# Crack the Code of Government Transparency

FOIA Strategies Workshop - HOPE XV

Michael Ravnitzky July 13, 2024

#### Tip 1: Treat FOIA as a Puzzle to be Solved

- Embrace the challenge and seek creative solutions in the FOIA arena
- There is always another approach to try
- "No" doesn't always mean no
- You are player one, with unlimited lives
- You can coordinate with others

#### FOIA is a New But Familiar Puzzle (1)

- Facing a relatively unknown system
- Exploration and mapping
- Feeling out the structure and defenses
- Devising ways to overcome them

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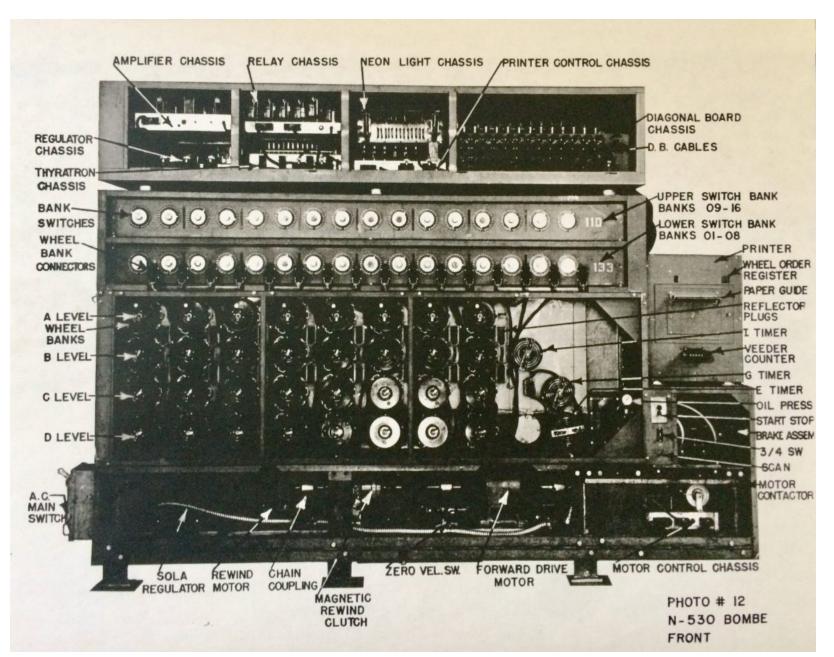
```
ZORK I: The Great Underground Empire
  focom interactive fiction - a fantasy
  pyřight (c) 1981, 1982, 1983, 1984,
           Infocom,
    rights reserved.
        a_registered trademark of
Infocom, Inc.
Release 52 / Serial number 871125 /
Interpreter 8 Version J
     of House
    are standing in an open field west
  a white house, with a boarded front
door.
     is a small mailbox here.
```

ZORK (1980s), successor to Colossal Cave Adventure (1976-77)

#### FOIA is a New But Familiar Puzzle (2)

- Exploration
- Puzzles / Complex riddles
- Strategy board games
- An information scavenger hunt
- Pattern Recognition
- Cryptology
- Traffic analysis
  - The process of extracting information from patterns in the flow of communications

#### US Navy Cryptanalytic Bombe – World War II



#### A Few Examples of Useful Requests

- Incident Logs
- Committee mtg minutes
- Committee agendas
- Lists of internal reports
- Intranet pages
- Film/video catalogues
- List of training videos

- Weekly update emails
- Talking points
- Omitted serial # docs
- FOIA Logs
- MDR Logs
- Tech Report Bibliographies
- Media Inquiry Logs

#### More Examples of Useful Requests

- Digital copy of a specified database
- Transition briefings for the incoming administration
- Listing of investigations closed in 20XX
- Copies of the reports from closed investigations
- Each list of handbooks, manuals and guides
- Congressional inquiry logs
- List of oral histories maintained at the agency

#### Still More Examples of Useful Requests

- Periodic internal reports on an activity (weekly/bi-weekly/monthly/quarterly/semi-annual/annual)
- Agency employee newsletters
- Deskbooks or desk guides
- Ethics waivers
- Listing of audit reports
- Strategic Plans

#### More Examples of Useful Requests

- List of theses and dissertations of government colleges
- 10 oldest FOIA pending requests or FOIA appeals
- Title pages of the 10 oldest classified documents
- IG "Management Alerts" during 20XX
- FBI File on [significant person or organization]
- Vintage Security Posters

#### State Listings of rejected vanity license plate applications



For more request ideas and strategies see Government Attic and other sites



## Tip 2: Reformulate Your Need for Information Into a Records Request

- Don't ask questions. Ask for records.
- Figure out which records they <u>must</u> have versus <u>may</u> have.
- E.g., if they respond to Congressional inquiries, they keep a log; anything with serial numbers has a log
- There are always lots of periodic reports.
- Records describing other records are very useful (index, list, inventory, bibliography, log, etc.)

