

governmentattic.org

"Rummaging in the government's attic"

Description of document:	United States Mint Coin Demand Analyses, 2011
Released date:	20-October-2011
Posted date:	28-November-2011
Titles of documents:	Monthly Circulating and Numismatic Coin Demand Analysis, January 28, 2011, February 27, 2011
Source of document:	Disclosure Officer United States Mint 801 9th Street, N.W., 8th Floor Washington, D.C. 20220

The governmentattic.org web site ("the site") is noncommercial and free to the public. The site and materials made available on the site, such as this file, are for reference only. The governmentattic.org web site and its principals have made every effort to make this information as complete and as accurate as possible, however, there may be mistakes and omissions, both typographical and in content. The governmentattic.org web site and its principals shall have neither liability nor responsibility to any person or entity with respect to any loss or damage caused, or alleged to have been caused, directly or indirectly, by the information provided on the government agencies using proper legal channels. Each document is identified as to the source. Any concerns about the contents of the site should be directed to the agency originating the document in question. GovernmentAttic.org is not responsible for the contents of documents published on the website.

-- Web site design Copyright 2007 governmentattic.org --



DEPARTMENT OF THE TREASURY UNITED STATES MINT WASHINGTON, D.C. 20220

October 20, 2011

This is in response to your September 30 Freedom of Information Act (FOIA) request for "the two most recent economic reports provided to the United States Mint by contractor Arduin Laffer and Moore Economics."

Enclosed as responsive to your request are the following: the Monthly Circulating and Numismatic Coin Demand Analysis, dated January 28, 2011; and the Monthly Circulating and Numismatic Coin Demand Analysis, dated February 27, 2011.

Inasmuch as fees incurred in the processing of your request were minimal, they have not been assessed.

Sincerely, hitchell attle

Kathleen Saunders-Mitchell Diselosure Officer

Enclosures

January 28, 2011

Monthly Circulating and Numismatic Coin Demand Analysis





UNITED STATES MINT

Summary of Coin Industry Dynamics: December 2010



- FY2011 Net Pay trends in first three months still stronger than FY2009 and FY2010 Net Pay Trends
- Latest Net Pay figures sequentially weaker (negative for all denominations)
- Compared to year ago economy is up but sequential economic data is flattening
 - Improving income and retail sales data supportive of continued improvement in FY2011
 - Weak employment and financial trends creates risk of underperformance for FY2011 remains
- Overall, latest economic data continues to support the hypothesis that a sustainable recovery is forming, but because many economic indicators still unsatisfactory, caution is still warranted



Economic Landscape for Coin Demand

The Economic Landscape for Coin Demand



- **Consumer and retail sales trends**: Consumption growth and retail sales ended 2010 strong but may be weakening in 2011
- Investment and Employment: Sustainable growth has not occurred yet but necessary to support continued consumption gains
- **Balance Sheet Risks**: Consumer deleveraging, declining housing prices, and weak loan market are risks to investment & employment growth
- Monetary Risks: Price Index for gross domestic purchases rose 2.1% in 2010 QIV. By this measure, inflation is at Federal Reserve comfort zone.
- **Fiscal Policy Risks**: Difficult federal, state and local environments creates risks to economic outlook





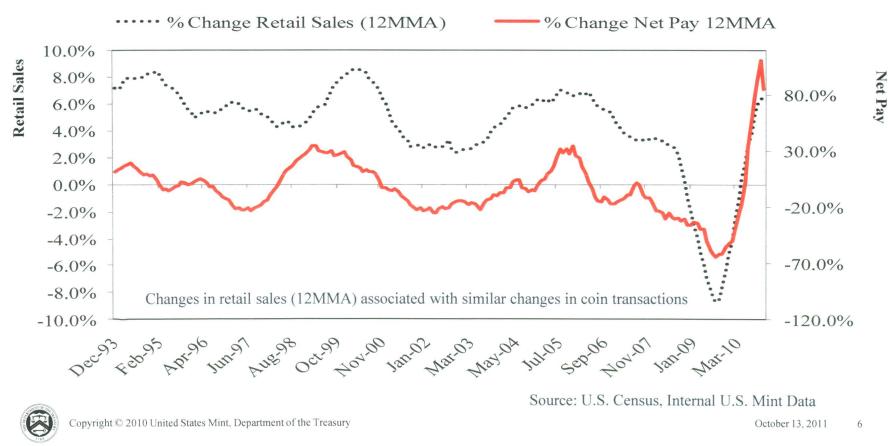
Consumer and Retail Sales Trends







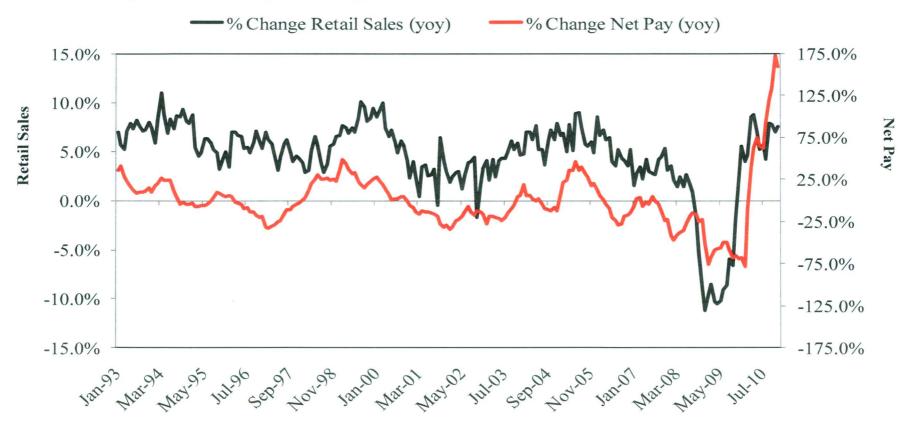
- Rising retail sales (12MMA) YOY continues to support net pay
- Sequential trend in retail sales rose in December (+0.9%)
- Sequential growth in Net Pay fell (Net Pay was negative in December) despite rise in retail sales



Retail Sales Impact Coin Demand - Year over Year



- Compares year over year change in retail sales to year over year change in the 6-month moving average of net pay (to smooth out high year over year volatility in net pay data
- Net Pay trends broadly matching retail sales trends



Source: U.S. Census, Internal U.S. Mint Data

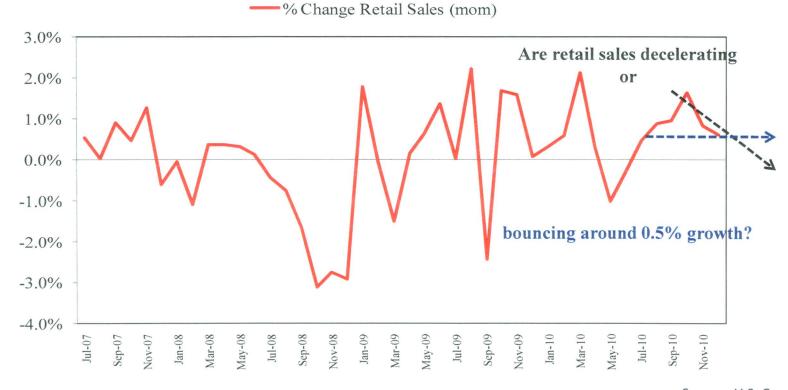


October 13, 2011 7

Retail Sales Impact Coin Demand



- Through December 2010, sequential growth in monthly retail sales remains solid, but three months of slowing rates of growth
 - Solid retail sales growth has helped support Net Pay growth over same period of time
 - Continued growth in retail sales, should it happen, will support continued improvement in Net Pay throughout FY2011



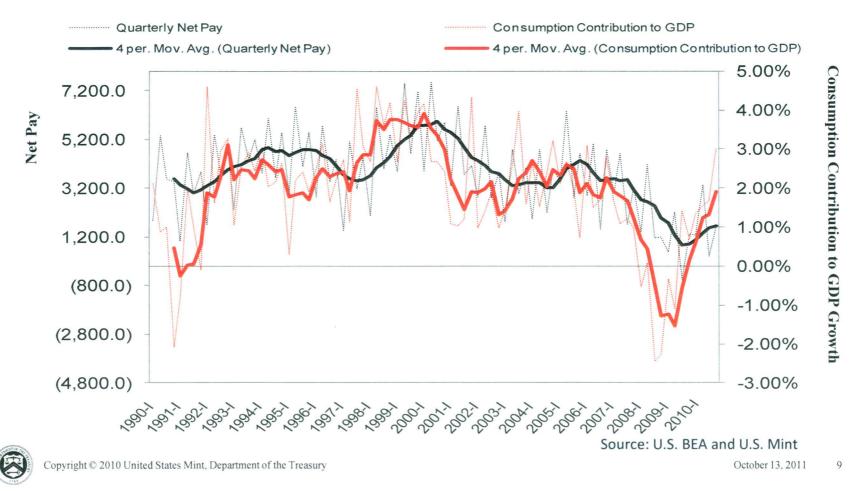
Source: U.S. Census



Consumptions Contribution to GDP Growth and Net Pay



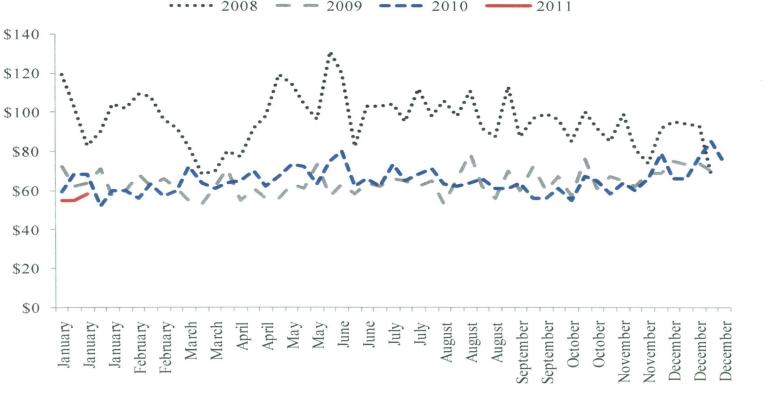
- 4QMA Net Pay follows 4QMA consumption contribution to GDP Growth
 - Consumption has recovered from severe decline in 2008-09 recession, contributed 3.0% in 2010QIV
 - Net Pay growth depends on whether 4QMA consumption contribution to GDP growth remains anemic at less than 2% or returns to a robust 2% to 3%





Gallup Retail Sales Survey for Consumers Shows Weak Opening to 2011

- Gallup survey of 7-day rolling average of consumer spending shows consumers spending levels
 - Ending 2010 higher than 2008 and 2009
 - Beginning 2011 weaker than 2008 2010

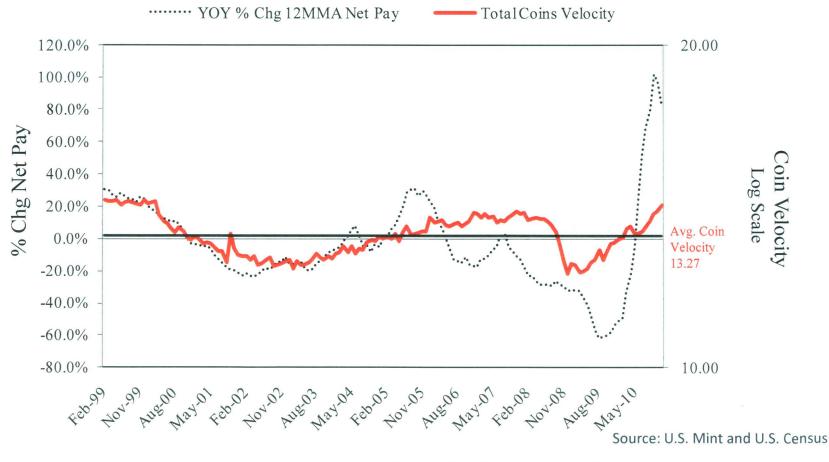




Coin Velocity Compared to Net Pay Trends



• The current value of coins outstanding compared to retail sales (coin velocity) is above average – supportive of strong Net Pay



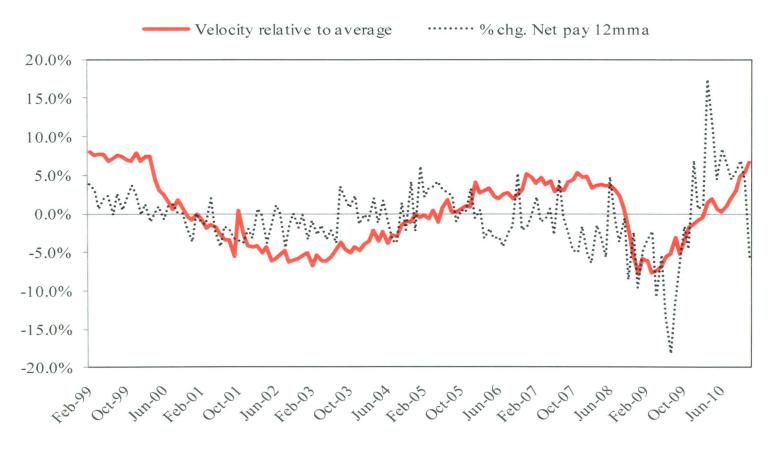
Coin velocity = Retail Sales / Value Coins Outstanding



Coin Velocity Compared to Net Pay Trends



• Above average velocity associated with rising net pay



Source: U.S. Mint and U.S. Census

Coin velocity = Retail Sales / Value Coins Outstanding



October 13, 2011 12



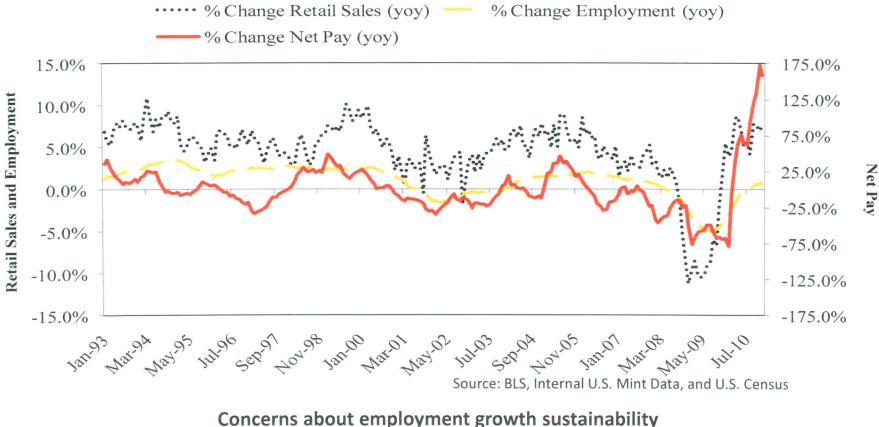
Investment and Employment Trends



Employment Growth Had Been Supportive of Strong Retail Sales, but Is Employment Growth Sustainable?



