and supports research on all stages of human development, from preconception to adulthood, to better understand the health of children, adults, families, and communities., and the events that occur during pregnancy. I wanted to be sure to thank you in person for that service. As Duane moves to the next chapter of his service to NIH, as a special advisor to Roger Glass, his perspective and experience will be a great help to our ever increasing global responsibilities to the children of the world.

--I am also here to let you know about the next plans for the Institute.

--Delighted to name an Acting Director, EKS NICHD, Dr. Susan Shurin

--Dr. Shurin is a Pediatrician who received her medical degree from Johns Hopkins and her undergraduate degree from Harvard-Radcliffe College

--Susan was Chief Resident in Pediatrics at Boston University, Boston City Hospital

--She is currently the Deputy Director for NHLBI where she has primary responsibility, in addition to acting for Dr. Nabel, for oversight of strategic planning of NHLBI's scientific agenda; organization of infrastructure and oversight of clinical research; liaison with agencies within HHS ; policy development and implementation and representation of NHLBI in trans-NIH and HHS-wide activities.

--Prior to coming to NIH in early 2006 held academic appointments as Professor of Pediatrics and Professor of Oncology at Case Western Reserve University and was Staff Pediatrician and Chief, Division of Hematology/Oncology, Rainbow Babies/ Children's Hospital in the University Hospitals of Cleveland as well as other appointments within the system.

--Dr. Shurin currently holds an appointment at the Clinical Center at NIH as a staff physician.

--Her awards include the Catherine DeAngelis Professor, Johns Hopkins School of Medicine, the Kaiser Teaching Award (Highest medical school teaching award), Case Western as well as many awards in hematology and medicine.

--Additional service at NIH includes co-chairing the Genome-wide association studies (GWAS) Data

Sharing Policy Committee and Institute and Center Directors' Oversight Committee for the Clinical and Translational Science Award Program. She is an elected member of the American Pediatric Society for a term from 2008-2014.

She has extensive experience in managing large programs, expertise in clinical trials, and a distinguished record of grants and publications.

--We are grateful to Susan for her willingness to help during this time. You will find her to be wise, energetic, and experienced.

--Susan, we are asking a lot of you, so, you will be glad to know I am setting up a Search Committee for a permanent director. We will welcome all nominations and Susan will be updating you on the process by XXXX

--Again, I want to thank Dr. Alexander and Dr. Shurin and the Council as we work toward a smooth transition.

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information

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marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, September 15, 2009 8:10 AM  
**To:** Hudson, Kathy (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** Re: Draft talking pts--starting point

Will do! No problem on the caps--made it all easy to find!

Sent from my BlackBerry Wireless Handheld

---

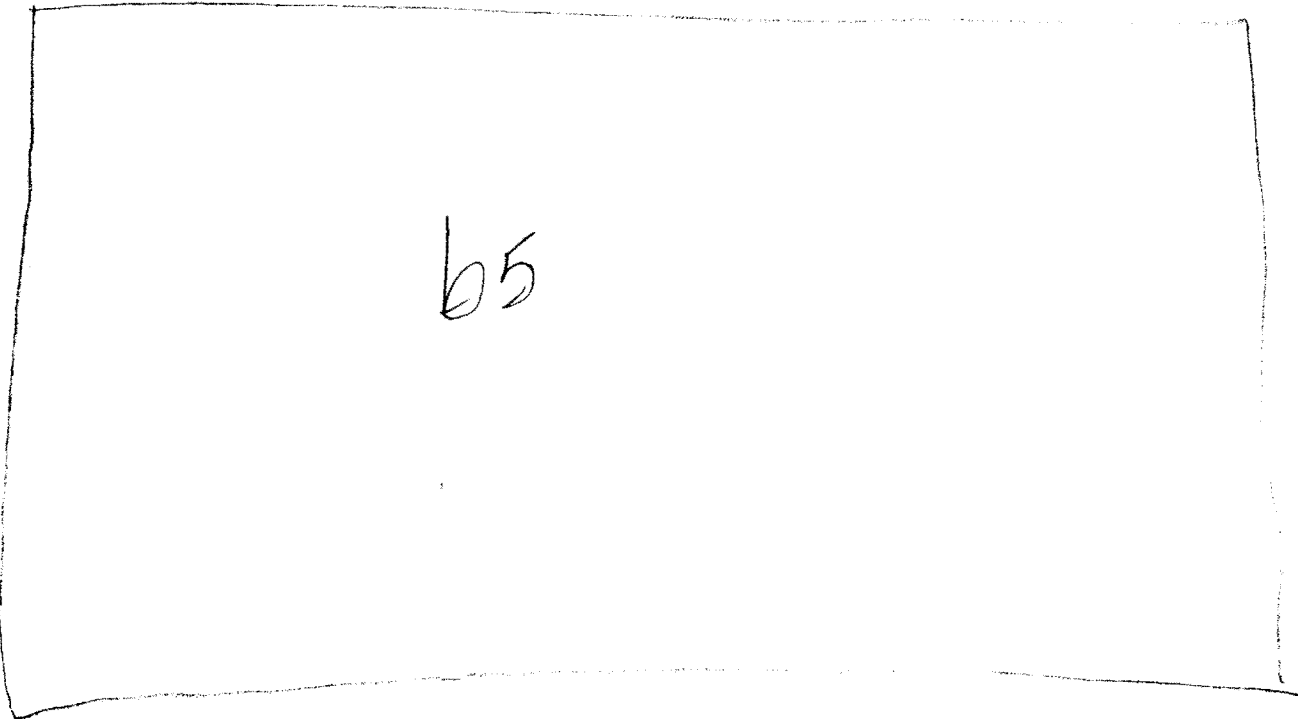
**From:** Hudson, Kathy (NIH/OD) [E]  
**To:** Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Sent:** Mon Sep 14 23:56:20 2009  
**Subject:** RE: Draft talking pts--starting point

VERY NICE! SEE CAPS BELOW  
LET'S TRY TO GET THIS TO HIM ALONG WITH OVERARCHING PLANS FOR THE TRANSITION IN ONE PACKAGE.

gee....sorry....i was in all caps and feel like i was yelling... (throat clearing sounds...) sorry about that.

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, September 14, 2009 5:50 PM  
**To:** Hudson, Kathy (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** Draft talking pts--starting point




b5

1   Page Withheld

Exemption 5



240-390- (NIH cell)  
marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, September 25, 2009 11:46 AM  
**To:** Hudson, Kathy (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** FW: intro and talking points

Do these look right to you from the Children's Inn? Should there be some connection to his science in his remarks--children he worked with? It seems a little institutional to me?

---

**From:** Daly, Meredith (NIH/Children's Inn) [T]  
**Sent:** Friday, September 25, 2009 11:31 AM  
**To:** George, Jill (NIH/OD) [E]  
**Subject:** intro and talking points

Hi Jill,

Here is the introduction of Dr. Collins that I have scripted for Cokie Roberts. Please review and offer any changes.

Also,  
Please see Dr. Collins talking points for your review,  
thanks!

- It is an honor to introduce the 16<sup>th</sup> Director of the world-renowned National Institutes of Health, Dr. Francis S. Collins
- Dr. Collins, a physician-geneticist, noted for his landmark discoveries of disease genes and his leadership of the Human Genome Project, served as the director of the National Human Genome Research Institute from 1993 to 2008
- This is the Institute where our young Inn resident [b6] is treated
- Under Dr. Collins' leadership, the remarkable international Human Genome Project was completed in 2003 giving the world the human DNA instruction book.
- In addition, Dr. Collins' own research laboratory has discovered numerous important genes, including those responsible for cystic fibrosis, neurofibromatosis, Huntington's disease, (which is a familial endocrine cancer syndrome, and most recently, genes for type 2 diabetes and the gene that causes Hutchinson-Gilford progeria syndrome.
- Dr. Collins has a longstanding interest in science and faith, which he chronicled in his New York Times bestselling book, "The Language of God: A Scientist Presents Evidence for Belief."
- He is the author of a new book, soon to be released, entitled "The Language of Life: DNA and the Revolution in Personalized Medicine
- He is the recipient of numerous accolades and awards
- On Oct. 7, President Obama will bestow the highest honor on Dr. Collins, awarding him with the 2009 National Medal of Science
- Congratulations Dr. Collins APPLAUSE
- He is man of many talents as you have seen tonight with his guitar in hand

**TALKING POINTS:**

- The important role that children and families play in medical research at NIH
- The key to having a nurturing, comforting place for families to stay together
- With advances in medical therapies, with life-saving transplantation and promising biotherapy

protocols, many Children's Inn families need to stay for longer periods of time

- The Inn was designed for shorter-term stays
- The Woodmont House neighbors the NIH campus and will allow five families a safe, comfortable place to stay, free-of-charge
- These families need to remain in close proximity of NIH, but no longer are in the acute phase of their treatment
- Families at the Woodmont House will participate fully in all activities at The Inn, but have the added benefit of being in the community in a safe, accessible home

Information outside the scope  
of the request.

2 Pages Removed

**Information Outside the Scope of the Request**

**Allen, Marin (NIH/OD) [E]**


---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, October 20, 2009 12:59 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Subject:** FW: Interview request for Dr. Collins - NIH New Employee Welcome video

We should do the talking points.

Marin P. Allen, Ph.D.  
 Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
 National Institutes of Health  
 Building 1 Room 344  
 301-496-5787  
 240-390-~~66~~ (NIH cell)  
 marin\_allen@nih.gov

---

**From:** Wood, Gretchen (NIH/OD) [E]  
**Sent:** Tuesday, October 20, 2009 11:24 AM  
**To:** Jackson, Calvin (NIH/OD) [E]; Flowers, Susan (NIH/OD) [E]; Wood, Gretchen (NIH/OD) [E]  
**Cc:** Hudson, Kathy (NIH/OD) [E]; Monarque, Brenda (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]; Schulke, Hilda (NIH/OD) [E]; Flock, Bonnie (NIH/OD) [E]; Persons, Susan (NIH/OD) [E]  
**Subject:** RE: Interview request for Dr. Collins - NIH New Employee Welcome video

FC has agreed to do this. We will follow-up with Ms. Toomey to schedule a time. Please provide a contact for briefing materials if different than Ms. Toomey. Many thanks.

---

**From:** Jackson, Calvin (NIH/OD) [E]  
**Sent:** Wednesday, October 14, 2009 9:13 AM  
**To:** Flowers, Susan (NIH/OD) [E]; Wood, Gretchen (NIH/OD) [E]  
**Cc:** Hudson, Kathy (NIH/OD) [E]; Monarque, Brenda (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]; Schulke, Hilda (NIH/OD) [E]; Flock, Bonnie (NIH/OD) [E]; Persons, Susan (NIH/OD) [E]  
**Subject:** Interview request for Dr. Collins - NIH New Employee Welcome video

## Interview Request for Dr. Francis Collins

<b>Request</b>	The NIH Office of Human Resources would like to include a video message from Dr. Collins in the NIH New Employee Welcome video. Possible talking points for this 5 to 15 minute video include:
----------------	--

	A personal on-boarding experience; the NIH culture; NIH mission, vision, values, and goals; NIH history; NIH accomplishments; Diversity at NIH.
<b>Recommendation</b> Do interview in person Respond in writing Appoint spokesperson Decline	John Burklow recommends that Dr. Collins tape this segment.
<b>Submitted by &amp; Telephone</b> <b>Date Submitted</b>	Calvin Jackson, OCPL OD, 301-594-8750 October 14, 2009
<b>Deadline</b>	Flexible
<b>Contact Information</b>	Laura Toomey Workforce Relations Division Office of Human Resources (OD) 301-402-2910 Email: <a href="mailto:toomeyl@mail.nih.gov">toomeyl@mail.nih.gov</a>
<b>Affiliation</b> Newspaper Trade/Professional TV Web site	NIH Office of Human Resources video.
<b>Circulation/Exposure</b> International/National Regional Local	NIH wide

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, October 21, 2009 1:13 PM  
**To:** Jackson, Calvin (NIH/OD) [E]; Balintfy, Joseph (NIH/OD) [E]  
**Subject:** FW: Confirmation - Apt for Videotapping for PROMIS

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390-pb (NIH cell)  
marin\_allen@nih.gov

---

**From:** Monarque, Brenda (NIH/OD) [E]  
**Sent:** Wednesday, October 21, 2009 12:37 PM  
**To:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Garnett, Carla (NIH/OD) [E]; Pelis, Kim (NIH/OD) [E]; George, Jill (NIH/OD) [E]  
**Cc:** Kington, Raynard (NIH/OD) [E]  
**Subject:** FW: Confirmation - Apt for Videotapping for PROMIS

FYI.

---

**From:** Rudolph, Karin (NIH/NIAMS) [E]  
**Sent:** Wednesday, October 21, 2009 12:09 PM  
**To:** Monarque, Brenda (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]  
**Subject:** Confirmation - Apt for Videotapping for PROMIS

Hi Brenda,

Many thanks again for your help to schedule Dr. Kington for the upcoming videotaped message to the PROMIS investigators. I look forward to seeing Dr. Kington at 2:30pm on Tuesday, October 27<sup>th</sup> in Building 31, Room 5B52A. I anticipate sending the talking points by the end of this Thursday. As I mentioned when we spoke, a teleprompter will be available for Dr. Kington to use. If he would like any additional notes or would like changes to the text we provide, please let me know so that we can ensure the most up to date talking points are loaded for her use that day.

If you or Dr. Kington should have any questions, please be in touch with me.

Many thanks,

11/8/2010

Karin

Karin L. Rudolph, MA  
Chief, Public Information Branch  
Office of Communications and Public Liaison  
National Institute of Arthritis and Musculoskeletal and Skin Diseases  
National Institutes of Health  
U.S. Department of Health and Human Services  
31 Center Drive, Room 4C02, MSC 2350  
Bethesda, MD 20892  
[rudolphk@mail.nih.gov](mailto:rudolphk@mail.nih.gov) | main 301 496-8190 | fax 301 480-2814



Please consider the environment before printing this e-mail



**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Thursday, October 29, 2009 4:58 PM  
**To:** McConnell, Cindy (NIH/NCRR) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]  
**Subject:** RE: Facebook project

Thanks

Marin P. Allen, Ph.D.  
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National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390-~~66~~ (NIH cell)  
marin\_allen@nih.gov

---

**From:** McConnell, Cindy (NIH/NCRR) [E]  
**Sent:** Thursday, October 29, 2009 4:57 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]  
**Subject:** RE: Facebook project

Hi, Marin,

Yes, we do have talking points; they're still in internal clearance. I will forward these as soon as I get final sign-offs on this end.

Thank you for your patience and understanding.

Best,  
Cindy

Cindy McConnell  
Director, Office of Communications  
National Center for Research Resources  
National Institutes of Health  
301-435-0751  
[mcconnellic@mail.nih.gov](mailto:mcconnellic@mail.nih.gov)  
[www.ncrr.nih.gov](http://www.ncrr.nih.gov)

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Thursday, October 29, 2009 4:46 PM

11/8/2010

**To:** McConnell, Cindy (NIH/NCRR) [E]

**Cc:** Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]

**Subject:** Facebook project

Cindy,

Do you have talking points on this project? Thanks, Marin

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information

National Institutes of Health

Building 1 Room 344

301-496-5787

240-390-[b6] (NIH cell)

marin\_allen@nih.gov

• **Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, November 02, 2009 8:48 AM  
**To:** Miller, Michael (NIH/NCI) [E]; Folkers, Richard (NIH/NCI) [E]  
**Cc:** Burklow, John (NIH/OD) [E]  
**Subject:** RE: Please read now!

Yes, and THANKS!

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390-**bb** (NIH cell)  
[marin\\_allen@nih.gov](mailto:marin_allen@nih.gov)

---

**From:** Miller, Michael (NIH/NCI) [E]  
**Sent:** Monday, November 02, 2009 8:47 AM  
**To:** Allen, Marin (NIH/OD) [E]; Folkers, Richard (NIH/NCI) [E]  
**Subject:** RE: Please read now!

I am assuming you are referring to the breast mammography release and Q&A? If so, please see attached.

Michael J. Miller  
Senior Science Writer  
NCI Office of Media Relations  
Bldg 31, Rm 11A03  
9000 Rockville Pike  
Bethesda, MD 20892  
(301)402-6153  
[millermi@mail.nih.gov](mailto:millermi@mail.nih.gov)

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, November 02, 2009 8:40 AM  
**To:** Miller, Michael (NIH/NCI) [E]; Folkers, Richard (NIH/NCI) [E]  
**Subject:** Please read now!  
**Importance:** High

I am having trouble with my files and need the draft release and talking points for a meeting right now.  
Thanks for your help!

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344

11/8/2010

301-496-5787

240-390-bb (NIH cell)

marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, November 02, 2009 11:39 AM  
**To:** Cravedi, Kathleen (NIH/NLM) [E]  
**Subject:** RE: Interview Request: Clinical Trials

Can we see them?

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390-~~XXXX~~ (NIH cell)  
marin\_allen@nih.gov

---

**From:** Cravedi, Kathleen (NIH/NLM) [E]  
**Sent:** Monday, November 02, 2009 9:59 AM  
**To:** Backus, Jenny (OS); Mitchell, Jilliene (NIH/NIGMS) [E]; HHS/OS Interviews; Adelman, Rebecca (OS)  
**Cc:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]; Cravedi, Kathleen (NIH/NLM) [E]  
**Subject:** Re: Interview Request: Clinical Trials

We will provide some talking points.

Kathy Cravedi

On 11/2/09 10:38 AM, "Backus, Jenny (OS)" <[Jenny.Backus@hhs.gov](mailto:Jenny.Backus@hhs.gov)> wrote:

Secretary sebelius will be on the show today as well  
Please send tps so she is aware of this issue

----- Original Message -----

**From:** Mitchell, Jilliene (NIH/NIGMS) [E]  
**To:** OS - Interviews  
**Cc:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]; Cravedi, Kathleen (NIH/NLM) [E]

**Sent:** Mon Nov 02 09:31:30 2009  
**Subject:** Interview Request: Clinical Trials

Jennifer Kay

11/8/2010

Dr. Nancy Show

Subject: Clinical Trials

Deadline: Monday morning, November 2, 2009

Spokesperson: Dr. Deborah Zarin Chief, ClinicalTrials.gov

Additional information:

Producer is following up on a story featured on the Sunlight Foundation's web site on "The Heart of the Matter," which details the experience of a woman who participated in a clinical trial but was unable to find out what the company who sponsored the clinical trial learned when conducting the research on the implant she received. Expert would discuss how a 2007 law now requires companies to post clinical trial results for products that receive FDA approval at ClinicalTrials.gov, but not for unapproved products.

Expert is experienced in working and talking to the press with excellent results.


**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, November 03, 2009 9:33 AM  
**To:** Hann, Della (NIH/NIMH) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Pelis, Kim (NIH/OD) [E]; George, Jill (NIH/OD) [E]; Garnett, Carla (NIH/OD) [E]; Rockey, Sally (NIH/OD) [E]  
**Subject:** Dr. Kington as surrogate for Secy Sebelius

Hi, Della

On the speeches calendar is a talk to the APLU's 122nd annual meeting. Dr. Kington has been asked about the "future role and importance of public research universities"--and we need some talking points and scope for this. We need to meet with him on Friday with it mapped out. Could we get together with you to talk about a direction? Thanks so much, Marin

Marin P. Allen, Ph.D.  
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301-496-5787  
240-390- (NIH cell)  
marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, November 03, 2009 3:59 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Subject:** FW: Do you have my general talking points on behavioral grants?