### Tip 3: FOIA Ideas Are Everywhere

- Read between the lines
  - in News stories
  - in Agency reports, agency contracts
  - in Congressional Budget Justifications (agency asking for money for...)
  - in Electronic Data Inventories (EDIs)
- Statistics and data means that databases and records exist.

### Tip 4: Tap Agency Enterprise Data Inventories

- EDI: complete list of data assets generated/managed/used by an agency
- Names, description, access link, update frequency, metadata, owners
- 24 federal agencies are required by law to publish EDI's, but others do also
- Data.gov alone holds 298,016 federal/state/local datasets
  - But this is only those datasets that are published; others are available via FOIA
- EDI's are sometimes posted at data.agencyname.gov or agencyname.gov/data or through a search

## Agencies have posted their Data Inventories, often in JSON file format, which you can convert to Excel or CSV



Home » Open Government » Open Data » Data Inventory

Open Government Home

Open Government Plan

Congressional Affairs

Declassification

**Developer Resources** 

**Evaluating Our Progress** 

FOIA

DATA INVENTORY

Download the Public Data List in .json format

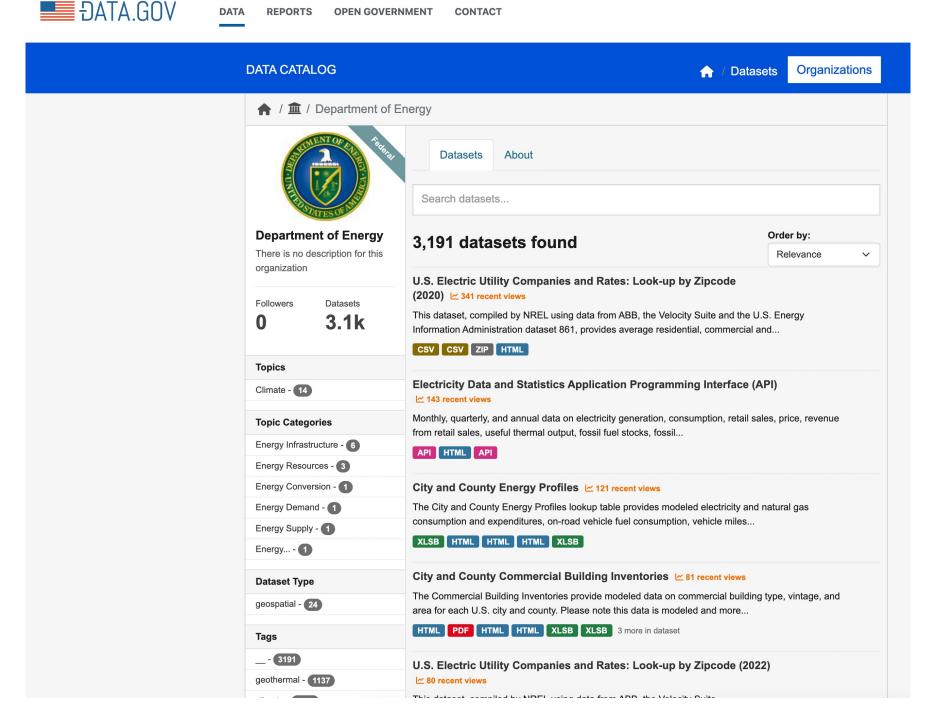
1 - 20 of 3287 projects

<<< First << Previous | 1 2 3 4 5 6 7 8 9 10 | Next >> Last >>>



#### Open Data Catalogue

This page contains the Department of Energy's Public Data Listing in JSON format.