- Year over year changes in nonfarm payroll employment lead changes in retail sales and net pay
 - Nonfarm payroll employment growing slowly
 - Sequentially, payroll employment growth picked up slightly in December



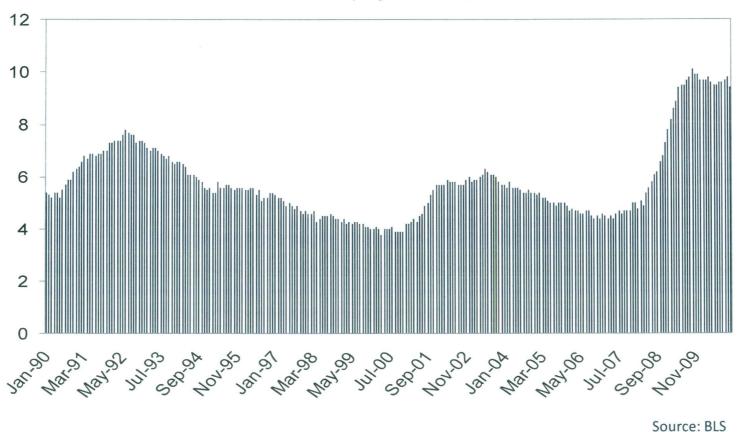
threaten future retail sales and net pay growth



High Unemployment Rate Persists



• The official unemployment rate persists at 20 year highs, persistent high unemployment rates bearish sign for retail sales



Unemployment Rate



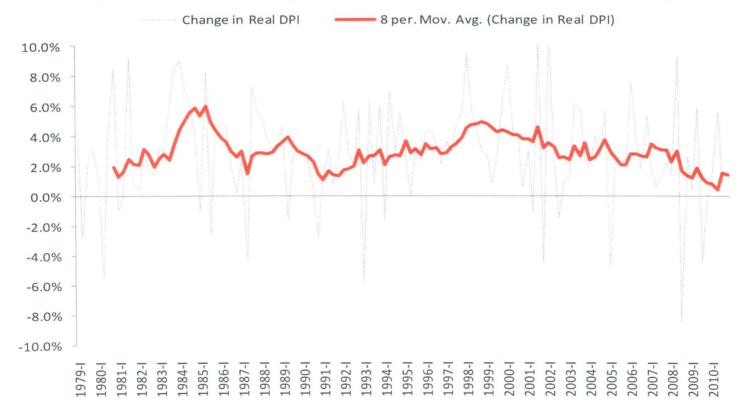
October 13, 2011

15

DPI, Growth in 2010 QIV, Still Weak Despite Recent Increase in 8QMA



- 8 quarter moving average fell slightly in 2010 QIV
 - Directionally positive: If sustained, indicative of continued future retail sales and consumption strength
 - Level negative: At current level, growth in DPI has been disappointing following the recession



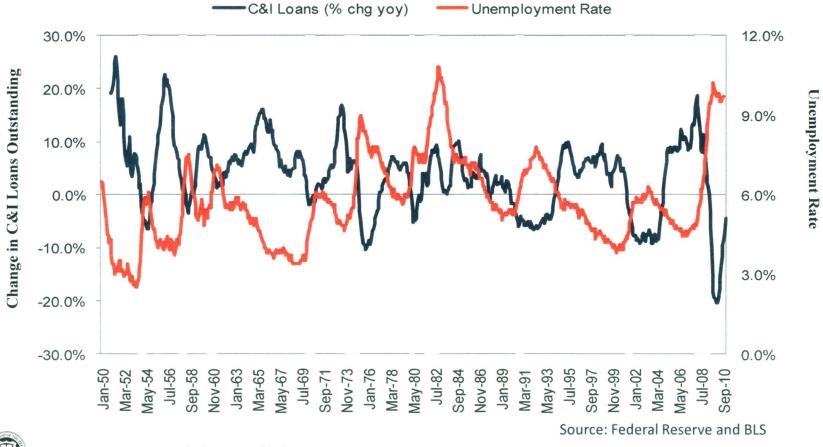
Source: BEA



Weak Lending Growth a Concern



- Unemployment improves when Commercial & Industrial (C&I) loan growth improves
 - Sequentially, C&I loan outstanding continued to recover in December as YOY decline continues to lessen
 - Continued improvement in C&I loan growth would signal employment growth will soon follow



UNITED STATES MIN

Balance Sheet Risks





Deleveraging Process Is Improving Consumer Finances

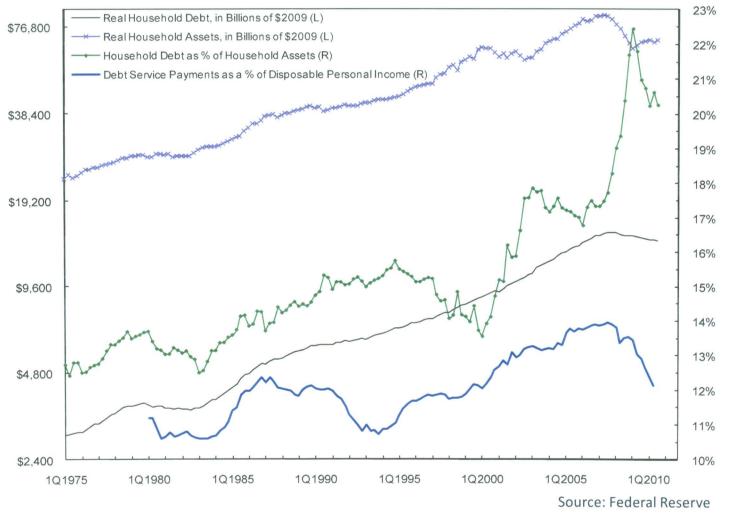
- Total financial obligation ratio (payments on mortgages, rents, auto loans, etc.) relative to income continues to fall through 2010 QII
- Down 1.8 percentage points from 2008QI all time high of 18.86







Debt service Costs Still Elevated... Real Household Assets Still Depressed



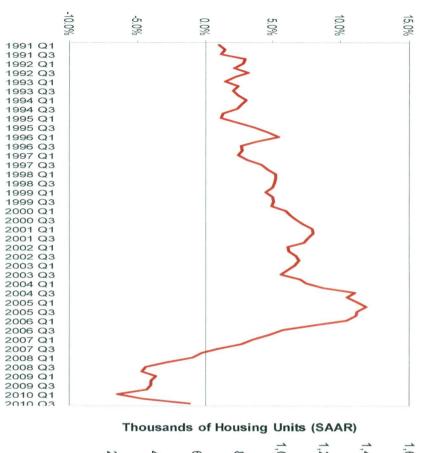


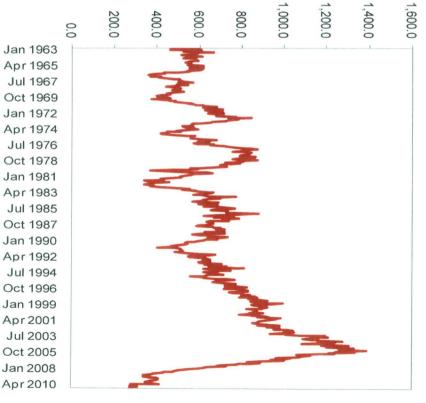
Copyright © 2010 United States Mint, Department of the Treasury

October 13, 2011 20



The Housing Market Continues to Underperform





Copyright © 2010 United States Mint, Department of the Treasury

October 13, 2011

21



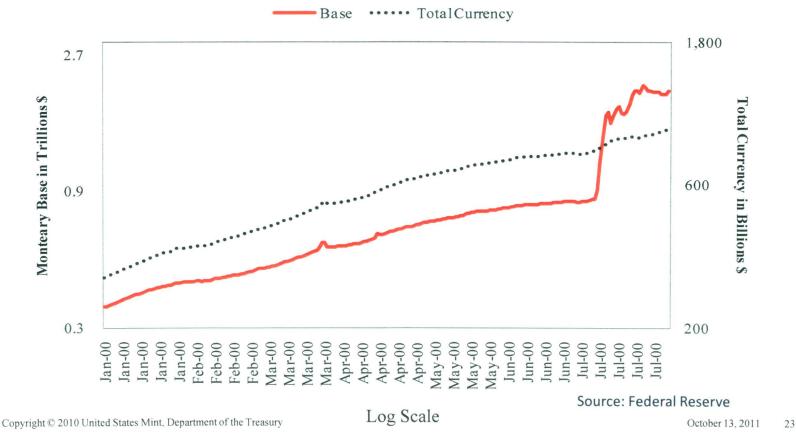
Monetary Risks



Monetary Base and Currency Movements



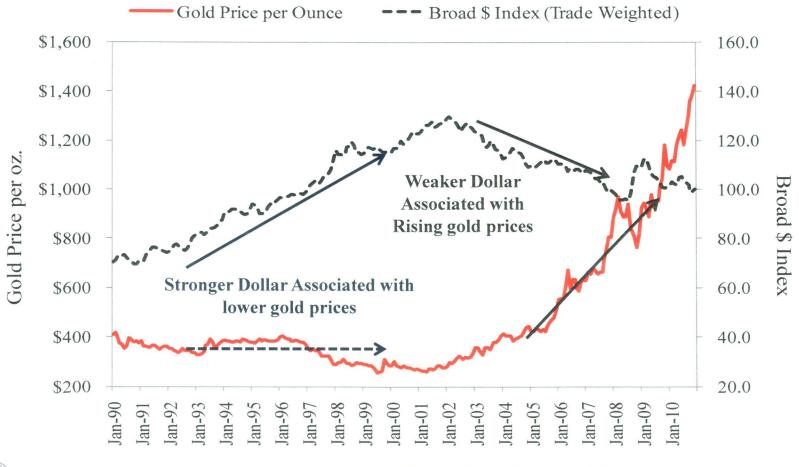
• Despite unprecedented more than doubling of monetary base, total currency in circulation (notes and coins) continues to grow around historic pace



Weak Dollar Driving Gold Prices



• The value of the U.S. \$ and gold move in opposite directions





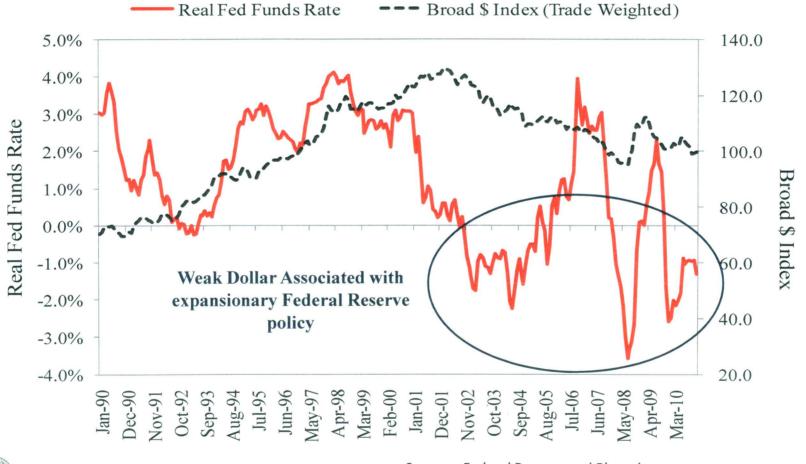
Copyright © 2010 United States Mint, Department of the Treasury