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
**From:** Haliski, Jenny (NIH/OD) [E]  
**Sent:** Tuesday, November 03, 2009 3:59 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** RE: Do you have my general talking points on behavioral grants?

This is the most recent thing I have (revised throughout September/October):

Much of the success in improving the nation's health is attributable to research advances furthering the understanding of human biology. This constant battle against illness and disease, however, cannot be limited to biological factors but has to include behavioral and social factors as well. Unhealthy human behaviors have been estimated to be the proximal causes of over half of the disease burden in our country. Smoking, overeating, abuse of alcohol and illicit drugs, the spread of sexually transmitted diseases, and sex-related or other violent behaviors are at the core of many of the illnesses we are trying to prevent and control in our diverse society today. Some research on sex-related and substance abuse behavior is easy to ridicule if it is taken out of its public health context. The fact is, we need to explore a range of research avenues in vulnerable populations around the world to learn the best ways to prevent or stem the spread of disease. Grants funded by the National Institutes of Health are peer reviewed and considered carefully for their public health relevance. Grants funded by the National Institutes of Health are peer reviewed independently by scientific subject matter experts, considered carefully for their public health relevance, and focused on daunting and debilitating diseases like cancer, diabetes, HIV, or the behaviors that may increase or decrease risk for these diseases.

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, November 03, 2009 3:45 PM  
**To:** Haliski, Jenny (NIH/OD) [E]  
**Subject:** Do you have my general talking points on behavioral grants?

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
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301-496-5787  
240-390-  (NIH cell)



marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, April 26, 2010 5:41 PM  
**To:** Ralbovsky, Don (NIH/OD) [E]  
**Subject:** FW: NYT: clinical trials

Can you push as we need it for hearings.

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information National Institutes of Health Building 1 Room 344

301-496-5787

240-390- (NIH cell)

marin\_allen@nih.gov

-----Original Message-----

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Monday, April 26, 2010 5:40 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** Re: NYT: clinical trials

I wonder if OS knows the urgency? They may clear it next Tues...

----- Original Message -----

**From:** Allen, Marin (NIH/OD) [E]  
**To:** White, Pat (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Cc:** Ralbovsky, Don (NIH/OD) [E]  
**Sent:** Mon Apr 26 17:36:45 2010  
**Subject:** RE: NYT: clinical trials

Don is getting a statement cleared through the Dept. The same talking points as are in the press issues items.

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information National Institutes of Health Building 1 Room 344

301-496-5787

240-390- (NIH cell)

marin\_allen@nih.gov

-----Original Message-----

**From:** White, Pat (NIH/OD) [E]  
**Sent:** Monday, April 26, 2010 4:40 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Cc:** Hudson, Kathy (NIH/OD) [E]; Houser, Anne (NIH/OD) [E]; Flamberg, Gemma (NIH/OD) [E]; Folkers, Richard (NIH/NCI) [E]; Erickson, Susan (NIH/NCI) [E]; Gray, Roz (NIH/OD) [E]; Rotariu, Mark (NIH/NIDCD) [E]; Allen, Marin (NIH/OD) [E]; Cohen, Paula (NIH/OD) [E]

Subject: Re: NYT: clinical trials

\*We are trying to get report right now. When we do I will call. Do we have a statement?

On Apr 26, 2010, at 4:33 PM, "Burklow, John (NIH/OD) [E]" <BurklowJ@OD.NIH.GOV > wrote:


> John Bartrum just called me and asked for:  
>  
> --A copy of the IOM report  
>  
> --Statement from NCI/NIH  
>  
> Could someone send John B these materials? I think it would be good  
> to call him as well. He called me because it was the NYT, but it's  
> really a legisl-related question. Not to shirk responsibility...!  
>  
> Thanks.  
>  
> John

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, May 18, 2010 3:48 PM  
**To:** Polimeni, Lydia (NIH/OD) [C]  
**Subject:** FW: COI Roll-Out.doc  
**Attachments:** COI Roll-Out.doc

pls copy

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390- (NIH cell)  
marin\_allen@nih.gov

---

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Tuesday, May 18, 2010 2:54 PM  
**To:** Allen, Marin (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Alvarez, Carla (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Cohen, Paula (NIH/OD) [E]; Clipper, Stephanie (NIH/OD) [E]  
**Subject:** COI Roll-Out.doc

Here is the plan for the FCOI rollout tomorrow--the proposed rule will go up on the Fed Register public view at 8:45 Thursday, May 20.

Note that I agreed that we would tell the press at 4 pm today (via a media advisory). I've given Vicki R. Vazquez a verbal heads up, but need to send talking points to her.

So, we'll need to send out an advisory at 4 pm or so today--Calvin, let's discuss content.

John

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, May 19, 2010 7:12 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Subject:** RE: TPs for Plain Language

Okay. She added top and bottom

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information National Institutes of Health Building 1 Room 344

301-496-5787

240-390-66 (NIH cell)

marin\_allen@nih.gov

-----Original Message-----

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Wednesday, May 19, 2010 7:04 AM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Kolberg, Rebecca (NIH/OD) [E]  
**Subject:** TPs for Plain Language

Marin--FC asked that RK take a look at the talking points.

John

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, June 18, 2010 10:19 AM  
**To:** Zuk, Dorit (NIH/OD) [E]  
**Subject:** RE: general talking points on the rat grant

Thanks!

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390-**[b6]** (NIH cell)  
marin\_allen@nih.gov

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Friday, June 18, 2010 10:15 AM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** RE: general talking points on the rat grant

Here you go – in case it comes up.

---

Dorit Zuk, PhD  
Special Assistant to the Acting NIH Deputy Director for Extramural Research

National Institutes of Health  
One Center Drive  
Building One – Room 140  
Bethesda, MD 20892  
P) 301/594-8012  
F) 301/402-3469

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, June 18, 2010 10:13 AM  
**To:** Zuk, Dorit (NIH/OD) [E]  
**Subject:** RE: general talking points on the rat grant

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information

11/8/2010

National Institutes of Health  
Building 1 Room 344  
301-496-5767  
240-390-2222 (NIH cell)  
marin\_allen@nih.gov

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Friday, June 18, 2010 10:09 AM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** general talking points on the rat grant

**Title:** NEUROBIOLOGY OF HORMONE-MEDIATED BEHAVIORS  
**Grant number:** 5R21HD050726-02  
**PI:** CLARK, ANN S.  
**Institution:** DARTMOUTH COLLEGE

Relation to ARRA – has a summer supplement (students and teachers) of \$9,870 (delete students and teachers) and just say "summer supplement of \$9,870"

From Abstract:

- Sexual dysfunction **affects approximately 40% of American women.**
- Despite the prevalence, the causes of female sexual dysfunction remain poorly understood, and treatments are accordingly limited.
- Animal models of female sexual function have focused on the mechanics of sexual interaction, limiting the generalizability of such findings for the understanding of sexual dysfunction in women.
- The goal of the proposed research is to use an animal model to assess how the perception of pain interacts (may interfere with) with female sexual arousal; facets of sexual functioning that are applicable to women.
- Arousal disorders in women are often characterized by the absence of the subjective feeling of pleasure during sexual activity that may be accompanied by a lack of genital arousal.
- This project is aimed at understanding the mechanisms underlying these female sexual disorders.

---

Dorit Zuk, PhD  
Special Assistant to the Acting NIH Deputy Director for Extramural Research

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P) 301/594-8012  
F) 301/402-3469

11/8/2010

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Thursday, June 24, 2010 9:44 AM  
**To:** Zuk, Dorit (NIH/OD) [E]; Puderbaugh, Ann (NIH/FIC) [E]; Rockey, Sally (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]; Amero, Sally (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]  
**Subject:** FW: Possible issue--URGENT  
**Importance:** High

We need talking points for the Dept on this ASAP. Thanks for anything you can provide quickly. Marin

**From:** Puderbaugh, Ann (NIH/FIC) [E]  
**To:** Johnson, Lenora (NIH/NCI) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]  
**Sent:** Thu Jun 24 09:02:56 2010  
**Subject:** "news" outlet targets NCI/Fogarty tobacco grant

Hi,

Just wanted to make sure you were aware of this. Please let me know if you receive any inquiries.

Thanks,

Ann

<http://www.cnsnews.com/news/article/68327>

CNSNews.com

## **U.S. Paid More Than \$60,000 in Grant to Study Hookah-Smoking Jordanian College Students**

Wednesday, June 23, 2010

By Pete Winn, Senior Writer/Editor

**(CNSNews.com)** – Since 2008, U.S. taxpayers have contributed more than \$60,000 for research to study the prevalence of water pipe, or "hookah," smoking is among college students in Jordan.

The research was paid for by the Fogarty International Center and the National Cancer Institute, both of which are elements of the U.S. National Institutes of Health (NIH).

In 2009, NCI awarded a \$48,402 grant to Virginia Commonwealth University researcher Thomas Eissenberg, and in 2008, the Fogarty International Center paid him \$12,401 for the



research, according to NIH records.

The aims of the research, as stated in the NIH grant abstract, were to study, over three years, "changes in waterpipe tobacco smoking prevalence, knowledge and beliefs among Jordanian university students; 2) examine relationships among waterpipe users' dependence, smoking behavior, and CO (carbon monoxide) exposure; and 3) enhance local and regional tobacco-related research capacity."

The grant abstract (which is a summary and description of the research proposal provided by the researcher to the NIH) noted that there has been a world-wide increase in hookah smoking--and with it, an increase in disease and death.

"Global popularity and disease risk highlight the need to learn more about waterpipe smoking, including its regional prevalence and user toxicant exposure profile," according to the NIH profile. A toxicant is a poisonous agent or something toxic or harmful to the body.

One of the main reasons cited for why U.S. taxpayers should fund the grant was the desire to help countries like Jordan build up their ability to carry-out tobacco-related research.

"This capacity is particularly needed in the countries of Southwest Asia, where tobacco use rates can exceed 50 percent and waterpipe tobacco smoking is common," the abstract said.

"Some countries, like Syria and Lebanon, have been building tobacco research capacity [e.g., NIH- funded research at the Syrian Center for Tobacco Studies (SCTS) and the American University of Beirut (AUB)]. Others may require more research capacity before they can join regional tobacco research efforts," it said.

The summary added: "For example, Jordan has high tobacco use rates and waterpipe tobacco smoking seems common. Studying Jordanian waterpipe use prevalence and user toxicant exposure would provide needed local data while developing regional tobacco-related research capacity."

Jordan was specifically chosen, according to the study summary, because it lies in an area known for hookah smoking--the Middle East--but little is known about hookah smoking in Jordan itself.

"Although water pipe tobacco smoking is common in Lebanon and Syria, prevalence in neighboring Jordan is uncertain," the NIH grant abstract stated.

According to the abstract, the study was carried out in Irbid, Jordan, by Eissenberg and researchers Mohammed Azab and Omar Khabour at the Jordan University of Science and Technology.

The Jordanian research is part of a larger U.S. effort to learn more about hookah smoking--and is an extension of a \$536,000 "parent" grant that Eissenberg had received to study waterpipe smoking among U.S. college students.

Eissenberg did not respond to requests from CNSNews.com for comment for this story.

According to the federal Office of Management and Budget, the annual U.S. budget deficit


rose from \$459 billion in 2008 to \$1.4 trillion in 2009, while the grant money to study hookah smoking in Jordan was being distributed.

**Allen, Marin (NIH/OD) [E]**

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, June 28, 2010 12:30 PM  
**To:** Haliski, Jenny (NIH/OD) [E]; Rodrigues, Dennis (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]  
**Subject:** RE: Media: Using medical Web sites

Yes, thanks. John should speak first.

Marin P. Allen, Ph.D.  
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marin\_allen@nih.gov

---

**From:** Haliski, Jenny (NIH/OD) [E]  
**Sent:** Monday, June 28, 2010 12:01 PM  
**To:** Rodrigues, Dennis (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]  
**Subject:** RE: Media: Using medical Web sites

Hi Marin – now that we have talking points, ready to send downtown? I also checked in with NLM and Joyce is also happy to speak to the reporter, in addition to John.

---

**From:** Rodrigues, Dennis (NIH/OD) [E]  
**Sent:** Monday, June 28, 2010 8:24 AM  
**To:** Allen, Marin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Haliski, Jenny (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** RE: Media: Using medical Web sites

- 2009 over 157 million e health consumers
- E health consumers are making extensive use of social media and mobile devices to access online information
- In 2009 about 25% of total e health consumers were using social media sites for health purposes.
- Typically, 2.0 users want to read about people with similar problems, double check information they found elsewhere, read non-biased information, and make connections with others in a similar situation.
- E-health consumers seek information across the health care continuum, from early symptoms, assessing risk, before a visit to a clinic, to second opinions to managing a condition.

- There is considerable variation in the degree to which 2.0 is used for different health topics. Very high use for ADD/ADHD, Acne, Flu, eye infections, Sleep disorders but lower less use for diabetes, heart disease, arthritis, and high cholesterol

*The concerns about e health have not changed.*

- Make sure you are accessing credible information
- Check the dates of information you find online – it may be older than you think
- Consider the source of health websites – if their goal is to sell a product or service, you may need to look else where for an objective evaluation
- Be wary of anyone offering miracle cures
- Protect yourself from identify theft and think carefully about posting personal health information on any public web space
- If you are using a social, media site for medical purposes, make sure and adjust the privacy setting accordingly – by default, your information may be more visible that you realize.
- Talk to your health provider about what you learned from your online research.
- NIH is committed to providing our users with the best possible health information and we are making use of social media as a new means of connecting.

Dennis Rodrigues  
Chief, On-Line Information Branch  
NIH Office of Communications and Public Liaison  
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301 402-0395 fax  
[dennis.rodrigues@nih.gov](mailto:dennis.rodrigues@nih.gov)  
National Institutes of Health (NIH)


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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, June 25, 2010 5:06 PM  
**To:** Rodrigues, Dennis (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Haliski, Jenny (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** RE: Media: Using medical Web sites

Can you give John talking points? I think this is a great opportunity to get health information and searches on the books as something we are interested in.

Marin P. Allen, Ph.D.

11/8/2010

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
**From:** Rodrigues, Dennis (NIH/OD) [E]  
**Sent:** Friday, June 25, 2010 5:03 PM  
**To:** Allen, Marin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Haliski, Jenny (NIH/OD) [E]  
**Subject:** RE: Media: Using medical Web sites

I don't have much on this other than what I read from PEW studies or Manhattan Research or other published papers.

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, June 25, 2010 3:44 PM  
**To:** Ralbovsky, Don (NIH/OD) [E]  
**Cc:** Rodrigues, Dennis (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]  
**Subject:** RE: Media: Using medical Web sites

Dennis and Joyce Backus might respond to him together once we get cleared.

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National Institutes of Health  
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301-496-5787  
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---

**From:** Ralbovsky, Don (NIH/OD) [E]  
**Sent:** Friday, June 25, 2010 3:43 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Rodrigues, Dennis (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]  
**Subject:** Media: Using medical Web sites

Hi all

Any thoughts on responding to the below? Tnx Don

I'm working on an article for *Community Health* magazine about medical Web sites and how those sites are being used. Generally speaking, I'd like to discuss the pros and cons about people using medical Web sites and any initiatives NIH or HHS are pursuing with their Web sites.

11/8/2010

My deadline is July 16th, but I would like to speak to someone at least a week prior to that due date. I can be reached at 773.307 [bb] or via e-mail at samuelbarrett@ [bb]  
Thank you for your help.

Regards,  
Sam Barrett

11/8/2010

**Allen, Marin (NIH/OD) [E]**

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, June 29, 2010 11:40 AM  
**To:** Fritz, Craig (NIH/OD) [E]  
**Subject:** RE: Press release on TOM testosterone trial

I thought I was dreaming. I've been seeing talking points and Q and As.

Marin P. Allen, Ph.D.  
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National Institutes of Health  
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301-496-5787  
240-390-b6 (NIH cell)  
marin\_allen@nih.gov

---

**From:** Fritz, Craig (NIH/OD) [E]  
**Sent:** Tuesday, June 29, 2010 11:38 AM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** RE: Press release on TOM testosterone trial

Hi Marin,

Yes, this was cleared by HHS on 5/21. NIA has been working on this one for a looong time.

Craig

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, June 29, 2010 11:36 AM  
**To:** Fritz, Craig (NIH/OD) [E]  
**Subject:** FW: Press release on TOM testosterone trial

Was this cleared downtown? Sorry, I lost track.

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marin\_allen@nih.gov

11/8/2010

---

**From:** Vaughn, Margaret (NIH/NIA/ERP) [E]  
**Sent:** Tuesday, June 29, 2010 10:45 AM  
**To:** Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Fritz, Craig (NIH/OD) [E]  
**Cc:** Cahan, Vicky (NIH/NIA) [E]; Cire, Barbara (NIH/NIA) [E]  
**Subject:** Press release on TOM testosterone trial

Hello all,

The TOM press release is attached.

Peggy

Peggy Vaughn  
*Senior Public Affairs Specialist*  
*Office of Communications and Public Liaison*  
*National Institute on Aging*  
*9000 Rockville Pike*  
*Building 31C, Suite 5C27*  
*Bethesda, MD 20892*  
*301-451-8408*  
vaughnms@mail.nih.gov



**Allen, Marin (NIH/OD) [E]**

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**From:** Jackson, Calvin (NIH/OD) [E]  
**Sent:** Friday, July 09, 2010 11:53 AM  
**To:** Flowers, Christine B (NIH/NIEHS) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]  
**Subject:** RE: DEEPWATER HORIZON - NEED ONE SET OF INFORMAL TPS FOR SATURDAY

Thanks Christine,

I really appreciate this. And happy Friday!

Calvin

Calvin Jackson  
Chief, News Media Branch  
NIH Office of Communications and Public Liaison  
Bldg. 1, Rm. 350  
Bethesda, MD 20892  
phone: 301-594-8750  
email: [cj8e@nih.gov](mailto:cj8e@nih.gov)

---

**From:** Flowers, Christine B (NIH/NIEHS) [E]  
**Sent:** Friday, July 09, 2010 11:50 AM  
**To:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]  
**Cc:** Jackson, Calvin (NIH/OD) [E]  
**Subject:** FW: DEEPWATER HORIZON - NEED ONE SET OF INFORMAL TPS FOR SATURDAY

Should have cc's you too...

Christine Bruske Flowers  
Director, Office of Communications and Public Liaison  
National Institute of Environmental Health Sciences  
National Institutes of Health  
919-541-3665

---

**From:** Flowers, Christine B (NIH/NIEHS) [E]  
**Sent:** Friday, July 09, 2010 11:45 AM  
**To:** Jackson, Calvin (NIH/OD) [E]; Rivas-Vazquez, Vicki (HHS/ASPA); Ceja, Kathryn (HHS/ASPA)  
**Cc:** Mackar, Robin M (NIH/NIEHS) [E]; Hughes, Chip (NIH/NIEHS) [E]  
**Subject:** RE: DEEPWATER HORIZON - NEED ONE SET OF INFORMAL TPS FOR SATURDAY

**Calvin and Vicki – Attached and below are talking points for the Secretary's visit to New Orleans and her roundtable with oil spill workers. I've also attached a backgrounder on the NIEHS Worker Education Program and Dillard University's role, along with some details related to the Secretary's visit there. Please let me know if you need additional information.**

**Secretary Sebelius Talking Points from NIEHS for Dillard University –Responders Roundtable**

Thank you to Dillard University and the Deep South Center for Environment Justice, especially Drs. Beverly Wright and Myra Lewis, for organizing this event today and bringing people together. I

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appreciate you all taking time to meet with us on a Saturday morning.