## Tip 5: To Know Where to Look, Understand Agency Functions and Responsibilities

- Discover agency roles and pinpoint pertinent agencies
  - Multiple agencies might intersect with a single topic
- People asking for records on a topic often know the agency players
- If not, you can ask other people who are interested in that topic
- Use news and internet searches to find the responsible agencies for a topic
- Org charts can tell you what parts of the agency are involved

## Tip 6: Navigate FOIA.gov to find Agency FOIA Contacts and to File Requests

- Agencies can make it hard to find FOIA contacts on their websites
  - Some agencies hide the addresses or provide conflicting addresses on their website
- FOIA.gov is a great starting point to locate agency FOIA contacts
  - Go to the agency page and look on the left hand side
- Nearly every state provides a complete list of state agencies
- State and Local agencies websites often provide a FOI point of contact
- The rules vary by state check



Thank you for visiting FOIA.gov, the government's central website for FOIA. We'll

continue to make improvements to the site and look forward to your input. Please submit feedback to National.FOIAPortal@usdoj.gov.

Learn about FOIA > Before you request > Search tool > Create a request Agency FOIA data > CFO Council >

Agency login



#### Reporters' Committee Open Government Guide



OUR WORK + LEGAL RESOURCES + FREE PRESS TOPICS +

#### **Open Government Guide**

The **Open Government Guide** is a complete compendium of information on every state's open records and open meetings laws. Each state's section is arranged according to a standard outline, making it easy to compare laws in various states. If you're a new user of this guide, be sure to read the <u>Introduction to the Open Government Guide</u>. The Open Government Guide covers state laws. We also have a separate <u>FOIA Wiki</u> that covers the federal government.

See something that needs updating? Please email guides@rcfp.org, so we can fix it!

Alabama
Alaska

Arizona

**Arkansas** 

### Tip 7: Maintain a Copy of Each Request You Submit, Even Portal Requests

- Some agencies will respond without mentioning the subject of the request
- Some agencies require a copy of the request "letter" to file an appeal
- Keep copies of interim communications to/from the agency
- The acknowledgement letter provides a case number to help in tracking

## Tip 8: Try to Use Agency FOIA Portals, Despite the Extra Burden

- Some agencies push you to use their FOIA portal
- Portals offer useful tracking features and more direct comms with the agency
  - But some require registration, authentication, password churn
- Most agencies permit letters or email as alternatives to FOIA portals
- Most portals allow you to view the list of your pending requests

#### Typical Agency FOIA Portal



#### U.S.Department of the Treasury

Sign In Help ▼

**FOIA Home** 

How to Submit a Request ▼

Submit Request

**FOIA Library** 

**Request Status** 

Fees

**FOIA Home** 

#### Welcome to the Treasury Freedom of Information Act (FOIA) Portal

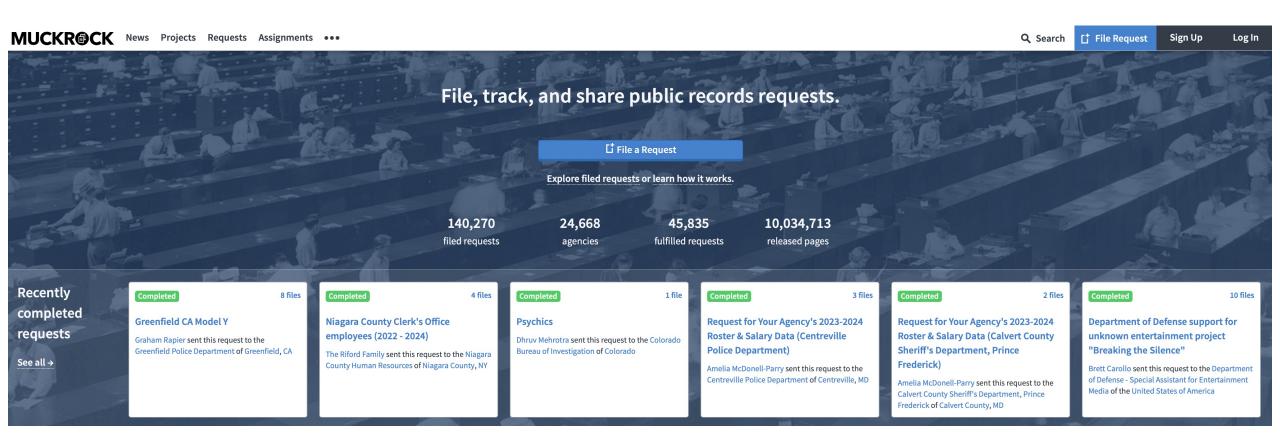
This portal allows members of the public to access frequently requested records, submit a FOIA request, and check the status of their outstanding request(s). For further information about the Department of the Treasury's disclosure requirements, visit the <u>Department of the Treasury FOIA site</u>. This portal serves the Departmental Offices (DO), Bureau of Engraving and Printing (BEP), US Mint (MINT), Financial Crimes Enforcement Network (FinCEN), Bureau of the Fiscal Service (FS), and Alcohol and Tobacco Tax and Trade (TTB).