Sources: Federal Reserve and Bloomberg



Low Real Federal Funds Rate Driving Down Dollar

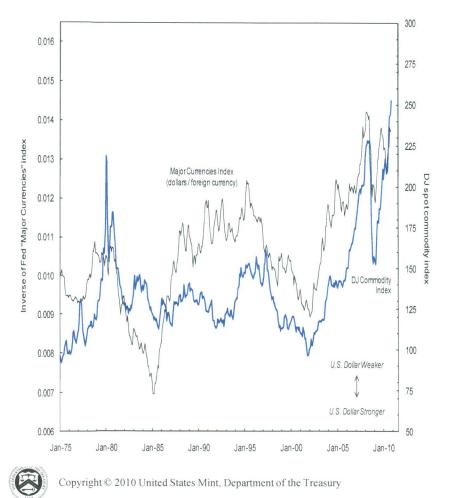
• The value of the U.S. \$ has been in general decline as real federal funds rate has been generally negative



Copyright © 2010 United States Mint, Department of the Treasury

Sources: Federal Reserve and Bloomberg

Weak Dollar Associated with Rising Commodity Prices... Rising Commodity Prices Increases Economic Risks



Commodity prices









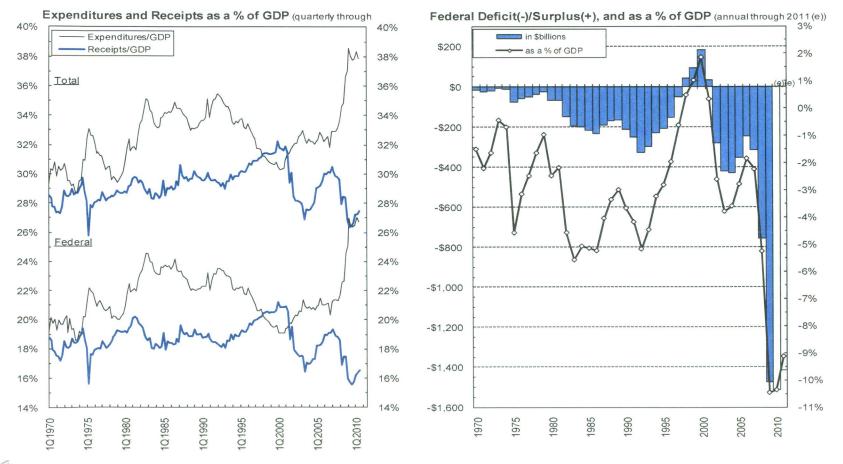
Fiscal Policy Risks





Persistent Federal Deficits

• Difficult fiscal position for federal government could be problematic





Fiscal Problems in States Creates Risks for Economic Outlook



• **ARRA cliff:** Federal funds for state budget support:

Revenue Loss -\$ 37.9 billion (equivalent to 5.3% reduction in tax revenues)

• Tax revenue gain

- 2010 QII: +\$ 3.8 billion
- 2010 QIII: +\$ 7.6 billion
- Overall FY2012 Budget Deficits
 - Net revenue shortfalls -\$ 82.1 billion
- Budgets balanced with ARRA funds exacerbating revenue crisis for states in 2012

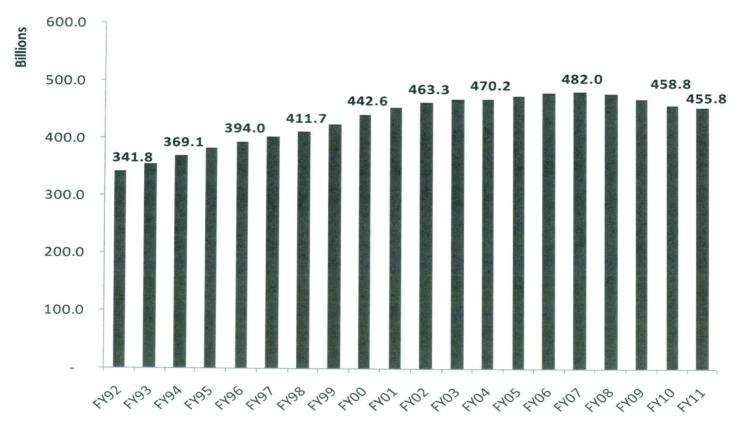


Circulating Coins: Demand and Net Pay Trends



Total Value of Coins Outstanding Continues to Decline

- The decline in the estimated total value of coins outstanding continues but appears to be moderating
 - Based on assumed 30-year life span for coins



Source: Calculations based on U.S. Mint data





Summary of December 2010 Net Pay Trends

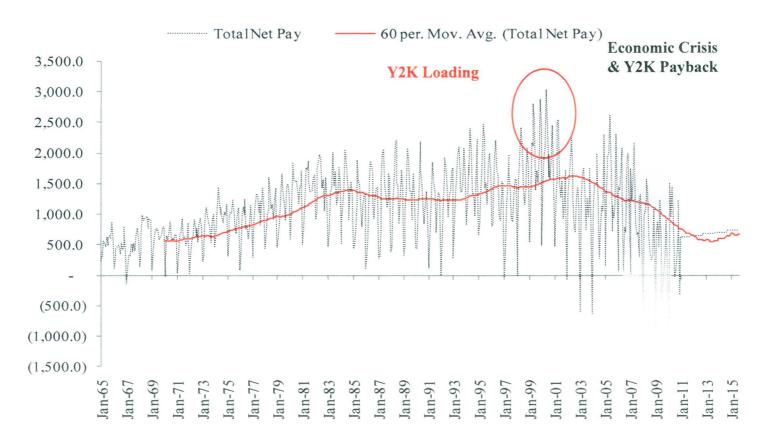
- Total Net Pay fell month over month and year over year in December
 - Total Net Pay trends
 - FY2008 9.9 billion coins
 - FY2009 3.4 billion coins
 - FY2010 6.3 billion coins
 - FY2011 1.7 billion coins in October December 2010 5.9 billion coin annualized
- Net Pay in FY2011 QI exceeding FY2010 QI



Total Coin Net Pay Trends



- All coin denominations experienced declines in net pay in December 2010
 - Net pay below their respective 12MMA for all denominations
- Net pay run rate is below forecast for 2011
 - 5.9 billion coin annualized in Oct. Dec. versus 7.5 billion coin forecast for FY2011







One-Cent Coin Net Pay Trends

Only coin exhibiting a pattern that can be interpreted as a secular decline over time .

2,000.0

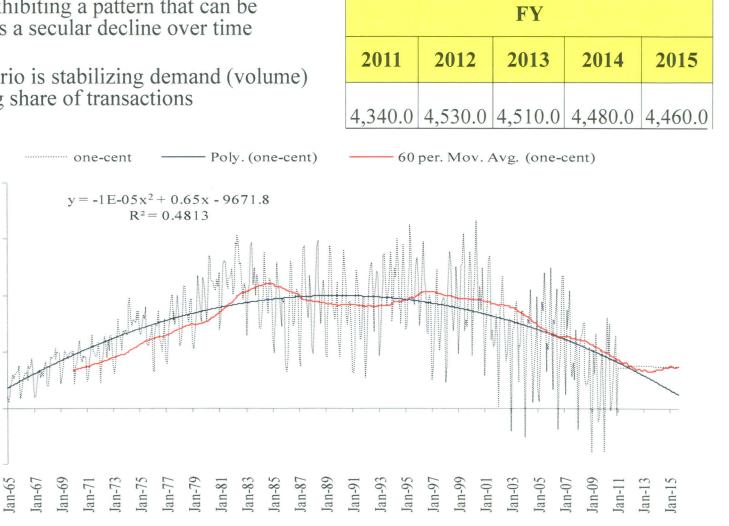
1,500.0

1,000.0

500.0

(500.0)

Likely scenario is stabilizing demand (volume) but declining share of transactions •



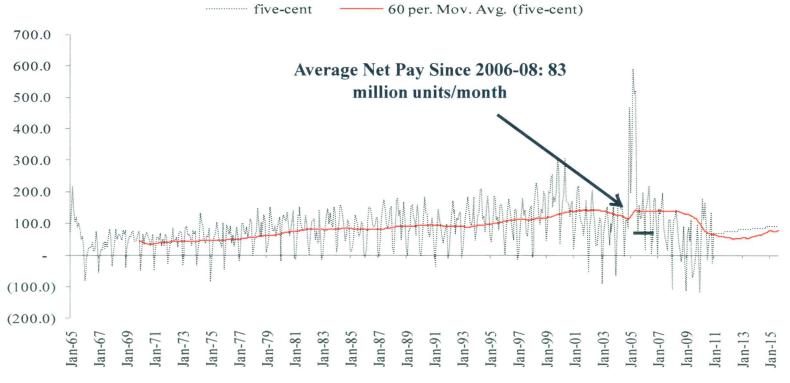
Copyright © 2010 United States Mint, Department of the Treasury



Five-Cent Coin Net Pay Trends

- Demand for five-cent coin grows with economy
- Five-cent coin regaining 2006-08 levels

		FY				
2011 2012 2013 2014 201						
840.0	900.0	960.0	1,000.0	1,080.0		



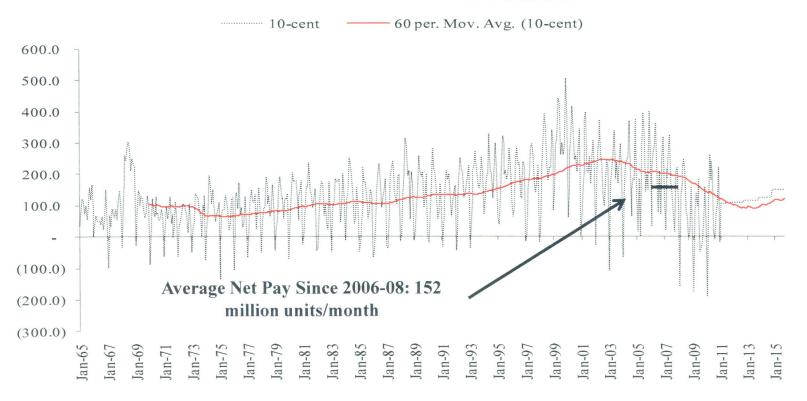




Ten-Cent Coin Net Pay Trends

- Ten-cent coin is not exhibiting signs of decline
- Indications are that new demand will grow with economy and regain 2006-08 levels

		FY			
2011 2012 2013 2014 20					
1,250.0	1,300.0	1,400.0	1,500.0	1,800.0	

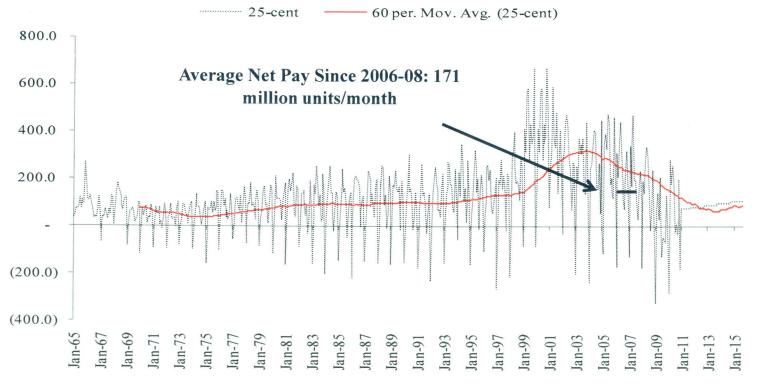




Twenty Five-Cent Coin Net Pay Trends

- Twenty Five-cent coin is not exhibiting signs of decline, nor strong growth
- Indications are that new demand will stabilize at lower levels with economy

		FY		
2011	2012	2013	2014	2015
950.0	1,000.0	1,100.0	1,200.0	1,300.0



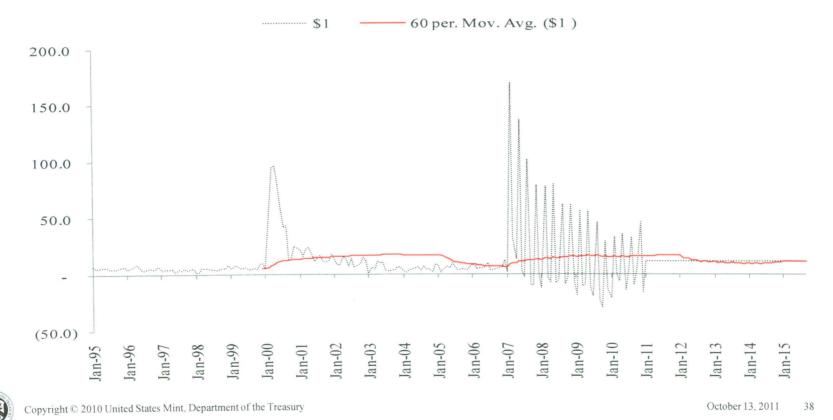




Dollar Coin Net Pay Trends

• Dollar coin has not gained traction

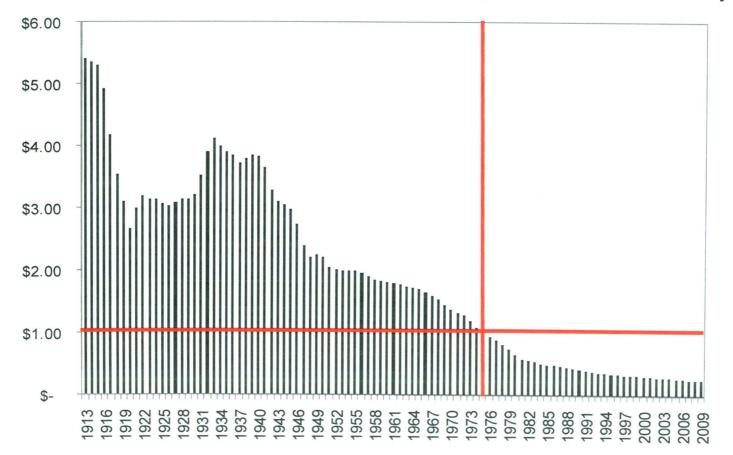
FY					
2011	2012	2013	2014	2015	
140.0	140.0	140.0	140.0	140.0	