I am here to listen to your concerns and tell you a little about what we are doing at HHS to protect the health and safety of workers, volunteers and residents along the Gulf coast.

Since the earliest days of this tragic disaster, our highest priority has been to protect oil spill response workers, volunteers and Gulf coast residents against potential health hazards now, so that we can prevent chronic health effects associated with this spill in the future.

My staff from NIEHS in the National Institutes of Health and NIOSH in the Centers for Disease Control were on the ground early with our fellow federal agencies to make sure that BP paid attention to training and protecting oil spill response workers on the vessels and on the beaches. Anticipating complex hazards and evaluating potential toxic exposures has been our priority.

Whether it is the grueling heat, the oil fumes, the complicated safety risks or the daily stress, I want to make sure that the resources of HHS can be available to you and your families, to state and local government partners and to local community organizations like Mary Queen of Vietnam and the Deep South Center.

As additional public health concerns have emerged in this burgeoning disaster, we have activated our resources to meet them.

Our Surgeon General Benjamin is leading an effort to address stress and mental health issues in conjunction with state and local health agencies.

Our Food and Drug Administration has worked with state and local regulatory partners to assure the safety of our seafood.

Our Centers for Disease Control has worked with state and local public health officials to track illness reports and provide protective guidance to impacted communities.

Our National Disaster Management System has opened a clinic in Venice, LA to treat responder medical problems.

Our National Institutes of Health is planning a long term study of health effects in various responder populations.

I am anxious to hear of your experiences and concerns during the oil spill cleanup process. Please know that HHS and its sister agencies will stand with you and your families for the duration of this crisis, as we turn our attention to rebuilding the Gulf and its precious human and natural resources.

Christine Bruske Flowers  
Director, Office of Communications and Public Liaison  
National Institute of Environmental Health Sciences  
National Institutes of Health  
919-541-3665

---

**From:** Jackson, Calvin (NIH/OD) [E]  
**Sent:** Friday, July 09, 2010 8:30 AM  
**To:** Flowers, Christine B (NIH/NIEHS) [E]

11/8/2010

**Cc:** Mackar, Robin M (NIH/NIEHS) [E]  
**Subject:** FW: DEEPWATER HORIZON - NEED ONE SET OF INFORMAL TPS FOR SATURDAY  
**Importance:** High

Hi Christine,

I received the email below from Vicki Rivas-Vazquez last night. Could someone draft some informal talking points for these two meetings the Secretary will be attending and forward them to me? Vicki also attached some background information. Thanks and sorry for the short notice.

Calvin

Calvin Jackson  
 Chief, News Media Branch  
 NIH Office of Communications and Public Liaison  
 Bldg. 1, Rm. 350  
 Bethesda, MD 20892  
 phone: 301-594-8750  
 email: [cj8e@nih.gov](mailto:cj8e@nih.gov)

---

**From:** Rivas-Vazquez, Vicki (HHS/ASPA)  
**Sent:** Thursday, July 08, 2010 9:40 PM  
**To:** Jackson, Calvin (NIH/OD) [E]; Ceja, Kathryn (HHS/ASPA)  
**Subject:** DEEPWATER HORIZON - NEED ONE SET OF INFORMAL TPS FOR SATURDAY

Below is the Secretary's schedule for the Saturday trip to Louisiana. She will speak informally twice – to workers/responders and local residents highlighted below in blue.

We just need one set of very informal talking points for these two meetings. Can either one of you draft it? Attached is background information.

I am on an 8am flight tomorrow to New Orleans, but on bb at 11:00am ET.

Thanks.

Vicki

**Saturday, July 10**

Traveling Security Detail: Mike Oberlin and Mike Nolan  
 New Orleans, LA      Washington, DC

5:45-6:00am	DEPART INTERCONTINENTAL HOTEL EN ROUTE UNIFIED COMMAND 1250 Poydras St. New Orleans, LA
6:00-6:45am	BRIEFING AT UNIFIED COMMAND Unified Command, 14 <sup>th</sup> Floor Staff:            Admiral Jim Galloway Vicki Rivas-Vazquez Advance:        Duncan Teater Format: 6:00-6:25am    YOU will participate in the daily briefing led by Admiral Jim Watson 6:30-6:45am    YOU will meet with BP, NIOSH, NIEHS officials on the health monitoring efforts (tentative)

11/8/2010

6:50-7:20am	DEPART UNIFIED COMMAND EN ROUTE LAKEFRONT AIRFIELD Odyssey Aviation 5901 Walter Beech Blvd. New Orleans, LA
7:20-7:25am	SAFETY BRIEF Odyssey Aviation
7:30-8:00am	DEPART BY HELICOPTER EN ROUTE GRAND ISLE Civic Center Helo Pad Grand Isle, LA Manifest: KGS Admiral Jim Galloway Commander Rich McLoughlin, USCG Vicki Rivas-Vazquez Duncan Teater Mike Oberlin
8:00-8:05am	DEPART HELO PAD EN ROUTE GRAND ISLE BEACH
8:05-8:30am	BEACH TOUR Grand Isle Beach Staff: Admiral Jim Galloway Vicki Rivas-Vazquez CDR Matt Stuck Advance: Duncan Teater Stacy Elmer Press: TBD, likely pooled
8:30-8:45am	PRESS AVAILABILITY Grand Isle Beach Staff: Admiral Jim Galloway Vicki Rivas-Vazquez CDR Matt Stuck Advance: Duncan Teater Stacy Elmer Press: Open
8:50-8:55am	DEPART BEACH EN ROUTE LOCAL BUSINESS TBD
8:55-9:30am	DISCUSSION WITH LOCAL RESIDENTS AND BUSINESS OWNERS Staff: Admiral Jim Galloway Vicki Rivas-Vazquez CDR Matt Stuck Advance: Duncan Teater Stacy Elmer Press: Closed
9:30-9:35am	DEPART LOCAL BUSINESS EN ROUTE HELO PAD

9:40-10:15am	DEPART BY HELICOPTER EN ROUTE TO NEW ORLEANS
10:15-10:30am	EN ROUTE TO DILLARD UNIVERSITY
10:30-11:30am	<p>ROUNDTABLE WITH CLEANUP WORKERS AND RESPONDERS</p> <p>Dillard University International Center for Economic Freedom (DUICEF)</p> <p>2601 Gentilly Boulevard</p> <p>Room 207</p> <p>New Orleans, LA</p> <p>Staff:           Admiral Jim Galloway</p> <p>                  Vicki Rivas-Vazquez</p> <p>Advance:       Duncan Teater</p> <p>Participants:   20-30 workers</p> <p>                  Dr. Beverly Wright, NIEHS Principal Researcher</p> <p>                  Dr. Myra Lewis, NIEHS Worker Education Program Director</p> <p>                  Dillard University President</p> <p>Press:           Open</p> <p>Format:         - Briefing with leadership</p> <p>                  - Dr. Wright opens meeting with workers</p> <p>                  - KGS gives brief remarks</p> <p>                  - Dr. Wright moderates discussion with cleanup workers</p>
11:35am-11:55am	DEPART DILLARD UNIVERSITY EN ROUTE AIRPORT
12:30-4:05pm	WHEELS UP NEW ORLEANS EN ROUTE WASHINGTON DULLES


**Allen, Marin (NIH/OD) [E]**

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, July 13, 2010 1:46 PM  
**To:** Zuk, Dorit (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]; Rockey, Sally (NIH/OD) [E]; Krause, Carol (NIH/NIDA) [E]  
**Cc:** INDEPTH (NIH/OD)  
**Subject:** RE: Revised general talking points about behavioral research

Don,

Please send this to CNS. Thanks, Marin

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Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
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marin\_allen@nih.gov

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Tuesday, July 13, 2010 11:41 AM  
**To:** Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]; Rockey, Sally (NIH/OD) [E]; Krause, Carol (NIH/NIDA) [E]  
**Cc:** INDEPTH (NIH/OD)  
**Subject:** Revised general talking points about behavioral research

I've also pulled together the various talking points on the importance of this type of research and the public health implications that we've put together over the past few months into one document. These might be useful for a general response.

---

Dorit Zuk, PhD  
Special Assistant to the Acting NIH Deputy Director for Extramural Research

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11/8/2010

**Allen, Marin (NIH/OD) [E]**

---

**From:** Burklow, John (NIH/OD) [E]

**Sent:** Tuesday, July 13, 2010 10:01 AM

**To:** Allen, Marin (NIH/OD) [E]; Hudson, Kathy (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Billet, Courtney (NIH/NIAID) [E]; Conrad, Patricia (NIH/NIAID) [E]; Doepel, Laurie (NIH/NIAID) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]

**Subject:** Fw: Talking Points and Q & A on WH National HIV-AIDS strategy

**Attachments:** NHAS Q and A.doc; NHAS SHORT TALKING POINTS.docx

*Information originating with  
the DHHS/office of the Secretary*

**Allen, Marin (NIH/OD) [E]**

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, July 14, 2010 5:18 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Subject:** FW: flu vaccine finding  
**Attachments:** Universal Flu Vaccine Talking Points (2).docx

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**From:** Billet, Courtney (NIH/NIAID) [E]  
**Sent:** Wednesday, July 14, 2010 4:02 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Doepel, Laurie (NIH/NIAID) [E]  
**Subject:** flu vaccine finding

As discussed: press release below and t. pts attached. Our release just got cleared by HHS and will be going out to our pre-embargo list shortly. Embargo lifts tomorrow at 2pm.

Dr. Fauci wants to be sure that we get timely clearance on media requests related to this. Bill just sent a message to all of us offering blanket for print and radio, but we will have to handle TV the usual way. Just wanted to give you a heads up in the hope of priming the system for fast turnaround when we start getting TV requests.

Thanks so much and have a great evening!

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**EMBARGOED FOR RELEASE**  
Thursday, July 15, 2010  
2:00 p.m. Eastern Time

Media Contact: Anne A. Oplinger

11/8/2010



(301) 402-1663  
[aoplinger@niaid.nih.gov](mailto:aoplinger@niaid.nih.gov)

### NIH Scientists Advance Universal Flu Vaccine

A universal influenza vaccine—so-called because it could potentially provide protection from all flu strains for decades—may become a reality because of research led by scientists from the National Institute of Allergy and Infectious Diseases (NIAID), part of the National Institutes of Health.

In experiments with mice, ferrets and monkeys, the investigators used a two-step immunization approach to elicit infection-fighting antibodies that attacked a diverse array of influenza virus strains. Current flu vaccines do not generate such broadly neutralizing antibodies, so they must be re-formulated annually to match the predominant virus strains circulating each year.

The research, led by NIAID scientist Gary J. Nabel, M.D., Ph.D., appears online ahead of print in the July 15 issue of *Science Express*.

"Generating broadly neutralizing antibodies to multiple strains of influenza in animals through vaccination is an important milestone in the quest for a universal influenza vaccine," says NIAID Director Anthony S. Fauci, M.D. "This significant advance lays the groundwork for the development of a vaccine to provide long-lasting protection against any strain of influenza. A durable and effective universal influenza vaccine would have enormous ramifications for the control of influenza, a disease that claims an estimated 250,000 to 500,000 lives annually, including an average of 36,000 in the United States."

In parallel experiments with mice, ferrets and monkeys, Dr. Nabel and his colleagues first primed the animals' immune systems with a vaccine made from DNA encoding the influenza virus hemagglutinin (HA) surface protein. After being primed with DNA vaccine, the mice and ferrets received a booster dose of the 2006-2007 seasonal influenza vaccine or a vaccine made from a weakened cold virus (an adenovirus) containing HA flu protein. Monkeys were boosted with the seasonal flu vaccine only.

This prime-boost vaccine stimulated an immune response to the stem of the lollipop-shaped hemagglutinin of influenza virus. Unlike HA's head—which mutates readily, allowing the virus to become unrecognizable to antibodies—the stem varies relatively little from strain to strain. In principle, Dr. Nabel explains, antibodies generated against the stem of HA should be able to recognize and neutralize multiple flu strains.

Although the DNA in the priming vaccine was derived from a 1999 circulating flu virus, all the animals made antibodies capable of neutralizing virus strains from several other years. Mice and ferrets, produced antibodies not only against virus strains dating from before 1999, including a strain that emerged in 1934, but also against strains that emerged in 2006 and 2007.

Moreover, although the prime-boost vaccines were both made from H1 subtypes of influenza A virus, the antibodies they generated neutralized other influenza subtypes, including H5N1 (avian influenza) virus. This indicates that a prime-boost strategy potentially could confer immunity to many or all subtypes of influenza A, says Dr. Nabel.

In another set of experiments, the scientists measured how well the prime-boost vaccine protected mice and ferrets from infection with deadly levels of flu virus. Three weeks after receiving the boost, 20 mice were exposed to high levels of 1934 flu virus, and 80 percent survived. Mice receiving DNA only, seasonal flu vaccine only or a sham prime-boost vaccine all died.

The researchers saw similar results when they tested several prime-boost combinations in ferrets, which are considered a good animal model for predicting flu vaccine efficacy in humans. All of the four ferrets receiving a DNA prime-seasonal boost were protected from infection with a 2007 virus strain, while all of six ferrets that received the DNA prime-cold virus boost combination were protected from the 1934 influenza virus.

Collaborators on these studies included Terrence Tumpey, Ph.D., of the Centers for Disease Control and Prevention.

"We are excited by these results," says Dr. Nabel. "The prime-boost approach opens a new door to vaccinations

for influenza that would be similar to vaccination against such diseases as hepatitis, where we vaccinate early in life and then boost immunity through occasional, additional inoculations in adulthood."

Trials of prime-boost influenza vaccines assessing safety and ability of the vaccine to generate immune responses are already under way in humans, Dr. Nabel adds. The information from the new research will be valuable in selecting candidates to move forward into large-scale trials, he says. "We may be able to begin efficacy trials of a broadly protective flu vaccine in three to five years."

For more information, visit [NIAID's Influenza Web portal](#). Also visit [Flu.gov](#) for information on seasonal and H1N1 influenza.

NIAID conducts and supports research—at NIH, throughout the United States, and worldwide—to study the causes of infectious and immune-mediated diseases, and to develop better means of preventing, diagnosing and treating these illnesses. News releases, fact sheets and other NIAID-related materials are available on the NIAID Web site at <http://www.niaid.nih.gov>.

The National Institutes of Health (NIH)—The Nation's Medical Research Agency—includes 27 Institutes and Centers and is a component of the U. S. Department of Health and Human Services. It is the primary federal agency for conducting and supporting basic, clinical and translational medical research, and it investigates the causes, treatments and cures for both common and rare diseases. For more information about NIH and its programs, visit <http://www.nih.gov>.

###

**Reference:** C-J Wei, *et al.* Induction of broadly neutralizing H1N1 influenza antibodies by vaccination. *Science*  
DOI: 10.1126/science.1192517 (2010)

Laurie K. Doepel  
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Media Coordinator and Senior Advisor, Research Communications  
Office of Communications and Government Relations  
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**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, August 03, 2010 10:29 AM  
**To:** Hudson, Kathy (NIH/OD) [E]; Barros, Colleen (NIH/OD) [E]  
**Subject:** FW: Interview request: how the NIH Chemical Genomic Center interacts and creates business opportunities in Montgomery Country

Hi,

Any talking points that Chris Austin needs to have on the broader topic?

---

**From:** Haliski, Jenny (NIH/OD) [E]  
**Sent:** Tuesday, August 03, 2010 10:06 AM  
**To:** HHS/OS Interviews  
**Cc:** Allen, Marin (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; MacDougall, Raymond (NIH/NHGRI) [E]  
**Subject:** Interview request: how the NIH Chemical Genomic Center interacts and creates business opportunities in Montgomery Country

Bill Flook

Washington Business Journal

Topic: how the NIH Chemical Genomic Center interacts and creates business opportunities in Montgomery Country

Deadline: today

Spokesperson: Dr. Chris Austin, director of the NIH Chemical Genomics Center (NCGC)

**Additional Information:**


The reporter was referred to NCGC by Johns Hopkins University colleagues who also have a presence in upper Montgomery County. NCGC is located off campus at facilities in the Shady Grove biotech area of Montgomery County.

**Allen, Marin (NIH/OD) [E]**

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, August 23, 2010 6:23 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Subject:** FW: Talking points for FC press call on Innovation report  
**Attachments:** Press call on Innovation Report talking points -wd.docx

Can't we use something from the language Dorit gave us and Bill edited?

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
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**From:** Duval, William (NIH/OD) [E]  
**Sent:** Monday, August 23, 2010 4:04 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** RE: Talking points for FC press call on Innovation report


Marin,  
I made a couple of minor edits. It is wordy in places, but it will work.  
Bill

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, August 23, 2010 3:45 PM  
**To:** Duval, William (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]  
**Subject:** FW: Talking points for FC press call on Innovation report

Hi, Bill

Could you take a quick look at these as press talking points? Thanks, Marin

Marin P. Allen, Ph.D.  
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Building 1 Room 344  
301-496-5787  
240-390- NIH cell)

11/8/2010

marin\_allen@nih.gov

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Monday, August 23, 2010 3:12 PM  
**To:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]  
**Cc:** Rockey, Sally (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]  
**Subject:** Talking points for FC press call on Innovation report

Attached are draft talking points describing the NIH-supported areas featured in the report, as well as the latest version of the report (received from Annie Maxwell on Friday evening).

Please let me know if you need anything else.

Dorit

---

Dorit Zuk, PhD  
Special Assistant to the NIH Deputy Director for Extramural Research

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Building One – Room 140  
Bethesda, MD 20892  
P) 301/594-8012  
F) 301/402-3469

11/8/2010

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, August 25, 2010 7:14 PM  
**To:** Washington, Sheria (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]  
**Subject:** RE: Reminder: COPR Orientation Teleconference August 26

Hi, Sheria

Thanks. Have they received the packets? Have they all submitted their materials? Thanks, Marin

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---

**From:** Washington, Sheria (NIH/OD) [E]  
**Sent:** Wednesday, August 25, 2010 7:01 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]  
**Subject:** RE: Reminder: COPR Orientation Teleconference August 26

I apologize for not sending you the agenda sooner. Below are the topics that will be covered on tomorrow's conference call and I've attached my detailed talking points. Please let me know if there is anything I need to add or change. Thanks

**Agenda:**

Welcome and introductions  
OCPL Overview  
Committee Management guidance  
What's Next  
Questions

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, August 25, 2010 6:03 PM  
**To:** Washington, Sheria (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]  
**Subject:** RE: Reminder: COPR Orientation Teleconference August 26  
**Importance:** High

11/8/2010

Sheria,

Do we have an agenda for this meeting? We usually have this the week before to review. Thanks,  
Marin

Marin P. Allen, Ph.D.