#### **View Frequently Requested Records in the FOIA Library**

Many Treasury records are already publicly available. Search or browse the FOIA Library by clicking the link provided or by accessing the "FOIA Library" link in the navigation menu.

Submit or Check the Status of an Appeal, FOIA or Privacy Act Request Online

## Many public records requesters regard nonprofit organization website Muckrock.com as a convenient way to file requests with federal, state and local agencies



## Tip 9: Monitor Your Requests on a Tracking Spreadsheet

#### Here are some suggestions:

- Agency Name
- FOIA Case Number
- Agency POC
- Subject of Request
- Status Check Result
- Last Status Date

- Date Acknowledged
- Response Date
- Appeal Date
- Appeal Case Number
- Notes Field

### Tip 10: Ask For Estimated Completion Dates

- Agencies are required by law to provide an ECD, but some won't
- Even so, you can also ask for queue position (e.g., 12th out of 137)
- The ECD is an estimate only it's not binding
- It operates as a way to keep requests from being forgotten

The Freedom of Information Act ... requires agencies to provide a requester with an estimated date of completion (EDC) by which the agency expects to complete work on a request when the requester asks for one.

National Archives and Records Administration

## Tip 11: Respond Promptly to "Still Interested" Letters to Avoid Closure

- Caution: Sometimes the "ask" is buried in a letter or email
- Make sure your expression of continued interest is clear and prompt
  - If you don't respond within 30 days, the agency can close the request
  - If they cancel your request, you can ask them to reopen it and they will
- Providing requesters less than 30 days notice violates DOJ guidelines
- If you get a "Still Interested" letter, you can ask the agency for an Estimated Completion Date and/or queue position

## Tip 12: Keep FOIA Requests Concise, Specific and to the Point

- Avoid unnecessary details and excess language
- Keep requests specific rather than using "any and all" (exception: FBI)
- Identify specific agency offices likely to have the records (use org charts, etc.)
- Set a reasonable timeframe (e.g., Jan 2022 to present)
- Anticipate reasons for denial: e.g. ask for "each list" rather than "the list"
- Learn from the subjects of successful requests from others, and adopt similar strategies
- If relevant, submit requests to multiple agencies to cover all bases

### Tip 13: Lock Down Your Fee Category

- Specify your fee category in your request and justify it
- For instance: As an individual making a noncommercial request, I fall under the "All Other Requesters" fee category, and I am willing to pay up to \$50 if required.
- In practice, most non-commercial requests no longer get charged fees
- Agencies are not permitted to impose search fees for noncommercial requests processed after the 20/30 day deadline
- A few agencies will automatically assign the costly commercial fee category

#### Tip 14: Avoid Asking For a Fee Waiver

- The current fee structure gives no real advantage for fee waivers
  - Noncommercial requesters are not charged search fees after 30 days, review fees never
  - Duplication fees are rare in the digital era
- Agencies can and do use fee waiver requests as grounds to delay processing
- Paradoxically, a fee waiver request can increase the costs of a request
- Possible exceptions: news organization or nonprofit groups

#### Tip 15: Manage Difficult Requests Using Negotiation

- Identify and leverage the processing challenges faced by the FOIA Office
- Discuss to learn which records are simpler to retrieve or process
  - For example, the earlier years of the data may be paper in boxes in storage Just get the more accessible data as a first cut
  - A spreadsheet may have one column that contains lots of personal data to redact offer to forego that column entirely
- Collaborate with the FOIA Officer -- help them out but get what you want
- Aim for a win-win outcome
- Start with a smaller portion of the request you can go back for more later