Real Value of 25-cent Coin Historically Exceeded \$1



- The Value of 25-cents in 2009 dollars, based on the CPI-U
- From 1913 through 1975, 25-cents had a value that equaled or exceeded \$1 today







Circulating Coin Forecast

- Assuming robust GDP growth and strong consumption contribution to GDP growth:
 - Nickel and dime return to trend
 - Penny and quarter stabilize to previous trend levels (requires quarter growth)
- Dollar has not gained traction

	FY2011	FY2012	FY2013	FY2014	FY2015
Penny	4,340.0	4,530.0	4,510.0	4,480.0	4,460.0
Nickel	840.0	900.0	960.0	1,000.0	1,080.0
Dime	1,250.0	1,300.0	1,400.0	1,500.0	1,800.0
Quarter	950.0	1,000.0	1,100.0	1,200.0	1,300.0
Dollar	140.0	140.0	140.0	140.0	140.0
TOTAL	7,520.0	7,870.0	8,110.0	8,320.0	8,780.0



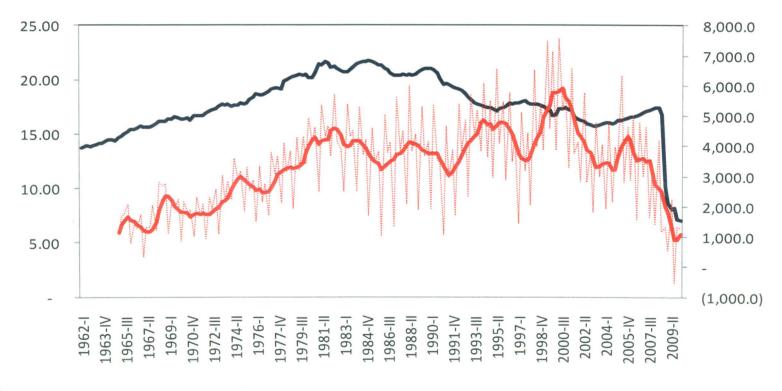
Electronic Payments & Unbanked Population

Declining Share of Transactions – Not Absolute Decline in Currency and Coins



- Slow decline over time in M1/GDP
 - Consistent with pattern in electronic payments

GDP/Base Total Quarterly Net Pay (millions) 4 per. Mov. Avg. (Total Quarterly Net Pay (millions))

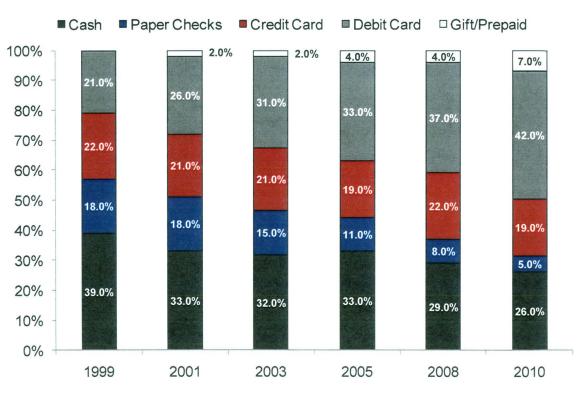


Electronic Payments Trends



Growing Payment Trends

- Debit grew 5 percentage points to 42% of all transactions in 2010
- Gift and prepaid cards grew 3 percentage points to 7% of all transactions in 2010
- Stable Payment Trends
 - Credit remains in the same range 19% of all transactions
- Declining Payment Trends
 - Cash as measured by in store payments fell from 29% to 26%
 - Paper checks fell to 3 percentage points to 5.0%



In Store Transactions Mix

Source: First Data, "2010 Study of Consumer Payment Preferences"

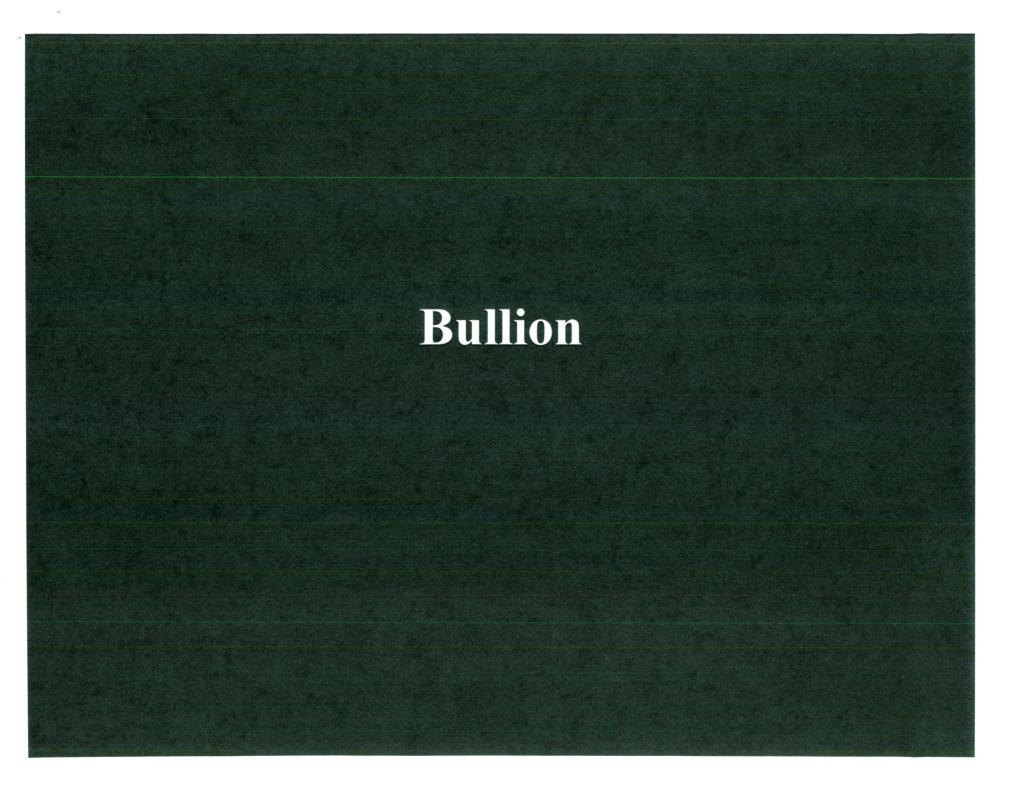




Unbanked/Under-banked Sector Large

- The Federal Deposit Insurance Corp. (FDIC) released a report concluding
 - 7.7 percent of U.S. households, containing at least 17 million adults, are unbanked (i.e. those who do not have bank accounts)
 - An "estimated 17.9 percent of U.S. households, roughly 21 million, are under-banked" (i.e., those who rely heavily on nonbank institutions, such as check cashing and money transmitting services).
- More than 100 million consumers living in the United States today are considered "unbanked," "under-banked," or credit underserved,
- Demand for coins stronger among unbanked under-banked sector
 - Less access to electronic payments
 - Savings purposes

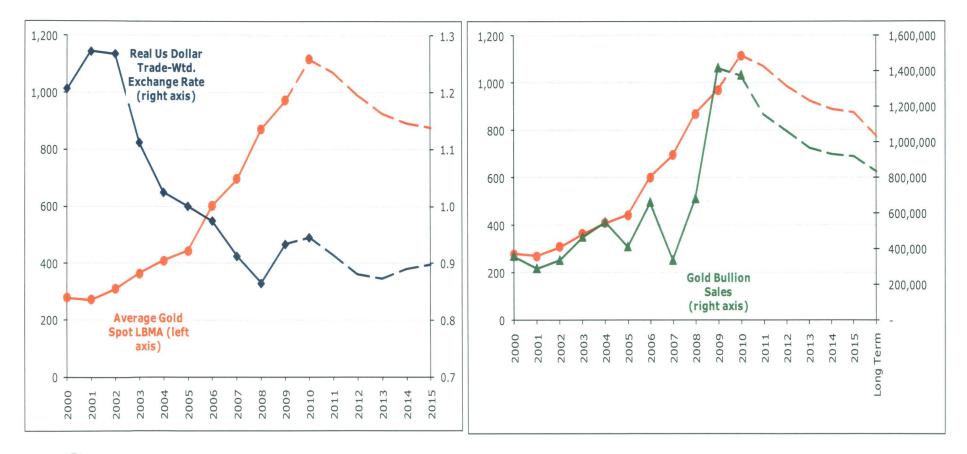






Gold Bullion Sales Respond to Gold Prices

• Continued pressure on gold prices will maintain strong gold bullions sales over the next 5 years

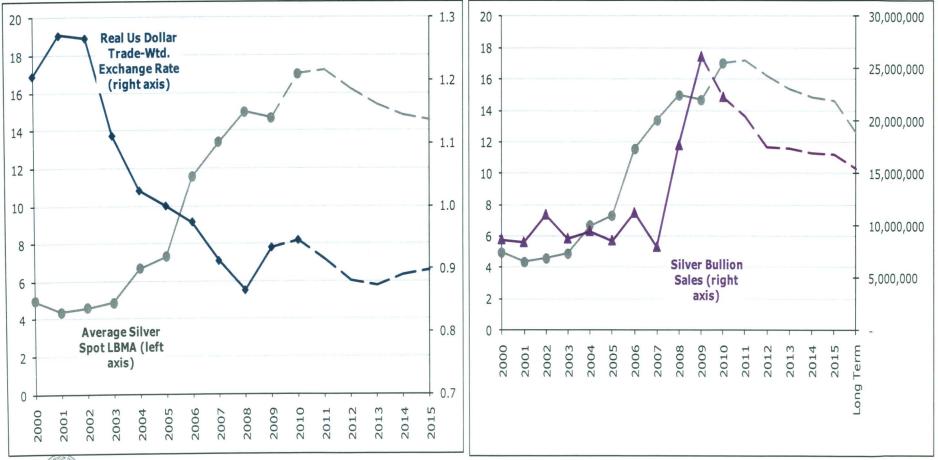






Silver Bullion Sales Respond to Silver Prices

• Continued pressure on silver prices will maintain strong silver bullions sales over the next 5 years





October 13, 2011 47

Numismatic Coins

PLACE HOLDER SLIDE



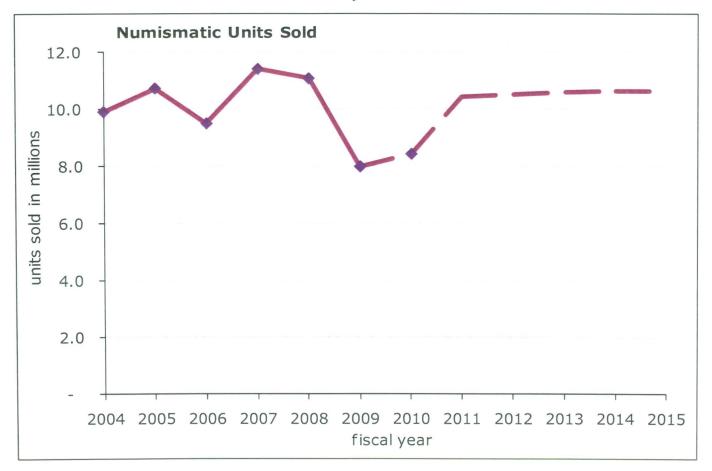
• PRICE AND INCOME ELASTICITY FINDINGS





Numismatic Units Sold

• Continued pressure on gold and silver prices will maintain strong numismatic sales over the next 5 years

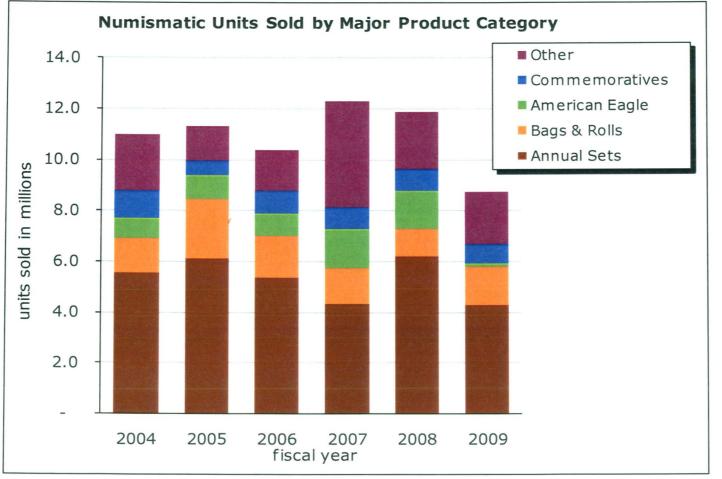






Numismatic Units Sold by Product Category

 Continued pressure on gold and silver prices will maintain strong numismatic sales over the next 5 years