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National Institutes of Health

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---

**From:** Washington, Sheria (NIH/OD) [E]

**Sent:** Wednesday, August 25, 2010 4:34 PM

**To:** 'Donna Appell'; 'swooley@ashaweb.org'; 'Gardiner Lapham'; Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; 'Jessica Clark'

**Cc:** Cohen, Paula (NIH/OD) [E]; Clipper, Stephanie (NIH/OD) [E]

**Subject:** Reminder: COPR Orientation Teleconference August 26

This is a reminder for the COPR Orientation call set for **Thursday, August 26, 10:00-11:00 a.m. EST**

**Date: Thursday, August 26, 10:00-11:00 a.m. EST**

**Teleconference Number:** 877-901-9810 Pass code: D2

**Call Participants:** Donna Appell, Gardiner Lapham, Susan Wooley, John Burklow, Marin Allen, Jessica Clark, Sheria Washington

**Agenda:**

Welcome and introductions

OCPL Overview

Committee Management guidance

What's Next

Questions

I look forward to speaking with you soon.

*Sheria Washington*

*Outreach Program Specialist*

*Office: 301-594-4837*

*Sheria.Washington@nih.gov*

---

**Allen, Marin (NIH/OD) [E]**

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**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Wednesday, August 25, 2010 7:42 PM  
**To:** Hudson, Kathy (NIH/OD) [E]; Collins, Francis (NIH/OD) [E]; Rockey, Sally (NIH/OD) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]  
**Subject:** Re: ScienceInsider: Stem Cell Litigants No Stranger to Scientific Limelight

I forgot to mention that in the talking points...

---

**From:** Hudson, Kathy (NIH/OD) [E]  
**To:** Burklow, John (NIH/OD) [E]; Collins, Francis (NIH/OD) [E]; Rockey, Sally (NIH/OD) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wed Aug 25 19:36:19 2010  
**Subject:** RE: ScienceInsider: Stem Cell Litigants No Stranger to Scientific Limelight

He is also a pioneer awardee.....

---

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Wednesday, August 25, 2010 7:35 PM  
**To:** Collins, Francis (NIH/OD) [E]; OD-Small Staff  
**Cc:** Allen, Marin (NIH/OD) [E]  
**Subject:** Fw: ScienceInsider: Stem Cell Litigants No Stranger to Scientific Limelight

FYI

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**From:** Folkers, Greg (NIH/NIAID) [E]  
**Sent:** Wed Aug 25 19:21:46 2010  
**Subject:** ScienceInsider: Stem Cell Litigants No Stranger to Scientific Limelight

## Stem Cell Litigants No Stranger to Scientific Limelight

by Gretchen Vogel on August 25, 2010 10:39 AM | [Permanent Link](#) | [0 Comments](#)

A day after the Justice Department said it plans to appeal the injunction that suspended federal funding for embryonic stem cell research, more details have emerged on the scientists who won this round. James Sherley, a stem cell researcher at the Boston Biomedical Research Institute in Watertown, Massachusetts, staged a hunger strike in 2007 when the Massachusetts Institute of Technology (MIT) denied him tenure. Sherley said the decision was based on racism. When Sherley was ultimately dismissed, an MIT colleague, Frank Douglas, resigned in protest over how the university handled the case.

Theresa Deisher is the founder of AVM Biotechnology in Seattle, Washington. She worked for several



biotechnology companies before founding AVM in 2007, receiving plaudits from some activists for ethical stem cell work. According to the Los Angeles Times, she told Seattle police in 2008 that she was being harassed by former colleagues who blamed her for releasing information that the company was being investigated by the Securities and Exchange Commission. The AVM Web site includes a number of interviews and opinion pieces in which she criticizes research using embryos or fetal tissue, including for example, vaccines based on fetal cells.

**Allen, Marin (NIH/OD) [E]**

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**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Wednesday, September 08, 2010 12:10 PM  
**To:** Billet, Courtney (NIH/NIAID) [E]; Egan, Kate (NIH/NIMH) [E]; Emr, Marian (NIH/NINDS) [E]; McGrath, John (NIH/NICHHD) [E]; Allen, Marin (NIH/OD) [E]  
**Subject:** RE: From CDC: Pediatrics paper on thimerosal and autism

Thanks, Courtney.  
John

**John T. Burklow**  
Director  
Office of Communications and Public Liaison  
National Institutes of Health  
Building 1, Room 344  
(301) 496-4461 (phone)  
(301) 496-0017 (fax)  
[burklowj@od.nih.gov](mailto:burklowj@od.nih.gov)

---

**From:** Billet, Courtney (NIH/NIAID) [E]  
**Sent:** Wednesday, September 08, 2010 12:10 PM  
**To:** Egan, Kate (NIH/NIMH) [E]; Emr, Marian (NIH/NINDS) [E]; McGrath, John (NIH/NICHHD) [E]; Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** From CDC: Pediatrics paper on thimerosal and autism  
**Importance:** High

CDC just gave me a heads-up about a paper coming out in Pediatrics on thimerosal and autism. It went to media yesterday under embargo and will be off embargo on the 13<sup>th</sup>. (They apologized for the last-minute notification).

Primary takeaway: The study found that exposure to thimerosal during pregnancy and in young children was not associated with an increased risk of autism spectrum disorder (ASD) or two subtypes of ASD – autistic disorder and ASD with regression.

Talking points attached.

<< File: Talking points\_Pediatrics\_09072010.docx >>

**Allen, Marin (NIH/OD) [E]**

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**From:** Ralbovsky, Don (NIH/OD) [E]  
**Sent:** Thursday, September 09, 2010 12:10 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** FW: Talking points on chimp reseearch  
**Importance:** High  
**Attachments:** chim mab.doc

**Allen, Marin (NIH/OD) [E]**

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**From:** Wein, Harrison (NIH/OD) [E]  
**Sent:** Friday, September 10, 2010 3:50 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Clipper, Stephanie (NIH/OD) [E]; Rodrigues, Dennis (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** RE: I need to update the P and E officers on the science advances strategy as well as other items

One other thought, Marin, that may or may not be relevant to this meeting. I'm still unclear about whether this community is doing any kind of advances list now and what they expect of us. There are definitely arguments for doing a systematic, program-by-program assessment of the "best" research, but it's important that we make it clear to them that that's not what we're doing. Our priorities as a communications office are timeliness and public education. While scientists do read *NIH Research Matters* (they are about 32% of our audience), I believe they see it as a way to quickly see what's going on in other fields and to get a sense of the kinds of things we fund. Whatever their reasons for coming, they clearly understand the publication for what it is, which is reflected in the extremely high satisfaction ratings they give it. So, I don't know the background to this meeting very well, but my inclination would be to demonstrate that we're doing what we do very well, but to have the subtext convey that the other kind of qualitative assessment is not part of our mission. Sort of staking out where the fences are. Does that make sense?

Harrison

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, September 10, 2010 2:54 PM  
**To:** Wein, Harrison (NIH/OD) [E]  
**Cc:** Clipper, Stephanie (NIH/OD) [E]; Rodrigues, Dennis (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** RE: I need to update the P and E officers on the science advances strategy as well as other items

Thanks, Harrison!

Marin P. Allen, Ph.D.  
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 240-390-b6 (NIH cell)  
 marin\_allen@nih.gov

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**From:** Wein, Harrison (NIH/OD) [E]  
**Sent:** Friday, September 10, 2010 2:53 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Clipper, Stephanie (NIH/OD) [E]; Rodrigues, Dennis (NIH/OD) [E]  
**Subject:** RE: I need to update the P and E officers on the science advances strategy as well as other items

11/8/2010

'Based on the input from the science advances working group and our meeting with John, two things have happened. First, the "new" science advances product has morphed into a weekly press tip sheet called "NIH Highlights and Headlines." Bill Duval is coordinating, with regular input from a wider group including me, Joe and Craig. We will not create another competing "research advances" type product, since we already have *NIH Research Matters* as well as the yearly *Selected Research Highlights* (<http://www.nih.gov/about/researchhighlights/>--BTW, Alyson is working on putting the NIH RM widget on this page, so that our stories will feed in on the side every week and make it fresher and more active).

Second, we continue to improve and raise the profile of *NIH Research Matters*. It now features more prominently on the NIH home page. We have recently implemented cosmetic and functional improvements based both on ACSI survey feedback and NAGC reviews. Note the new banner and better layout: <http://www.nih.gov/researchmatters/>. We've also made some behind-the-scenes functional improvements, such as improving the way the pages print and better search optimization (how Google and other search engines find and identify our stories). Moving forward, we're going to be working more closely with the News Media Branch to coordinate. They will hopefully be able to get on top of stories earlier, and we will include links in our stories to their audio and video segments whenever possible.

Does that cover it? I'm not sure I could suggest anything in particular to discuss with that community. If they want more input, we might consider opening the door with *Selected Research Highlights*. I'd be very cautious, though. I think the press really does look at those kinds of lists, so we would want to keep doing it in a timely fashion. Managing a whole other community's involvement could get very unwieldy.

Harrison

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**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Friday, September 10, 2010 2:03 PM  
**To:** Wein, Harrison (NIH/OD) [E]  
**Cc:** Clipper, Stephanie (NIH/OD) [E]  
**Subject:** I need to update the P and E officers on the science advances strategy as well as other items

Can you give me the best talking points for where you think we are--and give me anything you want me to discuss with them. Thanks. Marin

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
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Building I Room 344  
301-496-5787  
240-390-[b6] (NIH cell)  
[marin\\_allen@nih.gov](mailto:marin_allen@nih.gov)

Allen, Marin (NIH/OD) [E]

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Thursday, September 16, 2010 2:25 PM  
**To:** Krause, Carol (NIH/NIDA) [E]; Rowe, Mona (NIH/NICHD) [E]; Powell, Patricia (NIH/NIAAA) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Rockey, Sally (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]; Dowling, Gayathri J (NIH/NIDA) [E]; Miner, Cindy (NIH/NIDA) [E]; Weiss, Susan (NIH/NIDA) [E]  
**Subject:** RE: New National Survey on Drug Use and Health - update talking points?

Thanks. The document I attached includes statistics from the 2008 survey so I'm guessing we can continue to use them.

---

**From:** Krause, Carol (NIH/NIDA) [E]  
**Sent:** Thursday, September 16, 2010 2:23 PM  
**To:** Zuk, Dorit (NIH/OD) [E]; Rowe, Mona (NIH/NICHD) [E]; Powell, Patricia (NIH/NIAAA) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Rockey, Sally (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]; Dowling, Gayathri J (NIH/NIDA) [E]; Miner, Cindy (NIH/NIDA) [E]; Weiss, Susan (NIH/NIDA) [E]  
**Subject:** RE: New National Survey on Drug Use and Health - update talking points?

Great! NSDUH is issued by SAMHSA, not us, however we were briefed. Let me talk to science policy on how to handle. Stay tuned.

**Carol Krause, M. A.**  
Chief, Public Information and Liaison Branch  
Office of Science Policy and Communications  
National Institute on Drug Abuse  
National Institutes of Health  
6001 Executive Blvd.  
Room 5217  
Bethesda, MD 20892  
Phone: 301/594-6148  
Fax: 301/443-7397  
[krausec@nida.nih.gov](mailto:krausec@nida.nih.gov)

**NIDAMED** 

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**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Thursday, September 16, 2010 2:15 PM  
**To:** Rowe, Mona (NIH/NICHD) [E]; Powell, Patricia (NIH/NIAAA) [E]; Krause, Carol (NIH/NIDA) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Rockey, Sally (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]  
**Subject:** New National Survey on Drug Use and Health - update talking points?

Hi,

I saw that the 2009 National Survey on Drug Use and Health was just published (attached). Trying to get ahead of the curve for once, I am hoping you can help me update the attached talking points document, which we use in drafting the grant justifications.

11/8/2010

Could you update the numbers in your issue area, and also add any good new quotes about the burden of drug abuse, alcohol etc?

Thanks very much,  
Dorit

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**Allen, Marin (NIH/OD) [E]**

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
**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Thursday, September 16, 2010 4:54 PM  
**To:** 'Rivero, Enrique'  
**Cc:** Love, Marsha (NIH/NIMH) [E]; Egan, Kate (NIH/NIMH) [E]; Waring, Belle (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]  
**Subject:** RE: NIH grant to UCLA's Dr. Thomas Coates  
**Attachments:** AIDS Prevention grant.Coates.Fact Sheet.doc

Hello, Enrique

Thanks for contacting us. We have talking points rather than a statement. I've attached them above. For more background Marsha Love at NIMH is working on this issue. Kate Egan is the communication director, and I have added two of our press officers, Don Ralbovsky and Jenny Haliski as well as our PIO contact, Belle Waring.

I hope this is helpful, and, again, thanks for checking in with us!

Best,  
Marin

Marin P. Allen, Ph.D.  
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Building 1 Room 344  
301-496-5787  
240-390- (NIH cell)  
marin\_allen@nih.gov

---

**From:** Rivero, Enrique [mailto:ERivero@mednet.ucla.edu]  
**Sent:** Thursday, September 16, 2010 4:17 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** NIH grant to UCLA's Dr. Thomas Coates

Hello Dr. Allen,

I received your contact info from the NIH media relations office. I am a media relations officer at UCLA who works with Dr. Coates. As you probably know, he has been receiving some quite negative messages about the \$800,000 grant for the African genital washing program. I myself have not received any media inquiries about this, and I rather doubt I'll get many, if any at all. If I do, I will refer them to the NIH media relations office. But in the meantime, do you have a statement that you plan to give out that you can share with me in case I need it?

Feel free to call me to discuss if you'd like.

11/8/2010



Thanks,

Enrique Rivero  
Senior Media Relations Officer  
UCLA Health Sciences Media Relations  
924 Westwood Blvd., Suite 350  
Los Angeles, CA 90095-7103  
Phone: (310) 794-2273; (310) 794-0777  
Fax: (310) 794-2259  
E-mail: [erivero@mednet.ucla.edu](mailto:erivero@mednet.ucla.edu)

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**Allen, Marin (NIH/OD) [E]**

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Friday, September 17, 2010 10:26 AM  
**To:** Rowe, Mona (NIH/NICHD) [E]; Powell, Patricia (NIH/NIAAA) [E]; Krause, Carol (NIH/NIDA) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Rockey, Sally (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]; Glavin, Sarah (NIH/NICHD) [E]  
**Subject:** Updated talking points for behavioural research  
**Attachments:** Updated General talking points on behavioral research 091710.docx

Attached are the talking points incorporating the updates and additions. Thanks to all for your help.  
Dorit

---

Dorit Zuk, PhD  
Special Assistant to the NIH Deputy Director for Extramural Research

National Institutes of Health  
One Center Drive  
Building One – Room 140  
Bethesda, MD 20892  
P) 301/594-8012  
F) 301/402-3469

---

**From:** Rowe, Mona (NIH/NICHD) [E]  
**Sent:** Thursday, September 16, 2010 4:18 PM  
**To:** Zuk, Dorit (NIH/OD) [E]; Powell, Patricia (NIH/NIAAA) [E]; Krause, Carol (NIH/NIDA) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Rockey, Sally (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]; Glavin, Sarah (NIH/NICHD) [E]  
**Subject:** RE: New National Survey on Drug Use and Health - update talking points?

Hi Dorit – a few thoughts – first as always we are willing to help in whatever way is needed

The gun material as far as I can remember only occurred once and is not a recurring theme – as opposed to the other areas you cite. For that –nothing will have changed (unless there are vastly new data out.) So maybe you can use those if they came from our final piece last year.

If there is an area to enhance with some numbers – perhaps the HIV/AIDS area – there we (the NIH) are constantly being hammered especially as we look at special populations especially. For instance, the latest round on high risk behavior in the minority populations does have the most current data from CDC, which you may wish to use here. Will that do it for now to help?

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Thursday, September 16, 2010 2:15 PM  
**To:** Rowe, Mona (NIH/NICHD) [E]; Powell, Patricia (NIH/NIAAA) [E]; Krause, Carol (NIH/NIDA) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Rockey, Sally (NIH/OD) [E]; Hann, Della (NIH/NIMH) [E]  
**Subject:** New National Survey on Drug Use and Health - update talking points?

Hi,

11/8/2010

I saw that the 2009 National Survey on Drug Use and Health was just published (attached). Trying to get ahead of the curve for once, I am hoping you can help me update the attached talking points document, which we use in drafting the grant justifications.

Could you update the numbers in your issue area, and also add any good new quotes about the burden of drug abuse, alcohol etc?

Thanks very much,  
Dorit

---

Dorit Zuk, PhD  
Special Assistant to the NIH Deputy Director for Extramural Research

National Institutes of Health  
One Center Drive  
Building One - Room 140  
Bethesda, MD 20892  
P) 301/594-8012  
F) 301/402-3469

**Allen, Marin (NIH/OD) [E]**

---

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Friday, September 17, 2010 4:53 PM  
**To:** Backus, Jenny (HHS/ASPA); Sorian, Richard (HHS/ASPA); Stenrud, Chris (HHS/ASPA); Hall, Bill (HHS/ASPA); Salcido, Dori (HHS/OPHS)  
**Cc:** Allen, Marin (NIH/OD) [E]  
**Subject:** RE: IOM Report on Women's Health

I just learned about it--asked Dr. Vivian Pinn to come up with talking points. Coincidentally, the NIH Office of Research on Women's Health is celebrating its 20th anniversary around the time the report will come out. I suggested to Dr. Pinn, if she's asked, to use the report as an opportunity to talk about progress that's been made in women's health and women's health research.

John

**John T. Burklow**  
Director  
Office of Communications and Public Liaison  
National Institutes of Health  
Building 1, Room 344  
(301) 496-4461 (phone)  
(301) 496-0017 (fax)  
[burklowj@od.nih.gov](mailto:burklowj@od.nih.gov)

*Information originating with the  
DHHS/office of the Secretary*

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Friday, September 17, 2010 4:48 PM  
**To:** Sorian, Richard (HHS/ASPA); Backus, Jenny (HHS/ASPA); Stenrud, Chris (HHS/ASPA); Hall, Bill (HHS/ASPA)  
**Cc:** Allen, Marin (NIH/OD) [E]  
**Subject:** IOM Report on Women's Health

Heads up--I just learned that the IOM will issue a report on progress in women's health next Friday. I understand Wanda Jones and Howard Koh will be the lead responders from the Dept. It is going to get some press attention. They have mixed apples and oranges in the report--sometimes talking about research progress, at other times public health progress. You probably know about it already, but just in case.

Thanks,

John

11/8/2010

**John T. Burklow**  
Director  
Office of Communications and Public Liaison  
National Institutes of Health  
Building 1, Room 344  
(301) 496-4461 (phone)  
(301) 496-0017 (fax)  
[burklowj@od.nih.gov](mailto:burklowj@od.nih.gov)

**Allen, Marin (NIH/OD) [E]**

---

**From:** White, Pat (NIH/OD) [E]  
**Sent:** Thursday, September 30, 2010 4:27 PM  
**To:** Collins, Francis (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Hudson, Kathy (NIH/OD) [E]  
**Subject:** Guatemala Cutler talking points  
**Attachments:** Guatemala Cutler study talking points (9-29-10 version) 3 jd (2) (3).doc

---

**From:** Esquea, Jim (HHS/ASL)  
**Sent:** Thursday, September 30, 2010 4:27 PM  
**To:** White, Pat (NIH/OD) [E]  
**Subject:** tps

**Allen, Marin (NIH/OD) [E]**

---

**From:** Burrus-Shaw, Cyndi (NIH/OD) [E]  
**Sent:** Wednesday, October 20, 2010 10:58 AM  
**To:** George, Jill (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Garnett, Carla (NIH/OD) [E]; Collins, Dexter (NIH/NICHD) [E]  
**Cc:** Tabak, Lawrence (NIH/OD) [E]  
**Subject:** FW: Dr. Tabak's Talking points for the NIH "A Time for Diversity" Event  
**Attachments:** Suggested Opening Remarks by Dr.doc

Talking points just arrived – see attached.