## Tip 16: Understand the FOIA Office's Challenges Related to Your Request

- Initiate early discussions for complex, non-standard requests
- Ask about specific hurdles your request may cause
- Demonstrate flexibility and offer viable solutions to adjust your request
- Build rapport foster a positive relationship
- Consult with the Agency's FOIA Public Liaison for guidance and discussions
- Some agencies' FOIA staff are extremely helpful; others are not

#### Sidebar: Administrative Processing Notes

- You can use FOIA to get administrative processing notes and emails to learn what's going on behind the scenes
- Typical language: "I request the following records in the agency FOIA Office: a copy of the contents of the administrative tracking file for my request 24-xxxxx, such as tracking notes, processing notes, memos, etc., and also any emails to, from, or within the FOIA office mentioning this request number."
- You may discover a lengthy back and forth exchange discussing reasons for the delays, or if certain records are to be considered responsive to your request

#### Tip 17: Limit the Scope of Your Request (1)

- Limit the records timeframe; select certain offices for search
- Request a sample set a follow up request can ask for more
- Exclude problematic spreadsheet columns or data fields
- Try asking for only the title/cover page, and first 10 pages of each document

#### Tip 17: Limit the Scope of Your Request (2)

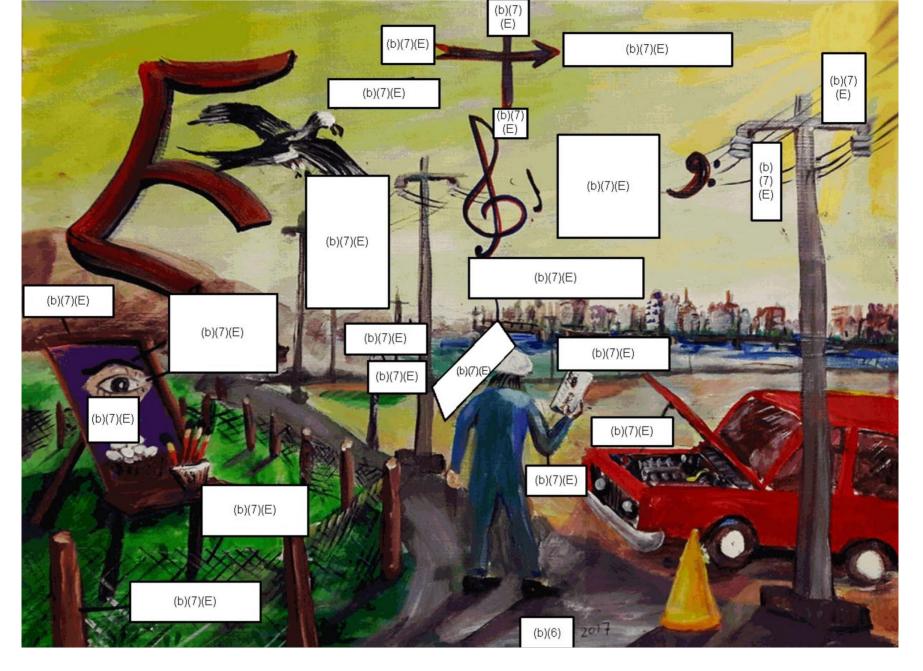
- For extensive/complex documents, ask for just the table of contents
- For emails: omit attachments, compilations of news clips, calendar notices
- For period reports, ask for the three most recent examples
- Resist unhelpful agency suggestions to narrow a search by combining keywords with AND instead of OR
  - This can hobble your request