Copyright © 2010 United States Mint, Department of the Treasury

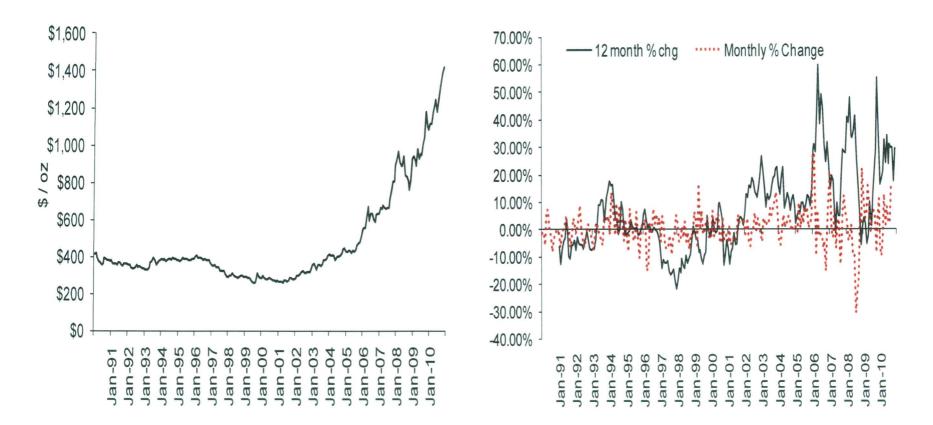
Coin Commodity Prices

Commodity Prices: Gold Monthly Data through December



Price

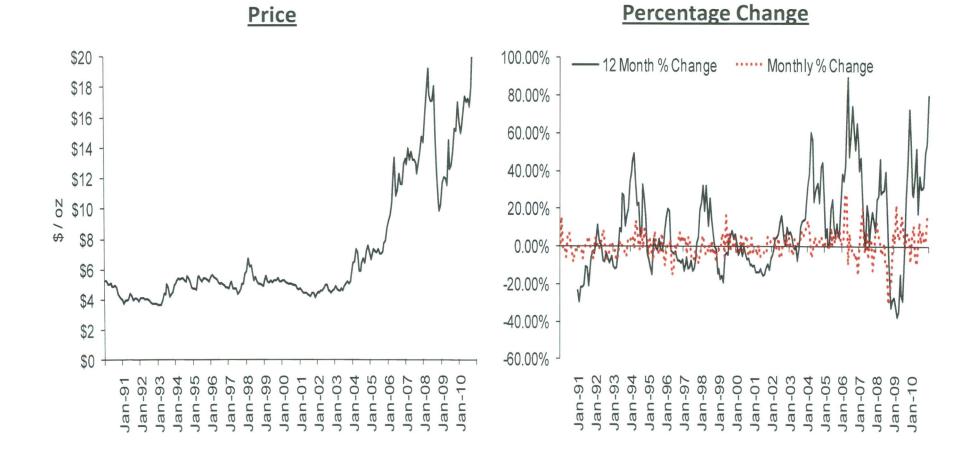
Percentage Change







Commodity Prices: Silver Monthly Data through December UNITED STATES MINT

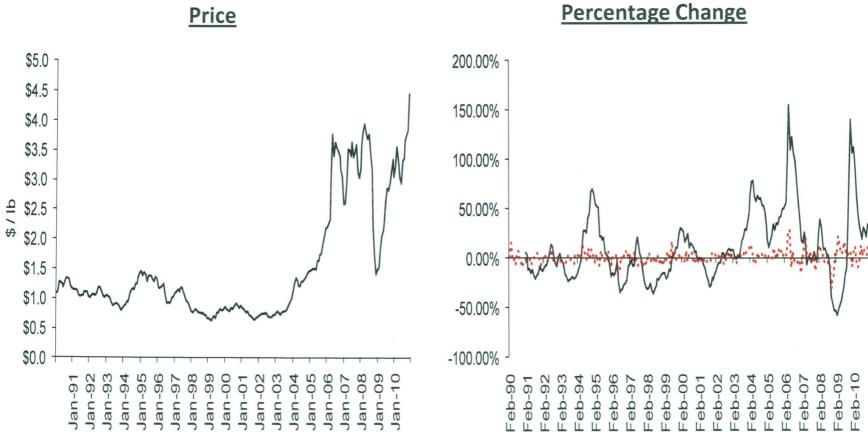






Commodity Prices: Copper Monthly Data through December

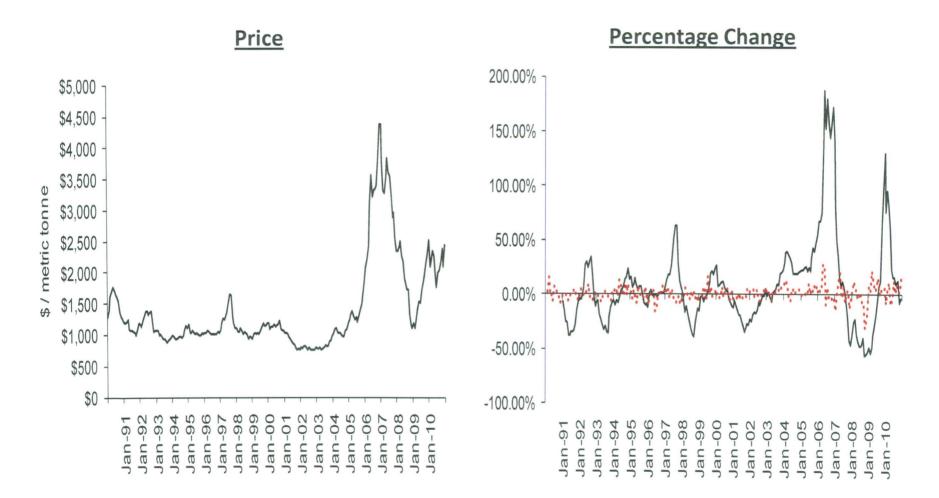




Copyright © 2010 United States Mint, Department of the Treasury

October 13, 2011 55 Commodity Prices: Zinc Monthly Data through December







October 13, 2011 56

r.

Commodity Prices: Nickel Monthly Data through December



Percentage Change **Price** 250.00% -\$60,000 200.00% \$50,000 150.00% \$40,000 \$ / metric tonne 100.00% \$30,000 50.00% \$20,000 0.00% \$10,000 -50.00% \$0 -100.00% -93 an-96 -99 00--03 -04 -05 -00 -08 60--10 -92 -02 Jan-94 an-95 an-98 -01 Jan-97 10-Jan-91 -98 -00 -02 -03 Jan-93 Jan-94 Jan-95 Jan-96 Jan-99 -01 Jan-92 -97 Jan-91 an an Jan Jan an Jan Jan an an an Jan an an Jan Jan. Jan. Jan-Jan-Jan Jan



October 13, 2011 57

-05

Jan

Jan

-04

Jan.

-10

Jan

-08 -09

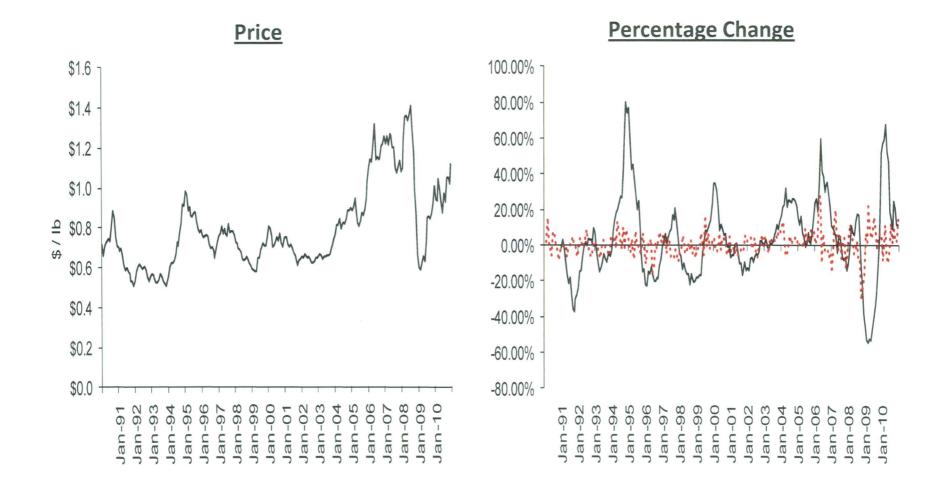
Jan

0

Jan

Commodity Prices: Aluminum Monthly Data through December

UNITED STATES MINT





1

October 13, 2011 58

Commodity Prices: Steel Monthly Data through December



Percentage Change **Price** 200.00% \$1,200 150.00% \$1,000 100.00% \$800 \$ / gross ton 50.00% \$600 0.00% \$400 -50.00% \$200 -100.00% \$0 Jan-92 Jan-93 Jan-94 Jan-96 Jan-97 Jan-98 Jan-99 Jan-00 Jan-09 Jan-01 Jan-05 Jan-02 Jan-03 Jan-04 Jan-06 Jan-08 Jan-10 Jan-91 Jan-07 lan-93 Jan-95 Jan-96 -08 -10 Jan-98 an-99 Jan-09 Jan-94 Jan-00 Jan-02 Jan-03 an-04 Jan-05 Jan-06 -07 Jan-92 Jan-97 Jan-91 Jan-01 an Jan Jan



Commodity Prices: Platinum Monthly Data through December



Percentage Change **Price** \$2,500 100.00% 80.00% \$2,000 60.00% 40.00% \$1,500 \$ / gross ton 20.00% \$1,000 0.00% -20.00% \$500 -40.00% -60.00% \$0 Jan-93 Jan-94 Jan-95 Jan-96 Jan-97 Jan-99 Jan-00 Jan-03 Jan-09 Jan-10 Jan-92 Jan-98 Jan-02 Jan-04 Jan-05 an-06 Jan-08 Jan-01 -01 Jan-91 -03 -01 -02 -05 -08 60--10 an-92 an-93 an-94 an-95 Jan-96 -97 Jan-98 Jan-99 an-06 an-00 Jan-04 an-07 Jan-01 Jan Jan. an Jan an Jan an an an



1 <u>8</u>.







e sur A g

February 27, 2011

Monthly Circulating and Numismatic Coin Demand Analysis





UNITED STATES MINT

Summary of Coin Industry Dynamics: January 2010



- FY2011 Net Pay Trends
 - FY2011 in first four months stronger than FY2009 and FY2010
 - January sequentially weaker (January Effect), but higher year over year
- Economic Trends: Latest economic data supports the hypothesis that a sustainable recovery is forming, but caution is still warranted
 - Year over year economy is up, sequentially continues to flatten
 - Improving income and retail sales data supportive of continued improvement in FY2011 BUT weak employment and financial trends creates risk of underperformance
 - Large Geo-political risks: Rising oil prices significant risk to consumption growth



Copyright © 2010 United States Mint, Department of the Treasury

Consensus Economic Outlook



- Consensus outlook consistent with FY2011 forecast of 7.5 billion coins
 - 5 Lowest forecasts consistent with around 7.0 billion coins
 - Mild double dip recession consistent with around 6.2 billion coins

Range	of	2011	Economic	forecasts
the second s	And the second second			

	Consensus	<u>5 Lowest</u>	<u>5 Highest</u>
Real GDP:	2.6%	1.5%	3.8%
Consumer spending:	2.4%		
Monthly payroll:	+136k	+81k	+364k
Unemployment rate:	9.4%	10.0%	8.6%

Source: NABE Outlook panel



3

October 13, 2011 3

Circulating Coins: Demand and Net Pay Trends

Summary of January 2011 Net Pay Trends



- Total Net Pay fell month over month but improved year over year in January
 - Total Net Pay trends
 - FY2008 9.9 billion coins
 - FY2009 3.4 billion coins
 - FY2010 6.3 billion coins
 - FY2011
- 1.7 billion coins in October 2010 January 2011
 - 6.1 billion coin annualized
 - 7.5 billion coin forecasted for FY2011





Circulating Coin Forecast

- Assuming robust GDP growth (approx. 3.0%) and strong consumption contribution to GDP growth (approx. 2.5%):
 - Nickel and dime return to trend
 - Penny and quarter stabilize to previous trend levels (requires quarter growth)
- Dollar has not gained traction

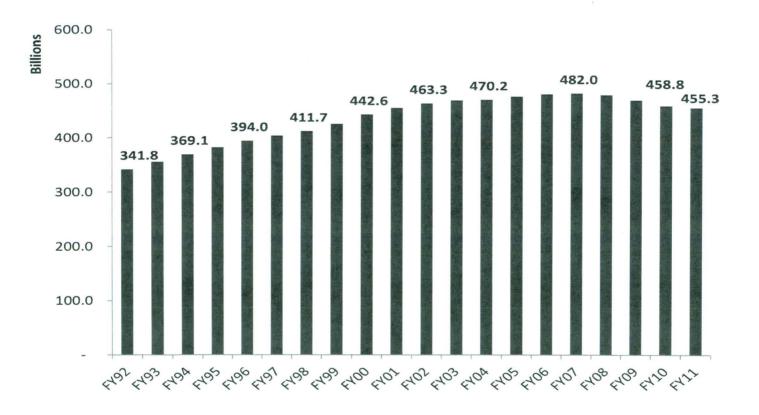
	FY2011	FY2012	FY2013	FY2014	FY2015
Penny	4,340.0	4,530.0	4,510.0	4,480.0	4,460.0
Nickel	840.0	900.0	960.0	1,000.0	1,080.0
Dime	1,250.0	1,300.0	1,400.0	1,500.0	1,800.0
Quarter	950.0	1,000.0	1,100.0	1,200.0	1,300.0
Dollar	140.0	140.0	140.0	140.0	140.0
TOTAL	7,520.0	7,870.0	8,110.0	8,320.0	8,780.0