Cyndi

---

**From:** Self, Lawrence (NIH/OD) [E]  
**Sent:** Wednesday, October 20, 2010 10:55 AM  
**To:** Burrus-Shaw, Cyndi (NIH/OD) [E]  
**Subject:** RE: Dr. Tabak's Talking points for the NIH "A Time for Diversity" Event

Here you go. Thanx larry

---

**From:** Burrus-Shaw, Cyndi (NIH/OD) [E]  
**Sent:** Wednesday, October 20, 2010 10:29 AM  
**To:** Self, Lawrence (NIH/OD) [E]  
**Subject:** RE: Dr. Tabak's Talking points for the NIH "A Time for Diversity" Event

Great – thanks.

Cyndi

---

**From:** Self, Lawrence (NIH/OD) [E]  
**Sent:** Wednesday, October 20, 2010 10:22 AM  
**To:** Burrus-Shaw, Cyndi (NIH/OD) [E]  
**Subject:** RE: Dr. Tabak's Talking points for the NIH "A Time for Diversity" Event

On the way.

---

**From:** Burrus-Shaw, Cyndi (NIH/OD) [E]  
**Sent:** Wednesday, October 20, 2010 10:21 AM  
**To:** Self, Lawrence (NIH/OD) [E]  
**Cc:** Bellamy, Carolyn (NIH/OD) [E]  
**Subject:** FW: Dr. Tabak's Talking points for the NIH "A Time for Diversity" Event

Hi,

I am writing to follow-up on the status of Dr. Tabak's talking points for tomorrow's "A Time for Diversity" event. We would very much appreciate receiving them as soon as possible so that Larry can adequately prepare. Please advise. Many thanks.

11/8/2010

Best,

Cyndi Burrus-Shaw

Immediate Office of the Director

National Institutes of Health

One Center Drive, Room 126

Bethesda, MD 20892

Voice: 301-496-7322 | Fax: 301-402-2700

E-mail: [shawcy@mail.nih.gov](mailto:shawcy@mail.nih.gov)

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---

**From:** George, Jill (NIH/OD) [E]

**Sent:** Wednesday, October 20, 2010 10:12 AM

**To:** Oliver, Pam (NIH/OD) [E]

**Cc:** Tabak, Lawrence (NIH/OD) [E]; Burrus-Shaw, Cyndi (NIH/OD) [E]; Collins, Dexter (NIH/NICHD) [E]; Allen, Marin (NIH/OD) [E]; Garnett, Carla (NIH/OD) [E]

**Subject:** Dr. Tabak's Talking points for the NIH "A Time for Diversity" Event

Dear Pam,

Marin Allen, Carla Garnett, and I just met with Dr. Tabak to discuss his upcoming talks and he mentioned that he had not yet received your talking points for Friday's event. He asked that you please include us when sending. It would be great if we could review them before COB today.

Best regards,

Jill

Jill George

NIH Office of the Director/OCPL

Building 1, Room 332

1 Center Drive

Bethesda, MD 20892-0188

(301) 402-3537

11/8/2010



**Allen, Marin (NIH/OD) [E]**

---

**From:** Washington, Sheria (NIH/OD) [E]  
**Sent:** Thursday, October 21, 2010 9:10 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** COPR Talking Points

**Attachments:** FC talking points v\_4.docm



FC talking points  
v\_4.docm (33...

Here are revised COPR talking points. I look forward to your feedback.

Sheria Washington  
Outreach Program Specialist  
Office of Communication and Public Liaison, OD  
(Office) 301-594-4837  
1 Center Drive Room 331  
Sheria.Washington@nih.gov

The one important thing I've learned over the years is the difference between taking one's work seriously, and taking one's self seriously. The first is imperative, the second is disastrous...


~Margot Fonteyn

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, July 08, 2009 9:13 AM  
**To:** Pelis, Kim (NIH/OD) [E]  
**Cc:** George, Jill (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** RE: RSK talking points for tomorrow

Thanks!

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390- (NIH cell)  
marin\_allen@nih.gov

---

**From:** Pelis, Kim (NIH/OD) [E]  
**Sent:** Wednesday, July 08, 2009 9:10 AM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** George, Jill (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** RSK talking points for tomorrow

Here you go! Please do let me know if you need me to help out with anything today.

Kim Pelis, Ph.D.  
*Writer*  
Office of the Director/OCPL  
National Institutes of Health  
Building 1, Room 332  
1 Center Drive  
Bethesda, MD 20892-0188  
(301) 402-1201

**Allen, Marin (NIH/OD) [E]**

---

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Tuesday, October 26, 2010 4:06 PM  
**To:** Stenrud, Chris (HHS/ASPA); Sorian, Richard (HHS/ASPA)  
**Cc:** Allen, Marin (NIH/OD) [E]; Hall, Bill (HHS/ASPA)  
**Subject:** FW: Grassley

Sen Grassley has posted his letter on his site. NCI is starting to get calls. I spoke to Lauran Neergaard today because she FOIA'd our sponsored travel records and was checking on the request. I'm not crazy about getting into all the talking points with bloggers, etc., however, I think we should have some kind of response. What are your thoughts?

Thanks,

John

**John T. Burklow**  
Director  
Office of Communications and Public Liaison  
National Institutes of Health  
Building 1, Room 344  
(301) 496-4461 (phone)  
(301) 496-0017 (fax)  
[burklowj@od.nih.gov](mailto:burklowj@od.nih.gov)

---

**From:** Folkers, Richard (NIH/NCI) [E]  
**Sent:** Tuesday, October 26, 2010 4:02 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Subject:** Grassley

Add Meredith Wadman at Nature to the list.

Also, Grassley has posted this online: <http://www.iowapolitics.com/index.iml?Article=216129>

.....  
Richard Folkers  
Director  
Office of Media Relations  
Office of the Director  
National Cancer Institute  
301.451.4567

**Allen, Marin (NIH/OD) [E]**

---

**From:** Stenrud, Chris (HHS/ASPA)  
**Sent:** Tuesday, October 26, 2010 4:23 PM  
**To:** Burklow, John (NIH/OD) [E]; Sorian, Richard (HHS/ASPA)  
**Cc:** Allen, Marin (NIH/OD) [E]; Hall, Bill (HHS/ASPA)  
**Subject:** Re: Grassley

Can you put together a statement with the greatest hits from the weekend's talking points?

Thanks,  
Chris

---

**From:** Burklow, John (NIH/OD) [E] [mailto:BurklowJ@OD.NIH.GOV]  
**Sent:** Tuesday, October 26, 2010 04:05 PM  
**To:** Stenrud, Chris (HHS/ASPA); Sorian, Richard (HHS/ASPA)  
**Cc:** Allen, Marin (NIH/OD) [E]; Hall, Bill (HHS/ASPA)  
**Subject:** FW: Grassley

Sen Grassley has posted his letter on his site. NCI is starting to get calls. I spoke to Luran Neergaard today because she FOIA'd our sponsored travel records and was checking on the request. I'm not crazy about getting into all the talking points with bloggers, etc., however, I think we should have some kind of response. What are your thoughts?

Thanks,

John

**John T. Burklow**  
Director  
Office of Communications and Public Liaison  
National Institutes of Health  
Building 1, Room 344  
(301) 496-4461 (phone)  
(301) 496-0017 (fax)  
[burklowj@od.nih.gov](mailto:burklowj@od.nih.gov)

---

**From:** Folkers, Richard (NIH/NCI) [E]  
**Sent:** Tuesday, October 26, 2010 4:02 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Subject:** Grassley

Add Meredith Wadman at Nature to the list.

Also, Grassley has posted this online: <http://www.iowapolitics.com/index.iml?Article=216129>

.....  
Richard Folkers

11/8/2010

Director  
Office of Media Relations  
Office of the Director  
National Cancer Institute  
301.451.4567

**Allen, Marin (NIH/OD) [E]**

---

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Tuesday, October 26, 2010 6:31 PM  
**To:** Kolberg, Rebecca (NIH/OD) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]; Hudson, Kathy (NIH/OD) [E]; White, Pat (NIH/OD) [E]  
**Subject:** Re: Grassley News Release

Thanks, Rebecca. Not a lot of press interest yet. I'm mashing up the "greatest hits" of the talking points and sending them downtown for clearance.

---

**From:** Kolberg, Rebecca (NIH/OD) [E]  
**To:** Burklow, John (NIH/OD) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]; Hudson, Kathy (NIH/OD) [E]; White, Pat (NIH/OD) [E]  
**Sent:** Tue Oct 26 18:18:30 2010  
**Subject:** Grassley News Release

**U.S. Sen. Grassley: National Cancer Institute unfairly disciplined**  
10/26/2010

For Immediate Release  
Tuesday, October 26, 2010

WASHINGTON – Sen. Chuck Grassley is expressing concern over whether the National Cancer Institute unfairly disciplined its ethics director for trying to make sure agency travel complies with federal law and procedures, including those set by the institute's parent agency, the National Institutes of Health. The travel at issue is sponsored by non-government sources, such as corporations and other private entities.

"Some government agencies have more travel than others. They should be used to transparency and scrutiny to make sure they follow the rules," Grassley said. "National Cancer Institute executives appear to have taken issue with the scrutiny to sponsored travel given by their then-chief ethics officer. It's important to get to the bottom of whether the ethics officer was retaliated against just for doing her job."

Grassley wrote to the director of the National Institutes of Health and the director of the National Cancer Institute, seeking details of National Cancer Institute employees' sponsored travel. He asked the National Cancer Institute to conduct an internal review of whether it has furnished all required information to the Office of Government Ethics and copied the Office of Government Ethics. Grassley also reminded the National Cancer Institute that interfering with federal employees' rights to furnish information to Congress is a violation of federal law.

Information outside the  
scope of the request.

---

**From:** Hudson, Kathy (NIH/OD) [E]  
**Sent:** Wednesday, October 27, 2010 12:13 PM  
**To:** Abel, Kathy (NIH/OD) [E]

11/8/2010

**Cc:** Burklow, John (NIH/OD) [E]; Devaney, Stephanie (NIH/OD) [E]  
**Subject:** Re: Telephone Call from Jocelyn Kaiser

John,  
Do u want me to do this? Happy to.... using the same talking points..

Can u get hhs clearance?

---

**From:** Abel, Kathy (NIH/OD) [E]  
**To:** Hudson, Kathy (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]; Devaney, Stephanie (NIH/OD) [E]  
**Sent:** Wed Oct 27 11:20:19 2010  
**Subject:** Telephone Call from Jocelyn Kaiser

Kathy,

Jocelyn Kaiser, Science Magazine, would like to speak to you re "sponsored travel." Her number is 202-326-6598.

K.



**Allen, Marin (NIH/OD) [E]**

---


**From:** Lising, Mimi (NIH/NIAMS) [E]  
**Sent:** Thursday, October 28, 2010 3:52 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** RE: suggested talking points for 11/8 AI/AN workshop

Excellent, many thanks!

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Thursday, October 28, 2010 3:48 PM  
**To:** Lising, Mimi (NIH/NIAMS) [E]  
**Cc:** Austin, Janet (NIH/NIAMS) [E]; Yi, Catherine (NIH/NIAMS) [E]  
**Subject:** RE: suggested talking points for 11/8 AI/AN workshop

Thanks, Mimi. This is very kind of you. I have just gathered some additional material on IHS collaborations that I will share with you before I use it that may be helpful for the discussions. I appreciate this help! Best, Marin

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390- (NIH cell)  
marin\_allen@nih.gov

---

**From:** Lising, Mimi (NIH/NIAMS) [E]  
**Sent:** Thursday, October 28, 2010 3:03 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Austin, Janet (NIH/NIAMS) [E]; Yi, Catherine (NIH/NIAMS) [E]  
**Subject:** suggested talking points for 11/8 AI/AN workshop

Hi Marin:

Attached are suggested talking points for your welcome remarks for the AI/AN workshop, *Creating Connections: Building Partnerships Between IHS and NIH*. Please feel free to use, modify, and/or elaborate as needed.

Thank you for sending the brochures – we received them and they will be ready for display at the exhibit table.

Let me know if you have any questions or need additional information.

Mimi

11/8/2010

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Saturday, October 30, 2010 10:58 AM  
**To:** George, Jill (NIH/OD) [E]; Kolberg, Rebecca (NIH/OD) [E]  
**Subject:** Fw: Call for NANO information  
**Attachments:** PG-Varmus-rev-7-10-IV.pptx; fo-rFCollins.pptx

---

Sent from my BlackBerry Wireless Handheld

---

**From:** Grodzinski, Piotr (NIH/NCI) [E]  
**To:** Allen, Marin (NIH/OD) [E]  
**Sent:** Fri Oct 29 15:58:17 2010  
**Subject:** RE: Call for NANO information

Marin,

Here are the slides which were used for a very recent update with Dr. Varmus and few additional slides which cover 'commercial angle'. Hope this is helpful.

With regards,  
Piotr

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Thursday, October 28, 2010 5:42 PM  
**To:** NANO Task Force  
**Cc:** Miller, Nancy (NIH/OD) [E]; George, Jill (NIH/OD) [E]; Pelis, Kim (NIH/OD) [E]; Kolberg, Rebecca (NIH/OD) [E]; Brewer, Ann (NIH/OD) [E]  
**Subject:** Call for NANO information  
**Importance:** High

Hello,

It was just confirmed that Dr. Collins will be presenting a 25-minute keynote beginning at 10:30 AM on Friday, December 10, 2010 at the National Nanotechnology Summit. The speechwriters in our office will be working soon on pulling together his presentation. It would be extremely helpful to have all background information as well as talking points, slides and images that would be the best overview of NIH's support of a plans for nano.

Someone on the phone this morning mentioned that there was an update last December, and that would be helpful as a starting point, but this is an opportunity to update the story put the newest material before him. Usually these assignments are handled as assignments through Exec Sec to one or two ICs, but in order to give this the broadest input, please forward your contributions to me, Nancy Miller, and cc Jill George and Kim Pelis (on the note above). Since the holidays are soon upon us, and Dr. Collins will be giving many talks the next two months (and in all of those thereafter!), the sooner we have material, the better. Also, please let us know if you or someone from your IC is also presenting.

Thanks for the help! Best, Marin

11/8/2010

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health

Building 1 Room 344

301-496-5787

240-390-[b6] (NIH cell)

marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Polimeni, Lydia (NIH/OD) [C]  
**Sent:** Monday, November 01, 2010 11:17 AM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** RE: My update talking points for COPR on Thursday

Will do...

About how many packets do you think I should put together?

Thanks  
Lydia

-----Original Message-----

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, November 01, 2010 11:08 AM  
**To:** Polimeni, Lydia (NIH/OD) [C]  
**Subject:** FW: My update talking points for COPR on Thursday

Pls gather the materials listed at the bottom in packets for COPR. Thanks, Marin

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information National  
Institutes of Health Building 1 Room 344  
301-496-5787  
240-390-b6 (NIH cell)  
marin\_allen@nih.gov

-----Original Message-----

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, November 01, 2010 11:07 AM  
**To:** Burklow, John (NIH/OD) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]; Clipper, Stephanie (NIH/OD) [E]; Cohen, Paula (NIH/OD) [E]; Duval, William (NIH/OD) [E]; Polimeni, Lydia (NIH/OD) [C]  
**Subject:** My update talking points for COPR on Thursday

"Progress in Public Communication"

Marin P. Allen, Ph.D., Deputy Associate Director of Communications and Public Liaison, Office of the Director, NIH

--New Products from OCPL  
--Summary of Materials from the ICs that are responsive to needs in the RFI

[ Including RFI results with Dr. Bill Duval--please list Bill on the agenda under the new products and before the summary of responsive items]

Question: Since KH is doing the afternoon time. Bill and I can take a few more minutes? Do we start at 10:00?

My planned TPs.

--Imagine it is May 2011 (purpose and quick summary) --Numbers updates for web, PIO network, NIH:NIH, decision on Science Advances, coming social media guidance, searchable NIH Record for information, update # 101 for them,

Press topics, VIC (key tours)

--RFI results, thanks to Leo for his input, introduce Bill

--Bill is preparing results by different cuts of the offered data, view against national population statistics and organizational size

--Sheria looked at qualitative comments--share key examples

--Match of examples from the monthly report of activities against the topics in RFI.

--Discuss next steps.

Handouts:

Last six months of News in Health, a few NIH Records, Print outs of several weeks of Research Matters, women's health calendar.

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information National Institutes of Health Building 1 Room 344

301-496-5787

240-390-b6 (NIH cell)

marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Monday, November 01, 2010 3:40 PM  
**To:** Persons, Susan (NIH/OD) [E]  
**Cc:** Flock, Trish (NIH/OD) [E]; Wood, Gretchen (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Hudson, Kathy (NIH/OD) [E]; Flowers, Susan (NIH/OD) [E]  
**Subject:** RE: COPR

Hi, Susan

No, not COPR, the Gallo event. Whew! FC is scheduled to have the talking points for COPR Wednesday. We have shortened his time at COPR, but it is not gone. Thanks for checking! Best, Marin

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information National Institutes of Health Building 1 Room 344

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240-390-blw (NIH cell)

marin\_allen@nih.gov

*Information outside the scope of  
the request.*

Thanks,  
Marin

**Allen, Marin (NIH/OD) [E]**

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Monday, November 01, 2010 6:26 PM  
**To:** Rockey, Sally (NIH/OD) [E]; Hann, Della (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]  
**Subject:** Fw: Alert- NIH wasteful

Here is the fact check of the ad attacking the chinese HIV grant. Note they used almost all our talking points and concluded that the attack ad (which said Kathy Castor voted to fund teaching Chinese prostitutes how to drink) rated "pants on fire", their worst rating.

---

**From:** Google Alerts <googlealerts-noreply@google.com>  
**To:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Mon Nov 01 17:58:46 2010  
**Subject:** Google Alert - NIH wasteful

**News**

**1 new result for NIH wasteful**

[Mike Prendergast mailer says Kathy Castor voted for \\$2.6 million ...](#)

PolitiFact

Preventing HIV infection is **NIH's** highest priority for HIV-related research. ... of stimulus projects they said were **wasteful** or unrelated to job creation. ...

---

Tip: Use quotes ("like this") around a set of words in your query to match them exactly. [Learn more.](#)

[Remove this alert.](#)

[Create another alert.](#)

[Manage your alerts.](#)



Allen, Marin (NIH/OD) [E]

---

From: Persons, Susan (NIH/OD) [E]  
Sent: Tuesday, November 02, 2010 10:00 AM  
To: Allen, Marin (NIH/OD) [E]  
Subject: RE: COPR

*Information outside the scope  
of the request.*

-----Original Message-----

From: Allen, Marin (NIH/OD) [E]  
Sent: Monday, November 01, 2010 3:40 PM  
To: Persons, Susan (NIH/OD) [E]  
Cc: Flock, Trish (NIH/OD) [E]; Wood, Gretchen (NIH/OD) [E]; Burklow, John (NIH/OD) [E]; Hudson, Kathy (NIH/OD) [E]; Flowers, Susan (NIH/OD) [E]  
Subject: RE: COPR

Hi, Susan

No, not COPR, the Gallo event. Whew! FC is scheduled to have the talking points for COPR Wednesday. We have shortened his time at COPR, but it is not gone. Thanks for checking! Best, Marin

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information National  
Institutes of Health Building 1 Room 344  
301-496-5787  
240-390-b6 (NIH cell)  
marin\_allen@nih.gov

Information outside the scope  
of the request.