# Tip 18: Challenge "No Record" Responses by Demonstrating That Records Exist

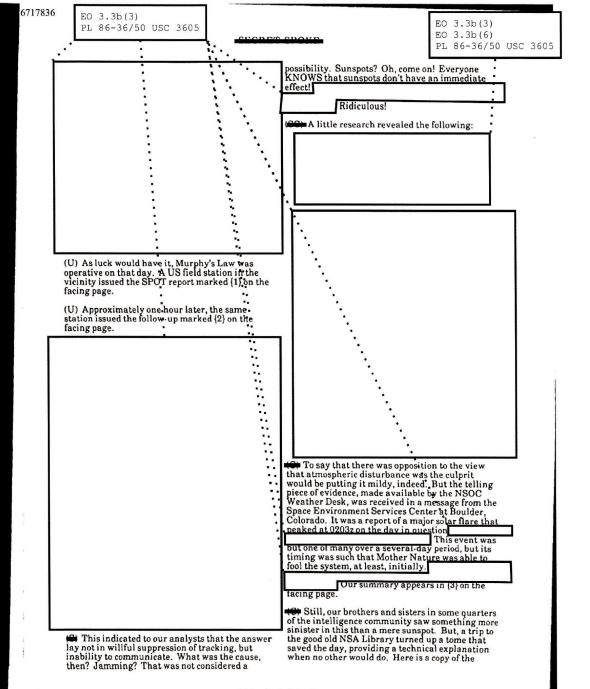
- Provide proof or instances of the records being mentioned or released
- Conduct site-specific searches on the agency website
- Review agency budget requests (CBJ's) and annual reports
- Internet and news database searches, archive.org full text search, hathitrust.org, worldcat.org, etc.
- Explore repositories: Government Attic, The Black Vault, Document Cloud
- Search federal contract data on USAspending.gov

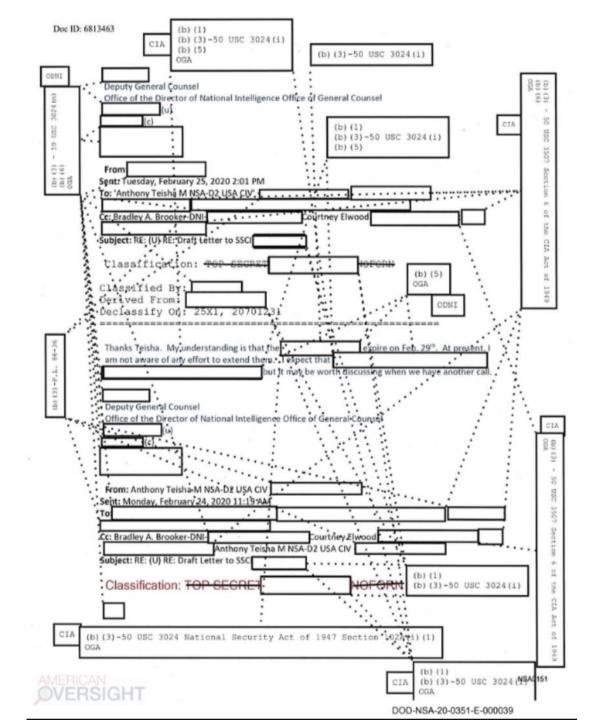
### Tip 19: Ensure Agencies Provide Usable File Formats

- Request high quality scans at adequate resolution (dpi)
- Challenge the mindless color scans of b/w pages
- Insist on native file formats if needed for better useability
- Ask for black redactions, not white redactions
- Appeal or challenge locked files or files with restrictions
- Challenge agencies that use colored boxes for redactions, or add a spiderweb of lines connecting exemptions to text content