Total Value of Coins Outstanding Continues to Decline

- The decline in the estimated total value of coins outstanding continues but appears to be moderating
 - Based on assumed 30-year life span for coins



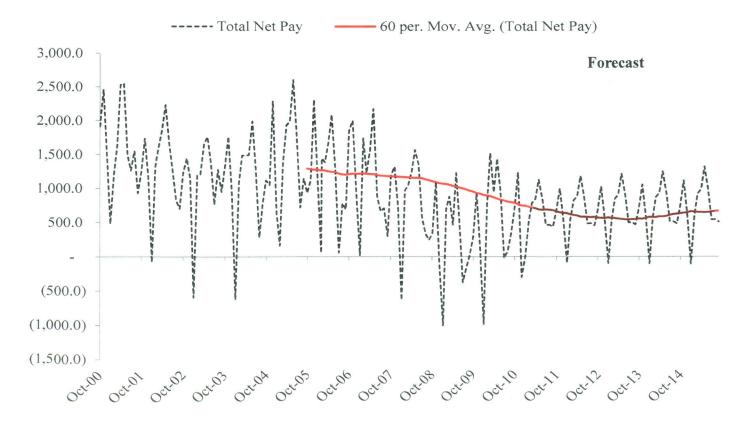
Source: Calculations based on U.S. Mint data



Total Coin Net Pay Trends



- All coin denominations experienced declines in net pay in January 2010 (January Effect)
- Annualized Net pay is below forecast for 2011
 - 6.1 billion coin annualized in Oct. Jan. versus 7.5 billion coin forecast for FY2011

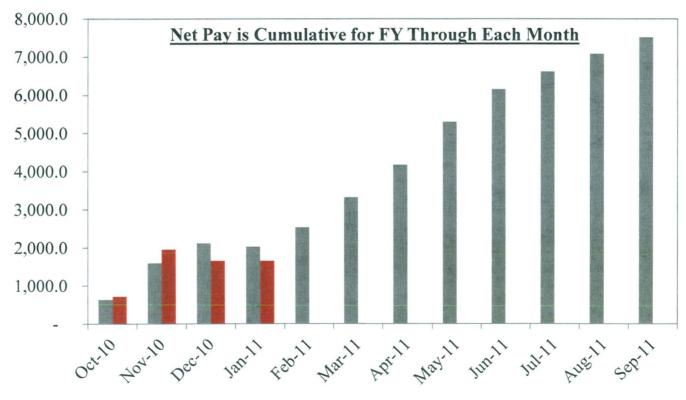




Total Coin Net Pay Trends



- After stronger than forecasted start to fiscal year, December Net Pay trends were disappointing
- January Net Pay trends brought actual net pay closer to forecast for first 4 months of the fiscal year



Forecasted Total Actual Total

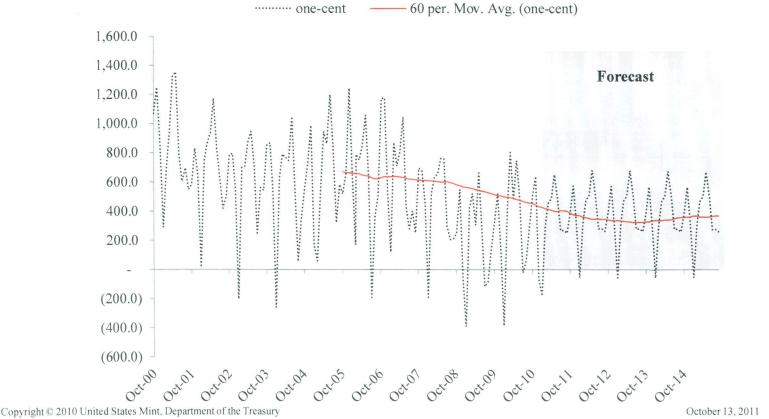




One-Cent Coin Net Pay Trends

- Only coin exhibiting a pattern that can be interpreted as a secular decline over time .
- Likely scenario is stabilizing demand (volume) but declining share of transactions •

FY						
2011	2012	2013	2014	2015		
4,340.0	4,530.0	4,510.0	4,480.0	4,460.0		

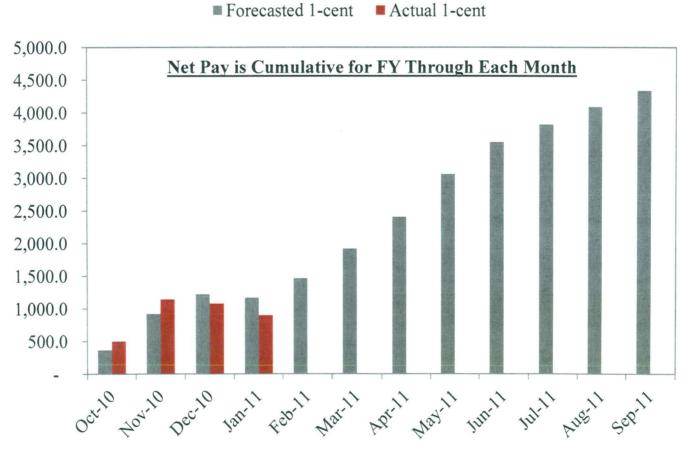




One-cent Coin Net Pay Trends



• One-cent coin performance against forecast worsened in January







2015

FY

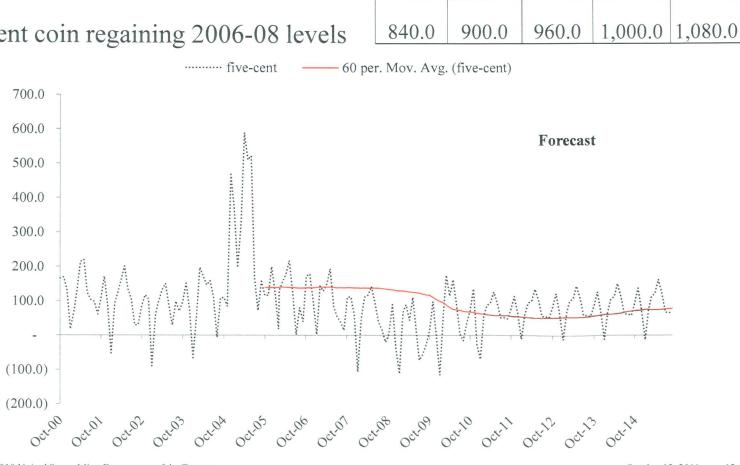
2013

2014

2012

Five-Cent Coin Net Pay Trends

- Demand for five-cent coin grows with ۲ economy
- Five-cent coin regaining 2006-08 levels ۰

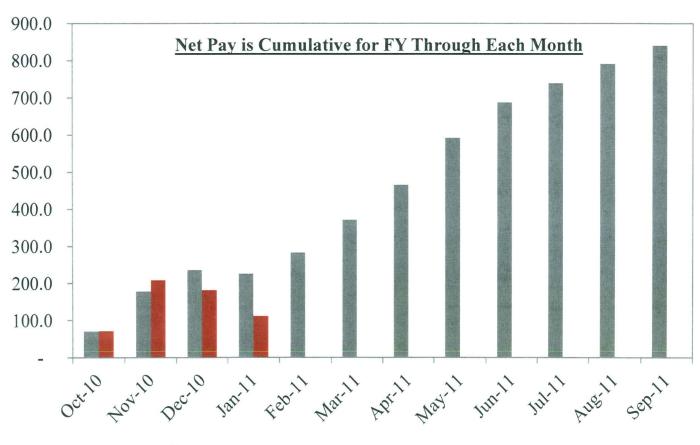


2011

Five-cent Coin Net Pay Trends



• Five-cent coin significantly under-performing forecast in January



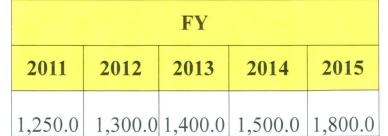
Forecasted 5-cent Actual 5-cent

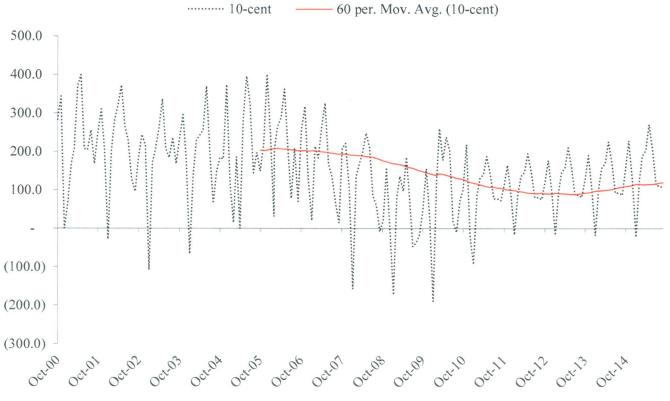


Ten-Cent Coin Net Pay Trends

- Ten-cent coin is not exhibiting signs of decline
- Indications are that new demand will grow with economy and regain 2006-08 levels





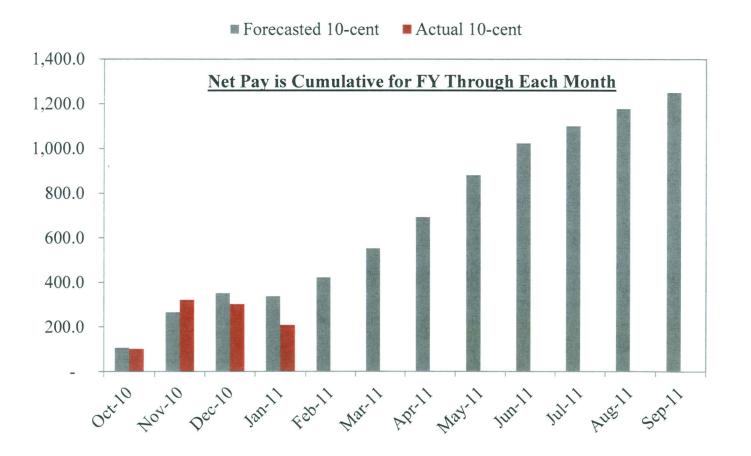




Ten-cent Coin Net Pay Trends



• Ten-cent coin under-performing forecast in January

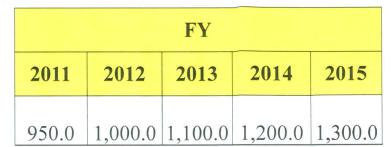


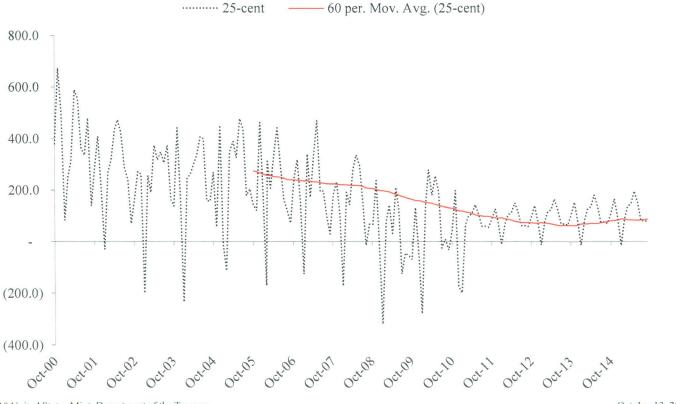




Twenty Five-Cent Coin Net Pay Trends

- Twenty Five-cent coin is not exhibiting signs of decline, nor strong growth
- Indications are that new demand will stabilize at lower levels with economy