**Allen, Marin (NIH/OD) [E]**

---

**From:** Carr, Sarah (NIH/OD) [E]  
**Sent:** Tuesday, November 02, 2010 4:14 PM  
**To:** George, Jill (NIH/OD) [E]  
**Cc:** Patterson, Amy (NIH/OD) [E]; Fomous, Cathy (NIH\OD) [C]; Pelis, Kim (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]  
**Subject:** RE: GTR Public Meeting  
**Attachments:** Final Draft FC Talking Pts\_Nov 2 GTR Meeting.doc

Jill,

Attached are the talking points that were developed for Dr. Collins's presentation this morning at the GTR public meeting. He used them but also elaborated in places.

Thanks also for clarifying on the phone just now that these are only for Don R to use in talking to the reporter.

Sarah



Final Draft FC  
Talking Pts\_Nov...

---

**From:** George, Jill (NIH/OD) [E]  
**Sent:** Tuesday, November 02, 2010 4:06 PM  
**To:** Carr, Sarah (NIH/OD) [E]  
**Cc:** Patterson, Amy (NIH/OD) [E]; Fomous, Cathy (NIH\OD) [C]; Pelis, Kim (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]  
**Subject:** RE: GTR Public Meeting

Our press folks have received a request from Congressional Quarterly.

Question: Can we give Don Ralbovsky a printout of the slides you provided to us on 10/25? Were any talking points provided to Dr. Collins that we can share with Don?

Thanks,  
Jill

---

**From:** John Reichard [<mailto:jreichard@cq.com>]  
**Sent:** Tuesday, November 02, 2010 2:23 PM  
**To:** Ralbovsky, Don (NIH/OD) [E]  
**Subject:** Dr. Collins' remarks today

I arrived at the public meeting today too late to hear what Dr. Collins had to say about the genetic testing registry. Do you by chance have anything written reflecting his comment? Or was it just very general...Thanks

John Reichard  
Editor  
Congressional Quarterly's HealthBeat

202-419-8534 (office)  
240-893-0458 (cell)  
E-mail: [jreichard@cq.com](mailto:jreichard@cq.com)

Jill George  
OD/OCPL

---

**From:** Pelis, Kim (NIH/OD) [E]  
**Sent:** Monday, October 25, 2010 12:46 PM  
**To:** Carr, Sarah (NIH/OD) [E]  
**Cc:** Patterson, Amy (NIH/OD) [E]; Fomous, Cathy (NIH\OD) [C]; George, Jill (NIH/OD) [E]  
**Subject:** RE: GTR Public Meeting

Thanks Sarah,

We'll be using these slides to a new slide on the Registry for Dr. Collins to use at the American Society of Human Genetics meeting (11/6), so overlap with Amy's presentation won't be a problem.

That said: we'd love to see the talking points when they're ready, too!

Best,  
Kim

*Kim Pelis, Ph.D.  
OD/OCPL  
National Institutes of Health*

---

**From:** Carr, Sarah (NIH/OD) [E]  
**Sent:** Monday, October 25, 2010 12:42 PM  
**To:** Pelis, Kim (NIH/OD) [E]  
**Cc:** Patterson, Amy (NIH/OD) [E]; Fomous, Cathy (NIH\OD) [C]  
**Subject:** GTR Public Meeting

Hi Kim,

Amy asked me to send you a copy of the briefing slides we did for Dr. Collins to assist in the development of slides for his opening remarks at the November 2 GTR Public Meeting. We are developing talking points, which we should be able to share with you later today or tomorrow morning.

Please note (see agenda) that Amy will be using the last half of the slides (7-14) for her presentation at the meeting.

If you have any questions, please let us know and we'll be back soon with the talking points.

Sarah

<< File: DRAFTagenda\_Nov 2 GTR Meeting\_10-20-10.doc >>

<< File: FC Briefing\_GTR\_FinalVersion\_10-18-10.ppt >>

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, November 03, 2010 8:29 AM  
**To:** Zuk, Dorit (NIH/OD) [E]  
**Cc:** Burklow, John (NIH/OD) [E]  
**Subject:** RE: Talking points for QTDP call tomorrow

Not much of a citation? So, let's add "according to SBA" to the talking points so FC does not own the stat.

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marin\_allen@nih.gov

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Wednesday, November 03, 2010 7:38 AM  
**To:** Allen, Marin (NIH/OD) [E]  
**Subject:** FW: Talking points for QTDP call tomorrow

That would be the small business administration (apologies if you already know that)

---

**From:** Goodnight, JoAnne (NIH/OD) [C]  
**Sent:** Wednesday, November 03, 2010 1:18 AM  
**To:** Zuk, Dorit (NIH/OD) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]  
**Subject:** RE: Talking points for QTDP call tomorrow

SBA.....

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Tuesday, November 02, 2010 5:15 PM  
**To:** Goodnight, JoAnne (NIH/OD) [C]  
**Cc:** Allen, Marin (NIH/OD) [E]  
**Subject:** FW: Talking points for QTDP call tomorrow

The 1.3 million came from your text – source?

Thanks!

11/8/2010

---


Dorit Zuk, PhD  
Special Assistant to the NIH Deputy Director for Extramural Research

National Institutes of Health  
One Center Drive  
Building One – Room 140  
Bethesda, MD 20892  
P) 301/594-8012  
F) 301/402-3469

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Tuesday, November 02, 2010 5:14 PM  
**To:** Zuk, Dorit (NIH/OD) [E]  
**Cc:** Rockey, Sally (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** RE: Talking points for QTDP call tomorrow

Thanks, Dorit. Do we have a source for the 1.3 million jobs in biotech? I know press will ask. Thanks!  
Marin

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390- (NIH cell)  
marin\_allen@nih.gov

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Tuesday, November 02, 2010 5:00 PM  
**To:** Allen, Marin (NIH/OD) [E]  
**Cc:** Rockey, Sally (NIH/OD) [E]  
**Subject:** Talking points for QTDP call tomorrow

Here are the talking points for review and clearance (FC hasn't seen them yet)

---

Dorit Zuk, PhD  
Special Assistant to the NIH Deputy Director for Extramural Research

National Institutes of Health  
One Center Drive  
Building One – Room 140  
Bethesda, MD 20892  
P) 301/594-8012  
F) 301/402-3469

11/8/2010

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, November 03, 2010 9:39 AM  
**To:** Haliski, Jenny (NIH/OD) [E]; Cohen, Paula (NIH/OD) [E]; Clipper, Stephanie (NIH/OD) [E]  
**Subject:** RE: Oil language for COPR

Great! Paula, drop that in the talking points for FC. Thanks, Marin

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Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
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301-496-5787  
240-390-66 (NIH cell)  
[marin\\_allen@nih.gov](mailto:marin_allen@nih.gov)

---

**From:** Haliski, Jenny (NIH/OD) [E]  
**Sent:** Wednesday, November 03, 2010 9:12 AM  
**To:** Cohen, Paula (NIH/OD) [E]; Clipper, Stephanie (NIH/OD) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]  
**Subject:** Oil language for COPR

This is part of the standard response in interviews for the lead researchers in talking about what NIH is doing.

Marin, this is the version that was blessed by Teri Manolio:

Dr. Collins announced the GULF Study in June. NIEHS is leading the design and implementation of the study in collaboration with CDC's National Institute for Occupational Safety and Health (NIOSH), building on their efforts to identify and roster all the clean-up workers in the Gulf.

The study, which is expected to launch later this fall, will focus on potential exposure of clean-up workers, volunteers, and community members not typically involved in the petroleum industry, to oil and dispersant products, and potential health consequences such as respiratory, neurobehavioral, carcinogenic, and immunological conditions. The study is also expected to evaluate mental health concerns and other oil spill-related stressors such as job loss, family disruption, and financial uncertainties. NIEHS, NIH and HHS are hosting webinars and other community engagement activities to ensure that the Gulf communities most affected by the oil spill have a say in the study's design and implementation, as well as input into future research directions. The study is also undergoing review by the Institute of Medicine.

Jenny Haliski  
Public Affairs Specialist  
NIH Office of Communications and Public Liaison  
Building 1, Room 334, MSC 0188  
Direct phone: 301-496-7246  
Main: 301-496-5787  
Fax: 301-496-0017  
[haliskij@od.nih.gov](mailto:haliskij@od.nih.gov)

11/8/2010




[Blank Page]

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]  
**Sent:** Wednesday, November 03, 2010 9:40 AM  
**To:** Burklow, John (NIH/OD) [E]; Jackson, Calvin (NIH/OD) [E]; Ralbovsky, Don (NIH/OD) [E]; Haliski, Jenny (NIH/OD) [E]; Duval, William (NIH/OD) [E]  
**Subject:** FW: Qualifying Therapeutic Discovery Project talking points revised 110210.docx  
**Attachments:** Qualifying Therapeutic Discovery Project talking points revised 110210.docx

There may still be changes. We will need to clear press requests, this is for your background and not sharing right now.

Marin P. Allen, Ph.D.  
Deputy Associate Director for Communications and Public Liaison and Director of Public Information  
National Institutes of Health  
Building 1 Room 344  
301-496-5787  
240-390- (NIH cell)  
marin\_allen@nih.gov

---

**From:** Zuk, Dorit (NIH/OD) [E]  
**Sent:** Wednesday, November 03, 2010 9:08 AM  
**To:** Hudson, Kathy (NIH/OD) [E]  
**Cc:** Allen, Marin (NIH/OD) [E]; Rockey, Sally (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** Qualifying Therapeutic Discovery Project talking points revised 110210.docx

Addition in red

**Allen, Marin (NIH/OD) [E]**

---

**From:** Allen, Marin (NIH/OD) [E]

**Sent:** Wednesday, November 03, 2010 10:28 AM

**To:** Duval, William (NIH/OD) [E]

**Subject:** Please remove the bullet on "Imagine it is May 2011" from my talking points. Thanks, Marin

Marin P. Allen, Ph.D.

Deputy Associate Director for Communications and Public Liaison and Director of Public Information

National Institutes of Health

Building 1 Room 344

301-496-5787

240-390-b6 (NIH cell)

marin\_allen@nih.gov

**Allen, Marin (NIH/OD) [E]**

---

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Wednesday, November 03, 2010 5:01 PM  
**To:** Hudson, Kathy (NIH/OD) [E]  
**Cc:** Brewer, Ann (NIH/OD) [E]; Marshall, Lisa (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Cohen, Paula (NIH/OD) [E]; Clipper, Stephanie (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** FC COPRTPsfinaldraftforKHreview.doc  
**Attachments:** FC COPRTPsfinaldraftforKHreview.doc

Hi, Kathy—Here are draft talking points for FC at COPR. I know they're long—but they like to hear from him and to learn about the leadership he's put in place.

John

11/8/2010

**Allen, Marin (NIH/OD) [E]**

---

**From:** Hudson, Kathy (NIH/OD) [E]  
**Sent:** Wednesday, November 03, 2010 10:50 PM  
**To:** Burklow, John (NIH/OD) [E]  
**Cc:** Brewer, Ann (NIH/OD) [E]; Marshall, Lisa (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Cohen, Paula (NIH/OD) [E]; Clipper, Stephanie (NIH/OD) [E]  
**Subject:** RE: FC COPRTPsfinaldraftforKHreview.doc

Okay. I skimmed and they look fine. go ahead and get them to him so he can diddle with them in advance....

---

**From:** Burklow, John (NIH/OD) [E]  
**Sent:** Wednesday, November 03, 2010 5:01 PM  
**To:** Hudson, Kathy (NIH/OD) [E]  
**Cc:** Brewer, Ann (NIH/OD) [E]; Marshall, Lisa (NIH/OD) [E]; Allen, Marin (NIH/OD) [E]; Cohen, Paula (NIH/OD) [E]; Clipper, Stephanie (NIH/OD) [E]; Burklow, John (NIH/OD) [E]  
**Subject:** FC COPRTPsfinaldraftforKHreview.doc

Hi, Kathy—Here are draft talking points for FC at COPR. I know they're long—but they like to hear from him and to learn about the leadership he's put in place.

John

**Gorman, Jennifer (NIH/OD) [E]**

---

**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Thursday, October 14, 2010 3:41 PM  
**To:** Gorman, Jennifer (NIH/OD) [E]  
**Subject:** Agenda List (MA-Items) Oct. 14 OCPL Briefing 4PM - NIH Visitor Ctr.

Hello,

These are the immediate items for input/action/guidance as well as an update on items/projects.

Thanks so much. Jennifer.

**Oct. 14 OCPL Leadership Briefing from NIH Visitor Center Mtg. – Update, Action Items and Request for Input**

1. Visitor Center Tour Schedule – Fall 2010 and Spring 2011. Needs to be updated. Lots of requests coming in and haven't had time to update the composite list.

**Specific Large Projects – On Radar:**

- Mid Atlantic Biotech Request – 150. Tours, Speakers and logistics planning and coordinating. (FYI – Cloisters)
- Korean HS Students, Secretary of Pharmacy, Indian Government, Hanover College, Notre Dame Students, NHGRI and school students, NHLBI Global Health Trainees and others (Rest of October 2010)
- USA Science Fest Projects and Activities – Peak work load Now through Oct. 24, 2010. AV logistics and coordination, NIH PR liaison—from logistics group to OCPL leadership – Photos, Video, Press Releases, FACES video, Rocket Boy, Volunteer Coordination, OGC talk, HR info.

2. **USA Science Festival Volunteer Coordination – Update**
  - a. Had about 35 Volunteers as of this AM. Had Logistics meeting with ICs and now have about 40 volunteers and they seem to be coming in quickly this afternoon.
  - b. NEED 60-65—ideally.
  - c. OGC recommendation (have language) about each IC documenting list of all in IC who are participating in the Sci. Fest approved by the EO or anyone high up in supervisory chain.
  - d. Volunteer Training Orientation Meeting Planning – October 21<sup>st</sup> 10: to 11:30 a.m.
3. **Visitor Center Tour Requests – Help from Fred Donodeo – Oct. 27<sup>th</sup> and others.**
4. **Touch Screen Computers – Exhibit Hall Exhibits - Tables set-up. Need exhibit “interface” developed.**
5. **Holiday Leave and Use of Lose Leave Notes to Staff**
6. **SOPS for Visitor Center**
7. **Talking Points – NIH Visitor Center Updates and Training Updates. PPT slides – updates on research that are youth friendly.**
8. **Liaisons/Tour Ambassadors**

9. **Hand Outs** – Updates for youth, especially but also general public
10. **Nobel Laureate Hall – Nobel Photos and Plaques Update.** Nothing on video project.....

**Gorman, Jennifer (NIH/OD) [E]**

---

**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Tuesday, October 05, 2010 12:16 PM  
**To:** Hirvela, Melissa (NIH/OD) [C]; Potash, Shana (NIH/NLM) [E]; Gorman, Jennifer (NIH/OD) [E]  
**Cc:** White, Pat (NIH/OD) [E]  
**Subject:** CONFIRMING DETAILS- Oct. 8th-OLPA Program (5) NIH 101, CRC, NLM and Zebra Fish  
 Hello-

I've put together an agenda for the OLPA group this Friday, October 8<sup>th</sup> between 1:15 and 4:15 p.m.

Melissa—what is the name of the couple who will be attending? It would be helpful to know what their professional backgrounds are so I can tailor my talking points.

I was planning on taking folks in my SUV but I can not fit 5 adults plus me – I can only fit 4 adults. If we have 5 people we will need to take the NIH campus shuttle system (which should be fine but won't be as personal and may take longer). If your group would like to rent an NIH van instead—that can be done. You would have to make arrangements for that with W7T Travel Shuttle Services.

I think these times will work with NLM—I'll make sure Shana approves this final draft before I say we are confirmed.

Depending on the final transportation that you decide upon – I can either pick up the group of 4 at Building 1 in my vehicle at 1:10 p.m. or meet the group of 5 and the NIH van you book at the CRC North Entrance lobby at 1:15 p.m. (just behind the hospitality desk near the model)

I am giving a tour in the CRC to another group just prior to this program so if you try to contact me that day, I may not be available until just prior to 1:15 p.m. I will have my work cell on me so do try to contact me if needed at 301-328-6034.

I think it will be a great program. Thanks to all.

Jennifer.

**DRAFT AGENDA**

1:15 p.m. **NIH Overview and CRC Tour**, Jennifer E. Gorman, Director, NIH Visitor Center and Special Projects Branch

2:00 p.m. **NIH Campus Tour** (SUV, NIH Van from OLCP?, or use the Campus Shuttle?), Jennifer E. Gorman, Director, NIH Visitor Center

2:15 p.m. **Zebra Fish Lab Tour** (Bldg. 50-5537 Lab.), Dr. Shawn Burgess, NHGRI, Genome Technology Branch, Head, Developmental Genomics Section

3:00 p.m. **NIH Campus Tour to NLM**, Jennifer E. Gorman, Director

3:15 p.m. **National Library of Medicine Tour**, Shana Potash, NLM Visitor Center

3:45 p.m. **Rare Book Collection Tour**

4:15 p.m. **End of Program**

11/9/2010



Thanks.

***Jennifer E. Gorman***

***Director, NIH Nobel Laureate Hall & Visitors Center***

***Chief, Special Projects Branch***

Natcher Building (45), 1AS13E (MSC 6115)

Bethesda, MD 20892

Office of Communications and Public Liaison

Office of the Director, National Institutes of Health

Office: 301-435-4448; Work Cell: 301-328- [666]

---

**From:** Hirvela, Melissa (NIH/OD) [C]

**Sent:** Friday, October 01, 2010 4:21 PM

**To:** Gorman, Jennifer (NIH/OD) [E]; Mowery, Tara (NIH/OD) [E]; Potash, Shana (NIH/NLM) [E]

**Subject:** Tour for Pat White

Hi Jennifer,

As we discussed the other day, Pat would like to set up a tour for some guests that he has coming into NIH. They will be here on Friday, October 8<sup>th</sup>. Pat would like to see the Clinical Center, the Zebra Fish lab and the NLM. We would like to close with the NLM tour of the rare books room (and give them some time to spend with those cool books).

The people attending the tour will be Pat White, John Hofer, his wife Mary Hofer and myself. You had mentioned that you could do a private tour of the CC at 1:30 pm. Is there any way we could see the Zebra fish before that and then end with the NLM? Pat's guests are not scientists, nor political. So just your garden variety tour will be fantastic!

Please let me know how best to handle getting them on campus and through security (can we do it like we do for congressional members) or is it best to just have them go through the normal routes? Do you need any further info from me? Please let me know!

Have a wonderful weekend.

*Melissa*

Melissa Hirvela

Executive Assistant to Pat White,

NIH Associate Director,

Office of Legislative Policy and Analysis

National Institutes of Health

301-594-5169 - direct

301-412- [666] mobile

11/9/2010

**Gorman, Jennifer (NIH/OD) [E]**

---

**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Thursday, September 30, 2010 3:19 PM  
**To:** Donodeo, Fred (NIH/NIAAA) [E]; Mowery, Tara (NIH/OD) [E]  
**Subject:** RE: Visitor Center Talking Points-CRC and Overview  
**Attachments:** NIH Overview Talking Points V2 3-2010.doc; CRC Script for Volunteers June 2009 (Sent by YC).doc

Fred—

I'm about to send these details out. It will be you, me and Sharon Greenwell. Tara is back but is going on leave—so we'll get her fully incorporated on tours once she is back Oct. 24<sup>th</sup>.