Source: Muckrock.com 2023 Foilies Awards; Investigative Journalist Jason Leopold





Spiderweb redaction technique used by some agencies

#### DEA Published Intelligence Products -- FY 2016 to FY 2023 (as of March 9, 2023)

	2010	DIV 202 15	lyan was a part of the part of
	2017	BUL-203-17	K2 Abuse: Up in Austin, But Down Statewide in Texas
	2017	BUL-204-17	United Kingdom: Seizure of Fentanyl Manufacturing Laboratory Sounds Alarm Bells
	2017	BUL-205-17	Noscapine Seized at Brownsville, Texas, Port of Entry
\\7\/\\	2017	BUL-206-17	Colombian Drug Trafficking Organizations Operating in Peru
(b)(7)(E)	2017	BUL-207-17	Increasing Role of Zelle in Monetary Transactions
	2017	BUL-208-17	Cocaine-Related Overdose Deaths Increasing in MD
	2017 2017	BUL-209-17 BUL-210-17	BUL-209-17 K2 Overdoses Hit Record Numbers in NJ
			Bandidos Look to Expand Presence in New Mexico
	2017 2017	BUL-211-17	Bottled Up Methamphetamine in
L1/71/D1:	2017	BUL-212-17 BUL-213-17	Ride Hailing Applications Exploited in the Phillipines  Phillippine Congressional Probe into BOC Sheds Light on Port Vulnerabilities
(b)(7)(D); (b)(7)(A)	2017	BUL-214-17	Cartel de Jalisco Nuevo Generación May Aggressively Counter Domestic Drug Law Enforcement
	2017	BUL-215-17	Couriers Use Military IDs for Access
	2017	BUL-216-17	Slippery When Wet - An Overview of the Dallas-Fort Worth Methamphetamine Threat
(b)(7)(E)	2017	BUL-217-17	The St Louis Division Drug Situation January-June 2017
	2017	BUL-218-17	Dark Net Marketplaces in Response to Law Enforcement Takedowns
	2017	BUL-219-17	Money Launderers Recruit Tour Groups to Smuggle Drug Proceeds from Australia to Canada
	2017	BUL-220-17	La Fuerza Coahuila
	2017	BUL-222-17	Methamphetamine in
(b)(7)(D)	2017	BUL-223-17	DEA-Led Operations in Mexico Denies Sinaloa Cartel Hundreds of Millions in Drug Revenue
	2017	DIB-001-17	Paradigm Shift in the Colombian Cocaine Threat: Emergence of the Pacific Cartel and the FACRIM, 2016-2020
	2017	DIB-002-17	Bitcoin's Advantages are Changing how Trade-Based Money Laundering is Conducted between the United States, China, and Latin
	2011	- IN/2-17	America America
	2017	DIB-003-17	The Central American Pipeline: How Drug Money is Moved Through Guatemala
	2017	DIB-004-17	Renewed Inter-Cartel Violence in Tijuana in Critical Drug Smuggling Corridor
	2017	DIB-005-17	Falling U.S. Price of Methamphetamine Forces Mexico's Drug Cartel to Pursue Market and Product Diversification
	2017	DIB-006-17	Los Guerreros Unidos Capitalizes on the U.S. Heroin Epidemic to Develop into a Transnational Criminal Organization of Growing
	2017	DID-000-17	Concern
	2017	DIB-007-17	The Curious Incident of Shifting Philippine Methamphetamine Prices
	2017	DIB-008-17	Emergence of the Asian Money Brokers in New Jersey
	2017	DIB-009-17	Illicit Drug Sales on the Dark Web Challlenging Traditional Retail Markets
	2017	DIB-010-17	(U) Dominican Trafficking Groups Cement Role as Leaders of Mid-Level Drug Distribution in Northeastern United States
	2017	DIB-011-17	Understanding ISIS's Relationship with Counterfeit Captagon
	2017	DIB-012-17	(U//FOUO) Letters of Credit Exploited to Further Trade-Based Money Laundering
	2017	DIB-013-17	(U//FOUO) Chinese Capital Flight Brokers and Money Launderers Likely Exploiting Over-the-Counter Bitcoin Trading Industry
	2017	DIB-014-17	Colombian Cocaine Production Expansion Contributes to Rise in Supply in the United States
	2017	DIR-001-17	2016 National Drug Threat Assessment - SUMMARY
	2017	DIR-002-17	New York City Street Gangs and the Drug Trade
(b)(7)(D)	2017	DIR-003-17	The Drug Situation in the New England Field Division: July - December 2015
	2017	DIR-004-17	Paraguay: Cocaine Trafficking by Non-Commercial Aircraft
	2017	DIR-005-17	
(b)(7)(D)	1	Ditt out 17	
	2017	DIR-006-17	Pennsylvania Prescription Drug Monitoring Program Trends, 2014-2015
	2017	DIR 007-17	"Risky" Clients May Move to Chinese Underground Banking Systems
	2017	DIR-008-17	The Drug Situation in the Houston Division
(b)(7)(D)	2017	DIR-009-17	New Fentanyl/Stimulant Combinations and Synthetic Drugs Detected in New England
	2017	DIR-010-17	Decreasing Cocaine Prices in the Atlanta Field Division
	2017	DIR-011-17	
(b)(7)(D)	2017	DIR-012-17	The Drug Situation in the New Jersey Field Division: January - June 2016
(b)(7)(D)	2017	DIR-013-17	Cartel and Gangs in Chicago - Unclassified
	2017	DIR 014-17	
	2017	DIR-015-17	The West Virginia Drug Situation
	2017	DIR-016-17	Growing Tramadol Trafficking and Consumption in West Africa
	2017	DIR-017-17	2017 Office of the Narcotics Control Board Drug Trafficking Enforcement Goals for Northern Thailand
	2017	DIR-018-17	2015 National Drug Price and Purity Data
	2017	DIR-019-17	Mexico: Cocaine Trafficking Along the Pacific Coast
	2017	DIR-020-17	Drug Slang Code Words
	2017	DIR-021-17	The Drug Situation in the New England Field Division: Jan - Jun 2016
	2017	DIR-022-17	(U) The Drug Situation in the Caribbean Division: January-June 2016
	2017	DIR-023-17	The Opioid Threat in the Chicago Field Division
/h\/7\/D\	2017	DIR-024-17	West Virginia Drug situation
(b)(7)(D)	2017	DIR-025-17	The Drug Situation in the Houston Division: July - December 2016
	2017	DIR-026-17	
	2017	DIR-027-17	
	2017	DIR-028-17	The Drug Situation in the New Jersey Division - July-December 2016
	2017	DIR-029-17	2016 Washington Division Methamphetamine Assessment
	2017	DIR-030-17	Assessment of Israeli Organized Crime Involvement in Drug Trafficking
	2017	DIR-031-17	United States: The Gulf Cartel's Areas of Influence and Impact in the United States