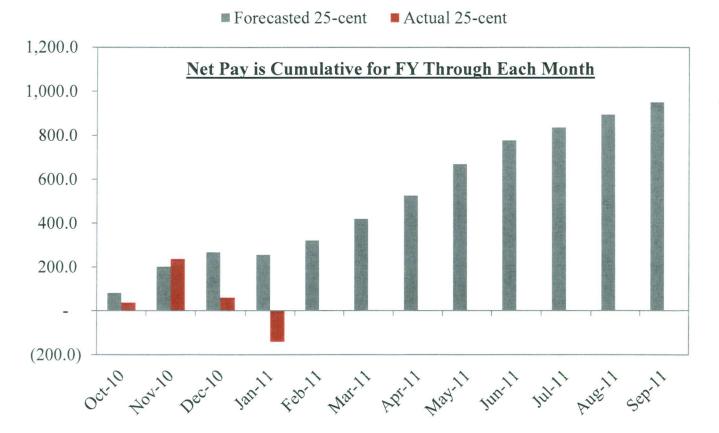






Twenty Five-cent Coin Net Pay Trends

• Twenty Five-cent coin significantly under-performing forecast in January





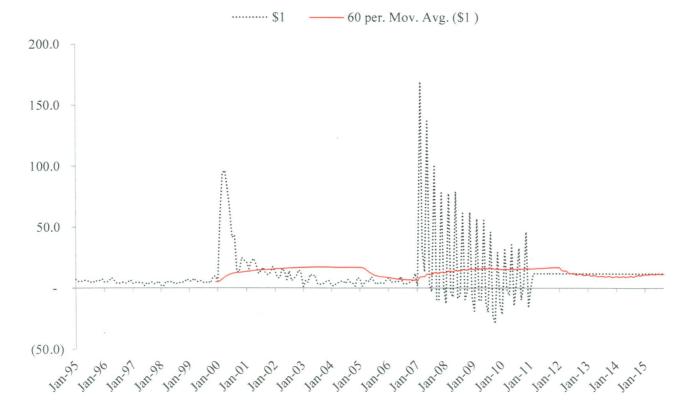




Dollar Coin Net Pay Trends

• Dollar coin has not gained traction

FY						
2011	2012	2013	2014	2015		
140.0	140.0	140.0	140.0	140.0		





1

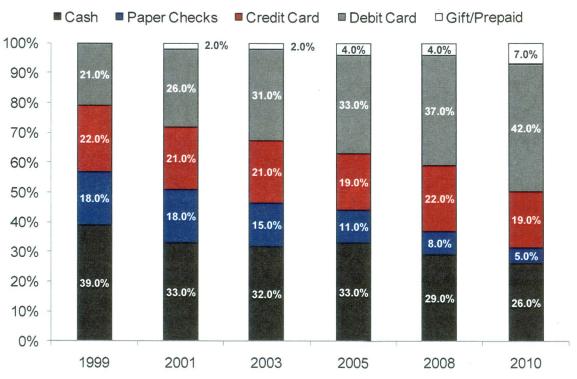
Electronic Payments & Unbanked Population

Electronic Payments Trends



• Growing Payment Trends

- Debit grew 5 percentage points to 42% of all transactions in 2010
- Gift and prepaid cards grew 3 percentage points to 7% of all transactions in 2010
- Stable Payment Trends
 - Credit remains in the same range 19% of all transactions
- Declining Payment Trends
 - Cash as measured by in store payments fell from 29% to 26%
 - Paper checks fell to 3 percentage points to 5.0%



In Store Transactions Mix

Source: First Data, "2010 Study of Consumer Payment Preferences"







- The Federal Deposit Insurance Corp. (FDIC) released a report concluding
 - 7.7 percent of U.S. households, containing at least 17 million adults, are unbanked (i.e. those who do not have bank accounts)
 - An "estimated 17.9 percent of U.S. households, roughly 21 million, are under-banked" (i.e., those who rely heavily on nonbank institutions, such as check cashing and money transmitting services).
- More than 100 million consumers living in the United States today are considered "unbanked," "under-banked," or credit underserved,
- Demand for coins stronger among unbanked under-banked sector
 - Less access to electronic payments
 - Savings purposes



Bullion and Numismatic Coins

PLACE HOLDER SLIDE



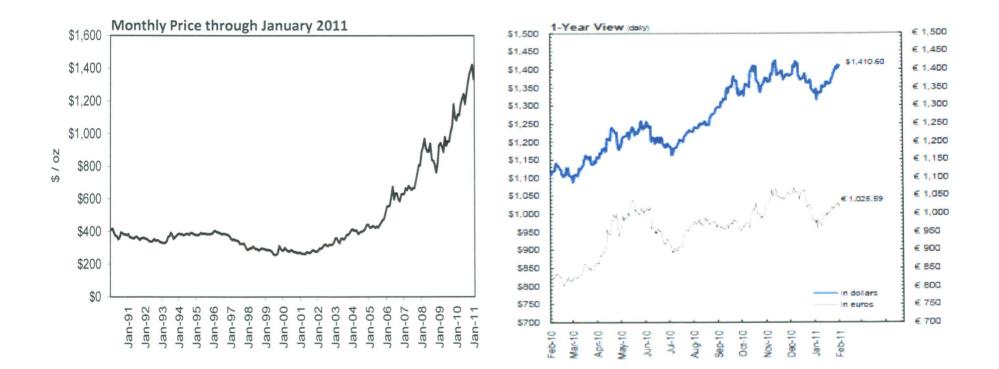
• PRICE AND INCOME ELASTICITY FINDINGS





Gold Price

• Gold prices regaining all time highs

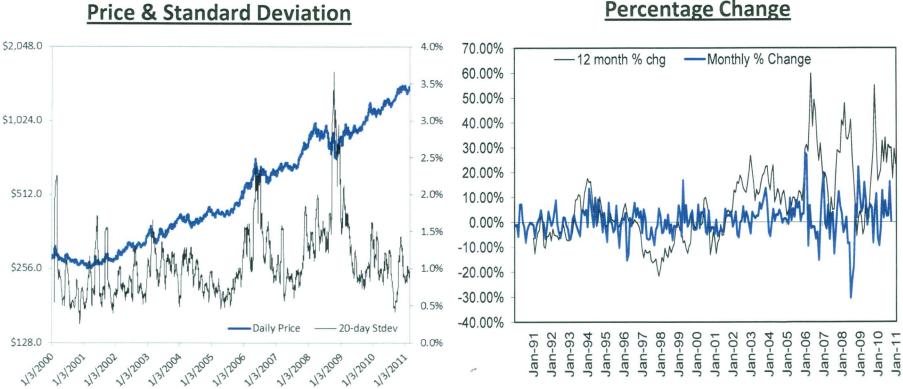




Gold Volatility



The volatility of gold prices are below panic levels of 2008/2009 but • remain elevated



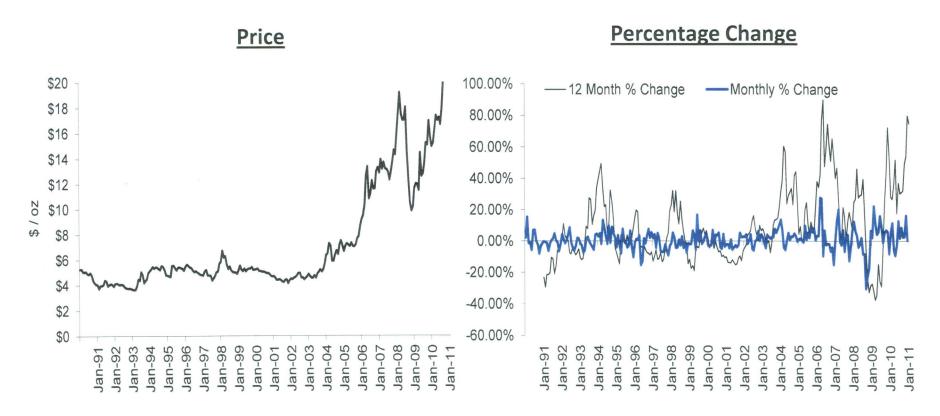
Percentage Change



Silver Prices and Volatility



The volatility of silver prices rising to extreme levels again





1

Economic Risks for Coin Demand



Coin Forecasts Assumptions

- Key Assumptions
 - A return to average GDP and consumption growth
 - Benign inflationary environment
- Under-performance in GDP (especially consumption) or rising inflation poses risks to 7.5 billion unit forecast
- Lack of employment growth, housing over-hang, risks to oil prices threaten positive economic landscape



The Economic Landscape Risks for Coin Demand



- **Consumer and retail sales trends**: Consumption growth and retail sales are weakening slightly
- **Investment and Employment**: Sustainable growth has not occurred yet but necessary to support continued consumption gains
- **Balance Sheet Risks**: Consumer deleveraging, declining housing prices, and weak loan market are risks to investment, employment, & consumption growth
- **Monetary Risks**: Visible pick-up in inflationary measures still below comfort zones.
- **Fiscal Policy Risks**: Difficult federal, state and local environments creates risks to economic outlook





Consumer and Retail Sales Trends

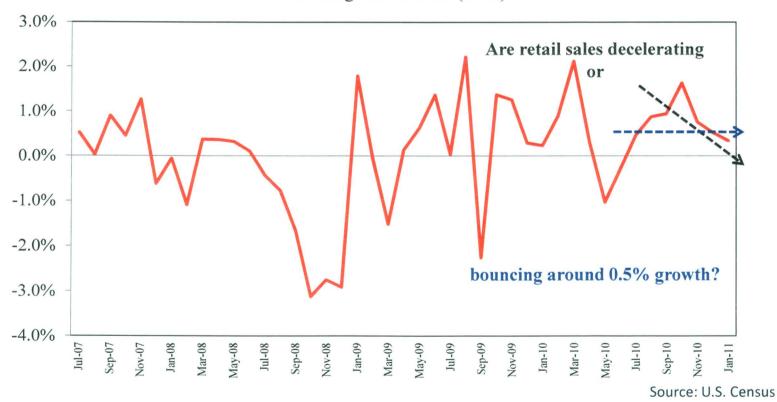


Retail Sales Impact Coin Demand



• Through January 2011, sequential growth in monthly retail sales remains solid, but four straight months of slowing rates of growth

-% Change Retail Sales (mom)





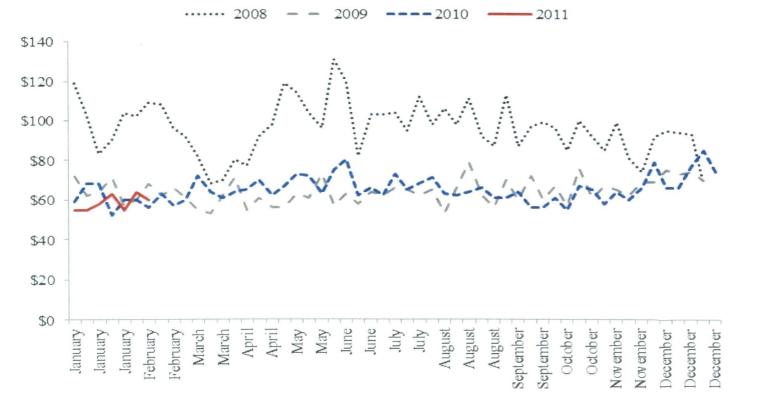
Copyright © 2010 United States Mint, Department of the Treasury

October 13, 2011 31

Gallup Retail Sales Survey for Consumers Shows Weak Opening to 2011



- Gallup survey of 7-day rolling average of consumer spending shows consumers spending levels not growing robustly year-over-year
- Consistent with a "declining trend" interpretation of Census retail sales data

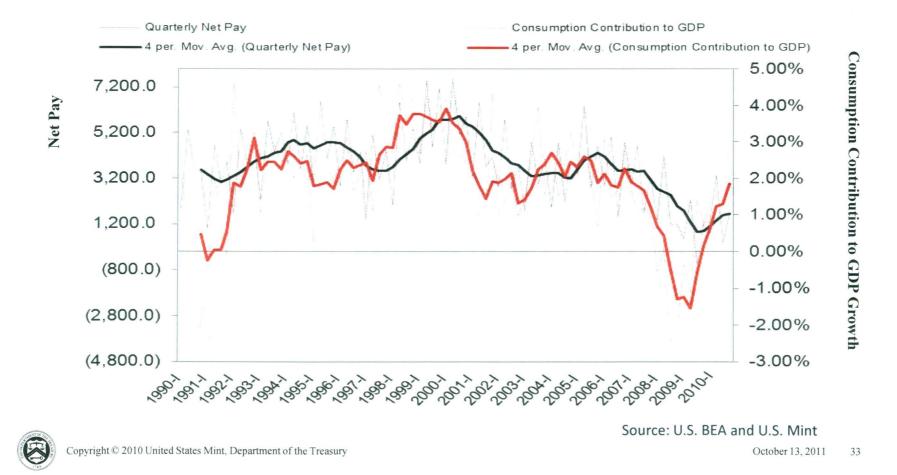




Consumptions Contribution to GDP Growth and Net Pay



- 4QMA Net Pay follows 4QMA consumption contribution to GDP Growth
 - Consumption has recovered from severe decline in 2008-09 recession, contributed a revised 2.9% in 2010QIV
 - Net Pay growth depends on whether 4QMA consumption contribution to GDP growth remains anemic at less than 2% or returns to a robust 2% to 3%





Investment and Employment Trends

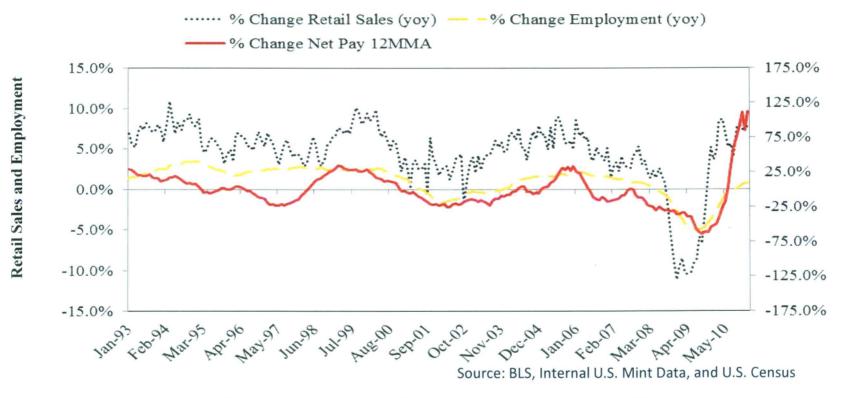


October 13, 2011 34

Employment Growth Had Been Supportive of Strong Retail Sales, but Is Employment Growth Sustainable?