Here's the CRC Tour Talking Points but I've also included NIH Overview Points as an FYI.

The other items that are useful are the information in our folders (for future references).....make sure you get and keep one. The FC "Science" article highlights all his priorities and is a good piece to be familiar with. Also, the resource sheets are good to review and be familiar with.

I also recommend memorizing a few of the Major Scientific Advances based on NIH funding---like AZT, making the blood supply safe---they are good to have in the talking point "arsenal". This sheet is in our folder too.

Hope this is useful!

Thanks so much.

Jennifer

***Jennifer E. Gorman***

***Director, NIH Nobel Laureate Hall & Visitors Center***

***Chief, Special Projects Branch***

Natcher Building (45), 1AS13E (MSC 6115)

Bethesda, MD 20892

Office of Communications and Public Liaison

Office of the Director, National Institutes of Health

Office: 301-435-4448; Work Cell: 301-328- [redacted]

---

**From:** Donodeo, Fred (NIH/NIAAA) [E]  
**Sent:** Thursday, September 30, 2010 2:39 PM  
**To:** Gorman, Jennifer (NIH/OD) [E]; Mowery, Tara (NIH/OD) [E]  
**Subject:** script for tomorrow?

Hey Jennifer and Tara,

Could you guys please re-send me the latest script for the crc tour? Thanks, see you tomorrow. -Fred

11/9/2010

**Gorman, Jennifer (NIH/OD) [E]**

**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Tuesday, September 14, 2010 12:55 PM  
**To:** Gorman, Jennifer (NIH/OD) [E]  
**Subject:** RE: Aug. 25th MA Briefing NIH Visitor Ctr. AGENDA LIST

**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Wednesday, August 25, 2010 12:49 PM  
**To:** Gorman, Jennifer (NIH/OD) [E]  
**Subject:** RE: Aug. 25th MA Briefing NIH Visitor Ctr. AGENDA LIST

**AUG. 25<sup>th</sup> – MA Briefing-NIH Visitor Center Mtg. – Fall 2010 Decision Items**

1. Visitor Center Tour Schedule – Fall 2010 and Spring 2011

Specifically Discuss:

1. MD Facilities Board Request – MD Governor participation
2. Mid Atlantic Biotech Request - 160
2. Fred Donodeo email with specific dates and tasks to supervisor Vivian Faden – Director of Science Policy and Communications, NIAAA.
  - Email note “thank you” from JB to Vivian and Ken Warren – would go a long way...
3. USA Science Festival – Need Input on the following: SEE SPECIFIC LIST
4. Touch Screen Computers – Tables set-up. Need exhibit “interface” developed. OIT vs Palladian estimate?
5. NIH Exhibits/Banners – FYI that only one pull-up banner is left on our end—it’s dated and “shows its age”—broken parts. Interest in NIAMS designing and funding something for ICs to use.
6. Office of NIH History Mtg. – Two exhibits in CRC. Neurenburg (Oct. 1, 2010) and Heart Valve (December 2010).

Discussion items:

- Neurenburg film development (OCPL input, capturing voices, research)– input for other uses? Web based, Segments, Curriculum use.
- How Visitor Center can use them with tours - Talking points (stories), themes (women in science, genetics, tech transfer), hand outs, other?

7. ☐

b6

☐

**Gorman, Jennifer (NIH/OD) [E]**

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**Subject:** ONH Mtg. Neurenberg Exhibit Talking Points in CRC (JEG, Michelle Lyons)  
**Location:** Visitor Ctr. JG Office

**Start:** Tue 8/24/2010 11:00 AM  
**End:** Tue 8/24/2010 12:00 PM  
**Show Time As:** Tentative

**Recurrence:** (none)

**Meeting Status:** Not yet responded

**Required Attendees:** ODOC, Visitor 1 (NIH/OD); Jennifer Gorman

**Gorman, Jennifer (NIH/OD) [E]**

---

**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Friday, August 13, 2010 4:53 PM  
**To:** Gorman, Jennifer (NIH/OD) [E]  
**Subject:** USA S&E - VOLUNTEER COOR. LIST V1 - BIG PICTURE Action Items, Aug. 13th  
**VOLUNTEER COORDINATION – V1 Action Items List**

List of Volunteer Activities, Duties, Needed Tasks

Support from IC Directors and Supervisors related to Volunteers and Weekend Time – Email note supporting comp. time for this NIH activity.

Uniforms – hats/shirts, NIH Buttons, bright colors or same color shirts and pants (black shirts and khaki pants)

Training/Orientation Session – Schedule and think about AGENDA.....

Talking Points – Think about passing around general NIH Talking Points relevant to public.....at a science festival

Volunteer Sustenance – Water, snacks, bring lunch? Coolers with ice and drinks, storage area

Transportation Information for Volunteers – how get to locations, parking, metro, etc.

Assignments List – Specific to each site and “At-Large” volunteers. LEAD at each Site.

Site Leaders – Tony Beck for Freedom Plaza. (I’m thinking I’ll need to be “everywhere” to manage all the volunteers so that’s why I’m not volunteering for one specific location. I could ask someone on my Visitor Ctr. team to “lead” the Mall section....if needed. My thought was to save them for all the “last minute” issues but we can do what makes the most sense. Just FYI.)

Student volunteers

- o SEPA has two projects in the DC area
- o I will communicate to the SEPA PIs for their thoughts and a list of students
- o JEG will check on any “policies/regulations” or “permissions” we might need to worry about regarding engaging student volunteers.
- o Contact NCI, Barbara Birnman to learn more about her students and experience with student volunteers
- o Contact Sharon Milgram about contacting IRP Fellows, IRTAs, Post Docs, Summer students still in area about volunteering

Thanks to all!

***Jennifer E. Gorman***

***Director, NIH Nobel Laureate Hall & Visitors Center***

***Chief, Special Projects Branch***

Natcher Building (45), 1AS13E (MSC 6115)

Bethesda, MD 20892

Office of Communications and Public Liaison

11/9/2010

Office of the Director, National Institutes of Health

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*Information Outside the  
Scope of the Request*

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**Gorman, Jennifer (NIH/OD) [E]**

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**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Wednesday, July 14, 2010 1:57 PM  
**To:** Greenwell, Sharon (NIH/OD) [E]; Akinso, Moronke (NIH/OD) [E]  
**Cc:** Mowery, Tara (NIH/OD) [E]; Gorman, Jennifer (NIH/OD) [E]; Jabir, Carol (NIH/OD) [E]  
**Subject:** RE: FACES OF SCIENCE Flier and Mentor Database

Hello,

FYI – we now have a FACES of SCIENCE FLIER to add to the youth packets for all groups with minority youth.

I would like to also consider including this flier as an information piece for adults who may be interested such as TEACHERS or Minority researchers who would be interested in volunteering in the mentor database.

Please be sure to tie this flier, the mentor database and the videos into your talking points for groups like the DC Dept. of Health Interns.

Tara will make sure to save this FINAL flier in the I: drive under the Visitor Center folder in the Exhibits/Faces of Science folders.

Sande has the hard copies and will make copies for appropriate groups to insert in the folders.

I encourage each of you to view the web site---it is updated and has much more information about the mentor database than it did before.

HOME PAGE: <http://www.biomedicalfacesofscience.com/>

Then click on “FIND A MENTOR”.

Thanks!

***Jennifer E. Gorman***

***Director, NIH Nobel Laureate Hall & Visitors Center***

***Chief, Special Projects Branch***

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## **Gorman, Jennifer (NIH/OD) [E]**

---

**Subject:** Updated: Program for Summer Interns (18 students and 2 chaperones) from the DC Department of Health  
**Location:** Sharon - Lead DC POC - Terja Gibson - 310-654-0120  
**Start:** Fri 7/16/2010 10:00 AM  
**End:** Fri 7/16/2010 2:30 PM  
**Show Time As:** Tentative  
**Recurrence:** (none)  
**Recurrence Pattern:** every Friday from 10:00 AM to 2:30 PM  
**Meeting Status:** Not yet responded  
**Required Attendees:** Gorman, Jennifer (NIH/OD) [E]; Greenwell, Sharon (NIH/OD) [E]; Mowery, Tara (NIH/OD) [E]; Moronke Akinso (NIH/OD) [E]

DC POC - Kaleb Johnson - 801-369-5600 (See notes about audience)  
Email: Kaleb.johnson@dc.gov (Send AGENDA when done)

Lunch Payments - cafeteria. Students know to bring cash. Student IDs - picture IDs. All set.



DC Dept. Health HS DC Dept. Health HS  
Interns Grp... Interns Grp...

Tour Schedule -  
Jennifer - July 9 - DONE  
Sharon - July 16  
Sharon - July 23  
Tara - July 30  
Tara - August 6

### **NOTES FOR ALL STAFF WORKING THIS GROUP ON ANY OF THE Fridays:**

**\*\*\*\*\*Please read these notes. They are based on specific feedback from Visit #1. The host requested that we follow the same format and speakers. He felt visit #1 went extremely well and doesn't want to change anything. We had specific comments about how much the students enjoyed both Mornke and Chelsea. They did GREAT!**

- Please follow the agendas and specific agenda items listed on the agenda from Visit #1 below.
- Sharon and Tara - I'd like to be sure to talk with you about how to "adapt" the NIH 101 PPT in order to target it for this specific group. (I skipped some slides and changed the talking points a bit.)
- It's likely you WON'T get 20 INTERNS. Count on more like 10-15 interns. He said he'd call you with updated numbers each week, but I'd email him about a day or two before to confirm the numbers.
- LIFE WORKS and the FACES VIDEOS were key for this group. Be sure to show the LIFEWORKS Videos from the LINKS provided in the PPT. You will need to TEST THEM IN ADVANCE for AUDIO in what ever room you use...since we often have trouble with the audio on the links due to some "coding" issues.
- Be sure to talk about ALLIED HEALTH PROFESSIONS--what they are and what the term means and what all the various options are for jobs. LIFEWORKS gives great examples...they really liked the links on the slide--especially the DNA technician and the nurse. I would show at least two if not THREE of these. I let them pick which ones they wanted from the links on the slide based on their interests.
- For FACES VIDEOS - I played DUNSTON BIO and Hildreth or TAYLOR talking about their RESEARCH. They are 90% female--so showing DUNSTON is key.

- EVERYONE will need to EMAIL CHELSEA the FINAL AGENDA for EACH Visit so she knows WHERE to go and WHAT TIME. She doesn't have access to our Visitor Center Calendar. Her email is: Chelsea Mehra - chelseamehra@dc.gov
- Please post your specific agenda ASAP for this group and email it in advance to the DC Health Dept. organizer - Kaleb Johnson - 801-369-0567 (See notes about audience). Email: Kaleb.johnson@dc.gov (Send AGENDA when done)

Thank you! [ ] so if you have questions please talk to me on this Monday or Tuesday. Please don't wait until Wednesday.

## SEE NOTES BELOW!

### Logistics:

- NLM has been confirmed on all these dates
- Ask Chelsea and Mornonke about how they divided the time and what videos they will play and who will play what and how they will tie videos into their talking points.
- Folders, information and PENS
- NOTE - Chelsea is available to speak at all of these EXCEPT on July 23rd. Please adapt Agenda accordingly.

## NOTES ABOUT AUDIENCE - SPEAKERS - Please review these notes and think about your audience!

All 15-18 years old and in High School – 90% female!!

Interns at Dept. Health in DC from Mayors summer youth employment program. They apply on-line – placed according to their interests. Mostly females picked Dept. of health. They are HS students in southeast. Even though they are mostly juniors and seniors in HS [ ]

21,000 students accepted into the summer employment program. It's not an academically competitive program. They do have access to computers at work and at school (likely not home).

DC POC - Kaleb Johnson - 801-369-0567 (See notes about audience)  
Email: Kaleb.johnson@dc.gov (Send AGENDA when done)

Lunch Payments - cafeteria. Students know to bring cash. Student IDs - picture IDs. All set.

FINAL AGENDA for COPYING

Detailed agenda for logistical information - Staff

### The focus of our talking points should be -----

- Introducing concepts like all the ALLIED HEALTH PROFESSIONS...as career possibilities. (LIFE WORKS VIDEOS...select appropriate examples!)
- FACES of SCIENCE Videos—Importance of mentors, people that have been there, the role they can play, database on-line
- Thinking about mentors, how to find them, how to reach out to mentors.....how to think about finding a mentor.....where to find mentors (think about them-and their lives)
- Summer internships....their benefit, how to find one, how they can HELP with getting into college and help with learning what you like to do and what you don't like and what you might want to pursue or don't want to pursue
- Thinking about college---opens doors, allied health professions, internships, mentors....

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## **Gorman, Jennifer (NIH/OD) [E]**

---

**Subject:** Updated: Program for Summer Interns (18 students and 2 chaperones) from the DC Department of Health  
**Location:** Sharon - Lead DC POC - Terja Gibson - 310-654-0120  
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DC POC - Kaleb Johnson - 801-369-~~0000~~ (See notes about audience)  
Email: Kaleb.johnson@dc.gov (Send AGENDA when done)

Lunch Payments - cafeteria. Students know to bring cash. Student IDs - picture IDs. All set.

### **FINAL AGENDA for COPYING**



DC Dept. Health HS  
Interns Grp...

Detailed agenda for logistical information - Staff



DC Dept. Health HS  
Interns Grp...

### **SEE NOTES BELOW!**

- **Logistics:**
- NLM has been confirmed on all these dates (TM--Correct?)
- LIPSETT Confirmed for TALKS. JEG wrote email on July 2--to Debbie Accame to ask for CRC Room on July 9th.
- Ask Chelsea and Moronke about how they divided the time and what videos they will play and who will play what and how they will tie videos into their talking points.
- Let's INCLUDE Chelsea Science MAGAZINE as a hand out. Maybe DC Dept. of Health can make reading the articles a fun "assignment".
- Folders, information and PENS
- NOTE - Chelsea is available to speak at all of these EXCEPT on July 23rd. Please adapt Agenda accordingly.

### **Tour Schedule -**

- Jennifer - July 9
- Sharon - July 16
- Sharon - July 23 (Chelsea not available to talk.)
- Tara - July 30
- Tara - August 6

**NOTES ABOUT AUDIENCE - SPEAKERS - Please review these notes and think about your audience!**

All 15-18 years old and in High School – 90% female!!

Interns at Dept. Health in DC from Mayors summer youth employment program. They apply on-line – placed according to their interests. Mostly females picked Dept. of health. They are HS students in southeast. Even though they are mostly juniors and seniors in HS they are: C b5 J

21,000 students accepted into the summer employment program. It's not an academically competitive program. They do have access to computers at work and at school (likely not home).

The point of this visit and all their site visits and experience is to ENCOURAGE them to go to college.

**The focus of our talking points should be -----**

- **Introducing concepts like all the ALLIED HEALTH PROFESSIONS...as career possibilities. (LIFE WORKS VIDEOS...select appropriate examples!)**
- **FACES of SCIENCE Videos—Importance of mentors, people that have been there, the role they can play, database on-line**
- **Thinking about mentors, how to find them, how to reach out to mentors.....how to think about finding a mentor.....where to find mentors (think about them-and their lives)**
- **Summer internships....their benefit, how to find one, how they can HELP with getting into college and help with learning what you like to do and what you don't like and what you might want to pursue or don't want to pursue**
- **Thinking about college---opens doors, allied health professions, internships, mentors....**

**Gorman, Jennifer (NIH/OD) [E]**

---

**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Tuesday, June 29, 2010 2:19 PM  
**To:** Mowery, Tara (NIH/OD) [E]; Greenwell, Sharon (NIH/OD) [E]; Akinso, Moronke (NIH/OD) [E]; Gorman, Jennifer (NIH/OD) [E]  
**Cc:** Johnson, Sandra (NIH/OD) [C]; Jabir, Carol (NIH/OD) [E]  
**Subject:** July-Aug. Friday Tour Assignments-DC Department of Health Interns (20 Each)  
Hello Team—

Thanks to all for your help with this request.

**For all the AGENDA dates —**

1. I'd like for Moronke to talk about 15 minutes if she is comfortable doing that. You can also use the videos in between your talking points. For this group, given their background, I was thinking about having you focus your comments on high school, how to study and deal with social pressures, internships, thinking about college, how to apply for college, finding mentors----talk about how to find one and what it is like developing that relationship (let's talk about this...), and other topics that these students would relate well to. *(You did a great job with the AA group and I think the kinds of questions they asked will give you a great idea for how to target your comments to this group.)*
2. Also, I'd like every group to view at least 3, maybe even 4 of the FACES videos. Hildreth bio, Taylor and Dunston—I think—would be the best matches but I'm open to discussion on the exact picks.
3. I think we should also show them LIFEWORKS and select at least 2 videos from that site (show them the resources they have available to them)
4. Of course, our YOUTH FOLDERS and PENS

Tara—thank you for putting these final assignments and dates on the VIC calendar and getting back to the contact person about the confirmation.

Would you be sure to put the contact persons name and phone number at the top for every date and tour that's listed on the calendar?

Thanks!

**Proposed Schedule —**

- Group 1 (20 total) will visit NIH on July 9 – Jennifer Gorman
- Group 2 (20 total) will visit NIH on July 16 – Sharon Greenwell
- Group 3 (20 total) will visit NIH on July 23 – Sharon Greenwell
- Group 4 (20 total) will visit NIH on July 30 – Tara Mowery
- Group 5 (20 total) will visit NIH on August 6 – Tara Mowery (Jennifer Gorman can cover if needed)

**DRAFT AGENDA FOR EACH OF FIVE PROGRAMS**

**10:00 AM      Students arrive by Metro**

11/9/2010

**10:30 AM** NIH Overview for Students (LT available every day except for July 9 – JEG will get a room in CRC or Natcher)  
Faces of Science Clips (3-4) and Life Works Examples (at least 1-2)

**11:00 AM** Speaker – Moronke, if available (Tips for high school students. Faces of Science Clips (3-4) and Life Works Examples (at least 1-2)

**11:20 AM** Comfort Break/Walk to CRC – Walking Campus Tour

**11:45 AM** CRC Tour

**12:15 PM** Lunch (Has this been discussed how they will pay for it? Will they bring money? I know they are low income.)

**1:15 PM** Travel to NLM

**1:30 PM** NLM Tour (*No Global Health Exhibit—Just NLM Visit*) – CONFIRMED with Shana P. (TM doing)

**2:00 PM** End of Visit – Depart by Metro

***Jennifer E. Gorman***

*Director, NIH Nobel Laureate Hall & Visitors Center*

*Chief, Special Projects Branch*

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**From:** Mowery, Tara (NIH/OD) [E]

**Sent:** Monday, June 28, 2010 5:47 PM

**To:** Gorman, Jennifer (NIH/OD) [E]; Greenwell, Sharon (NIH/OD) [E]; Jabir, Carol (NIH/OD) [E]

**Cc:** Johnson, Sandra (NIH/OD) [C]; Akinso, Moronke (NIH/OD) [E]

**Subject:** Request from DC Department of Health

Hello Everyone,

We received a request from the DC Department of Health to help them encourage their high school summer interns to study medicine because it is “awesome” and to “work in the Washington Metro area.”