### Tip 20: Appealing Denials is Often Effective (1)

- It's important to take the time to make a good case for your appeal
- Understand the exact reasons for the withholding
- Consult the applicable section(s) of the DOJ FOIA handbook (online) to help determine if the denial was justified
- If you received a "no records" response, scrutinize the request language for overly technical interpretation or parsing of the request language

#### Appealing Denials is Often Effective (2)

- Engage with participants on the FOI-L email listserv for advice
- Highlight any public interest factors that support release of the records
- The passage of time sometimes can make the records more releasable
- Collaborating with Bing Copilot can be helpful in re-wording the appeal story more clearly and persuasively, and folding in useful arguments

#### Appealing Denials is Often Effective (3)

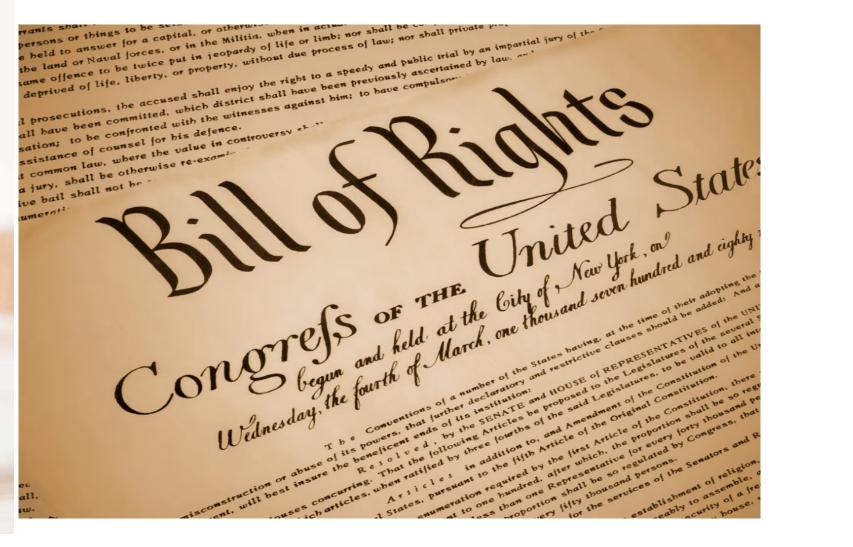
#### Some questions you can raise: Did the agency:

- ...describe applying the required foreseeable harm test?
- ...describe applying the required presumption of openness?
- ...describe considering use of its discretion to release records?
- ...release all segregable releasable portions?
- ... release all factual materials within materials deemed deliberative?
- ...act in the public interest when it denied access?
- ...act reasonably in its decision?
- ...fail to recognize that similar records have been previously released?

## Bonus Tip: Share Records and Collaborate for Greater Impact

- Share findings
- Leverage expertise in interpreting complex requests
- Crowdsource analysis of the records
- Agencies can impede a request, but it's harder to block 2 or 3
- You can file parallel requests for the same thing with others
  - permissible as long as you are not doing it to evade fees

### FOIA Bill of Rights: An Idea Whose Time Has Come



### Questions?

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