- Year over year changes in nonfarm payroll employment lead changes in retail sales and net pay
 - Nonfarm payroll employment growing slowly
 - Sequentially, payroll employment growth very weak in January



Concerns about employment growth sustainability threaten future retail sales and net pay growth

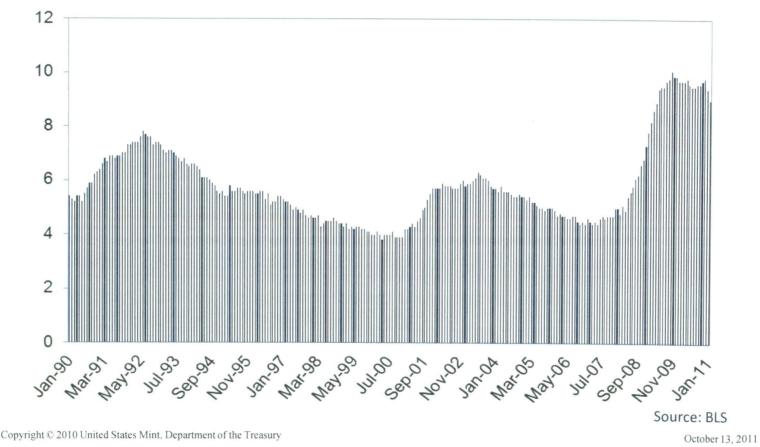
Net Pay

High Unemployment Rate Persists



36

• The official unemployment rate persists at 20 year highs, persistent high unemployment rates bearish sign for retail sales

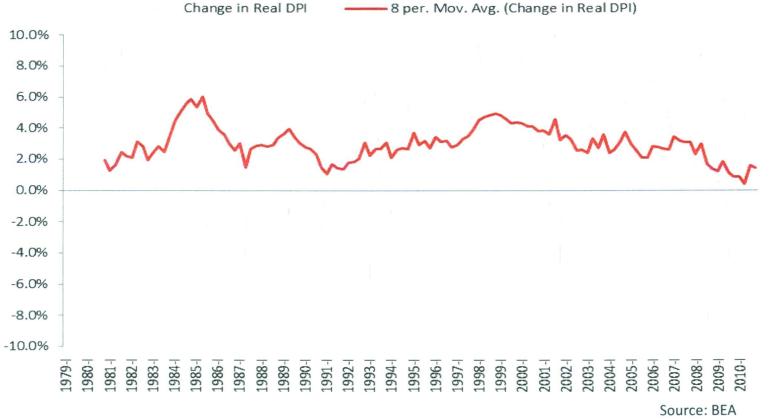


Unemployment Rate

DPI, Growth in 2010 QIV, Still Weak Despite Recent Increase in 8QMA



- 8 quarter moving average fell slightly in 2010 QIV .
 - Directionally positive: If sustained, indicative of continued future retail sales and consumption strength
 - Level negative: At current level, growth in DPI has been disappointing following the recession

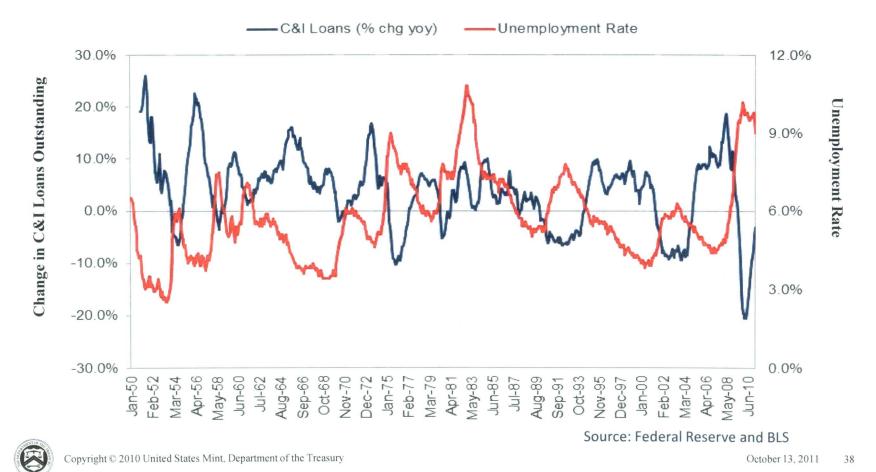




Weak Lending Growth a Concern



- Unemployment improves when Commercial & Industrial (C&I) loan growth improves
 - Sequentially, C&I loan outstanding continued to recover in January as YOY decline continues to lessen
 - Continued improvement in C&I loan growth would signal employment growth will soon follow





Balance Sheet Risks





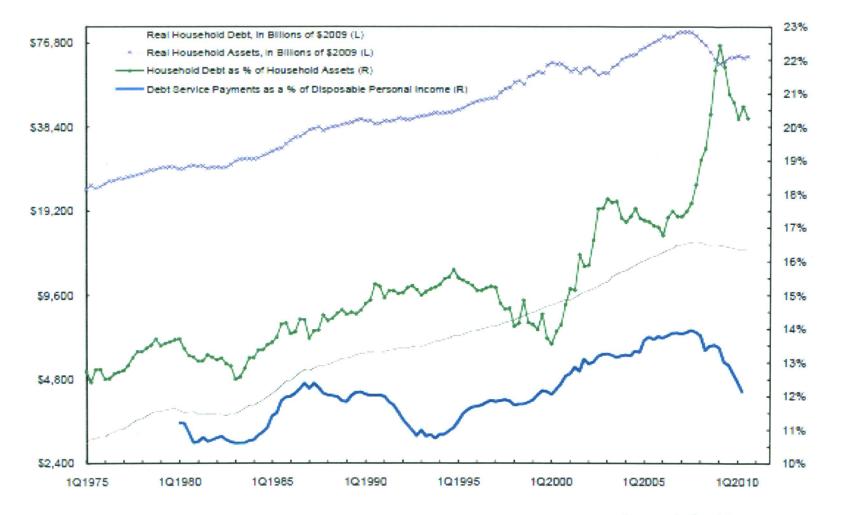
Deleveraging Process Is Improving Consumer Finances

- Total financial obligation ratio (payments on mortgages, rents, auto loans, etc.) relative . to income continues to fall through 2010 QIII
- Down 2.1 percentage points from 2008QI all time high of 18.86 .



Debt service Costs Still Elevated... Real Household Assets Still Depressed





Source: Federal Reserve



Copyright © 2010 United States Mint, Department of the Treasury

October 13, 2011 41



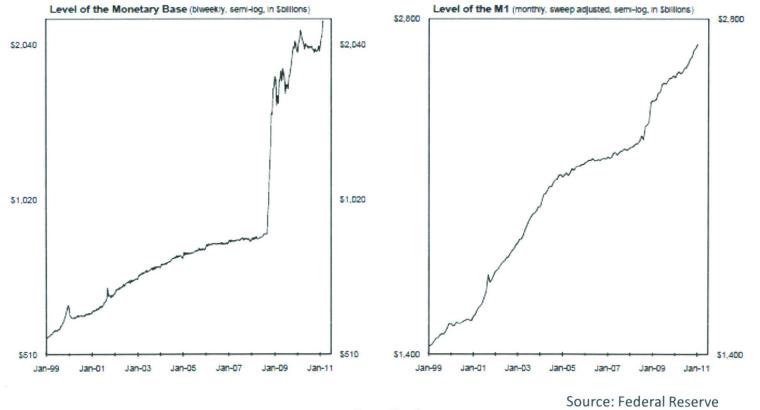
Monetary Risks



Monetary Base and Currency Movements



• Unprecedented more than doubling of monetary base leading to large growth in broader monetary aggregates





Copyright © 2010 United States Mint, Department of the Treasury

Log Scale

Weak Dollar Driving Gold Prices

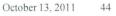


• The value of the U.S. \$ and gold move in opposite directions





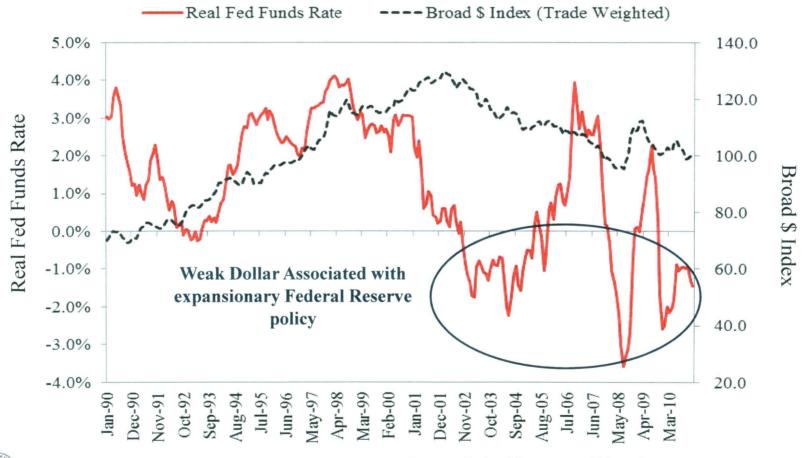
Sources: Federal Reserve and Bloomberg



UNITED STATES MINT

Low Real Federal Funds Rate Driving Down Dollar

• The value of the U.S. \$ has been in general decline as real federal funds rate has been generally negative





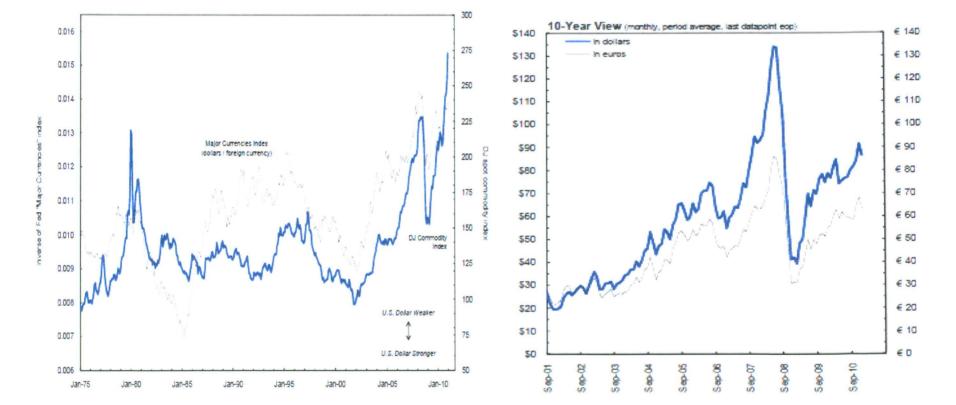
Sources: Federal Reserve and Bloomberg

October 13, 2011 45

Weak Dollar Associated with Rising Commodity Prices... Rising Commodity Prices Increases Economic Risks



Oil Prices









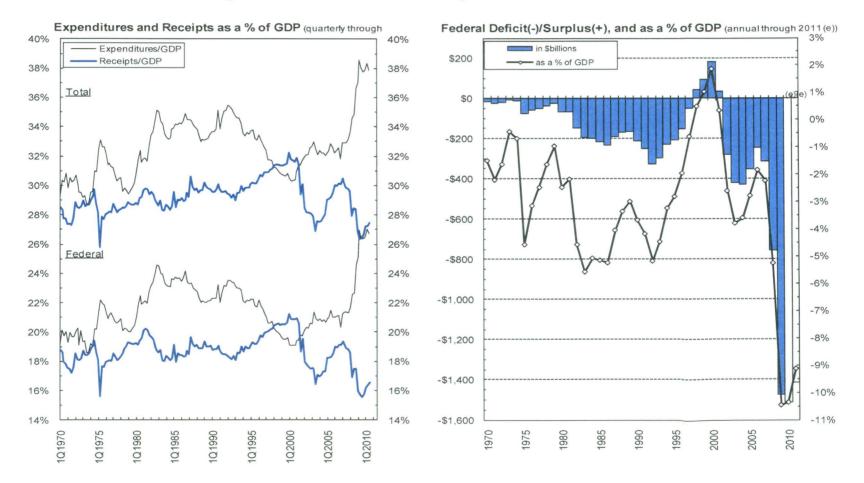
Fiscal Policy Risks





Persistent Federal Deficits

• Difficult fiscal position for federal government could be problematic





6. 1

Fiscal Problems in States Creates Risks for Economic Outlook



• ARRA cliff: Federal funds for state budget support:

Revenue Loss -\$ 37.9 billion (equivalent to 5.3% reduction in tax revenues)

- Tax revenue gain
 - 2010 QII: +\$ 3.8 billion
 - 2010 QIII: +\$ 7.6 billion
- Overall FY2012 Budget Deficits
 - Net revenue shortfalls -\$ 82.1 billion
- Budgets balanced with ARRA funds exacerbating revenue crisis for states in 2012









é.