Kaleb Johnson, DC Department of Health, wants to bring five groups of students (each group consists of 18 students and 2 chaperones) to NIH on five consecutive Fridays to learn about what we do here. The students are African American, from low-income families, and are all interested in medicine.

I am writing to see if any of you are interested in hosting a group.

**Proposed Schedule -**

Group 1 (20 total) will visit NIH on July 9

Group 2 (20 total) will visit NIH on July 16

Group 3 (20 total) will visit NIH on July 23

Group 4 (20 total) will visit NIH on July 30

Group 5 (20 total) will visit NIH on August 6

Tara Mowery

11/9/2010

Special Projects Coordinator  
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tm77f@nih.gov

Web Address: <http://www.nih.gov/icd/od/ocpl/VIC>



**Gorman, Jennifer (NIH/OD) [E]**

**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Friday, June 18, 2010 9:37 AM  
**To:** Coates, Yasmin (NIH/CC/OD) [E]; Ford, Denise (NIH/CC/OD) [E]; Akinso, Moronke (NIH/OD) [E]; Carol Jabir; Greenwell, Sharon (NIH/OD) [E] (GREENWES@od1tm1.od.nih.gov); Jennifer Gorman; Sandra Johnson (NIH/OD) [C] (johnsonsan@mail.nih.gov); Tara Mowery (NIH/OD)  
**Subject:** RE: Confirming June 24th Tour Guide 8:30 a.m. to 10:00 a.m. Talking Points Suggestions-NIH Visitor Center Youth Programs  
**Importance:** High  
**Attachments:** NIH Youth Initiative Grp #1-3, Draft AGENDA V1 June-July 2010.doc

Dear Denis and Yasmin and Visitor Center Team,

Thanks so much for your support of this program on Monday, June 24th. I'm out of the office today but will review all emails this weekend and respond to any--so you can count on responses in your inbox for any reviews on Monday morning before the program.

I understand that Denise is confirmed to help us out with the CRC Tours for one of the two concurrent groups each of the two sessions held in Lipsett between 8:10 a.m. and 10:00 a.m. This is wonderful and we greatly appreciate it.

**Here are the details, logistics and routes for everyone---to help us avoid confusion:**

- Yasmin - we greatly appreciate any bullet point talking points you can send to the crew on the clinics we'll pass (If go LEFT out of Lipsett - Phlebotomy. If go RIGHT out of Lipsett - 1SE Peds Clinic and Dental Clinic) as we leave Lipsett and head to the new CRC. What ever you can come up with on late notice will be fine. We really appreciate it!)

The Agenda is attached for all to review.

If you could arrive at Lipsett no later than 8:20 a.m. that would be ideal (times could shift a bit depending on their arrival through security).

At about 8:35 a.m. to 8:40 a.m. I plan to divide the 100 African American HS students into two groups of 50.

One group of 50 stays in Lipsett for a program I am running with Moronke (our star NIH Intern) there.

The other group of 50 will be divided into three sub-groups for CRC Tours that will leave from Lipsett.

**CRC Tours -Session #1 - DETAILS**

**8:45a.m. to 9:15 a.m. Sharon - Group A (15-17) -**

**Sharon Route** - Will exit RIGHT out of Lipsett immediately and get started. (Route - Will walk past Pediatric day clinic, right past Lasker Awardees, Left past admissions, go to NCI Labs, up elevator to 7th floor, tiles, chapel, down to model and talk about pediatric clinic, past Presidential wall and return to Lipsett past Phlebotomy (coming from RIGHT side).

Try to RETURN to Lipsett by 9:15 a.m.

Then let kids take bathroom break and tell them they need to be sitting in Lipsett by 9:25 a.m.

**8:45a.m. to 9:15 a.m. Carol - Group B (15-17) - Will leave from Lipsett**

**Carol Route** - Will exit LEFT out of Lipsett immediately and get started. (Route - Will do best with talking points as walk toward new CRC. Can use Phlebotomy talking points that we'll get from Yasmin as pass through the new hall with Phlebotomy on the LEFT. Go past hospitality desk as enter new CRC on left side. Go past admissions, up elevator to 7th floor, tiles, chapel, down to model and talk about pediatric clinic, past Presidential wall, hall with children's school and labs and then return to Lipsett passing Pediatric Day clinic (can use talking points). Approach Lipsett from its RIGHT side.

Try to RETURN to Lipsett by 9:15 a.m.

Then let kids take bathroom break and tell them they need to be sitting in Lipsett by 9:25 a.m.

**8:45a.m. to 9:15 a.m. Denise - Group C (15-17)**

**Denise Route** - You know the hospital so well would you like to suggest a route that works best for you and works to avoid "jams" with the above routes?

**Route** - One option.....very open to your tweaks.....Maybe talk a little in front of Lipsett Lobby while Sharon's group clears out. Will exit RIGHT out of Lipsett AFTER Sharon's group has cleared out a bit. Will walk past Pediatric day clinic, right past Lasker Awardees, Left past admissions, Talk and Presidential photos, then Pediatric mention and Model points, up elevators to 7th floor, chapel, tiles, down lobby access (sleep hall) on 7th floor to elevators, go down to 1st floor where NCI labs are, down children's school hall way, admissions, right past hospitality desk and back toward Lipsett past Phlebotomy (or what ever works).

Try to RETURN to Lipsett by 9:20 a.m. (you get to return later since you leave last)

Then let kids take bathroom break and tell them they need to be sitting in Lipsett by 9:25 a.m.

AFTER Session #1 - do it all over again for Session #2 from 9:30 a.m. to 9:55 a.m.

Must end by 10:00 a.m.

THANK YOU!

***Jennifer E. Gorman***

***Director, NIH Visitors Center & Nobel Laureate Exhibit Hall***

***and Chief, Special Projects Branch, OD, OCPL, NIH***

Natcher Building (45), 1AS13E (MSC 6115)

Bethesda, MD 20892

Office of Communications and Public Liaison

Office of the Director, National Institutes of Health

Office: 301-435-4448; Work Cell: 301-328-6034

---

**From:** Coates, Yasmin (NIH/CC/OD) [E]

11/9/2010

**Sent:** Friday, June 18, 2010 8:29 AM

**To:** Gorman, Jennifer (NIH/OD) [E]

**Cc:** Ford, Denise (NIH/CC/OD) [E]

**Subject:** RE: June 24th Tour Guide? Talking Points Suggestions-NIH Visitor Center Youth Programs

**Importance:** High

Sorry Jennifer....I didn't get your email until this morning! In and out of my office most of yesterday! You are very welcome to borrow the paddles...let me know the next time you will be here over the next couple of days and I'm sure we can work something out!

I will research my notes for talking points on the following areas and forward to you ASAP:

- Phlebotomy
- ISE Peds Clinic
- Dental Clinic

Yasmin

Yasmin AR Coates  
National Institutes of Health, Clinical Center  
Program Specialist /  
Coordinator, Conference Rooms / Events / Tours  
Office of Hospitality Services  
Office phone: (301) 402-5285  
Fax: (301) 480-0486  
Blackberry: (301) 792- 6667

"Hospitality is Our Business"



P

please consider the environment before printing this e-mail

**From:** Gorman, Jennifer (NIH/OD) [E]

**Sent:** Wednesday, June 16, 2010 12:14 PM

**To:** Coates, Yasmin (NIH/CC/OD) [E]

**Cc:** Ford, Denise (NIH/CC/OD) [E]

**Subject:** RE: June 24th Tour Guide? Talking Points Suggestions-NIH Visitor Center Youth Programs

Thanks. It would be great to have Denise help us out with a group. I'll provide additional information in the next few days related to routes and numbers.

I remember you showed me the paddles—those might be helpful. I think I could use 4 paddles---1,2,3, and 4. I'll be in the CRC tomorrow—shall I swing by and pick them up then? Around 1:15-1:30 p.m.?

Regarding the talking points—I noticed that leaving Lipsett one-way you pass the Phlebotomy area and the other way you pass the Dentistry Clinic (I think) and Pediatric Clinic....I was thinking that it would be great to have some talking points on each of the medical areas. What they do? Why they are in the CRC? How they contribute? How many people work there? A few stats.....what kinds of treatment or tests they help with or diseases they see.....

Would that be possible?

**Jennifer E. Gorman**

*Director, NIH Nobel Laureate Hall & Visitors Center*

11/9/2010

**Chief, Special Projects Branch**

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Office: 301-435-4448; Work Cell: 301-328-6034

---

**From:** Coates, Yasmin (NIH/CC/OD) [E]  
**Sent:** Wednesday, June 16, 2010 10:43 AM  
**To:** Gorman, Jennifer (NIH/OD) [E]  
**Cc:** Ford, Denise (NIH/CC/OD) [E]; Coates, Yasmin (NIH/CC/OD) [E]  
**Subject:** RE: June 24th Tour Guide? Talking Points Suggestions-NIH Visitor Center Youth Programs  
**Importance:** High

Hi Jennifer,

Sure thing! Denise responded and is available to assist you on June 24 at 8:30am! Sure thing...I am happy to provide information!! In sequence, what's the 1<sup>st</sup> stop for each group? I assign groups to a numbered tour host. The host carried a numbered paddle for identification. You are welcome to borrow my paddles if you like. We generally fill in with script talking points and include topics like (stats, etc. including the art pieces) at the 1<sup>st</sup> and B1 lobby area to talk about as we are traveling through from point A to point B, etc.

Yas

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"Hospitality is Our Business"



P

please consider the environment before printing this e-mail

**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Tuesday, June 15, 2010 2:49 PM  
**To:** Coates, Yasmin (NIH/CC/OD) [E]; Gorman, Jennifer (NIH/OD) [E]  
**Cc:** Ford, Denise (NIH/CC/OD) [E]  
**Subject:** RE: June 24th Tour Guide? Talking Points Suggestions-NIH Visitor Center Youth Programs

Dear Yasmin,

Thanks so much for the "offer" to help if you can. I do have two quick questions I'd like to get your input on.

Would it be possible for you or Denise to help us out the morning of June 24<sup>th</sup>? We have TWO huge groups that we are "staggering" the times to handle.

We could really use a CRC Tour Guide (you?) to take one of the three concurrent groups (of about 17 African American students) around for CRC tours between 8:30 a.m. and 10:00 a.m. (we are doing one group from about

11/9/2010

Information Outside the Scope  
of the Request

Would you have any information or talking points that we could use from leaving Lipsett and walking different ways toward the new CRC? I'd be eternally grateful for any suggestions or ideas! The catch is that we will have 3 groups leaving Lipsett at the same time and we want to create three different routes with talking points.....

I was wondering if some of these clinics might have some talking points we could incorporate into our tour from Lipsett---one in each direction?

Thanks so much for your thoughts. ☺

Jennifer

**Jennifer E. Gorman**

**Director, NIH Nobel Laureate Hall & Visitors Center**

**Chief, Special Projects Branch**

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**From:** Coates, Yasmin (NIH/CC/OD) [E]

**Sent:** Tuesday, June 15, 2010 2:28 PM

**To:** Gorman, Jennifer (NIH/OD) [E]

**Cc:** Ford, Denise (NIH/CC/OD) [E]

**Subject:** RE: NIH Visitor Center Youth Programs - Busy Time June 15-June 25th and a few in July

**Importance:** High

Hi Jennifer,

Hope you are doing well!!

Wow!! You are extremely busy! Thanks so much for keeping us in the loop! At first glance I see no conflicts with space and time but understand that this is a moving target. Let me know if we can assist in any way...we are open to trying! I am including your tours in our event calendar and informing the Hospitality Staff and staff INW PCU as an FYI.

Warm regards,  
Yas

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11/9/2010

2 Pages Removed

**Information Outside the Scope of the Request**

**Gorman, Jennifer (NIH/OD) [E]**

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**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Monday, June 14, 2010 2:19 PM  
**To:** Potash, Shana (NIH/NLM) [E]; Mills, Erika (NIH/NLM) [E]  
**Cc:** Jabir, Carol (NIH/OD) [E]; Mowery, Tara (NIH/OD) [E]; Modlin, Melanie (NIH/NLM) [E]  
**Subject:** RE: Agendas for Programs Next Week-Visitor Ctr. with NLM  
That's great. All set on this. I'm running the am group so I'll know to do this.

***Jennifer E. Gorman***

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***Chief, Special Projects Branch***

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**From:** Potash, Shana (NIH/NLM) [E]  
**Sent:** Monday, June 14, 2010 2:15 PM  
**To:** Gorman, Jennifer (NIH/OD) [E]; Mills, Erika (NIH/NLM) [E]  
**Cc:** Jabir, Carol (NIH/OD) [E]; Mowery, Tara (NIH/OD) [E]; Modlin, Melanie (NIH/NLM) [E]  
**Subject:** RE: Agendas for Programs Next Week-Visitor Ctr. with NLM

Hi Jennifer,

I just checked with Melanie. We both would like to meet our IDeA groups in the lobby of 38—the morning and afternoon sessions. That way we can maximize time and eliminate footsteps since the groups need to end in the visitor center for the speakers that follow the tours. Is that okay?

**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Monday, June 14, 2010 12:15 PM  
**To:** Potash, Shana (NIH/NLM) [E]; Mills, Erika (NIH/NLM) [E]  
**Cc:** Jabir, Carol (NIH/OD) [E]; Mowery, Tara (NIH/OD) [E]  
**Subject:** RE: Agendas for Programs Next Week-Visitor Ctr. with NLM

Shana,

Thanks for the communications.

Yes on both your questions.

1. I know the 30-min. with the ODS group will be very compressed.....but as we discussed – I think they would really enjoy both the exhibit and NLM tours. Thanks for being so adaptable. I think your plan for the walking tour and talking points on the way to the exhibit will work the best.
2. YES – I agree with the suggestion for the AFTERNOON IDeA Group.

TARA and CAROL – Please plan to have the SHUTTLE drop-off the afternoon IDeA group at the ACTUAL library – Bldg. 38. Shana will meet this group in the Library lobby. This is because the group needs to END in 38A (Lister Hill for a talk).

Thanks to all.

11/9/2010

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**From:** Potash, Shana (NIH/NLM) [E]

**Sent:** Monday, June 14, 2010 11:25 AM

**To:** Gorman, Jennifer (NIH/OD) [E]

**Subject:** RE: Agendas for Programs Next Week-Visitor Ctr. with NLM

Hi Jennifer,

Just wanted you to know I got your agendas and have the tours on my calendar. Melanie is kind enough to help with two of them—the late afternoon ODS group and the morning IDEa group.

Two questions:

1. Just confirming the ODS tour is a half hour total for NLM—15 minute NLM Overview and 15 minute Global Health Exhibit Tour. Group will end at the Global Health exhibit.
2. Afternoon IDEa group. It might be a good idea to start this group in the Library itself, then do the tour backwards so they end up in the visitor center for the talk. That way they can see the library without having to walk around so much.



**Gorman, Jennifer (NIH/OD) [E]**

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**From:** Blackburn, Amy (NIH/OD) [E]  
**Sent:** Friday, November 30, 2007 3:16 PM  
**To:** Gorman, Jennifer (NIH/OD) [E]; Greenwell, Sharon (NIH/OD) [E]  
**Subject:** Re: Did you schedule a time on Monday?

How about we do it at 12. And so that Sharon and I don't miss anything, how would you like to go over the talking points that you use when giving an overview at the beginning of the practice session and then we can adapt our talking points based off of yours.

Maybe we should invite Carol too.

I can create an agenda for this meeting on Monday morning.

See you then!

Amy J. Blackburn

----- Original Message -----

**From:** Gorman, Jennifer (NIH/OD) [E]  
**To:** Blackburn, Amy (NIH/OD) [E]  
**Sent:** Fri Nov 30 14:42:24 2007  
**Subject:** Did you schedule a time on Monday?

Amy—

I know you had a tour today so maybe you didn't get to this. I didn't see that you scheduled a time for you and Sharon and I to review the NIH Overview for the group on Tuesday.

Would you set that up for Monday afternoon some time after Sharon's group and before you leave Monday? Thank you. I can meet any time after 11:00 a.m.

Have a great weekend. Jennifer.

Jennifer E. Gorman

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**Gorman, Jennifer (NIH/OD) [E]**

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**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Friday, November 30, 2007 3:30 PM  
**To:** Blackburn, Amy (NIH/OD) [E]; Greenwell, Sharon (NIH/OD) [E]  
**Subject:** RE: Confirmed Noon Monday

I'd be happy to send you a draft of the NIH Overview Talking points I use. I'll send that to both of you today and that will give you both time on Monday to decide how you want to adapt them for the Tuesday group.

We can then all go over what you both think would be the best "approach" for this group. I'm interested in hearing your ideas about what to cover on the bus and in the CRC break out groups. Just so that you have a plan to help make sure the sub-groups hear the same key messages.

If noon on Monday works for both of you that will work fine. Does this give Sharon time to eat lunch after her Monday group? Does that give you enough time to coordinate your plan together? I'm happy to go over what ever you both would like to review but eager to hear your ideas and plan for the group also.

Amy--why don't you go ahead and put it on the calendar for us when you can.

Thanks to both of you and have a wonderful weekend.

Jennifer E. Gorman

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Bethesda, MD 20892 Office of Communications and Public Liaison Office of the Director, National Institutes of Health  
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-----Original Message-----

**From:** Blackburn, Amy (NIH/OD) [E]  
**Sent:** Friday, November 30, 2007 3:16 PM  
**To:** Gorman, Jennifer (NIH/OD) [E]; Greenwell, Sharon (NIH/OD) [E]  
**Subject:** Re: Did you schedule a time on Monday?

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I can create an agenda for this meeting on Monday morning.

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**From:** Gorman, Jennifer (NIH/OD) [E]  
**To:** Blackburn, Amy (NIH/OD) [E]  
**Sent:** Fri Nov 30 14:42:24 2007  
**Subject:** Did you schedule a time on Monday?

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I can meet any time after 11:00 a.m.

Have a great weekend. Jennifer.

Jennifer E. Gorman

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**Gorman, Jennifer (NIH/OD) [E]**

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**From:** Gorman, Jennifer (NIH/OD) [E]  
**Sent:** Friday, November 30, 2007 6:23 PM  
**To:** Blackburn, Amy (NIH/OD) [E]; Greenwell, Sharon (NIH/OD) [E]; Jabir, Carol (NIH/OD) [E]; Jennifer Gorman  
**Subject:** NIH Overview Talking Points Draft (V1)  
**Attachments:** NIH Overview Talking Points V1 12-03-07.doc

Hello Everyone,

I am meeting with Amy and Sharon on Monday to talk strategy for their program on Tuesday.

Amy had requested I provide some helpful talking points for the NIH Overview portion of the tour. The attached document reflects much of what we talked about in our strategic session and in our staff meetings. The GHSI Ministerial just delayed some of this follow up until now.

I know that all of you include some of this information in your own tours but they were not collected or written down anywhere which is a goal of mine for the Visitor Center.

Consider this document a "start". I'm eager to have all of you write some of your favorite informational points down as well and we'll begin consolidating and filing them as resources for the Visitor's Center.

I hope you find this helpful. If you have points you would like to add---to this or another document, please email them to me in an email note.

Thanks. Jennifer.

***Jennifer E. Gorman***

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